

VOGUE

SEPT

THE BIG
FASHION ISSUE:
COATS, COUTURE
& CULT DESIGNERS

NEW GUARD:
BRIT MODELS
RISE AGAIN

FROM GHANA
WITH LOVE:
A BEAUTY ODYSSEY

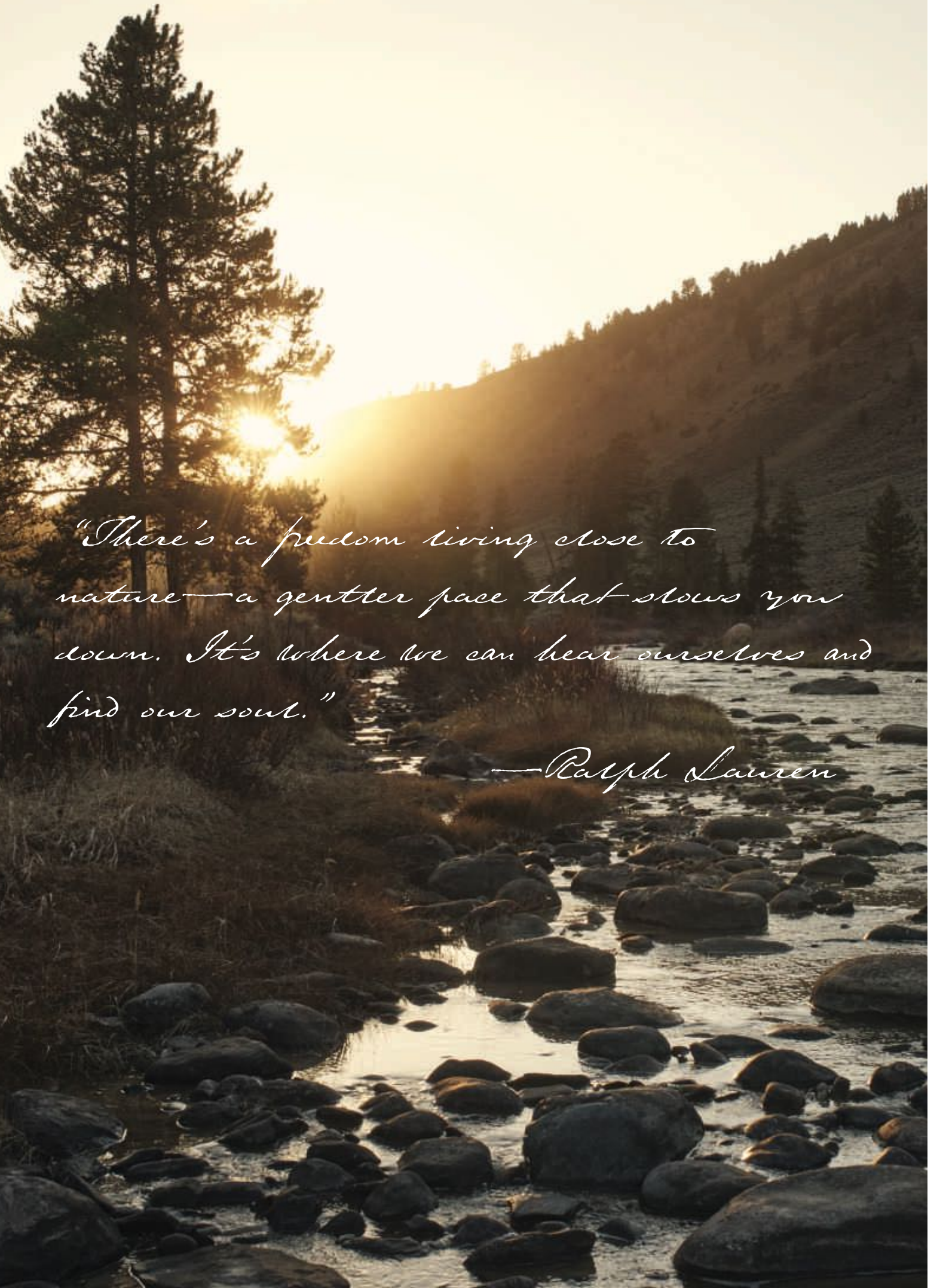
The INDOMITABLE
NICOLE KIDMAN

*"I can go FORWARD with
an enormous sense of HOPE"*



A fashion advertisement for Ralph Lauren. A woman with long, wavy brown hair is the central figure. She is wearing a brown and black floral patterned blazer over a matching corset-style top with lacing. Her pants are dark brown leather with large pockets and straps. She is standing outdoors, leaning against a tree trunk, with a forest background. The brand name 'RALPH LAUREN' is printed in white serif font across the middle of the image.

RALPH LAUREN

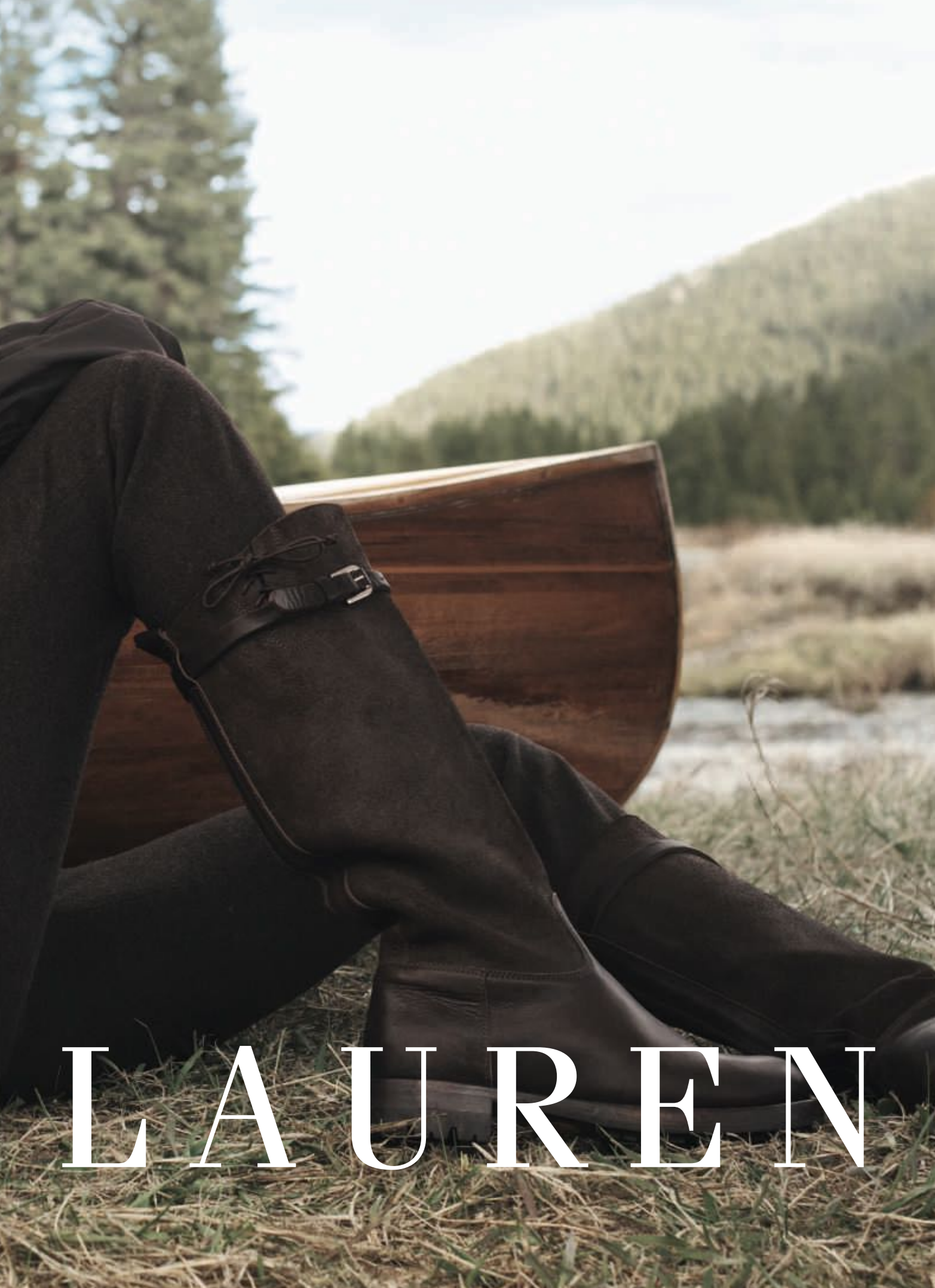


"There's a freedom living close to nature—a gentler pace that slows you down. It's where we can hear ourselves and find our soul."

—Ralph Lauren



RALPH



LAUREN



GUCCI





A close-up, low-angle shot of a woman's arm and hand resting on the open door of a dark-colored car. The car's interior is visible, featuring red leather seats with a ribbed texture. The woman's hand is positioned near the door frame, with her fingers slightly spread. The lighting is dramatic, highlighting the contours of her arm and the texture of the leather against the dark background of the car's exterior.

GUCCI

PRADA









louisvuitton.com

LOUIS VUITTON





CHANEL



DOLCE & GABBANA



PHOTOGRAPHED BY STEVEN MEISEL



A close-up photograph of a dandelion seed head against a solid black background. The seed head is positioned in the upper left, with a long, thin green stem extending downwards. To the right and slightly below the main head, a cluster of seeds is shown in mid-air, their long, feathery parachutes fully extended, suggesting a gentle breeze. The seeds are a pale, creamy white color, contrasting sharply with the dark background.

GIORGIO ARMANI





GIORGIO ARMANI



A woman with dark hair pulled back, wearing large gold beaded earrings and a white sleeveless top, is lying on her stomach on a teal tiled floor. She is looking directly at the camera with a serious expression. Her hands are clasped together in front of her. A white, woven, feathered hat lies on the floor near her feet. The floor is made of large teal tiles with a decorative geometric pattern in the center.

BOTTEGA VENETA





miu miu





Cartier





M@QUEEN





LOEWE

CHANEL



COCO MADEMOISELLE
CRUSH ABSOLU

THE NEW FRAGRANCE





Constellation

FOREVER TIMELESS

Ω
OMEGA



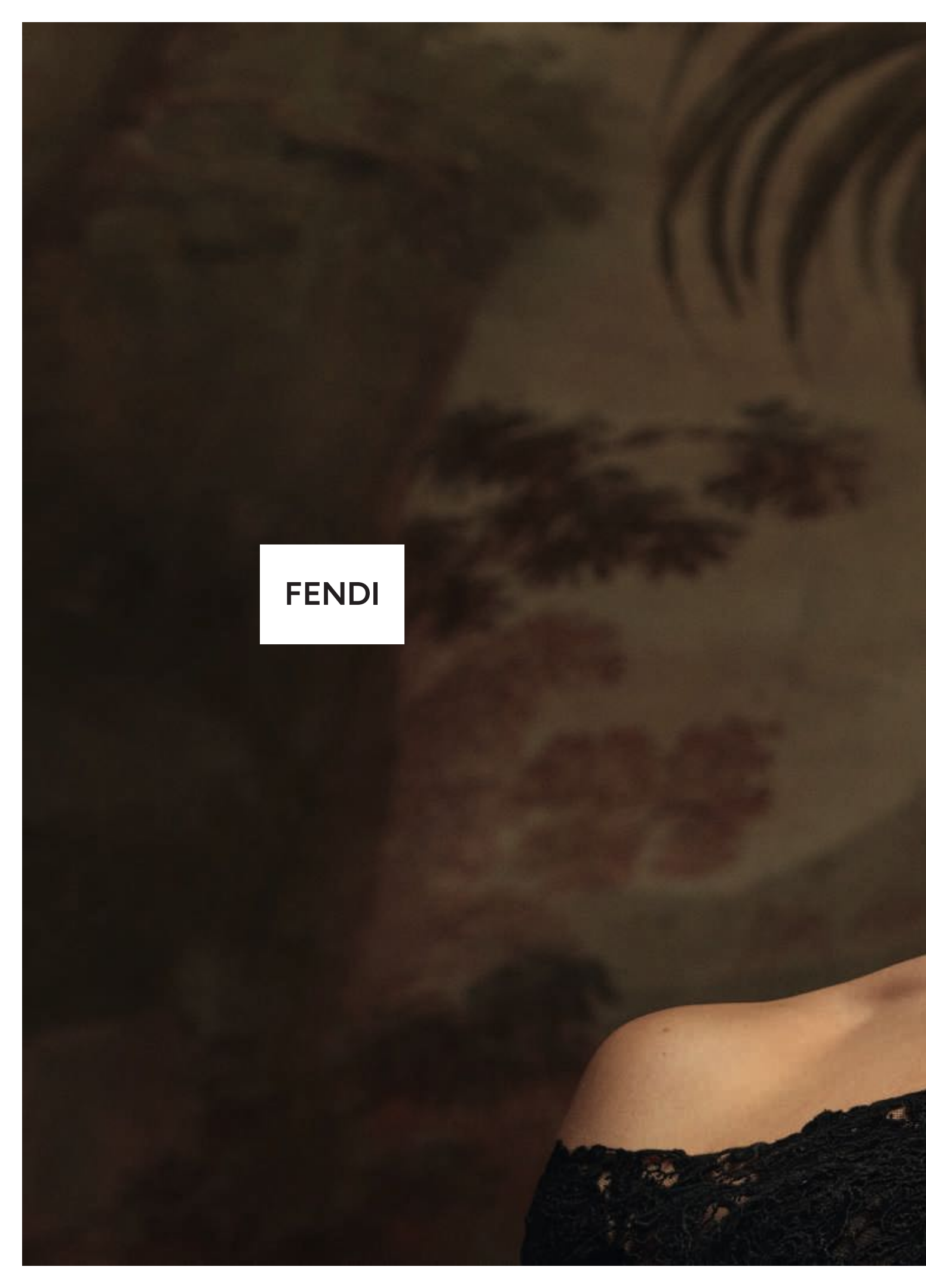
FENDI







FENDI

A dark, moody background featuring a large, out-of-focus image of a person's shoulder and arm in a black lace garment. The background has a textured, painterly quality with dark brown and black tones.

FENDI





Juergen Teller



GIVENCHY

Kaia Gerber

PARIS

Eva Herzigova

HardWear by Tiffany

A symbol of love's strength.



Tiffany.co.uk © 2026 T&CO.

With Love, Since 1837 **TIFFANY & CO.**

SEPTEMBER

REGULARS

- 53** EDITOR'S LETTER
- 63** NOTICES
Behind the scenes of the issue
- 98** EDITOR'S EYE
This month's moodboard.
By Chioma Nnadi
- 212** STOCKISTS
- VOGUE SCENE**
- 78** LOST & FOUND
Staples worth searching out
- 86** A STITCH IN TIME
An Irish craft goes couture.
By Daniel Rodgers
- SPOTLIGHT**
- 91** HAVE FAITH
Can Aaron Esh usher in
a new age at AllSaints?
By Mahoro Seward
- ARTS & CULTURE**
- 92** END OF A CENTURY
A retrospective on the 1990s
- 108** MASTER STROKES
Artist Salman Toor exhibits at
London's Courtauld Gallery.
By Alice Newell-Hanson



JEWELLERY

- 97** EXTRA SPECIAL
The eye-catching pieces
we can't get enough of.
By Laura Hawkins

VOGUE LIFESTYLE

- 100** OPEN ALL HOURS
Inside The Pembroke.
By Hayley Maitland

IN VOGUE

- 103** LEO RISING
Actor, writer and
comedian Leo Reich.
By Riann Phillip

VIEWPOINT

- 104** SMOKING AGE
How Diana Rigg broke
the habit of a lifetime.
By Rachael Stirling

VOGUE VALUES

- 112** SHOW & TELL
Finding confidence in fashion.
By Gillian Anderson

COVER LOOK



Nicole Kidman wears sweatshirt and jeans, STELLA McCARTNEY. Leather bag, HERMÈS. Sunglasses, CHLOË. Gold hoop earrings, YVONNE LÉON. Shoes and belt, stylist's own. Make-up by CLÉ DE PEAU BEAUTÉ. Skin: Radiant Fluid Foundation Matte SPF 25, £131. Lips: Lipstick in Triumphant Tawny, £59. Eyes: Intensifying Liquid Eyeliner, £48. Brows: Eyebrow Gel in Blonde, £37. Hair by VIRTUE LABS. Volumizing Primer, £38. 6-in-1 Styler, £34. Texturizing Spray, £38. Hair: ADIR ABERGEL. Make-up: FULVIA FAROLFI. Nails: MEGUMI YAMAMOTO. Tailor: CAROL AI. Set design: ROSIE TURNBULL. Photograph: VENETIA SCOTT. Styling: POPPY KAIN



A low-angle, upward-looking photograph of the Tower Bridge in London at dusk. The bridge's massive stone towers and intricate steel lattice structure are visible. The sky is a deep blue, and the bridge's lights are beginning to glow. The word "BURBERRY" is superimposed in white serif font at the bottom center.

BURBERRY



Long Li & Selena Forrest

Left *The Menil Collection*, right *The Rothko Chapel*, May 2026 in Houston, Texas

loropiana.com



CONTENTS

BEAUTY & WELLNESS

- 118** DIRECTOR'S CUT
Nostalgia-inspired make-up.
By Funmi Fello

- 123** FOOD FOR THOUGHT
Your nutrition reset.
By Rose Ferguson

- 126** STAGE BEAUTY
Celebrating Black hair in contemporary choreography.
By Faith Cummings

FASHION & FEATURES

- 130** PRACTICALLY MAGIC
Nicole Kidman welcomes *Tôque* into her world.
By Giles Hattersley. Photographs by Venetia Scott. Styling by Poppy Kain

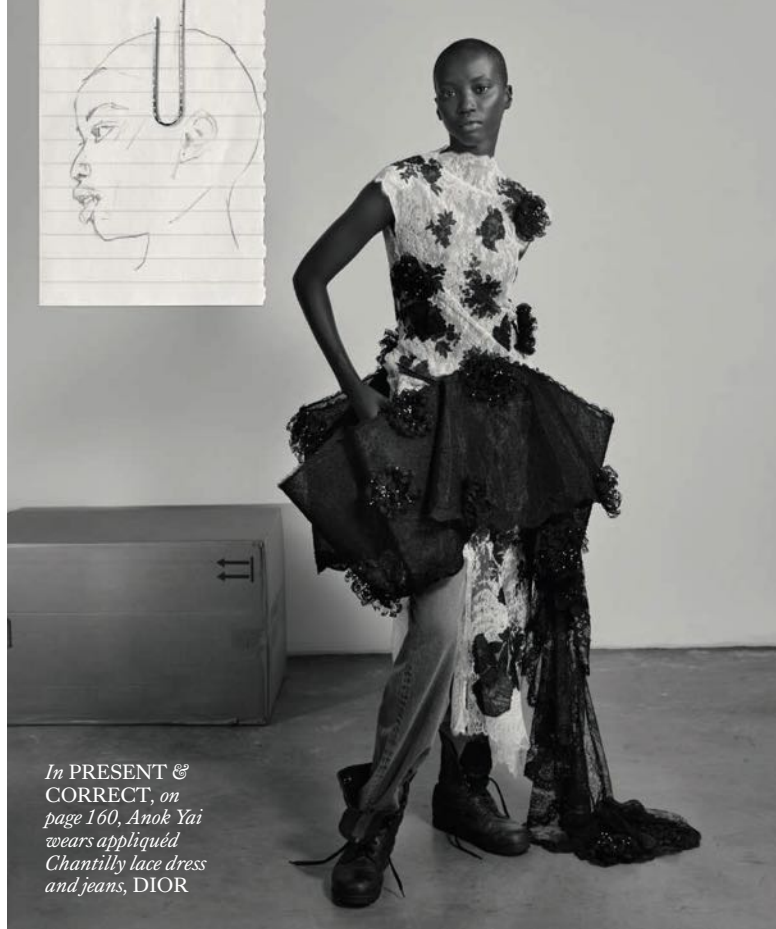
- 142** BRIT YOUNG THINGS
Eight new faces redefining what it means to model.
By Olivia Singer. Photographs by Rafael Pavarotti. Styling by Kate Phelan

- 160** PRESENT & CORRECT
Minimalism returns, in sleek, simple, stripped-back style.
Photographs by Collier Schorr. Styling by Camilla Nickerson

- 170** TRACK STARS
A theatrical ensemble embarks on a fashion extravaganza.
By Giles Hattersley. Photographs by Annie Leibovitz. Styling by Tabitha Simmons



In TRACK STARS, on page 170, Mason Alexander Park wears VALENTINO HAUTE COUTURE



In PRESENT & CORRECT, on page 160, Anok Yai wears appliquéd Chantilly lace dress and jeans, DIOR

- 178** DEMNA DARES
Gucci's creative director shares his grand vision.
By Nathan Heller. Portrait by Rineke Dijkstra. Fashion photographs by Alessio Bolzoni. Styling by Luca Galasso

- 186** LAW STUDIES
Introducing Dylan Law, Hackney's deputy mayor.
By Nosheen Iqbal. Photographs by Campbell Addy. Styling by Honey Sweet Elias

- 190** HOME TEAM
Hairstylist Charlotte Mensah revisits her roots in Ghana.
By Zadie Smith. Photographs by Manny Jefferson

- 196** FAMILY AFFAIR
How Marta Ortega Pérez is taking Zara to new heights.
By Gaby Wood. Photographs by Annie Leibovitz. Styling by Karl Templar

- 200** NATURAL DISPOSITION
Outerwear worth falling for.
Photographs by Oliver Hadlee Peach. Styling by Carlos Nazario

VOGUE ASKS

- 248** WHAT WOULD SARAH JESSICA PARKER DO?



ISSEY MIYAKE

A portrait of Dua Lipa with long dark hair, wearing a black blazer, looking directly at the camera. The background is a dramatic scene of fire burning through metal structures, creating a high-contrast, moody atmosphere.

LIBRE

YVES SAINT LAURENT

THE ORIGINAL EAU DE PARFUM & BERRY CRUSH,
THE NEW FRUITY FLORAL FRAGRANCE

YSLBEAUTY.COM

DUA LIPA

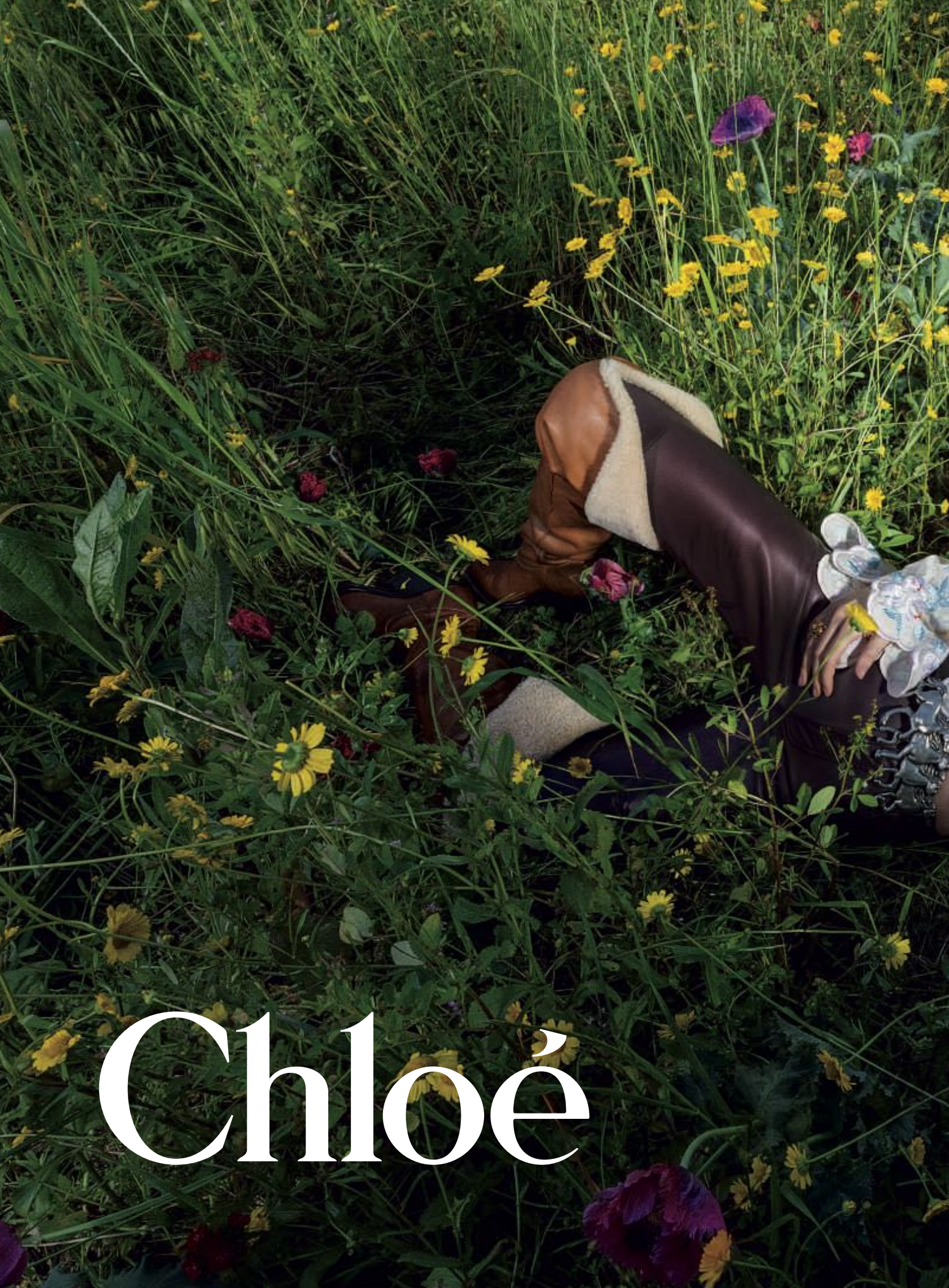
YSL





Chloé





Chloé





A fashion advertisement for Max Mara. A model with long, wavy brown hair is standing in a room with dark wood-paneled walls and a parquet floor. She is wearing a brown turtleneck sweater with long, gathered sleeves, a matching high-waisted skirt, and a thin brown belt. She is also wearing brown gloves and holding a small brown clutch bag. The lighting is dramatic, highlighting the textures of the clothing and the wood. The brand name 'MaxMara' is written in a large, white, serif font at the bottom of the image.

MaxMara



Alhambra
Long necklace

Alhambra, celebrating luck since 1968

Van Cleef & Arpels

Haute Joaillerie, place Vendôme since 1906



New Bond Street - Harrods - Selfridges
vancleefarpels.com



This month's cover star, NICOLE KIDMAN, wears coat and dress, DOLCE & GABBANA, on page 130

I have major trust issues when it comes to my hair, dating back as far as I remember. One particularly harrowing core memory: I'm aged nine on a school trip to Butlin's when my teacher, whose straight, blonde locks couldn't be more different from mine, was tasked with styling my Afro. Her well-meaning efforts – a demented cross between Pippi Longstocking and the scarecrow from *The Wizard of Oz* – left me positively mortified. As a teenager, finding a reliable hairstylist proved just as fraught. After a few years of chemically straightening my hair, I resolved to go natural aged 14. At the recommendation of a friend, I made an appointment with a hairdresser in Battersea specialising in Black hair. What could possibly go wrong? A lot, apparently. Midway through a blow-dry, the stylist threw up her hands. "I'm sorry, but your hair is unmanageable. I can't do this," she said. With hairpins still clinging to my partially coiffed do, I was swiftly ushered out the door.

When I finally landed at CHARLOTTE MENSAH's salon, shortly after moving from New York City back to London a couple of years ago, my expectations were miserably low and yet she disarmed me almost immediately. "Whatever the length, whatever the texture, Charlotte finds beauty. She listens to your story about your hair and replaces it with a better one," writes ZADIE SMITH, on page 190, herself a regular at Mensah's beloved Hair Lounge on Portobello Road. In anticipation of *Community Matters*, an exhibition celebrating Mensah's 40th year in the industry, which opens in September at Ladbroke Hall, Smith travelled to Accra with the award-winning British Ghanaian > 56

Hermès, ride on!





HERMÈS
PARIS

EDITOR'S LETTER

hairstylist. Shot by Nigerian photographer MANNY JEFFERSON, the accompanying pictures are at once a love letter to West African hairstyles, the women who wear them and the decade-long friendship between Smith and Mensah.

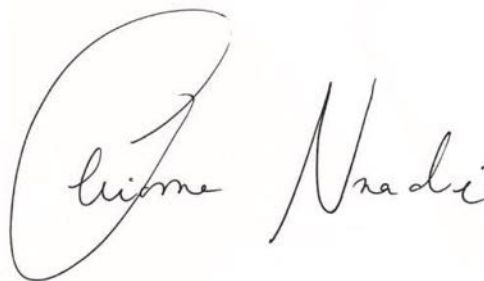
Friendship is at the heart of this month's headlining fashion story too, a bumper 18-page introduction to the exciting new generation of British models. On page 142, contributing editor OLIVIA SINGER followed Jacqui Hooper (22), Bebe Parnell (21), Charlie Jones (19), Ella Dalton (20), Charlotte Boggia (19), Monet-Lauren Gordon (27), Cathy Simmons (22) and Layla Etengan (20) over a rambunctious shoot with photographer RAFAEL PAVAROTTI and stylist KATE PHELAN. They were inspired by the throwback swagger of Buffalo style, and that personality-driven aesthetic is in keeping with the vibrant energy of this crew.

At only 20 years of age, the Green Party's DYLAN LAW is undoubtedly a next-gen name to know in British politics. NOSHEEN IQBAL met the new deputy mayor of Hackney just weeks after the local election in May that swept him to office. Law is "an antidote to the GB News-ification of public discourse", she writes, on page 186. Photographed by CAMPBELL ADDY, he is a breath of fresh air indeed.

Going by his first name only, DEMNA has long since come into his own as a fashion head of state. Six months on from his buzzed-about debut in Milan for Gucci, the famed creative director talks to NATHAN HELLER, on page 178, about how he's resetting the storied Italian brand. "My vision of Gucci is – creating this Fomo," he explains. "The chic, the elegance, the Italian-ness of it... It's a fun thing, quite punk, in a way – like, 'I like myself and I don't care what other people think.'"

Finally, in the spirit of that clear-eyed self-possession, it gives me great pleasure to announce NICOLE KIDMAN as British *Vogue's* September cover star. A fashion law unto herself, the Aussie actor has appeared on every moodboard of every major fashion house in the last 25 years. She's the definition of Hollywood royalty. Newly single and contemplating her next chapter, Kidman is entering a new phase of life. She's embracing the change with a sense of optimism and curiosity. "My desire is not to be ruled by my head.

I've always wanted to live a well-examined life, so what does that entail?" she says. "Trying things, making mistakes, failing, getting back up, moving on, embracing love, staying open, keeping the heart open, and the possibilities." It's an uplifting motto with which to kick off the season.



vivienne westwood AW2627 photo by juergen teller



Vivienne
Westwood



TOM HOLLAND

PRADA PARADIGME

THE REFILLABLE FRAGRANCES



THE EAU DE PARFUM &
THE NEW AMBERY PARFUM





SPORTMAX

LA BOMBA

BE LOUD BE FREE

NEW

THE ORIGINAL EAU DE PARFUM & INTENSE
THE NEW FLORAL AMBERY FRAGRANCE



CAROLINA HERRERA

VENETIA SCOTT

On a stormy June day on New York's Long Island, Nicole Kidman posed for photographer Venetia Scott, pictured right with Kidman, in a mixture of weekend-ready denim, pussy bows, leopard print and lace. Ahead of Kidman's reunion with Sandra Bullock, for the release of *Practical Magical 2*, the actor exercised her "wonderful knowledge of fashion" to play dress up. "[She has] a keen interest in how important clothes are in transforming one's character, which she played so well in our *British Vogue* cover shoot," says stylist Poppy Kain of their day on set. See the full shoot on page 130.



RAFAEL PAVAROTTI

They may have walked for Chanel, McQueen and Prada and this month posed for powerhouse photographer Rafael Pavarotti – but the new It-pack of Brit models are less concerned with fame and more with getting their degrees (and going to the pub), writes Olivia Singer, on page 142. "The idea of being a 'supermodel' is outdated," agrees stylist Kate Phelan. In *Brit Young Things*, Phelan teamed up with Pavarotti in London's Camden to capture the eight models of the moment – Jacqui Hooper, Bebe Parnell, Monet-Lauren Gordon, Layla Etengan, Charlie Jones, Ella Dalton, Charlotte Boggia and Cathy Simmons – "just being themselves", in fabulous fashion, of course.

RACHAEL STIRLING

"I loved the smell then, and I still do," confesses Rachael Stirling of her erstwhile love affair with cigarettes, a habit she inherited from her actor mother, "dedicated smoker" Diana Rigg. Although she has since quit – thanks to a regime of hypnosis and boredom – the actor and author writes, on page 104, of the bond smoking inspired between her and Rigg, a theme in keeping with her new memoir, *All About My Mother*, which is published next month.



MEET & GREET

Introducing THE FACES
BEHIND this month's ISSUE



To celebrate 40 years at the forefront of Black hairdressing, Charlotte Mensah took her friend (and longtime client), author Zadie Smith, on a trip to trace the roots of her craft back to its origins: Ghana. Accra was awash with "biblical floods" when they visited in late June, but it didn't dampen the mood. "Everyone showed up with an openness to the unexpected. Instead of fighting the rain, we let it become a part of the story," says photographer Manny Jefferson, who caught the trip on camera. "Charlotte has contributed much to both of the countries that made her," writes Smith, on page 190.

MANNY JEFFERSON & ZADIE SMITH





ERMANNO SCERVINO

London 199 Sloane Street
Harrods, International Designer, First Floor
ermannoscervino.com

ON THE MOVE



As fashion MONTH approaches, turn your attention to VOGUE's three HOSPITALITY highlights

LONDON

Vogue's second home? The Londoner. A true bolthole, with contemporary yet characterful interiors and an art collection to echo the galleries close by (works by the likes of Tim Walker and Antony Gormley abound), it's our go-to base amid the buzz of London Fashion Week. We're lucky a Mercedes-Benz is never far away to chauffeur us between the myriad shows, presentations and parties.

Thelondoner.com



Vogue's Alice Newbold and Laura Hawkins



MILAN

Milan is currently enjoying an abundance of exciting new openings. The one to really set tongues wagging? Tivoli President Milano. Located just around the corner from Via Monte Napoleone and the Galleria Vittorio Emanuele II (the site of this year's Vogue World), you're within touching distance of Milan Fashion Week's off-duty musts, not to mention a comfortable stroll from everyone's favourite post-show hangout, Bar Basso. *Cin cin!* *Tivolihotels.com*

PARIS

Set within the former home of Prince Roland Bonaparte, Shangri-La Paris is easily among the City of Light's most resplendent places to bed down for the night. This former palace is in the 16th arrondissement – an epicentre of archetypal Parisian chic – and one of its crowning glories is the sweeping view of the Eiffel Tower just across the Seine. It's also ideally located for the many shows that take place in the vicinity, making it all the easier to sneak in a moment of needed R&R at Chi, The Spa, one of Paris's most exquisitely appointed wellness facilities. *Shangri-la.com*



Your travel essentials



Clockwise from above: silk slip dress, £990, ISABEL MARANT. Suitcase, £1,090, RIMOWA. LOUIS VUITTON Ink Mark eau de parfum, £265. For stockists, see *Vogue Information*



**ISABEL
MARANT**

VOGUE

CHIOMA NNADI
HEAD OF EDITORIAL CONTENT

GLOBAL NETWORK LEAD & EXECUTIVE EDITOR, BRITISH VOGUE GILES HATTERSLEY
VP, GLOBAL OPERATIONS & CONTENT STRATEGY LOUISA PARKER BOWLES
DEPUTY DIRECTOR, GLOBAL FASHION NETWORK LAURA INGHAM
DIGITAL DIRECTOR KERRY McDERMOTT
BEAUTY & WELLNESS DIRECTOR FUNMI FETTO
GLOBAL DESIGN DIRECTOR (EUROPE) JAN-NICO MEYER
GLOBAL VISUALS DIRECTOR (EUROPE) JAMIE SPENCE
ENTERTAINMENT DIRECTOR DIPAL ACHARYA

FASHION FEATURES

FASHION NEWS & FEATURES DIRECTOR ALICE NEWBOLD
SENIOR FASHION NEWS & FEATURES EDITOR DANIEL RODGERS
FASHION FEATURES & JEWELLERY EDITOR LAURA HAWKINS
FASHION & STYLE EDITOR MAHORO SEWARD
FASHION WRITER OLIVIA ALLEN
CONTRIBUTING SENIOR FASHION FEATURES EDITOR JULIA HOBBS
CONTRIBUTING WATCH EDITOR MALAIKA CRAWFORD

FASHION

FASHION MARKET EDITOR HONEY SWEET ELIAS
FASHION CREDITS EDITOR HELEN HIBBIRD
SENIOR TALENT CASTING MANAGER JANAY BAILEY
ASSOCIATE FASHION EDITOR CHARLOTTE RUTTER
FASHION ASSISTANTS LOIS ADEOSHUN, JACK O'NEILL, ROSA WEAIT
CONTRIBUTING FASHION DIRECTOR JULIA SARR-JAMOIS
CONTRIBUTING FASHION EDITORS
JEANIE ANNAN-LEWIN, JACK BORKETT, EDWARD BOWLEG III,
BENJAMIN BRUNO, GRACE CODDINGTON, ENIOLA DARE,
JESSICA GERARDI, STELLA GREENSPAN, JANE HOW,
POPPY KAIN, NELL KALONJI, IB KAMARA, HARRY LAMBERT,
JOE McKENNA, CAMILLA NICKERSON, KATE PHELAN,
CLARE RICHARDSON, SARAH RICHARDSON,
MARIE-AMÉLIE SAUVÉ, VENETIA SCOTT
CONTRIBUTING WEST COAST EDITOR LAW ROACH

BEAUTY & WELLNESS

BEAUTY & WELLNESS EDITOR MORGAN FARGO
ASSOCIATE BEAUTY & WELLNESS WRITER RANYECHI UDEMEZUE
BEAUTY EDITOR AT LARGE PAT McGRATH
CONTRIBUTING BEAUTY & WELLNESS EDITORS
KATHLEEN BAIRD-MURRAY, JESSICA DINER, SAM McKNIGHT,
CHARLOTTE MENSAH, LAUREN MURDOCH-SMITH, LIZA OSAGIE-CLOUARD,
GUIDO PALAU, EUGENE SOULEIMAN, CHARLOTTE TILBURY, TISH WEINSTOCK

SHOPPING

SHOPPING DIRECTOR NAOMI SMART
SHOPPING EDITOR JOY MONTGOMERY
SENIOR SHOPPING WRITER ALICE CARY
SENIOR BEAUTY SHOPPING WRITER ELLIE DAVIS
SHOPPING PRODUCER MIA PORTET

FEATURES

FEATURES DIRECTOR OLIVIA MARKS
FILM & CULTURE EDITOR RADHIKA SETH
ACTING NEWS & FEATURES EDITOR DAISY JONES
ASSOCIATE FEATURES EDITOR RIANN PHILLIP
CONTRIBUTING EDITORS
OSMAN AHMED, MUNROE BERGDORF, SINÉAD BURKE, NAOMI CAMPBELL,
ALEXA CHUNG, MICHAELA COEL, RONNIE COOKE NEWHOUSE,
JERMAINE GALLACHER, ZEZI IFORE, PRECIOUS LEE, GIANLUCA LONGO,
HAYLEY MAITLAND, ALEC MAXWELL, STEVE McQUEEN, KATE MOSS,
SARAH MOWER, ROBIN MUIR, DURO OLOWU, ELIZABETH SALTZMAN,
OLIVIA SINGER, LYNETTE YIADOM-BOAKYE, HIKARI YOKOYAMA
CONTRIBUTING SUSTAINABILITY EDITOR AMBER VALLETTA

CREATIVE

ART DIRECTOR TOM USHER
SENIOR DESIGNER CHRIS WILLIAMS
SENIOR VISUALS EDITOR DIANA EASTMAN
VISUALS EDITOR NICOLE HOLCROFT-EMMESS

AUDIENCE DEVELOPMENT & SOCIAL

SENIOR MANAGER, AUDIENCE DEVELOPMENT ELEANOR DAVIES
ASSOCIATE MANAGER, AUDIENCE ENGAGEMENT CAM BARR
SENIOR MANAGER, SOCIAL MEDIA HANNAH DALY

VIDEO

SENIOR DIRECTOR, DIGITAL VIDEO ROMY VAN DEN BROEKE
PRODUCER RASHIDA JOSIAH
SOCIAL VIDEO CREATOR ZORAWAR WARAICH
ASSOCIATE PRODUCER ANISA KENNAIR

PRODUCTION/COPY

EUROPEAN PRODUCTION DIRECTOR VICTORIA WILLAN
COPY DIRECTOR HOLLY BRUCE
ACTING COPY DIRECTOR GENEVIEVE BATES
COPY MANAGER AUGUST STEVENS

CONTENT STRATEGY/OPERATIONS

SENIOR EDITORIAL OPERATIONS MANAGER LAUREN O'CALLAGHAN
EDITORIAL ASSISTANT SOPHIE MONCASTER
SYNDICATION ENQUIRIES SYNDICATION@CONDENAST.CO.UK



CONDÉ NAST IS COMMITTED
TO GLOBAL ENVIRONMENTAL
SUSTAINABILITY.
SCAN HERE FOR DETAILS

VOGUE GLOBAL

ANNA WINTOUR GLOBAL EDITORIAL DIRECTOR
GLOBAL CREATIVE DIRECTOR RAUL MARTINEZ
APAC EDITORIAL DIRECTOR (TAIWAN, INDIA, JAPAN) LESLIE SUN

HEAD OF EDITORIAL CONTENT, AMERICA CHLOE MALLE
HEAD OF EDITORIAL CONTENT, FRANCE CLAIRE THOMSON-JONVILLE
HEAD OF EDITORIAL CONTENT, GERMANY KERSTIN WENG
HEAD OF EDITORIAL CONTENT, INDIA ROCHELLE PINTO
HEAD OF EDITORIAL CONTENT, ITALY FRANCESCA RAGAZZI
HEAD OF EDITORIAL CONTENT, JAPAN KAZUMI ASAMURA HAYASHI
HEAD OF EDITORIAL CONTENT, MEXICO & LATIN AMERICA KARLA MARTÍNEZ DE SALAS
HEAD OF EDITORIAL CONTENT, MIDDLE EAST MANUEL ARNAUT
HEAD OF EDITORIAL CONTENT, SPAIN INÉS LORENZO
EDITORIAL DIRECTOR, CHINA ROCCO LIU

VICE PRESIDENT, GLOBAL CONTENT BUSINESS OPERATIONS CHRIS DIPRESSO MORRA

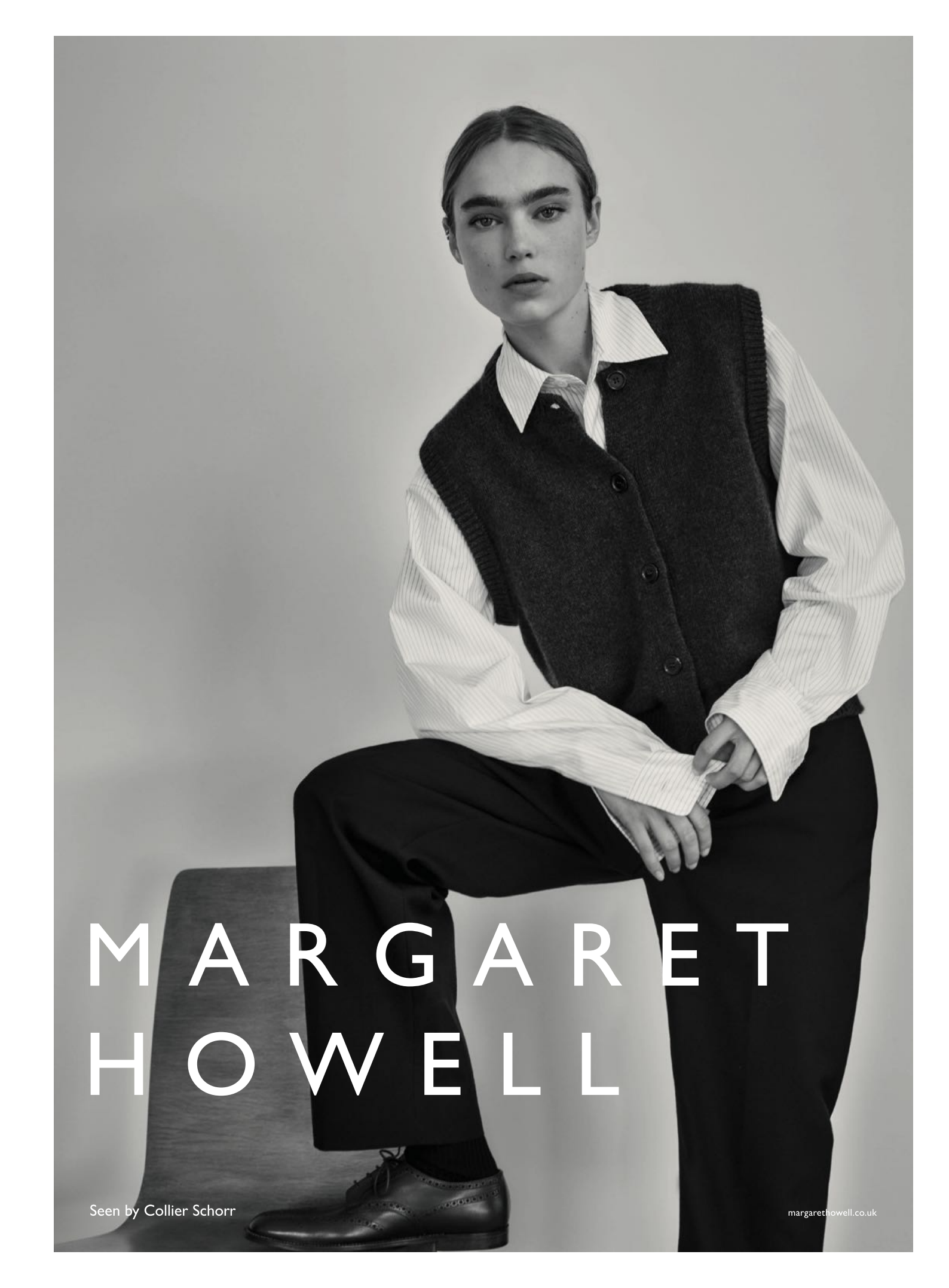
GLOBAL CONTENT STRATEGY ADVISOR ANNA-LISA YABSLEY
GLOBAL HEAD OF FASHION NETWORK VIRGINIA SMITH
GLOBAL EDITOR AT LARGE HAMISH BOWLES
GLOBAL DIRECTOR, VOGUE RUNWAY NICOLE PHELPS
GLOBAL NETWORK LEAD & US DEPUTY EDITOR TAYLOR ANTRIM
GLOBAL NETWORK LEAD & US FASHION FEATURES DIRECTOR MARK HOLGATE
VICE PRESIDENT, HEAD OF VIDEO THESPENA GUATIERI
GLOBAL DIRECTOR, SOCIAL MEDIA SAM SUSSMAN
GLOBAL TALENT CASTING DIRECTORS IGNACIO MURILLO, MORGAN SENESI
GLOBAL ENTERTAINMENT DIRECTOR SERGIO KLETNOY
GLOBAL DESIGN DIRECTOR PARKER HUBBARD
DIRECTOR OF CONTENT PLANNING MILLY TRITTON
ASSOCIATE APAC (TAIWAN, INDIA, JAPAN) CONTENT OPERATIONS DIRECTOR VAV LIN



rag & bone

NEW YORK





MARGARET HOWELL

Seen by Collier Schorr

margarethowell.co.uk





BALMAIN
PARIS



TOM FORD



VOGUE

ANDREA LATTEN
CHIEF BUSINESS OFFICER, UK

EXECUTIVE ASSISTANT TO CHIEF BUSINESS OFFICER, UK ELLIS MIDDLETON
ACTING EXECUTIVE ASSISTANT TO CHIEF BUSINESS OFFICER, UK HANNAH E'BEYER

FASHION, LUXURY & BEAUTY
VP, UK SALES & GLOBAL KEY ACCOUNTS, FASHION, LUXURY & BEAUTY LINDSEY NATALE

FASHION
COMMERCIAL DIRECTOR, FASHION & TECHNOLOGY OTTILIE CHICHESTER
ASSOCIATE COMMERCIAL DIRECTORS, FASHION
ROYA FARROKHIAN, CHARLOTTE PENNINGTON
SENIOR ACCOUNT DIRECTOR, FASHION AMELIA MORLEY
ACCOUNT DIRECTOR, UK SALES & GLOBAL KEY ACCOUNTS, FASHION SUZANNE HOLLAND
SENIOR ACCOUNT MANAGER MEG SHINE

LUXURY
COMMERCIAL DIRECTOR, UK SALES & GLOBAL KEY ACCOUNTS, LUXURY ELIZABETH WHITE
SENIOR ACCOUNT DIRECTOR, LUXURY EMILY GOODWIN
ACCOUNT DIRECTOR, UK SALES & GLOBAL KEY ACCOUNTS, LUXURY ALEC WARD

BEAUTY
COMMERCIAL DIRECTOR, BEAUTY CAROLINE HOOLEY
ASSOCIATE COMMERCIAL DIRECTOR, BEAUTY JESS PURDUE
SENIOR ACCOUNT DIRECTOR, BEAUTY LILI CAVALIERE
ACCOUNT MANAGER, UK SALES & GLOBAL KEY ACCOUNTS, FASHION & BEAUTY TERESA GONZALEZ JARANAY DE BENAVIDES

TRAVEL, HOME, FOOD & DRINK
WESTERN EUROPE HEAD OF INDUSTRY, PUBLISHING DIRECTOR SIMON LEADSFORD

TRAVEL
COMMERCIAL DIRECTOR, TRAVEL NATALIE MOSS-BLUNDELL
SENIOR ACCOUNT DIRECTORS, TRAVEL EMMA HEUSER, KEIRAN COYNE
ACCOUNT DIRECTOR, UK SALES & GLOBAL KEY ACCOUNTS, TRAVEL & HOME CLARE CASEY
SALES ACCOUNT MANAGER, TRAVEL SHANNON SEATON
ACCOUNT MANAGER, UK SALES & GLOBAL KEY ACCOUNTS, TRAVEL & HOME CHARLOTTE BAMSEY

FOOD & DRINK
COMMERCIAL DIRECTOR, FOOD & DRINK NATASHA CALLIN
ACCOUNT DIRECTOR, FOOD & DRINK HANNAH WARING

DIRECTORIES
COMMERCIAL DIRECTOR ELIZABETH GRAY
ACTING ASSOCIATE COMMERCIAL DIRECTOR CAMILLA LONGMAN
ACCOUNT MANAGER CLARA PETRILLO

HOME
LEAD COMMERCIAL DIRECTOR, HOME JANE WHITE
COMMERCIAL DIRECTOR, TRADE & DESIGN CHRISTOPHER DAUNT
COMMERCIAL DIRECTOR, HOME & RETAIL SAYNA BLACKSHAW
SENIOR ACCOUNT DIRECTORS GEORGINA HUTTON, NICHOLE MIKA
SENIOR ACCOUNT MANAGERS FIONA MCKEON, FREYA HILL
GROUP PROPERTY DIRECTOR FIONA FORSYTH
EVENTS & EXECUTIVE ASSISTANT CLARE HOLLEY

BIZFITECH, AUTOMOTIVE, MEDIA & ENTERTAINMENT
UK HEAD OF INDUSTRY, BIZFITECH, AUTOMOTIVE, MEDIA & ENTERTAINMENT CHRISTOPHER WARREN
COMMERCIAL DIRECTOR, AUTOMOTIVE MELANIE KEYTE
COMMERCIAL DIRECTOR, BIZFITECH LUCIE BURTON-SALAHUDDIN
ACCOUNT MANAGER, B2B SALES, BIZFITECH ISAAC THOMAS
ACCOUNT MANAGER, UK SALES & GLOBAL KEY ACCOUNTS, MEDIA & ENTERTAINMENT LOREDANA CORTESE
ACCOUNT MANAGER MOLLY SPINK

REVENUE MARKETING
EXECUTIVE DIRECTOR, REVENUE MARKETING, ADVERTISING MARK RUSSELL

EXECUTIVE CREATIVE DIRECTOR, REVENUE MARKETING GEORGINA BACCHUS
SENIOR DIRECTOR, PRODUCTION & DELIVERY GARETH HOGAN
SENIOR DIRECTOR, MARKETING, ADVERTISING VERONICA VALDES
DIRECTOR, BRAND MARKETING THEODORA SILVER

EVENTS
EVENTS LEAD SAFFRON ALTMAYER-ENNIS
SENIOR EVENTS MANAGER CHARLOTTE JUKES
EVENTS MANAGER THALIA METALLINO
CELEBRITY PRODUCER EAMON HOLLEY

OPERATIONS
DIRECTOR, COMMERCIAL OPERATIONS, UK ELLEN GARLICK
COMMERCIAL OPERATIONS STRATEGY MANAGERS CHARLOTTE TAYLOR, MARIE-SOPHIE DE FELICE
ACTING COMMERCIAL OPERATIONS STRATEGY MANAGER YASMIN MAHAL
COMMERCIAL TEAM ASSISTANT TIANA WARE

CLASSIFIED
CLASSIFIED DIRECTOR SHELAGH CROFTS
CLASSIFIED ADVERTISEMENT MANAGERS VANESSA DAWSON, EMILY VALENTINE
SENIOR SALES EXECUTIVES ABIGAIL WILLIAMSON, GRACE CUNNINGHAM
SALES EXECUTIVES TANIA CASALI, SABRINA AKRAM, LANA FREE

INSIGHT
HEAD OF DATA INTELLIGENCE & ARM TIM WESTCOTT
SENIOR INSIGHT EXECUTIVE HOLLY HARLAND
ANALYST, ADVERTISING RESEARCH YANA FILIPPOVA

PRESS
VICE PRESIDENT, COMMUNICATIONS UK NINA JOYCE
SENIOR COMMUNICATIONS MANAGER CAT TIMONEY

ITALIAN OFFICE MIA SRL

CONSUMER REVENUE
EXECUTIVE DIRECTOR, CONSUMER JOANNA BARTON
SENIOR CONSUMER REVENUE DIRECTOR RICHARD KINGERLEE
CONSUMER REVENUE MANAGER OLIVIA STREATFIELD
MARKETING MANAGER CAITLIN MILLS
ASSISTANT MARKETING & PROMOTIONS MANAGER CLAUDIA LONG

PRODUCTION
SENIOR PRODUCTION MANAGER, REPRO & PRINT HELEN CROUCH
SENIOR PRODUCTION MANAGER, PAPER MARTIN MACMILLAN
SENIOR PRODUCTION CONTROLLER EMILY BENTLEY
PRODUCTION CONTROLLER SAPPHO BARKLA
COMMERCIAL SENIOR PRODUCTION CONTROLLER LOUISE LAWSON

VP, HEAD OF REVENUE STRATEGY, WESTERN EUROPE MALCOLM ATTWELLS
VP, CONSUMER REVENUE, EUROPE, MIDDLE EAST, MEXICO & LATIN AMERICA RUSSELL CLEEVE
VP PEOPLE, UK ROSAMUND BRADLEY
FINANCE DIRECTOR, UK DANNY SHERWOOD

PUBLISHED BY THE CONDÉ NAST PUBLICATIONS LTD,
THE ADELPHI, 1-11 JOHN ADAM STREET, LONDON WC2N 6HT (020 7499 9080)

Vogue is a member of the Independent Press Standards Organisation (which regulates the UK's magazine and newspaper industry). We abide by the Editors' Code of Practice (www.ipso.co.uk/editors-code-of-practice) and are committed to upholding the highest standards of journalism. If you think that we have not met those standards and want to make a complaint please see our Editorial Complaints Policy on the Contact Us page of our website or contact us at voguecomplaints@condenast.co.uk or by post to Complaints, Editorial Business Department, The Condé Nast Publications Ltd, The Adelphi, 1-11 John Adam Street, London WC2N 6HT. If we are unable to resolve your complaint, or if you would like more information about IPSO or the Editors' Code, contact IPSO on 0300 123 2220 or visit www.ipso.co.uk



VANGUART

VANGUART ORB BLUE CERAMIC ROSE GOLD

At the famed storage units some 800 umbrellas routinely sit on floor-to-ceiling shelves. All hail Chanel's roomy handbags, big enough to carry the odd broly.

Wool blouson, £6,875. Wool cardigan, £2,785. Cashmere shirt, £4,310. Wool skirt, £5,050. Leather mules, £1,135. Leather bags, from £4,960 each. All CHANEL

TAP into new-season fashion at TRANSPORT for London's Lost PROPERTY Office in West Ham. These are the PIECES worth travelling to the end of the LINE for. Photographs by ALI FOROUGH. Styling by HONEY SWEET ELIAS

LOST & FOUND



TFL staff are the height of discretion, but you'll have no fear of judgement if your suitcase is filled with the season's standout shoes.

Leather and shearling jacket, to order. Wool trousers, £2,000. Both BRUNELLO CUCINELLI. Shoes, from a selection, MICHAEL KORS COLLECTION. Woven leather tote, £5,760, BOTTEGA VENETA. White/red polka dot shoes, £950. Ankle boots, £1,250. Both MANOLO BLAHNIK. Monogrammed bag, £2,680. White mesh trainers, £785. Both LOUIS VUITTON. Monogrammed notebook cover, £420, CELINE. White/black polka dot shoes, £900, DIOR. Metallic trainers, £90, NIKE. Pre-loved Balenciaga mules, from a selection, EBAY. Cowboy boots, £745, POLO RALPH LAUREN. Patent-leather mules, £1,135, CHANEL. Red slingbacks, £650, DOLCE & GABBANA

VOGUE Scene

The Lost Property Office once reunited an engagement ring with its owner in Australia. Reassuring to know, if we ever became estranged from our handbag's precious cargo.

Silk-faille jacket, £2,210. Pencil skirt, £1,060. Both GUCCI. Gold-plated rings, from £79 each. Charm bracelets (on desk), from £124 each. Two-toned bangles (on desk), £149 each. All PANDORA. Patent-leather bag, £1,850, DOLCE & GABBANA. Galaxy S26 phone, from £1,049. Galaxy Buds4 Pro wireless earphones, £159. Both SAMSUNG. DIOR Le Baume Limited Edition, £54. Backstage Rosy Glow, £35. Backstage Eye Palette, £49. DIPTYQUE Lazulio eau de parfum, £265. GUCCI Glow Blush, £45. Éternité de Beauté SPF Foundation, £51. HERMÈS Ombres d'Hermès Eye Shadows, £91. Rouge Hermès Satin Lipstick Limited Edition, £71





Typically 200 or so teddy bears and soft toys are stowed on the Stephenson Street premises. Find similar comfort in these squish-worthy shoulder bags.

Vintage Dior by John Galliano twinset, EBAY. Jeans, M&S. Tsavorite-set watch, price on request, HUBLOT. Khaki suede bag, £2,700, DIOR. Monogrammed leather bag, £2,150, FENDI. Black double-flap bag, to order, CHANEL. Pink monogrammed bucket bag, £2,210, LOUIS VUITTON



With 400 forgotten books to thumb through, there is plenty of inspiration to turn over a new style chapter in a bucket hat and glasses.

Herringbone coat, £2,935.
Cashmere sweater, £746. Collar, £370. Rollneck, from a selection.
Trousers, £973. Belt, £340.
Small leather frame bag, from a selection. Hat, £672.
All/MICHAEL KORS COLLECTION. Glasses, £335, BALENCIAGA.
Gold-plated rings, from £69 each, PANDORA. Large leather bag, £1,195, POLO RALPH LAUREN.
Multi-zip leather case, £285.
Pink embossed leather diary, £260. Both SMYTHSON



Treasure hunt. The most unusual items left behind? A cosmonaut's helmet and a necklace worth six figures.

Fringed suede jacket, £1,195. Wool rugby shirt, £415. Cotton rollneck, £135. Denim jeans, £215. All POLO RALPH LAUREN. Trainers, £90, NIKE. Monogrammed canvas bag, £2,300, GUCCI. Canvas and woven leather tote, £4,190, BOTTEGA VENETA.

Pre-loved Gucci black monogrammed bag and pre-loved Dior black saddle bag, from a selection, EBAY.

Other bags, as before.

For stockists, all pages, see Vogue Information.

Hair: KOTA SUZU. Make-up: CLAIRE URQUHART. Nails: ELLA VIVIL. Set design: GRACE SNELLOCK. Model: ACHOL KUIR. With thanks to TFL Lost Property Office





PANDÖRA

TALISMAN



A STITCH IN TIME

As MICHAEL STEWART's label, Standing Ground, debuts in Paris, DANIEL RODGERS visits the Irish craftswomen whose centuries-old LACE lit up the couture RUNWAY. Photographs by ANDREW NUDING



It's not yet 10am and I am scanning the kitchen of a 69-year-old woman, whom I met 30 minutes ago at a bus stop outside Carrickmacross, for an antacid. This drizzly market town, just south of the Northern Irish border in County Monaghan, has been associated with one of Ireland's finest lacemaking traditions for more than 200 years – but based on first impressions, competitive hospitality comes a close second. “Would you have another slice of toast? More coffee? What about some cake?” says Theresa Kelly, a retired art teacher from County Westmeath, still reeling from a weekend spent celebrating her granddaughter's First Holy Communion. “We've got cake coming out of our ears.”

Over the next 24 hours, Kelly will ferry me around in her Peugeot 207 – mostly in first gear – between some of the last remaining makers of Carrickmacross lace, who, for the past six months, have been working on a commission unlike any before: a gown destined for London-based label Standing Ground's debut haute couture presentation at the Irish Embassy in Paris.

In its toile state, the lavishly trained dress resembles a ghostly scaffold of tulle, but bringing it into full bloom has already required more than 4,000 hours of sewing from 26 lacemakers, with weeks still left to go. “How could we say no?” says Kelly, who took up the craft after settling in Carrickmacross in the 1980s, recalling the moment designer Michael Stewart first floated the idea in June 2025. (The pair were introduced by local designer Natalie Coleman, who became friends with Stewart after guest lecturing on his BA course at

Limerick School of Art and Design, not long before he began his master's at the Royal College of Art, where he graduated in 2017.) “It is as monumental as Queen Victoria ordering a dress!” It was, after all, the British monarch who helped elevate Carrickmacross lace to jewel-like status among the ruling classes of the 19th century, even if this exquisite craft was then produced by some of Ireland's poorest women.

As lore has it, Carrickmacross lace originated in 1816, when Margaret Grey Porter – the wife of the rector of nearby Donaghmoynne – returned from her honeymoon with cuttings of Italian guipure lace, which she and her sewing maid, Ann Steadman, set about recreating. In the process, they invented an entirely new style and, with it, a cottage industry that provided much-needed employment to provincial girls during a period of agricultural depression.

Made by tacking layers of machine-made net and fine organdie over a paper design, tracing each line with close stitches and then surgically cutting away the excess fabric, it's the delicate pops (embossed circles) and picot edging (tiny loops) that distinguish Carrickmacross lace. In the case of Stewart's dress, the cutaways reveal a spray of shamrocks, dandelion leaves, rosehips and dragonflies, as well as thorns and blackberries, recalling the briar thickets that have long protected Ireland's ancient standing stones, from which his label takes its name.

Like so many Irish craft traditions, it owes its existence to poverty as much as to artistry. By the time the Great Famine struck in the 1840s, lacemaking had become an established industry across Ireland. In Carrickmacross, the Bath and Shirley Lace Schools employed hundreds of impoverished women, offering an alternative to the abject horrors of the workhouse and just enough money to keep the wolf from the door. The lace soon found favour among wealthy aristocrats for whom the purchase of collars, cuffs, curtains – even parasol covers – became a fashionable expression of sympathy for Ireland's suffering. It was an uneasy form of relief:

many of those who coveted the women's expertise belonged to the same class that had helped create the conditions in which such work became necessary.

When nuns from the order of St Louis opened their own lace school in Carrickmacross in 1888, sustaining the tradition for another century, the economics changed little. “You'd get 50 pence a doily,” says 71-year-old Anne McMahon, who began producing finery for the convent at 14 and is now seated among the vitrines of the Carrickmacross Lace Gallery, the co-operative that took over stewardship of the craft in 1984. “That's how it always has been. No woman worked outside the house, you see, and if she did, she'd have to retire once she got married. My father worked in construction, but it was my mother's sewing at home that paid for the extras.” As much as McMahon is fulfilled by the lace – “The only day I'd skip is Christmas, even when I had a full-time job” – it is difficult to separate that discipline from a history in which women's craftsmanship was treated as an extension of domestic responsibility.

If Stewart's dress offers a corrective, it is partly because it makes visible the women behind the lace – not anonymous rural hands, but custodians of luxury in their own right. “There's so much riding on this,” says Stewart, who is originally from County Clare and is now based at London's 180 Studios. “Carrickmacross lace is one of the finest in the world and yet it's been devalued to such an extent that even the lacemakers don't see its worth.” Indeed, much of Carrickmacross's current market relies on selling Celtic Revival-style souvenirs at prices that scarcely reflect the engineering involved. The Standing Ground dress could not be made without rebalancing those scales – through funding from the Design & Crafts Council Ireland and The Heritage Council, alongside the €200,000 Stewart received after winning the inaugural LVMH Savoir-Faire Prize in 2024 – but just as important was treating the lace with a contemporary design rigour. “It has to be desirable, attractive,” says the Fashion >

Standing Ground's
Carrickmacross lace
dress at the Irish
Embassy in Paris.

Sittings editor:
TALLULAH HARLECH.
Model: SANDRA
MURRAY. *With thanks*
to Tourism Ireland



*Clockwise from far left:
Carrickmacross lacemakers
Anne McMahon, Mary
McMahon, Theresa Kelly,
Martha Hughes, Brid Deery,
Sarah Hughes, Aine
Hanrahan, Elizabeth Daly
and Geraldine O'Reilly*



East alum who launched his eveningwear label in 2021, “to give it the stage it deserves”.

In time, Stewart hopes to become a guardian of other at-risk Irish crafts – Limerick lace, Mountmellick whitework – while efforts are already under way to secure Protected Geographical Indication status for Carrickmacross lace, meaning that only lace produced in its place of origin could bear the name. Had such protections existed in 2011, even the Carrickmacross-style lace on Catherine, Princess of Wales’s wedding dress, made at Hampton Court Palace, would not have qualified. (Diana, Princess of Wales, by contrast, wore the real thing.) Nor does Stewart want to keep the expertise to himself. “Everyone wins here.” Now he just needs someone willing to buy the dress shown on the opening day of couture week – and wait a year for it to be made.

“Try six months!” says Martha Hughes, back at the lace gallery. “Michael has given us an impossible task here, but we’ll get there, because our Irish dress will be put up in lights.” A “blow-in” from County Mayo, Hughes learnt the craft through night classes after arriving in Carrickmacross 42 years ago and credits the meditative nature of its

needlework with helping her “focus on living” through two bouts of cancer. “Isn’t it amazing what two hands can do? But it really is just a hobby for me,” she adds, despite her pieces winning international awards. “Irish people,” says Stewart, “don’t want to be seen as self-congratulatory.” Even the famously uncompromising designer resisted describing his 28-piece collection as couture until receiving the approval of the *Fédération de la Haute Couture et de la Mode*.

While the ladies’ conversation veers through decades of accumulated wisdom – the ideal sewing beverage (whiskey) and emergency blood-removal techniques (your own spittle) – it is “wee Mary” McMahon, a sibyl-like figure of Carrickmacross lace, who has the final word. “Och, it’s all desperate work,” says the 95-year-old, still operating from her bungalow on the wind-battered banks of the River Fane. Her elite needlework, learnt at her mother’s knee, has appeared everywhere from the Pink Ice and Illusion dresses of Jacqueline Kennedy favourite Sybil Connolly to the first-class cabin partitions on Aer Lingus’s early transatlantic flights. “You’d be so tired of a frock by the time it was finished that you

were glad to see it leave and get your money. But I’ve always loved the lace in my hands. You wouldn’t like to see the day it dies out.”

McMahon has, for her part, spent the last four decades keeping the tradition alive on the Northern Irish side of the border. Every Tuesday, in Crossmaglen, she still teaches aspiring lacemakers, such as 22-year-old Newry native and fashion business graduate Sarah Hughes, who is adamant that “Irish craft is on the rise.” Although, for McMahon at least, it’s still all about “the craic. And a cup of tea.”

Which might be the secret to its survival. Carrickmacross lace demands an almost absurd investment of time and *savoir-faire*, but that investment is also its reward: the satisfaction of seeing a piece through to the end, alongside a ready supply of women with whom to discuss the matters of the day – “What happened, what didn’t happen and never shutting up,” as McMahon puts it. At this, all four-foot-something of her rises from the armchair and we head into the kitchen. Beyond the window lie the rolling foothills of southern Armagh. On the table are homemade ginger biscuits, scones and a sponge cake. Then she puts the kettle on.

THE MANOEUVRES OF THE BARONESS

THE NEW EAU DE PARFUM



PENHALIGON'S

EST. LONDON 1870



COS

HAVE FAITH

Forget the once-ubiquitous BIKER jackets and boho belts, ALLSAINTS, the decade-defining high-street favourite, enters a new ERA in east London led by designer AARON ESH

W

hen news broke last October that Aaron Esh was taking the helm of leather jacket behemoth AllSaints, eyebrows raised. Since graduating from Central Saint Martins's MA programme in 2022, the Londoner has fashioned a willowy, sweat-sheened world that draws on the libertine circles in which he came of age. AllSaints, meanwhile, quite literally dressed The Libertines. Since Kate Moss's legendary 2005 Glastonbury look (AllSaints belt slung low above mud-splattered Hunters), it had become the high-end high-street label synonymous with a version of early 2000s indie chic that's nostalgic verging on costume-y.

"If I didn't think that this had the potential to be globally successful, I wouldn't have joined," says Esh, whose "real life, not runaway" pitch won him the gig after a chance encounter with CEO Peter Wood at the 2024 Fashion Awards. It's a moot point because the people involved, he says, "are too good for it not to work out". Esh's inner circle – including stylist Katy England, the former right hand of Alexander McQueen – bolsters the 30-strong design team he found upon arrival, in addition to the senior designers he plucked from Burberry, Tom Ford and Marni to help broaden AllSaints's skinny jeans offering. "We're also thinking about the dad who might be drawn to the world of Loro Piana, but is after a more accessible price point; the Pilates mum in LA; the fashion guy in Osaka."

The thread bringing it all together? "Spitalfields," says Jamie Reid, Esh's long-standing collaborator who oversees AllSaints's visual direction, of the brand's "unpretentious, so British" base (Esh's in-house team relocated there to make "wearing many hats" easier for the 34-year-old running between two studios in the lofty five-storey Victorian edifice on Commercial Street). It's a given that the first edit, modelled here by Libby Bennett, shares common ground with the deluxe grunge look Esh puts out under his own name. At AllSaints, though, the vision is tempered by a greater degree of verisimilitude – a sense of what this part of town's bright young things wear on the daily, rather than just on a night out.

There's no doubt Esh has a mammoth job ahead of him, but "he's ready for the role", says England. Her son, 22-year-old model Lux Gillespie, has more than given his vote of confidence: "I feel good knowing my leather trousers or pea coat fit me the way I want them to," he says. Most importantly? "They look cool as fuck." MAHORO SEWARD

Shearling jacket, £799. Cotton top, £49. Jeans, £139. Leather boots, £279. All ALLSAINTS. For stockist, see Vogue Information. Photograph: CHARLIE GATES. Styling: CHARLOTTE RUTTER. Hair: STELIOS CHONDROS. Make-up: CLAIRE URQUHART. Nails: SASHA GODDARD. Model: LIBBY BENNETT

*The Trip club at The
Astoria, London, by
Dave Swindells, 1988*



EDWARD ENNINFUL, CURATOR
Optimism: that's what defined the '90s. There wasn't a lot of money floating around, but you didn't need much. We had imagination. Oh, and people went *out*. We all had day jobs, but we'd roll out of a club and go straight to work. You didn't have social media to worry about: you were allowed to experiment and grow. The '90s was about people searching for identities – and having fun doing it. There was a certain purity about the decade, an innocence. In the '80s, bigger was better – bigger hair, bigger shoulders – and the '90s was a rejection of all that excess. With that came this idea of “let's just wipe everything clean”; let's reflect how we live. You can see that in Corinne Day's pictures of Rose Ferguson and Kate Moss in her flat, or when you look at the work of stylist Melanie Ward or designers such as Jil Sander and Helmut Lang. It was about paring everything down to its most fundamental form, without fuss or artifice. But this exhibition isn't designed to be pure nostalgia: a lot of conversations that started back then – about who can be in certain rooms, about inclusivity, about being young and wanting a voice – are still very relevant today. It isn't simply a ride into another time, this show reflects the now.

END OF A CENTURY

As a new EXHIBITION at Tate Britain explores the audacious ART and pared-back FASHION of the '90s, key voices share their memories of that club-loving, CULTURALLY MOMENTOUS time

**DAVE SWINDELLS,
PHOTOGRAPHER**

The '90s was an amazing decade for nightlife, but that only happened because of the acid house scene in the late '80s. That whole movement shifted the paradigm, turning an underground scene into an almost mainstream revolution, creating the "one nation under a groove" feeling that ran through the decade. As *Time Out's* nightlife editor at the time, snapping the scenes and writing about them the next day, I felt a part of what was going on as opposed to just an observer.

I loved clubs such as Kinky Gerlinky because everyone made an effort. People wanted to be photographed and dressed to the nines in order to make it happen. The whole vibe was like a performance – humorous, tongue-in-cheek, over the top. By then, London had become the hottest nightlife city in the world. For the first time, people looked here for new music, new clubs and new ideas. Ministry of Sound, Fabric, Home, The End – there was no shortage of places you could dance all night (legally!).

What I miss most is how deeply people identified with the music. Whether you were into house, techno, jungle or UK garage, it defined you. Going out wasn't an occasional event; it was a weekly ritual, fundamental to youth culture. Today everything is more accessible, but perhaps because of that, people aren't quite as committed. The music, the clubs and the people all mattered with an intensity that's difficult to recreate.

*Kate Moss, Under
Exposure, by
Corinne Day, 1993*



*Sophie Dahl by
Juergen Teller, 1998*

SOPHIE DAHL, MODEL

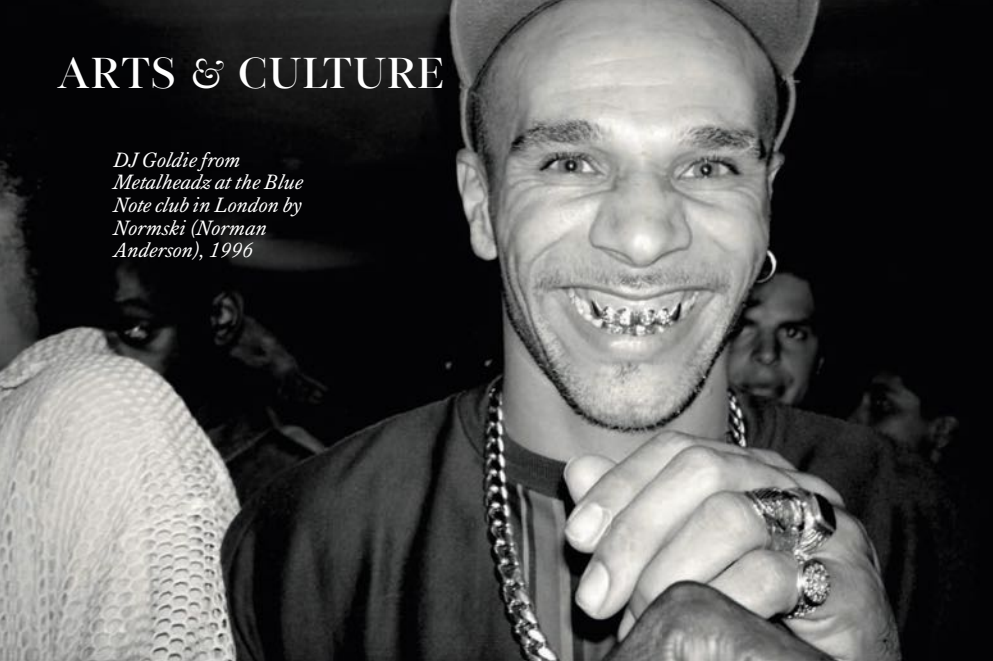
I started modelling by accident at 18. My scholastic career had been cut short and I was standing on Elizabeth Street in Belgravia, having a fight with my mother about what I was going to do next. Exasperated, she went to have a martini at an Italian restaurant; I sank onto a doorstep, Marlboro Light in hand, crying. Moments later, I saw this fairy-tale creature get out of a taxi wearing a galleon on her head. She carried a chaos of bags and I asked if she needed help. She roared with laughter, told me I was sitting on her doorstep and asked if I wanted a cup of tea. She was Issy Blow, stylist and *Vogue* contributing editor, and she would change the trajectory of my life.

The first day I worked, I shot with Nick Knight in the morning, and David LaChapelle in the afternoon. "Oh my God, it's Diana Dors," David said when I walked in. I had platinum blonde hair, big boobs and was hailed by tabloids as a subversive,

womanly antidote to the waif, but really I was an adolescent girl navigating complex waters. I dyed my hair black as a bit of a middle finger to that initial frenzy. My model agency sent me on go-see appointments and Juergen Teller was one of them. His studio was off Ladbroke Grove. He asked me if he could take my picture on the street. I said yes. I liked him, he was twinkly and polite. I adored that dress I was wearing: it was Diane von Furstenberg; I saved up for it and wore it to death. You were often paid in clothes, though clothes didn't pay the rent.

The friends I made back then became family. We'd work together and then dance all night – at raves in warehouses off Brick Lane, slinking into The Met Bar, Browns, Subterania. I remember it with huge affection. We thought we were invincible. Many of our contemporaries died young and I think of them often, held tender in the memory of extraordinary shared experiences at a potent time, full of hope. >

DJ Goldie from
*Metalheads at the Blue
Note club in London by
Normski (Norman
Anderson), 1996*



NORMSKI, PHOTOGRAPHER

Every Sunday in 1995, I'd be in the middle of the dance floor at record label Metalheadz' night at the Blue Note in Hoxton. It was the centre of the drum 'n' bass universe, which was still underground but soon to explode. What Goldie – the Metalheadz co-founder – and those guys were doing was different. We called it future jazz.

I was a kind of reportage photographer, but if you weren't part of the scene, you weren't getting in. You had to be a raver first. That's the difference between then and now. Now there's a lot of marketing, a lot of media. I'm like, "Bro, you're all content creators, but where's the content?"

It's a beautiful thing for us to be looking back at our time now because we didn't realise that we were actually cutting edge. We were just making shit up. Mark Lebon would cut up colour slides – who cuts up colour slides? I remember watching Judy Blame make a dress out of about 400 first-class stamps for Kate Moss. "It's not meant to last. It's just for style," he said, when she ripped it off.

I think people want to return to that more analogue time. I saw someone carrying an old Olympus Trip 35 yesterday. He looked at me and I went, "Mate, thumbs up." Zine culture is back.

STELLA McCARTNEY, DESIGNER

In the early '90s, I was a young, curious and often slightly terrified student at Central Saint Martins. CSM pushed you constantly. The more extreme your ideas were, the more you were celebrated – if you did anything "normal" you risked disappearing. I spent two and a half years making dresses out of spaghetti, but none of it felt true to who I was. When it came to my degree show, I finally asked myself, "Am I brave enough to do what I actually want to do?" It taught me that instinct matters.

I was obsessed with vintage clothing so I designed a collection of modernised, classic

silhouettes: tailoring, shirting and lingerie-inspired slip dresses. My friends Kate Moss and Naomi Campbell were the hottest girls on the planet yet they walked my little college show not only for me, but to support British fashion. That moment gave me the confidence to trust myself.

Today, we understand so much more about fashion's impact, and we have access to incredible innovators, technologies and materials. But for me, the fundamental thing hasn't changed: creativity can carry values and those values can last.

London in the '90s was alive. There was chaos, but also freedom, and it was endless fun. That felt electric.

YINKA SHONIBARE, ARTIST

Culturally the '90s was a time of rebellion and creativity. The main galleries in central London were so removed from popular culture that if you weren't an established artist, such as David Hockney or Lucian Freud, you weren't going to make any money. So the rest of us decided to do our own thing.

In 1997 Charles Saatchi put on his infamous *Sensation* exhibition at the Royal Academy, which included my painting *How Does a Girl Like You, Get to Be a Girl Like You?* There was a lot of controversy – people were up in arms at Marcus Harvey's Myra Hindley portrait and Damien Hirst's formaldehyde shark. It was a blockbuster, with queues down the street.

That was the beginning of institutions like the RA realising that they had to open their doors to other types of people. The art world was very white and male and the question of diversity was starting to be raised. A kind of future was coming in.

Now, Damien Hirst, Sarah Lucas, Steve McQueen and myself are, ironically, the successful ones. Counterculture often evolves that way. I look back on the era of Cool Britannia and feel a bit embarrassed. But there's no doubt it was an exciting time.

GILLIAN WEARING, ARTIST

One day in 1994, I saw a woman at the Royal Festival Hall, totally in her own world, dancing wildly to a jazz band. I was transfixed. For two weeks afterwards, I kept regretting not speaking to her. Through that frustration grew the idea of doing something similar myself, but without music. I love dancing – I have been clubbing and going to discos since I was about 11 – and I wondered what it would be like to dance in a place furthest removed from that activity – such as my local shopping centre. That's how my performance piece, *Dancing in Peckham*, was born.

There was this wider shift in the '90s of people exploring social boundaries, taking the performance of the self and making it public. But what makes *Dancing in Peckham* so of its time is the fact I could do it without a budget. None of us "YBAs" really thought of ourselves as part of a movement – we were a group of friends and colleagues that had fun and also worked hard. We would notify each other if disused commercial warehouses came up for rent: they were amazingly affordable (as long as you were prepared to do them up and deal with the cold in winter).

Last year, *Dancing in Peckham* was exhibited outside by Bold Tendencies atop a multistorey car park overlooking the Aylesham Centre, where the film was originally shot. It looked the best it ever had. The shopping centre's future is now in doubt since developers have bought the site. But Peckham still feels quintessentially like the place I knew.

The 90s: Art and Fashion is at Tate Britain, SW1, from 8 October to 14 February 2027



NORMAN ANDERSON; GILLIAN WEARING; MAUREEN PALEY, LONDON; REGEN PROJECTS, LOS ANGELES; TANYA BONAKDAR, NEW YORK

MOTHERHOOD WITHOUT COMPROMISE



artipoppe

A full-page advertisement for UGG. The background is a photograph of two young women embracing on a grassy field at sunset. One woman is wearing a red jacket with white and black stripes on the sleeves and black shorts, while the other is wearing a white crop top and black shorts. Both are wearing light-colored UGG boots. In the background, a bridge is visible against the sunset sky, and two other people are sitting on the grass. The UGG logo is overlaid in the center.

UGG[®]

KNIGHTSBRIDGE, LONDON AND [UGG.COM](https://www.ugg.com)

EXTRA SPECIAL

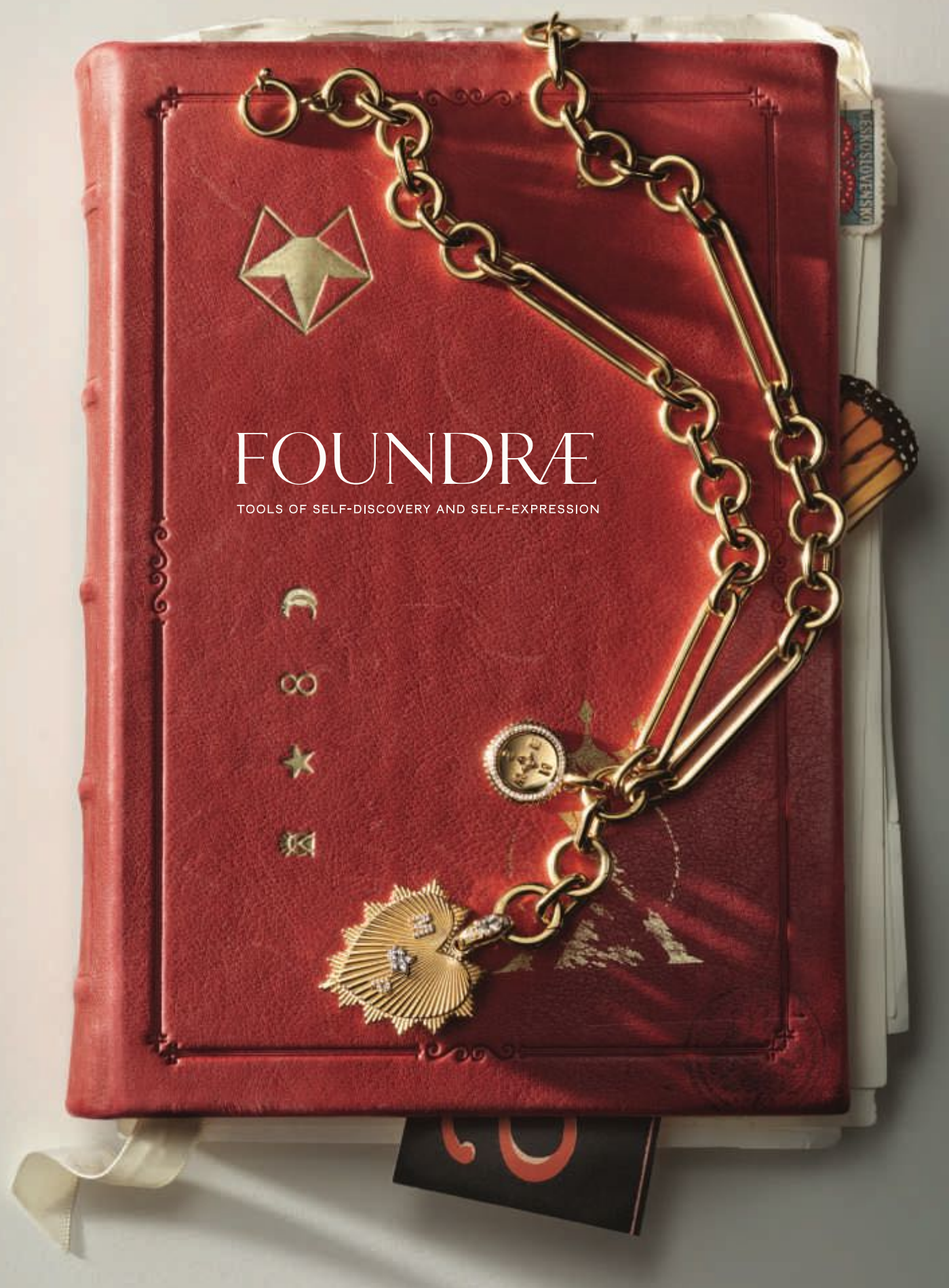
Precious STONES, lustrous metals, coloured DIALS... This SEASON, more really is MORE. Photograph by CHARLIE GATES. Styling by CHARLOTTE RUTTER

T

here are plenty of things on which we agree with Gabrielle Chanel: the necessity of an LBD, her penchant for wearing pearls with diamonds, that sweet provision of hidden pockets to house love letters... But when it comes to Chanel's apocryphal maxim that before leaving the house you should "look in the mirror and take one thing off", we respectfully disagree. The autumn/winter 2026 catwalks were brimming with everything-but-the-kitchen-sink fashion, in which petticoats, plaids and XL paillettes were piled high at Chloé and Celine. Knuckles were dusted with rings and necklines were laden with jangling trinkets. This maximalist mash-up also extends to haute heirloom jewels, with lashings of yellow gold, coloured stones and diamonds a precious pathway into personality-led style. Think: Cartier's coffee bean-shaped Grain de Café jewels, which draw on an archival design from 1938, the green tourmalines and chrysoprase details of Chaumet's Sous le Soleil ring, and the bow-tie motifs of a Tiffany & Co bracelet, first designed by Jean Schlumberger in 1956. Call time on paring things down with Rolex's stone lacquer dial in this suitably envy-inducing hue.

LAURA HAWKINS

Gold, platinum, tsavorite and diamond earrings, gold, platinum, blue zircon and diamond ring (on pinky finger), and gold and diamond bracelet, TIFFANY & CO. Gold choker, CHANEL FINE JEWELLERY. Gold, platinum and diamond necklace and matching ring, CARTIER. Bicolour gold, yellow-sapphire, tourmaline, chrysoprase and diamond ring, CHAUMET. Gold watch, ROLEX. Gold and diamond chain bracelet, GRAFF. Prices on request. For stockists, see Vogue Information. Hair: STELIOS CHONDROS. Make-up: CLAIRE URQUHART. Nails: SASHA GODDARD. Model: LIBBY BENNETT



FOUNDRAE

TOOLS OF SELF-DISCOVERY AND SELF-EXPRESSION

119-119A MOUNT ST, LONDON UK



Head of editorial content CHIOMA NNADI shares her MOODBOARD

Fashion month is always my best excuse for retail therapy. Since I'll be getting my steps in zooming around the shows, I always start with a good trainer – this season, I'm hoping to get my hands on the new Nike & Victor Victor Air Force 1 collab in every colour. Culture wise, as the shows start, I'm looking forward to catching Sunil Gupta's solo exhibition, which opens at Cambridge's Kettle's Yard on 19 September. And, for me, the dream fashion-week prep involves a bit of R&R too: my all-time favourite wellness retreat is The Original FX Mayr on Austria's Lake Wörthersee.



Clockwise from top left: cotton T-shirt, £325, TALIA BYRE. Monogrammed canvas bag, £2,300, GUCCI. Lamps, from £445 each, AMAH STUDIO. DRIES VAN NOTEN Refillable Lipstick, £69. Trainers, £135 each, NIKE & VICTOR VICTOR. Junya Watanabe patchwork jeans, from a selection, EBAY. Sonal #1 (2017) by Sunil Gupta and Charan Singh. The Original FX Mayr in Austria. For stockists, see Vogue Information

OPEN ALL HOURS

Welcome to The Pembroke: the TURBO-charged MEMBERS' club that has all London talking. By HAYLEY MAITLAND



O

ne cool, grey morning last December, a typewritten notice appeared on a wrought-iron railing near Hyde Park Corner: “In autumn 2026, a new members’ club will open at the historic 6-7 Grosvenor Place,” read the clipped missive. “We anticipate sharing more details upon the official project launch.” Before long, there were amused reports that a butter sommelier would be wheeling a silver trolley through its halls; whispers that more than £100 million had been spent on the 50,000-square-foot project; and an irresistible rumour that its cellars were being stocked with so much Burgundy that it had caused shortages elsewhere in clubland.

All of which, surreally, has proved true. To wit: London’s first über private-members’ club has landed, opening in a French

Renaissance-style mansion among the embassy flags and stucco façades of Belgravia this September, complete with a velvet-draped nightclub overlooking Buckingham Palace and a greasy spoon overseen by the former head chef of Shoreditch’s One Club Row. Christened The Pembroke after a nearby mews, it’s been conceived as a modernised version of a St James’s club, but with a more “turbo-charged, tongue-in-cheek” atmosphere, says club director Will Woodhams. Take The Library Bar, where members can browse Tolstoy novels while chasing Wotsits with BuzzBallz, or the *Alice in Wonderland*-themed games room, lit by a handblown playing-card chandelier.

The club has been expressly designed with Londoners in mind, including part-

time residents; Maria Sharapova and Claudia Schiffer hosted a pre-opening Wimbledon party there in July. Still, its founding members are largely power-brokers and tastemakers based in the city, from Emma Banks, the CAA veteran who orchestrated Charli xcx's *Brat* tour, to Max Hurd, the Burberry model turned art director known for his maximalism.

One suspects the latter would approve of design studio 1508 London's tactile flourishes throughout the club, including Aubusson tapestry-inspired wallpaper by Pierre Frey and hand-carved Douglas-fir panelling, but it's Grosvenor Place's heritage that's most significantly shaped The Pembroke's interiors, with historical references dotted throughout its seven storeys. Built in the 1860s, it served as the home of Prime Minister Henry Campbell-Bannerman before ladies-only club The Forum took over, with tea dances and bridge for members such as Emmeline Pankhurst in the 1920s. Portraits of Campbell-Bannerman, Pankhurst and an eccentric convention of other Eminent Belgravians line The Pembroke's central staircase – Vivien Leigh and Mozart, Margaret Thatcher and King Zog – while the rooms



The Pierre Frey wallpaper in the entrance is inspired by Aubusson tapestries

have been filled with more than 500 artworks curated by Jolyon Fenwick, a dealer who has sourced canvases for everyone from Queen Elizabeth II to the Obamas. "It's deliberately eclectic in that quintessentially British way," he says of The Pembroke's collection, which ranges from '70s C-type prints of Vivienne Westwood to wallpaper from Damien Hirst's now-shuttered restaurant Pharmacy. "It's all been chosen to arrest you, to make you lean in for a closer look."

In a departure from many St James's clubs, The Pembroke does actually feature dedicated spaces for working on – whisper it – laptops, including a 25-foot-long dark-wood table purchased from a Bavarian castle, but epicurean pleasures are the real focus here. (Martinis are listed as an interest on the members' application, with The Pembroke's signature version served at -21 degrees, a nod to the coldest temperature dubiously recorded in London during the frigid winter of 1795, although the more temperate will be well-served too; even the water options range from Richard Brendon carafes of London tap to bottles of naturally sparkling Châteldon, Louis XIV's favourite.)

Besides Rollo's, the aforementioned greasy spoon, dining options include the fusion restaurant Kōri – a little bit '90s Hakkasan, a little bit noughties Nobu, with a hidden oyster bar behind its aquarium-patterned walls – as well as The Dining Room, where the menu is classic-leaning-kitschy: think Pringles topped with caviar, surf and turf platters, and Black Forest gateau.

As for nightlife at The Pembroke: its epicentre will be Emie's, a fourth-floor club named after Pankhurst, and the fifth-floor Monty's, whose illuminated onyx bar will serve British-inflected cocktails, such as barley-water margaritas, with Buckingham Palace's tennis court visible through the plane trees below. Each storey of The Pembroke has not just its own visual identity but a sonic one too (Sidney Bechet-inspired jazz, Congolese Rumba), with the DJs behind its solid-marble L-Acoustic booth set to "fill the gap Chiltern Firehouse left behind," says the club's music booker, Claudia Leslie, whose other clients include Zoë Kravitz-approved Chez Margaux in New York. "Dancing," Woodhams adds, "will last until 3am."

As for whether that influenced King Charles III's decision to remain at Clarence House? I wouldn't hazard to guess.



Opposite, from left: more than 500 works of art line The Pembroke's walls, from Grayson Perry ceramics to Robert Rauschenberg lithographs; the granite-columned entrance stands just moments from Hyde Park's Corner. This page: Emie's bar

ROSÉ

Behind
every
ORIGINAL.



©2026 LEVI STRAUSS & CO.

LEO RISING

FLAT-SHARES, *bad sex and self-obsession*:
SITCOM star LEO REICH sends up
GENERATION Z

L

Leo Reich wants to be clear: his character, Ethan, in his new A24-produced TV show, *It Gets Worse*, is not autobiographical. “He just has my face and my voice and does stuff that I might do,” the 28-year-old deadpans, cradling an iced coffee and wearing a pair of secondhand Dickies shorts and Birkenstocks. “It’s very different. There’s a full separation.” The sitcom, which he has been developing for nearly four years, follows three best friends – Ethan, Sam (indie actor and musician Olive Gray) and Abi (Emily Fairn, last seen in *House of Guinness*) – who have been an unbreakable, albeit dysfunctional, trio since university. But they are now late-20s, kicked out by a crappy landlord, with boring boyfriends, jarring exes and futile hook-ups, all while figuring out the life they want.

A dazzling suite of cameos – Lena Dunham, Andrew Scott, Amelia Dimoldenberg, and Zadie Smith as a narrator (“obviously unreal” he says of them all saying “yes”) – cement this as the new quarter-life crisis comedy to enter the canon. “It was really nice having actually funny people just being funny,” he says of his “incredible” cast. “And then I get all the credit. Perfect!” The ironic part? That Reich has never had flatmates. “I lived with my parents until I was 25 and then immediately moved somewhere by myself.” He realises it’s a question that’s going to come up in interviews. “Maybe I start lying.”

Born and raised in Islington, Reich describes himself as a “mummy’s boy” who was “really into bugs and birds” as a child. (He also had a pet rabbit that roamed freely around his bedroom.) Studying English at the University of Cambridge, where he performed with Footlights, nudged him towards stand-up: his 2022 Edinburgh Fringe show *Literally Who Cares?!* – a self-obsessed salute to the narcissism of Gen Z – became an HBO comedy special and drew the attention of Dunham (“she is the funniest person I’ve ever met”), who was so impressed that she wrote a part for Reich in her 2025 Netflix show *Too Much*.

Reich says he’s “not really up to much at the moment” although the suitcase next to him suggests otherwise. He’s off to Paris for the Dior show, New York for Pride, then back to Paris for the Robyn concert (“it’s like Pride squared”) before coming home to “binge *Off Campus* all by myself sobbing”. It’s a hefty itinerary, alongside which he’s cooking up series two of *It Gets Worse* and, naturally, “finding love and getting a brand deal”. RIANN PHILLIP

It Gets Worse airs on Channel 4 in October

Leather coat,
poplin shirt, silk
tie, flannel trousers,
and leather shoes,
SAINT LAURENT
BY ANTHONY
VACCARELLO.

For stockists, see
Vogue Information.

Photograph:
JAMEELA ELFAKI.
Styling: LOIS
ADEOSHUN.

Grooming:
LAURAINE
BAILEY,
TINA KHATRI.

Tailor: INNA
ROMANOVYCH.

Production:
CHLOÉ MEDLEY





SMOKING AGE

A devoted smoker, DIANA RIGG passed her love of a CIGARETTE onto her daughter, fellow actor RACHAEL STIRLING. Here she recalls the wicked pleasure of their shared HAZY days – and how eventually they kicked the HABIT

In my final year at Wycombe Abbey, instead of going to the 8am morning chapel service, I would often sneak out of the gates, over the road and into the piss-puddled pedestrian underpass, nicknamed the Concrete Jungle. Here, all the dedicated smokers of my year who'd made the break would suck on a morning Silk Cut or two, followed by a frantic squirting of Impulse body spray before we wafted back behind the school gates at canny intervals to avoid suspicion.

No such lengths were taken by my mother to hide her tobacco habit when *she* was 17. She remembered friends brushing teeth furiously to get rid of the smell of cigarettes before going home at the end of term from drama school, and she being “rather blasé” as her parents already knew she smoked. Indeed, her entire extended family were all smokers, as were mine, on both my parents' sides. If there were an international competition for smoking, my family would've made the medals podium: Benson & Hedges, Rothmans, Marlboro and cigars (which my dad would smoke on the Sundays of Lent, as in the eyes of the Lord cigars didn't count as Real Smoking).

Depending on the season and the visitors, my family sitting room had a permanent head-height nimbostratus of exhailes and inhales: acetone, butane and arsenic, formaldehyde, benzene and lead. Not to mention the tar. We called it the Health Spa. I loved the smell then, and I still do. I have an old green fishing jacket of my mother's from the 1980s that magically still smells of Eternity perfume and Silk Cuts, no matter how many times it visits the washing machine. The freshly toasted, nutty smell of a cigarette when it is first lit still beguiles me; I sometimes walk

in the slipstream of a person who has just lit up, simply to get a whiff. I'm not talking about the acrid smell of old cigarettes in an ashtray. That's the kind of smell that hypnotists waft under your nose when your eyes are closed to persuade your subconscious to give up. That is revolting and is the thing that keeps me off the cigarettes, but to me, Ma never smelt like that.

My mother was a dedicated smoker for almost all her life. She started as a teenager and smoked throughout her 20s, 30s, all through my gestation – this wasn't considered a big deal – and on to the grand old age of 72, when a major stroke brought a shocking halt to the cigarettes altogether.

There are countless photos of my father and mother, cigarettes on the go, looking seductive and sophisticated – all the things we have come to know smoking not to be. But they do *look* very sexy, nonetheless.

There were a few early attempts to give up. At my father's suggestion, they once went to a clinic where electroshock therapy was used each time the smoker pulled on their cigarette. With pads placed on the head and body, the incoming shocks were meant to deter the smoker with increases of voltage each time they chuffed away. After the first few shocks, my father was whimpering and swearing he would forever abstain. Not so my mother, who stared down the poor therapist whose job it was to up the power until the patient relented. She continued to inhale deeply and exhale slowly with a cool gaze fixed on her therapist-now-nemesis while he tentatively increased her shock level each time, desperately trying to gauge the level of electricity it was going to take to break this woman. She didn't cave, and nor did she give up that day. Dad said the machine started smoking and Ma's hair was a bit stand-uppy for a while afterwards. He relays this story with obvious admiration for my mother's very high pain threshold.

Ma and I tried to give up smoking together only once, using hypnotherapy. I was in my 20s and she in her 60s when we went to a swanky spa just outside London. We didn't ever really go to spas, my mother and I. We'd go somewhere far-flung for

Christmas and might have a massage or two but, on the whole, the idea of a full-body MOT never appealed to her. She didn't want to know. Yet, here we were in Hampshire or Hertfordshire, or wherever-you-please-shire, in white towelling robes to try to *really* give up the fags this time.

This had been mostly my idea. I had just read Simon Gray's poignant, painful *The Smoking Diaries*. I booked a “relaxing spa weekend”, including a session of hypnotherapy to help us give up the baccy. I remember sitting outside the room while my mother commenced the treatment that I had just experienced. I was hearing the familiar calming murmurings of the same hypnotherapist, who was explaining to my mother how they were going to “access the subconscious” and “harness the will of her inner self” to “face the fear of not smoking...” But this was suddenly interrupted by my mother, “I take *great* exception to this *absurdly* predictable script! It's such a *cliche*! Rewrite! Rewrite!” I don't think the therapist even got to the actual therapy bit before my mother exited the treatment centre altogether, me in her wake. We smoked, her defiantly and me defeatedly, all the way home in the car.

There were Sundays when I was home from university after my parents' divorce, and I would wake up and get straight into the empty side of Ma's enormous bed. We would turn on the telly, read the >

*I have an old
JACKET of my
mother's from the
1980s that
magically still smells
of ETERNITY
perfume and
SILK CUTS*

newspapers and spend all day smoking, chatting and drinking coffee, her bed a happy bordello of ashtrays and magazine supplements. We did the general knowledge crossword, sudoku and word wheels, all while eating what we felt like and when we felt like it, drinking wine and watching old movies. Black-and-white movies on BBC Two or Channel 4, and anything with Bette Davis or Ava Gardner was a winner, but Gregory Peck was Ma's catnip – gentlemanly, wise and beautiful.

I remember turning on the telly one such Sunday in a hot August and seeing that Princess Diana had died. We didn't move all day, stayed in bed in our nighties, weeping and cuddling, glued to the surreal spectacle on the screen. It felt like the first ever rolling news cycle, on and on it went, all day, more and more footage of the car and the Ritz and the underpass, oceans of flowers outside Buckingham Palace. We bought Champagne to drink, to toast the princess and to cheer ourselves up.

Smoking inside these days is as absurd an idea to most of us as having a pee in the middle of your own front room. But this was the 1990s, and in those days we smoked on planes, trains and automobiles. When the government banned smoking inside in 2007, my mother was rehearsing *All About My Mother* with Mark Gatiss: "A funny and naughty time," he said. "I remember her sitting on the steps outside the rehearsal

room at the Old Vic, smoking away, a hand waving in the direction of rehearsals, 'Exiled!' she groaned." A nanny state dictating what she could and couldn't do was never going to convince my mother to give up, only induce her to do the exact opposite. So, she gave up giving up altogether.

Eventually, after repeated attempts, hypnosis worked on me and my pal nicotine. That and *Allen Carr's Easy Way to Stop Smoking*. But I'm probably much more pliant and therefore more susceptible to persuasion than my mother ever was. I finally left Allen Carr's headquarters in Raynes Park for the last time, and as I walked down the stairs from the room in which I had just spent another six hours and £300 learning *how* easy it is to give up smoking, who did I pass on the "We quit the easy way" celebrity wall of fame, but David Schwimmer, Anthony Hopkins and nestled between them, my own darling mother, still a decade away from quitting.

In the end, I think you either have to bore yourself into giving up or scare yourself into giving up. I'd wasted so much time thinking about *not* doing it and feeling guilty when I was doing it, that I bored myself into giving up. It took years. It is *so* boring. I wish I could persuade vaping youths just how *boring smoking is* and to give up.

I couldn't really remember my very first cigarette, until one day in my 30s. My mother had just asked me if I had "ever been abused?" We had been listening to a news report and the subject matter had prompted her to turn and ask me this question with a very concerned look.

"I don't think so," I said, thinking back through my childhood, when suddenly I remembered, "*Waidaminute!*" There was a nanny when I was about 10 who used to say in her Australian brogue, 'If you massage my tits with a bit of oil, I'll let you smoke a Dunhill Light before you go to bed!'"

Ma's reaction to this tale was an appalled cry, "*Noooooo!*" "But it really was all right Mama!" said I placatingly. "No harm done!" And it's true. I now clearly remembered massaging this woman's boobs which were, as I recollect, quite hard. As I'm writing about the subject, it makes me wonder: she might just have had her boobs done and the massage was purely medical, or she just liked having her boobs massaged, either way it never felt sexual. I used to massage Ma's aching back sometimes, she said I was rather good at massaging, and oiling up my nanny's bosoms didn't scar me. I still love and celebrate the bosom, but I'm fairly sure that is when I smoked my first ever cigarette.

On the night of Ma's big stroke, her neighbour Andrew, who was a doctor, met

us at Charing Cross Hospital. She had been having little strokes for ages we now realised: she had fainted in the tomatoes in the supermarket in France, and collapsed in the rhododendrons on holiday in Cornwall, but doctors hadn't yet worked out why.

On this particularly drizzly Saturday night in early 2011, I was on stage when Perfect Paulie (actor Paul Greenhalgh, her friend of 50 years) left me a voice message to say she was in hospital and to come and pick him up on the way. By the time we arrived, the scans were done and it was late. Andrew talked to us gently about the results and what had happened inside her brain. My darling Ma was a bit limp in half her face and she had lost all peripheral vision plus a bit of physical ability on her left side. It was the first time I saw her really scared. Once she saw me from her hospital bed, she wept. We both did.

The first time you see a parent as frail, you can never again be ignorant of what is in the post for them, or for you. We started to allow a shift then, I think, she and I. Certainly, my mother would now let me talk to the doctors and help in making decisions. Andrew learned of the medications she was on for various ailments, plus her HRT, and explained that with all these drugs plus the smoking of a pack a day, it was a minor miracle she hadn't had a major stroke 20 years before. This made us laugh: the realisation that Ma had been defying the grim reaper on a combination of fags and drugs that would have wiped out a lesser human ages ago *really* tickled us, right in the middle of the emergency ward.

In the end, it was the fags she could do something about, and so she did. Just like that. She had scared herself into stopping in one fell swoop: no self-pity, no whingeing, no offence taken at anyone else's smoke, anywhere, ever. She was determined not to be an annoying ex-smoker, more of the, "Oh *do* blow it in my direction" kind.

But it was definitely the End of the Smoking Years. She never got righteous, but she never relented in her own determination to quit. If she ever got cancer, she said she would take it up again immediately, but she never did. The day came when the doctor drew the diagram with those three little dots which we would come to know well, right near the top of her lungs, illustrating her cancers, which "were certainly conforming with an ex-smoker's typical positioning of tumours".

"You heard him," she said as we left the clinic. "It definitely wasn't the kind caused by cigarettes."

All About My Mother by Rachael Stirling (John Murray, £25) is published on 10 September



Diana Rigg and her daughter Rachael Stirling in London in 2017

FRAME your MOMENT with

THE
DALMORETM
HIGHLAND SINGLE MALT SCOTCH WHISKY



thedalmore.com
be **drinkaware**.co.uk



*Artist Salman Toor in his
Brooklyn studio, where
untitled paintings, drawings
and works in progress hang
alongside each other*

MASTER STROKES

Ahead of his first solo European exhibition at the Courtauld, SALMAN TOOR talks to ALICE NEWELL-HANSON about PAINTING, politics and the PRESSURE that SUCCESS brings. Photographs by CLAY STEPHEN GARDNER. Styling by JUSTIN FERNANDEZ

O

n a warm day in June, I find Salman Toor in his studio, a modestly sized corner unit in a former knitting factory in Bushwick, Brooklyn. Giant windows let in the afternoon light and the remaining wall space is covered in drawings and paintings: clusters of related works pinned here and there, representing ideas that are still swirling into definition. Toor wears a black sleeveless top, black parachute pants and thickly cushioned sneakers of the kind beloved by both nightclubbers and middle-aged parents on city tours (his straight-across haircut and silver chain bracelets clearly place him in the former group). A sofa and a pair of armchairs stand to one side of the space and a nearby cardboard box is filled with mismatched wine and Champagne bottles left over from various gatherings. On a desk towards the centre of the room, because, he joked, he is a “total control freak”, Toor has placed printouts of the works in his forthcoming London show so that we can discuss them together over bottles of cherry Schweppes.

Growing up in Lahore, Pakistan, in a conservative middle-class Muslim household – his mother is a housewife; his father owns a car dealership; they sent their son to the prestigious all-boys school Aitchison College – Toor demonstrated his gift for drawing early on. “It’s something that comes naturally,” he says, speaking with a gentle, lilting voice that makes him seem somehow of another era, until, as often happens, he breaks into a joyful ricocheting laugh. But a show at New York’s Whitney Museum of American Art in 2020 established him as one of the most talented painters of his generation.

His figurative oil paintings – luminous, dreamlike scenes often rendered in shades of emerald – explore themes of belonging, community, sex and love but also alienation and uncertainty. *Four Friends* (2019), for example, which appeared in the exhibition and sold at auction two years later for \$1.5 million, shows a quartet of young brown and white queer men dancing and drinking cocktails inside a city apartment whose one small window frames a dark lifeless tree outside. The scene is unmistakably contemporary; there are string lights and a glowing iPhone. But the men’s beatific faces and the curling licks of colour that make up their waving limbs and wispy hair hint at the influence of the old master and impressionist painters with whom Toor has long been enthralled.

Toor has fed his fascination with European painting during frequent trips to London, often stopping there when he travels from his home in New York to visit friends and family in Lahore (in 2002 he left Pakistan and moved to the US to study art at Ohio Wesleyan University, later completing

a master’s at Brooklyn’s Pratt Institute). He’s so familiar with London’s art museums that, he says, “I know when works have been rearranged at the National Gallery.” But perhaps his favourite collection is at the Courtauld Gallery, where about 20 of his own paintings will be on display in October in his first European solo exhibition. Made over the past seven years, they’ll fill a series of rooms just beyond the gallery’s impressionist works, as if ushering their relevance into the present day. The paintings will range from one of Toor’s largest, *Ghost Ball* (2023), a 3.2m-wide canvas of twirling and voguing spectral dancers that belongs to the Pinault Collection in Paris, to the more intimate 51cm-wide *The Women* (2021), of a boy considering his reflection in his mother’s bedroom mirror, which the artist is loaning from his own bedroom.

A selection of drawings will also be on view, including *Fag Puddle in Vitrine* (2021). Acquired by the Courtauld for its permanent collection in 2024, the black-and-white ink and gouache work belongs to Toor’s ongoing series of “fag puddles”: fantastical, unsettling still life arrangements of tangled body parts, clothing and other assorted debris, from charging cables and school ties to feather boas. For Toor, these “defeated, fabulous heaps of objects”, he says, are about “a failure to translate parts of yourself”. It’s at once darkly funny and a sign of Toor’s triumph that this one, in which a contorted body is contained within a glass case like a foreign oddity in a conquering country’s museum, will itself be on display in a British gallery.

This exhibition will be his first that isn’t made up of new works and he and its curator, Elena Crippa, chose pieces, he says, that would “electrify or contradict each other, or enhance a narrative”, especially in relation to the building. For years, Toor has been drawn to the gallery’s works by the 17th-century Flemish masters

Anthony van Dyck and Peter Paul Rubens, because of the dignity of their often aristocratic subjects, he explained, “and the ways it can be so beautiful and toxic”. But he also gravitates to Pieter Bruegel’s early 16th-century images of peasants. “That made me very interested in the depiction in European painting of foreign people or people who work in the sun with dark or golden skin,” he says, and the idea that these were paintings for rich people to buy and laugh at. These preoccupations correspond to themes in his own works, he says, of “the movement between Muslim man, queer boy and the language of Western art, of being a poor foreign person or the comedy of being a well-off foreign person”.

He knew he wanted to include his work *Wandering Beggars* (2022), a Bruegel-esque roundel depicting two >



*"I wanted to come OUT through
PAINTING... That also became a
CELEBRATION of self-love
and GLAMOUR"*

men frolicking through the countryside in a ragged mix of contemporary and Renaissance-era clothes. The men's skin colour is deliberately ambiguous and one wears a single puffy trainer; the other a heeled court shoe on one foot, a lace-up on the other and no trousers. Toor recalled a discussion with a curator, when the work was featured in a solo exhibition at the M Woods museum in Beijing in 2023, about how many penises was the right number to display. In the end, there were a few works showing naked bodies, most of which were displayed in a room together, which, Toor notes, could easily be roped off. The roundel, he says, is "a joke about these culturally mixed-up beggars", and the punch line is always shifting.

Among the Courtauld's many impressionist masterpieces is Édouard Manet's *A Bar at the Folies-Bergère* (1882). In 2017, Toor recalls, he stood in front of it and thought, "I want to have done this." Two years later, back in his studio in New York, he made his own version, *The Bar on East 13th Street* (2019), working as always from imagination and memory. While Manet's painting depicts a lily-white woman in a velvet choker staring out from behind the bar at the famous Paris music hall, Toor's shows a brown man with two long braids making a cocktail with a slightly unreadable expression, both welcoming and wary, at a gay bar with a disco ball. The bar is Manet's but also a composite of the Phoenix, a queer bar near Toor's apartment, and various New York motorcycle bars. Revisiting the work now, before it appears in the show, he says, he understands that "I wanted to come out through painting. The stories I'd been painting were very obtuse. I wanted to get into it more directly. That also became a celebration of self-love and glamour." The words "self-love" come with the vocal equivalent of air quotes and a smile, as if to say the concept no longer seems as novel and radical as it once did. "It was a stage in my life that I'm past now," he says, "but it was very, very enjoyable."

Looking back has also made him nostalgic for a period when he wasn't as burdened by expectation. Toor works quickly, using a brush like a pencil to draw outlines that he then fills with daubs of paint, layering wet on wet. "If I hesitate, I feel like anyone looking at the painting can see it," he says. "It was much easier when the materials I was using were less expensive." And when his work was less in demand. Today, he says, "I'm not able to walk in and think, 'Nothing to lose.'" He gestures to a large, looming Belgian-linen canvas propped against the wall behind us, still

in its packaging. Earlier, he'd expressed his relief at having recently reduced the size of his studio, giving up the unit he'd started renting next door and re-erecting the dividing wall: the pressure had become overwhelming. With increasing recognition has also come a fear of repeating himself. "A lot of what my hand could do, I've seen in the last six years," he says as we began to walk around the studio, inspecting the sketches and paintings taped to the walls. "I'm interested to learn more, to explore more." On a tall wooden easel sits a pair of ink drawings of a man with a perfect aquiline nose. Toor has started working with models for the first time since university and had asked a friend to sit for him. He's enjoying studying other people's body language again, in part to escape from his own mind.

"I love that it's more social too," he says. The past few years have made him think intently about friends and family, what it means both to have them and to lose them. His works in progress almost all grapple, in some way, with the carnage of the current moment. In one, a man holds the drooping body of his child above his head, another is a portrait of the student activist Mahmoud Khalil mid-speech. When we met, Toor and his friend, the Israeli-American artist Doron Langberg, whose studio is nearby, were preparing to open a show called *In a Free State* at Luhring Augustine gallery in New York, for which they asked other close friends to contribute works that touch on political conflict and its personal repercussions. "I think there's a new cynicism that these kinds of spaces aren't realistic," says Toor, "and we just wanted to say, 'That's bullshit.'"

He's always understood that it's friends who are best able to help him wade out of his thoughts. Often, when he's finishing up at the studio – "it's rare that something amazing happens after three" – his partner, the musician Ali Sethi, will call him, telling him to come join him and a group for drinks. "I'm always like, 'Painting is so serious but also, why does it have to be so serious?'" Toor says, laughing and mimicking a tormented artist pulling out their hair. The show at Luhring Augustine was set to open at the beginning of Pride month and he was looking forward to going dancing. "Painting's a bit like dancing," he says, following another train of thought out into the late afternoon. "You have to do it by yourself and enjoy it and not be self-conscious. And dancing for me is pretty easy. So that's good."

Salman Toor: Someone Like You is at the Courtauld Gallery, WC2, from 2 October to 10 January 2027







SHOW & TELL

As a young actor GILLIAN ANDERSON lived in a world where SEX ruled FASHION. Now 58, and fresh off the runway for MIU MIU, she writes about the true art of dressing for PLEASURE – her OWN

O

ver the years, I have come to understand that fashion is rarely just about clothes; it is a conversation between the self and the world. The clothes we choose tell who we are, who we want to be, what we believe. Clothes can be armour. They can be invitation. They can be rebellion.

In 1996 I was voted “Sexiest Woman in the World” by *FHM* readers – a title that arrived with all the certainty of a cultural verdict. How “sexy” I felt inside – or indeed looked – when the accolade was announced is another story. There were phases, before and after Dana Scully became a phenomenon, when I dressed with the bravado of the young: skirts so short a thigh-length jacket covered the hem; low-slung trousers revealing a glimpse of thong. They were intended to provoke. I remember catching my father’s sideways glance in a Starbucks once and feeling the weight of his judgement and embarrassment. It was a feeling I knew well, but what I can’t recall is if I absorbed that familial shame and eventually, quietly adjusted my attire or whether I shrugged it off with characteristic rebelliousness. What I know for certain is that the shame was there since I was old enough to desire attention and I wore it like a made-to-measure sheath, despite my determination to dress with abandon, daring anyone to comment or indeed act on my provocation.

The ludicrous irony, of course, is that when the “world” declared me its sexiest woman, I felt anything but. I was raising a toddler while working impossibly long days and at the time of the phone interview that

accompanied the *FHM* article, I was in well-worn oversized flannel pyjamas while my daughter darted in and out of the room. I had been single for a while, having split from her father, and I wasn’t dating. I was shut down, self-protective and detached from my body, a state that was mirrored in my everyday attire. The fantasy projected onto me bore no resemblance to my reality, despite the latex bodysuit and exposed midriff in the accompanying photoshoot. My life revolved around call sheets, line memorisation and motherhood.

It would be years before clothing once again became a deliberate attempt at seduction; when I would wear something for a new lover or on the red carpet to be the thing I thought would please “them”: either the lover or the fashion critics. (Let me put it on record, however, that the infamous Eduardo Lucero “thong-flashing” gown I wore to the 2001 Vanity Fair Oscar Party was, in fact, a purely practical solution to a potentially embarrassing pubic-hair-under-translucent-jersey dilemma.) Although the look on my face through all of those years of events, carpets and flashes said it all: “Fuck you, I hate this, I am not your performing monkey.”

Which brings me back to shame and its dance with societal objectification. I was so internally self-critical in those days. My weight had fluctuated since childhood and I didn’t have a clue who I was, despite being on *The X-Files* – one of the top-rated TV shows of its era – and having to dress like a grown-up to promote it. My lack of self-knowledge showed in my unfortunate fashion choices. When I got it right, it was a fluke, but I was still indignant at having to smile when it all felt so performative. On the inside, I was insecure and scared. The only thing I knew to do was to show up, put one foot in front of the other and, to the best of my ability, *act* as if I knew how to do it all.

Eventually, I found myself in a relationship with someone who was immersed in his physicality, an ex-model

and actor whose life unfolded outdoors: surfing, training, fresh air, exposed skin. He moved through the world with levity. Visiting him in San Diego on the odd weekend between 80-hour work weeks became an unexpected rediscovery of my own body. We surfed, worked out, ate consciously. Somewhere between the ocean and the gym, I remembered what it felt like to inhabit myself rather than simply function within myself. I hadn’t quite found my own sense of style yet but I wore simple summer dresses, shorts and tiny tops – not because anyone expected me to, but because they reflected a version of me I hadn’t ever felt comfortable enough to expose.

For most of my life, I’ve had two modes: dressing to hide and dressing for impact – both born from insecurity. The exhibitionist me was also guarded and furious despite being the orchestrator of my attire. It would be decades before the clothes I wore were not only to feel good and confident in myself, but also, and most importantly, *for* myself.

That moment of clarity first came in the form of DCI Stella Gibson in the BBC’s >



*At the 2001
Vanity Fair
Oscar Party*

Right: Anderson closing the Miu Miu a/w '26 show at Paris Fashion Week. Below: wearing a custom Gabriela Hearst gown embroidered with vulva motifs at the 2024 Golden Globe Awards



The Fall in 2013 with her immaculate silk blouses and pencil skirts. Playing someone with such quiet self-confidence and a sensual sense of style, whose intent was clearly to please herself and only herself, was revelatory. I realised that *that* was true power. And then again having a not dissimilar experience playing Jean Milburn in *Sex Education* with her unapologetic sexuality and her unique sense of style. She had a relationship with clothes and with her body that existed independent of anyone else's approval.

Both Stella and Jean started a dialogue between me the actor, me the fashion-wearing celebrity, and me the activist that was wholly unexpected. I became known for portraying characters who challenge conventions and question authority; who are confident in their own skin and who advocate for equality, representation and speak frankly about sex, intimacy and sexuality. And in so playing I began so doing. All of the above can now be said about me.

And perhaps that is what led me to wear a dress embroidered with vulvas to the Golden Globes. A dress is never just a dress.



Sometimes it's a question. Sometimes it's a mirror. Sometimes it reveals something about the person wearing it. And sometimes, perhaps most interestingly, it reveals something about everyone looking at it. It can challenge assumptions about identity, gender, beauty, power and the boundaries of what society considers acceptable.

What fascinated me most was not only the reaction to the dress itself, but how quickly the conversation moved beyond fashion. The discussion became less about the craftsmanship or the artistry and more about our collective discomfort with the female body. When does the body become art rather than obscenity? Who gets to decide what is tasteful or empowering? These are not questions about embroidery or silhouette. They are questions about culture.

If the dress achieved anything, perhaps it was this: it encouraged people to examine not only what they were seeing, but why they were reacting the way they were. And so it became more than just a memorable fashion moment – it became a conversation about how society understands the body, sexuality and public expression.

But had you told me when I first burst onto the world stage at age 24 that one day I would feel sufficiently comfortable to instigate not only trending and trendsetting fashion moments but cultural discourse (outside of the characters I would play), and be audaciously outspoken about sex, sexuality, self-worth and body positivity, I would have told you that you were high. But it's really quite simple. Not easy, but simple.

When I closed the Miu Miu show earlier this year, it was my first runway. I probably looked composed but I was negotiating square heels (not my forte), clumps of mud

and grass and a pair of cut-off Spanx that had rolled determinedly upward to create a less-than-sexy bulge beneath the fabric. Meanwhile impossibly statuesque models glided around me with long strides and supernatural elegance. And so I did the only thing I knew how to do: I put one foot in front of the other and I walked.

It's down to the characters I have had the privilege to play – who have taught me through walking in their shoes – all those hours acting as if I knew how to feel comfortable in my own skin, sensual in my clothes and, most importantly, confident in myself. But that freedom doesn't appear overnight. It's accumulated through thousands of small decisions: not just standing a little taller, but also refusing the cruel internal commentary, acting as though kindness towards yourself is the default rather than the exception. Eventually, performance becomes instinct. Self-respect becomes habit.

Which brings me to what is perhaps the point. Confidence isn't the absence of self-consciousness; it's the willingness to continue despite it. Most of us are carrying something unseen beneath the surface – literal or metaphorical – and the world rarely notices half as much as we imagine it does. We can of course “do the work”, as they say, to excavate in our own time, but meanwhile, why not do what actors do? Why not pretend to walk in someone else's shoes? The more time spent acting as if we don't have shame, or if we do, that it doesn't touch us; the more time channelling self-respect and expecting others to treat us accordingly; the more we dress for ourselves and practice not giving a monkey's ass what anyone else thinks or says, then the more we radiate a confidence that is for and belongs to us and us alone.

And that's it really. The most seductive thing any of us can wear is the quiet conviction that we belong exactly where we are. Everything else is simply getting dressed. *More by Gillian Anderson (Bloomsbury, £22) is published on 10 September*

The ludicrous IRONY, of course, is that when the “WORLD” declared me its sexiest woman, I felt anything but



COWSHED

SOMERSET ENGLAND

Same Soul. New Scents.
Discover more at [cowshed.com](https://www.cowshed.com)



ALPINE A390 GT

ELECTRIC 400 HORSEPOWER

ALL-WHEEL DRIVE

ALPINE ACTIVE TORQUE VECTORING

DEVIALET® HIGH-FIDELITY SOUND

MANUFACTURED IN FRANCE

UK specs may vary

***470 HORSEPOWER GTS VERSION
AVAILABLE SOON***





From full-blown '70s GLAMOUR to SULTRY '80s excess, the recent runway shows were AWASH with NOSTALGIA-FUELLED make-up.

By FUNMI FETTO

HISTORY IN THE MAKING



O

ne of my most vivid teen memories is of wandering through a random patch of woods in west London singing “Like A Virgin” at the top of my lungs. (“I made it throooooough the wildernessss...” I mean, technically, I was in a wilderness, albeit a very suburban one.) Outside of my teenage obsession with Madonna, however, pretty much everything I grew up loving belonged to a time that wasn’t mine. I obsessed over vintage fashion when it wasn’t remotely aspirational; back then it was just old clothes that may or may not have been worn by dead people. But I adored the stuff – and I thought Dot Cotton was a mood.

At 13, I teamed my aged Crombie with a pair of towering 1970s platforms to meet my friends at an adventure playground in south London. This, in hindsight, was less fashion statement and more health and safety violation. (I left with a broken shoe and a twisted ankle). Years later, the best days of my life would be spent at mammoth car boot sales, rummaging through musty rails for coats that made me feel like an extra from *Shaft*. I was equally enamoured with old books (Oscar Wilde, Buchi Emecheta), old films (*The Sound of Music*, *Sholay*, *Splendor in the Grass*), old music (Ella Fitzgerald and Sarah Vaughan, on a loop). The past seemed to have this strange magical hold on me, but not when it came to beauty.

Maybe it was because I was too busy fighting what felt like a losing battle against acne. Maybe it was because beauty felt more tethered to the present than fashion ever did. Whatever the reason, I never looked backwards for make-up inspiration. I wanted the beauty look of the moment, not one borrowed from another era. Then the autumn/winter 2026 catwalks happened. At the Gucci show, the make-up, spearheaded by Sam Visser, paired intense smudgy kohl eyes with highly lacquered lips – a clear nod to a hedonistic nightlife that was all the rage in the ’70s and was revived in the ’90s. Pat McGrath’s turn at Balenciaga gave us vivid blue winged eyes, flashes of glitter, metallic shadows, glossy lips and purple blush. It was a no-holds-barred throwback to the ’80s. The heightened glamour of that same decade was also explored by “Mother Pat” at Saint Laurent: retro smoky eyes, luminous skin,

NOSTALGIA *is*
history with a beauty
FILTER. *What we’re*
longing for isn’t the
PAST *per se, but an*
edited **VERSION** *of it*

opaque berry lips, slicked-back hair... After endless seasons of make-up pretending not to be make-up, there is something delicious about a look that brazenly announces itself. And so I found myself looking at these shows, going down a rabbit hole of inspiration and feeling genuinely seduced by the past, which led me to ask: why are we so obsessed with looking backwards?

Partly, I suspect, because the present feels exhausting, the future uncertain. The past, meanwhile, has the enormous advantage of already having happened. The funny thing about nostalgia is that it rarely concerns itself with reality. Nobody is nostalgic for recession or war or social inequality. Nobody misses the genuinely terrible bits. We remember the music, the clothes, the parties, the hair (OK, yes, some of these were also terrible). Nostalgia is history with a beauty filter. What we’re longing for isn’t the past per se, but an edited version of it. So if I told you I’d be embracing full-blown ’70s glamour, I’d be lying. I’m not actually interested in recreating the past wholesale and I honestly can’t see a day when purple eyeshadow will be part of my make-up repertoire. What I love, however, is the permission to be a little more playful, to remember that make-up can be fun and gloriously ridiculous rather than simply functional or rules-based. Hence I will experiment with an OTT shimmery blush, a glittery eyeliner and a totally impractical glossy lip that, yes, food will probably stick to. And if the mood takes me, who knows, I might wear it all while simultaneously revisiting Madonna’s back catalogue.



From top: KIKO MILANO Glitter Shower Eyeshadow in Enchanted Forest, £10. LOUIS VUITTON LA BEAUTÉ LV Ombres in Cosmic Dreams, £190. DIOR Vernis in Charm, £30. CHANEL Rouge Coco Hydra Gloss in Cristal, £39. NARS Sparkling Seduction Liquid Eyeshadow in Bad Influence, £29



KIKO

MILANO



HAVE
YOU
MET
KIKO?

[KIKOCOSMETICS.COM](https://www.kikocosmetics.com)



3D HYDRA LIP GLOSS



KIKO

MILANO



HIGH PIGMENT EYESHADOW

Skin by Bio-Oil®



FOOD FOR THOUGHT

Nutritionist and model ROSE FERGUSON traces how her BELIEF in the healing power of FOOD was passed down from the WOMEN in her family



E

very relationship we have with eating started somewhere. We're shaped by the kitchens we grew up in, the people who fed us, the messages we absorbed... And when I look back, I can see that everything I do today began with my mother.

My mother was never on a diet. That might not sound revolutionary now, but growing up in the 1970s and '80s it really was. We simply ate what today would probably be called whole foods. Lots of vegetables, pulses, beans, root vegetables and home-cooked meals. My grandmother was equally influential. She owned a health food shop called The Spice of Life in Petersfield, long >

before health food shops became fashionable. I practically grew up behind the counter, weighing out turmeric, filling paper bags with herbs and playing shop among Bach Original Flower Remedies, tissue salts, spices and homoeopathic tinctures.

The belief I was surrounded with wasn't that the body needed fixing. It was that, given the right support, it knew how to support itself. This was an incredibly unusual way of thinking then. My grandmother believed it instinctively and my mother carried that philosophy into our home.

She trained in kinesiology – what she called “touch for health” – and so before exams I'd be in the school toilets doing “cross crawls”, touching my left knee to my right hand to supposedly wake up both sides of my brain. At the time I probably looked completely ridiculous, but I never questioned it because it was simply how we'd always done things.

I'd open my lunch box at school and while everyone else had white bread sandwiches, crisps and chocolate bars, I'd have wholemeal bread piled with salad, fruit and maybe a homemade flapjack. My mum was quite strict about sugar. Today she laughs that whenever we went to friends' houses, we'd inhale an entire plate of biscuits because they simply weren't available at home. At the time it was mortifying for her. For us, it was heaven. Still, there was never a sense that food was the enemy or that eating was something to feel guilty about. Maybe that's why I never rebelled through food. I rebelled in plenty of other ways – I started raving when I was 14, which was probably enough rebellion for one teenager – but food remained the thing that grounded me. Even during periods when life was less than sensible, I always returned to it. It became the place where I reset. But of course there were moments when I went off-piste, such as going to McDonald's. Ironically, this was where, aged 15, I was discovered by fashion photographer Corinne Day. That moment kicked off my modelling career, which was amazing – it changed my life – but there's no denying that the industry has

complicated attitudes towards bodies and no one comes through it entirely untouched. Even now, how I look and how I feel are deeply connected. That is undoubtedly a legacy of modelling. But restriction has never really suited me – my self-discipline isn't brilliant! – so, to be honest, if I really want something, I'll probably just eat it.

By the time I had my third daughter, in my early 30s, I realised I didn't want to spend my life travelling around the world modelling. What had stayed with me throughout, however, was my fascination with nutrition.



Going back to college wasn't easy. If anything, becoming a “model turned nutritionist” made me feel that I had to work twice as hard to be taken seriously. So when I completed my qualifications in nutritional therapy, I went on to study functional medicine and eventually did a master's degree. Some of that was driven by imposter syndrome. I wanted to make sure nobody could question whether I belonged in this profession.

While studying, the biggest surprise was discovering how emotionally complicated

food is for so many people. I'd been fortunate. I hadn't grown up around dieting or shame or guilt. Many of my clients had. Some had spent decades trapped in cycles of restriction, bingeing and self-criticism. They had no freedom around food whatsoever. That broke my heart. It's why I never preach. My job isn't to make people feel guilty, it's to help them feel hopeful. Nutrition doesn't need to be frightening. In fact, the wellness industry often makes it unnecessarily complicated. We are constantly being told to fear ingredients, eliminate food groups or buy the latest miracle supplement. Most of the time, the foundations are remarkably simple. Eat real food. Eat regularly. Learn what works for your body. Cook whenever you can.

Cooking is one of the greatest things anyone can do for their health. Not because every meal has to be Instagram-worthy, but because it reconnects you with food. It turns nourishment into something creative rather than transactional. That philosophy was the foundation of my book *The Reset*. I became increasingly concerned watching people punish themselves after weekends away or before holidays, surviving on juice or fasting to make up for what they'd eaten. I wanted to challenge that binge-and-purge mentality and to show people that you could eat generously, never feel deprived and still feel transformed after a few days of nourishing yourself properly.

And perhaps that's what I've inherited most from my mother and grandmother. Neither of them believed in perfection. They believed in giving the body what it needed and trusting it to do the rest. Now, with three daughters of my own, that's exactly what I've tried to pass on. There's no restriction in our house. We don't have a snack cupboard, but if we're at a petrol station and someone wants crisps and a chocolate bar, that's absolutely fine. I never wanted my girls to grow up fearing food. Although one of them did once beg me not to serve mung beans when her friend came over. I realised at that moment I'd become my mother. I took it as a wonderful compliment.

The Reset by Rose Ferguson (HQ, £17) is published on 10 September

Some of my CLIENTS had spent DECADES trapped in cycles of RESTRICTION, bingeing and SELF-CRITICISM. They had no freedom around FOOD whatsoever. That broke my HEART

WELLNESS WITHOUT THE RULES

*Why COWSHED'S joyful
return proves the best
SELF-CARE prioritises
pleasure over perfection*

LET'S BE HONEST, the modern idea of self-care can be overwhelming. Simple pleasures have become relentless pursuits of optimisation, complete with demanding routines and endless wellness hacks. Increasingly, though, there's an appetite for something more enjoyable: true indulgence without the guilt and rituals that feel genuinely restorative rather than merely performative.

It's this pleasure-over-discipline philosophy that has been at the heart of the brand since 1998, when it was first conceived, during a dinner party in the old cow shed at Babington House. Perfumer Richard Howard persuaded Soho House founder Nick Jones to use the ingredients growing in the Victorian walled garden nearby to create luxurious bathroom essentials for the hotel. Naturally, guests fell in love with the exquisite formulations, and after enough people had begged to buy them to take home, the Cowshed brand was born.

Almost three decades later, relaunched and reformulated for a new era, Cowshed

remains decidedly British. Still made exclusively in the UK, using botanicals from British farms and hedgerows, each product celebrates indulgence – but without the lofty spa talk.

Cowshed is a radical bastion of balance. These are excellent products and a welcome rebellion against the over-prescribed world of wellness. Think bath products designed for long soaks with a book and a glass of good wine. Rich body oils that melt into the skin, scented with calming lavender and eucalyptus. And Bath & Body collections to make even small, everyday moments after a busy day feel a little bit luxurious (having all four shower fragrances together also looks glorious in your bathroom).

The new Cowshed arrives with fresh scents, reformulated products and fragrance levels turned right up – more throw, more atmosphere, as if a Soho House suite had followed you home. Packaging now carries untamed botanical illustrations, with sleek dark wicker hampers that look just as good long after the last drop has gone. The Refresh hand wash and lotion, in particular, feels like the collection's must-have pairing – the sort of thing you buy once and can't be without.

These are excellent products imbued with a healthy disregard for the rules and routines of modern wellness culture. And that's the kind of self-care worth making time for. *Discover more at [Cowshed.com](https://www.cowshed.com) and John Lewis stores*



G

rowing up, I loved dance. And so I spent years taking African, hip-hop and jazz classes at my local dance studio in Queens, New York. While I also greatly admired classical ballet, even as a child I was acutely aware of how, aesthetically, Black dancers had to fit in with Eurocentric beauty ideals. Then I discovered Alvin Ailey American Dance Theater. Going to its shows and seeing dancers who looked like me was thrilling. The stories on the stage were told through exquisite movement and music, and they were also told through hair. A tightly sculpted natural bun to sharpen the clean lines of a classical piece, braids or locs to amplify rhythm, loose curls that speak to character... Hairstyles that worked in tandem with costume, lighting and music not only reflected the hair proclivities of the Black community, they formed a core part of the choreography, which remains the case today. And when the legendary African American dance company performs at London's Sadler's Wells next month, audiences will witness that philosophy in motion.

Founded by the visionary choreographer, dancer and activist Alvin Ailey in 1958, during the height of the civil rights movement, Ailey's vision was to create an artistic home for Black dancers and a

celebration of Black life, culture and resilience. It was also a place that pioneered the embrace of natural hair textures and protective styles long before they became commonplace in the performing arts.

"Everything the company represents is Alvin Ailey's vision for what dance can be," explains artistic director Alicia Graf Mack. "He always said, 'The most unique thing is you,' so he has always allowed the dancers to express themselves through their hair. For instance, our matriarch, the legendary Judith Jamison – famed for being Ailey's muse – initially rocked braids. Then, at the height of her popularity, she wore a short-cut Afro. As she became director, she wore cornrows. And then after that, she was bald."

In *Hymn*, the now legendary tribute to Ailey, who passed away in 1989, Jamison famously wanted a lot of movement in the hair, which meant dancers were asked to wear their hair out. More than 30 years after the debut of the piece, Graf Mack is ensuring this ethos around the dancers' hair continues to be reflected in this performance. "Some might choose to straighten their hair, some wear it in locs, some wear it in braids and some wear it curly and voluminous," says Graf Mack. "Whatever the case, we would never ask someone to change the

texture of their hair. We want them to live in their own identity."

A former dancer, who danced at the company between 2005 and 2014, Graf Mack is only the fourth artistic director in the company's 68-year history. Her 2024 return marks something of a homecoming for her as well as her hair. Famed for her long dark curls, she is now fully embracing her grey hair, which she had been dyeing herself since she was in her 20s. While the theatre's dancers might, from time to time, consult a salon for help, they are famously the connoisseurs of their own hair. There has never been a hairstylist backstage at the show – the swift changes necessary between dance numbers never allowed for it, hence dancers have always taken their hair into their own hands.

Caroline T Dartey, a dancer from Geneva, Switzerland, with Ghanaian roots, does her own micro twists, a skill inherited from her mother. Some of her favourite moments on tour are backstage when she and her fellow company members are sharing hair tips and tricks. "Right before tours," explains Dartey, "some of the girls will talk about the protective styles we're going to do. If we're leaving for two months, we need to think about what will be the

STAGE BEAUTY

With Alvin Ailey American Dance Theater coming to London, FAITH CUMMINGS meets members of the troupe to explore the expressive POWER of DANCERS' hair



*Dancers from Alvin Ailey
American Dance Theater
performing Revelations*

most efficient style for us to keep in without needing to be constantly redone.”

Practicality invariably informs the performers’ hair choices, but for dancer Alisha Rena Peek, the societal expectation to conform in her early years also played a role. Her mother, who Rena Peek affectionately refers to as a “kitchen beautician”, relaxed (chemically straightened) her daughter’s hair early on in order to supposedly make her hair faster to work with – a choice many Black women around the world can relate to (including me). In adulthood, however, Rena Peek, who joined the theatre in 2022, returned to the natural texture and short Afro cut she had long watched her mother and grandmother wear. She will also adapt according to what her stage character calls for. “With pieces such as *Another Night*, which was inspired by Art Blakey’s interpretation of Dizzy Gillespie’s jazz classic ‘A Night In Tunisia’, as my hair does not necessarily fit that period, I wore a short bob wig,” she says, adding with a laugh, “I felt like I was tiptoeing back into

my old life while diving into different characters. It was fun.”

Experimenting with hair in order to authentically represent a character resonates with fellow dancer Jacquelin Harris. “I go from *Revelations*, an exploration of grief, where my hair has to be in a bun, to *Grace*, a spiritually charged piece reflecting on the journey to the promised land, where I’m portraying a mother goddess and I have to wear my hair up high like a ‘crown of knowledge’, to *Al-Andalus Blues*, where, as an African warrior woman, I get to wear my hair like mountains down my back... With each work we do, we change our character and embody a different aspect of ourselves, and my hair not only gets to go on that journey with me, it’s celebrated.”

The work of Samantha Figgins, who recently stepped into a new role as one of the company’s choreographers after more than a decade as one of its dancers, undoubtedly plays a pivotal role in telling the stories that unfold on the stage. Hair is essential to shaping the aesthetic of that work, which Figgins refers to as

“hairography”, a term for using hair flips and tosses as key visual elements. “If a dancer is moving with their hair, and it’s a very raw or high-energy piece, the hair is an extension of their movement. And that rhythm draws the audience in.” In *Cry*, the 1971 16-minute solo, which Ailey dedicated to “all Black women everywhere – especially our mothers”, the dancer’s hair is pulled in a tight bun. “With that work,” explains Figgins, “you only want to highlight the physicality, the structure of the body and the aesthetic, so you see the lines and there’s no distractions getting in the dancer’s way as they tell the story.”

These are stories that go beyond the extraordinary dancing. It’s about seeing Black life reflected in all its nuance, through music, movement, costume, culture and, of course, hair, which is what makes the company so distinctive. So when the Alvin Ailey American Dance Theater arrives in London this September, don’t just watch the feet, watch the hair.

Alvin Ailey American Dance Theater will be at Sadler’s Wells, EC1, from 15 to 19 September

FARM SHOP



ASPINAL *of* LONDON

FASHION & FEATURES

A NEW GENERATION of
It-Brit MODELS; the key looks
bringing minimalism up to date;
and a 20-year-old LONDON
BOROUGH's *deputy* MAYOR –
as the *season* shifts, we celebrate
the PEOPLE, *places* and FASHION
setting the tone. Not to mention
our long-standing ride-or-dies:
a radiant NICOLE KIDMAN
back on the big screen;
Charlotte Mensah and ZADIE
SMITH on *a trip to* GHANA;
and the constellation of stage
STARS lighting up Baz Luhrmann
and Catherine Martin's new
BELMOND TRAIN. Consider this
your ticket into AUTUMN...

PRACTICALLY MAGIC

THE LONG-AWAITED SEQUEL
TO A **FAN-FAVOURITE** MOVIE;
A NEWLY SINGLE LIFE TO
PONDER; THE EURO SUMMER
TO END THEM ALL: HAS
NICOLE KIDMAN EVER BEEN
MORE SPELLBINDING? **GILES**
HATTERSLEY MEETS THE
LEGEND IN LONDON TO TALK
POWER MOVES, MEGA
FASHION AND THE ART OF A
FRESH START. PHOTOGRAPHS
BY **VENETIA SCOTT**. STYLING
BY **POPPY KAIN**

"She came to my show in New York when I was on the *Brat* tour," texts Charli xcx. "Like, the Nicole Kidman is at my show... what the fuck?"

Silk-satin dress and sunglasses, DOLCE & GABBANA. Leather shoes, TORY BURCH. Diamond-set pinky ring, L'ATELIER NAWBAR. Gold and white-topaz ring, YVONNE LÉON





"I would save all my money because it literally felt like your life could change with a piece of clothing, which sounds insane, but I think many people have that."

Velvet gilet, silk shirt, silk trousers, and satin ballet shoes, LORO PIANA. Socks, FALKE. Choker, FERRAGAMO. Watch, OMEGA. Diamond-set pinky ring, L'ATELIER NAWBAR. Two-tone ring, FERNANDO JORGE. Gold and white-topaz ring, YVONNE LÉON. Other rings, stylist's own



'm early but Nicole Kidman is earlier. So it is that I find myself legging it up five flights of stairs to the attic rooms of the west London members' club Celeste on a Wednesday lunchtime. I'm flustered. Kidman – will it shock you to hear? – is not.

In fact, what is the opposite of flustered? Forty-three years into one of the more extraordinary film (and television and theatre and, let's be real, fashion) careers of the past half-century, and she stands near-peerless in her combo of working lots, working well, batting away press nonsense, raising a family and, despite a heavy and innate glamour, kind of just cracking on with it in an everyday way. And, sorry to be trite, Nicole, I say, as we order two Americanos (a splash of dairy milk for her), but you also look really good doing it.

"Do I?" she says with a chuckle, warming up. Yes, in fact, you look exactly as one might imagine. "Oh, really?" Today that turns out to be a crisp, white Celine blouse, a pair of absolutely perfect black loafers from The Row and Miu Miu specs, but she's unsure where her slouchy olive-y tan trousers are from so she hops up and tells me to have a look. Up goes the shirt and before I know it I'm rolling down her waistband and she's asking in that tinkling Aussie-gone-global tone of hers, "Have you ever done this before?" and I giggle and tell her no, and say the trousers are from Chloé. "They're good, right?" She adds that her black suede handbag and sunnies are both Chanel and – fashion audit complete – I tease that surely this is all the character study a woman might require from *Vogue*. "Haha right, that's me!" she says, laughing. "What do you think?"

I think you're working your legend beautifully. "I'm working my own legend?" She considers this slightly ridiculous phrase for a moment and shoots back: "Which is not working it." Oh, I like that. "Oh, you do, do you?" she replies, amused, following it up with one of those insuppressible, piercing laughs you sometimes catch her letting rip on screen.

What a babe. Or, as Susanne Bier, Kidman's frequent collaborator in recent years, who directs her and Sandra Bullock in this autumn's weapons-grade nostalgia-fest *Practical Magic 2*, puts it: "She is the ultimate seducer – and I don't mean that in a sexual way. She has an incredibly enticing energy, where you get very willingly drawn into her sphere. She's from outer space." Too right. You feel it in minutes. The wit, the warmth, the confidence. Charli xcx, a new pal (Kidman is always making new pals), puts it in a more Charli way: "She's one of our last truly legendary movie stars," she texts me, appropriately awestruck. "She came to my show in New York when I was on the *Brat* tour. I couldn't believe she came. Like, *the* Nicole Kidman is at my show... what the fuck?"

And yet here she is once more, in an attic in Notting Hill, flesh and blood, in the thick of life, newly divorced as it happens, her youngest daughters Sunday Rose, 18, and Faith, 15, off at the Schiaparelli exhibit at the V&A, with a smile on her face and a flat nearby. "I've had it for 20 years... 21 actually," she explains of her London bolthole. Not that you'd know it. "I'm stealth," she says once we've settled, a tickle of pride lifting the corners of her mouth. "I'm good at slipping in and slipping out of everywhere."

Turns out she's been stealth-maxxing all summer. "London, Ibiza, Paris, Portofino..." she reels off her travels these past weeks. "A Euro summer," she adds, a nod to singer Zara Larsson's current sunshine earworm, bang on trend as ever. Though seriously, what does a Nicole Kidman night out in Ibiza even look like? "It's a small dinner party or it's a rave," she replies. "I'm either playing Scrabble or I'm out. It's that simple," she says, and laughs again. What does the rave option entail? "Dinner at 10.30pm, club at 1am. I'll put on glasses. Sometimes I'll wear a wig to hide, a little dark wig, and then I can just dance. As long as I'm surrounded by people – like, I take people with me – then I'm fine. I need it."

Clearly. In Portofino last weekend she "inexplicably" found herself up on stage with the band at the Splendido one evening, tambourine in hand. In London the weekend before she sat in the royal box for the Wimbledon men's final. She adores tennis. "It's almost like I hear that tennis ball and it puts me into a state of relaxation" – though she was "flambéed" by the heatwave. "People were > 139

"Dinner at 10.30pm, club at 1am. I'll put on glasses. Sometimes I'll wear a wig to hide... and then I can just dance... I need it."

Wool blouson, wool cardigan, cashmere shirt, wool skirt, sunglasses, and jewellery, CHANEL



"It's a small dinner party or
it's a rave... I'm either
playing Scrabble or I'm
out. It's that simple."

*Organsa and lace bustier
dress, McQUEEN. Leather
shoes, AQUAZZURA.
Zirconia earrings,
ROXANNE ASSOULIN.
Gold and diamond chain
bracelet, ANNOUSHKA*





*Silk blouse, LORO PIANA.
Jodhpurs, belt, and leather
boots, HERMÈS. Vintage
faux-pearl earrings and gold
and pearl bracelet, NEW
YORK VINTAGE.
Rings, as before*



Faux-fur coat, pendant earrings, and leather bag, GIVENCHY BY SARAH BURTON. Velvet trousers, KHAITE. Leather shoes, TORY BURCH. Sunglasses, LANVIN. Looped bracelet and pearl bracelet, GOOSSENS. Gold and diamond bangle, L'ATELIER NAWBAR

“I’VE ALWAYS WANTED TO LIVE A WELL-EXAMINED LIFE... TRYING THINGS, MAKING MISTAKES, FAILING, GETTING BACK UP, MOVING ON”

like, “Why didn’t you wear a little summer dress?” And I’m like, “Because my skin will burn no matter how much sunscreen I put on. So I did a full suit and tie. And a hat. And sunglasses and a fan.” Weren’t you baking? “I was drenched,” she cries. “But I always make sure I still smell good.”

What’s your perfume? “I have a secret mix,” she replies cryptically, tilting her chin low. I would have left the fragrance detail out but, a few moments later, it feels noteworthy when she adds that she started wearing this tincture again recently for the first time since her early 20s. Not to pop-psych a perfume but... one assumes Kidman has been on a fair old ferret through her own life story these past months. It was only last September that she filed for divorce from her husband of 19 years, Keith Urban, the New Zealand-born, American-based singer-songwriter and guitarist. She begins testing out some potential summations for this moment in time. “Free falling?” she posits. “Jumping off?” She takes a beat then says more simply: “Like, where am I going? And what’s next?”

Well first: a step back. This September blow the dust off your Ouija boards and gather the gals because *Practical Magic 2* arrives in cinemas with the comforting swoosh of a spiral of autumn leaves whipped up by a witch’s spell. Can you believe it’s been 28 years – 28! – since the original began its journey to cult status among tweens, the spookily inclined or indeed anyone who has ever felt profoundly let down by a man and wished they had a sister, some goth-adjacent fashion and a book of spells to sort it out.

“It was the fans,” says Kidman of the urge to reanimate the Owens sisters – her and Bullock’s scandal-wrought characters, New England siblings and owners of one of the best Shaker kitchens in cinema history – nearly three decades on. “It was an actual demand from people. They were like, ‘Do we get this? Can we please?’” Alice Hoffman, whose series of books the films are based on, had published an appropriate tale. “Then it was whether Sandy wanted to do it,” Nicole says, smiling. They are, she explains, for all their mutual affection, very different animals. “Let’s put it this way,” she says. “I’m like: ‘Why not?’ and she’s like: ‘Why?’”

Bullock gets in touch to confirm Kidman’s take. “Nic and I are very different. But our differences create the most fabulous dynamic. Whether we are fighting or loving on each other, we need each other. To watch how that shows itself on screen even surprises me. You can’t explain ‘chemistry’, it just is,” she says. “And we have it.”

As Gillian and Sally, present-day witches, living under a generational curse that finishes off any man they fall in love with, they are joined in this new instalment by Maisie Williams and Joey King, as Bullock’s grown-up daughters. Needless to say, heart-warming mayhem and somewhat visceral peril ensues. “Nicole and I hadn’t seen each other for decades with the exception of a run-in on a red carpet,” Bullock continues. “But somehow we seamlessly stepped right back into these two sisters’ shoes like no time had passed at all.”

It wasn’t lost on Nicole – or “Sandy” – that a summer in London, where they shot the sequel last year, slotted in nicely with the school holidays. Mothers of teenagers, they decamped with their families to the UK and, amid the rigours of making a big-budget studio film, found time to go to events such as Glastonbury, Wimbledon and Coldplay concerts. Though Susanne Bier is quick to emphasise that – material and logistics aside – the work is never not serious. The first film, genre-defying and eccentric, with its core messages of women’s solidarity, self-acceptance and – amid > 210

"I'm stealth. I'm good at slipping in and slipping out of everywhere."

Silk dress embroidered with feathers, ALBERTA FERRETTI. Leather sandals, MANOLO BLAHNIK. Carnelian bangle, ROXANNE ASSOULIN. Rose-gold and jasper bracelet, FERNANDO JORGE. Pearl bracelet, as before. For stockists, all pages, see Vogue Information. Hair: ADIR ABERGEL. Make-up: FULVIA FAROLFI. Nails: MEGUMI YAMAMOTO. Tailor: CAROL AI. Set design: ROSIE TURNBULL. Production: IMAGE PARTNERSHIP. Digital artwork: MAY







"I think after my second season I would have been like, 'I can't do runways anymore,' if I didn't have friends who did it with me," says Jacqui Hooper.

Clockwise from top left: Bebe wears crepe minidress with taffeta cuffs, McQUEEN. Earrings, JUSTINE CLENQUET. Socks, SOCKSHOP. Leather shoes, BOTTEGA VENETA. Charlie wears cotton jacket, VIVIENNE WESTWOOD. Layered cardigans, R13. Stole, SHUSHU TONG. Jacqui wears leather jacket, BURBERRY. Vintage T-shirt, EBAY. Lace dress, DOLCE & GABBANA. Embellished clogs, SIMONE ROCHA & CROCS. Rings, THE GREAT FROG

BRIT YOUNG THINGS

From '60s Shrimpton to '90s Moss, BRITISH models have a knack for DEFINING fashion. OLIVIA SINGER takes a spin around London with eight new UK FACES on the brink of SUPERSTARDOM. Photographs by RAFAEL PAVAROTTI. Styling by KATE PHELAN



t's a Monday morning in Camden and, nestled deep within a studio filled to its rafters with racks of clothes, eight young models are piled up on a sofa. With Fleetwood Mac playing loud on a portable speaker, their long limbs are slung comfortably over one another as they lean in to whisper conspiratorially and share drags on a luminous vape before erupting into raucous laughter. It feels almost as though the weekend hasn't ended, as if I have stumbled upon the final hours of the best-looking house party I can imagine – the utmost fantasy of young adulthood. The only suggestion that it might be a *Vogue* shoot is when Rafael Pavarotti happens across the scene and the sound of his shutter begins to blend with the faintly tinny thrum of guitars.

Modelling has forever occupied a pivotal position in the fashion ecosystem, but, in recent seasons, a new generation of Brits, who are chameleon-like in appearance but self-assured in spirit, has emerged across billboards and runways. They are almost all juggling university degrees and, in the manner one would hope of students, care more about going to the pub together after work than their handbags. Despite modelling often being championed as the nexus of femininity – a role both representing and crystallising aspirational perfection – frankly, it isn't their be-all and end-all.

"These British models, they project this idea of self-possession, of power," reflects Seán McGirr, the creative director of McQueen. "They're very present in the room and they're not wallflowers – they're a bit messy, a bit undone; they're real and cool."

"People often think that models are mean, rude or boring," says Jacqui Hooper, sighing, a 22-year-old Southampton native, forensic psychology student and McQueen favourite, "but it couldn't be more different... For this job you have to be emotionally and socially intelligent; people want to hire people who they like to work with."

For 21-year-old Bebe Parnell, who grew up in Birmingham surrounded by siblings – her parents are foster carers, and she has had 25 brothers and sisters since she was seven years old – establishing a collective dynamic is instinctive: between shots, as we navigate north London in Mercedes-Benz Sprinter vans, she orchestrates group games of *Fifa* on the TV. "Being on a multi-model set, among the chaos of it all, making people feel included... it's a natural role," she notes. "We don't just hang out during fashion weeks: we have sleepovers; play Nintendo Switch; go vintage shopping. Normal stuff!"

In an industry with a long-standing reputation for cut-throat competition, this new wave operates with the mantra "friends for a reason, not friends for a season" and proudly effuse each other's praises. "Did you know, Bebe is studying [English literature] at Oxford," exclaims Charlie Jones. "That's insane."

Jones himself is equally remarkable: a 19-year-old trans man with a soothing Mancunian drawl who, since childhood, has

wanted to be prime minister. "Since gay marriage was made legal in 2013, when I was six years old, we've just regressed," he explains. "I want to make a difference." It's that determination that has led him to study politics and social sciences part-time at The Open University while juggling his runway ascent. "After I finished school, I'd applied to every part-time job in a 10-mile radius of my house and nowhere wrote back," he recalls. "Then a woman came up to me at a Ucas fair asking if I wanted to be a model... and I needed a job!"

It wasn't long after that Haider Ackermann fell for Charlie and booked him to open his first electrifying Tom Ford show after acting as a fit model. "When I first started working, I was very, very apprehensive about doing women's modelling because I didn't want to portray the entire umbrella of trans-ness in a bad way," he reflects. "I didn't want to invalidate the trans male experience, but, for me, doing something like Gucci: I'm in drag. Whatever you're doing in modelling, you're playing a character – and so it doesn't matter for me if I'm in a skirt and heels, I'm still a man."

This separation of image and self appears to similarly colour the careers of his peers: they, unlike the Hadids and Jenners who preceded them, all wince when I mention social media. "I have my book," says a radiant 20-year-old Ella Dalton, who is about to embark on an engineering degree, when I ask what she does instead of doomscrolling. "I know that I could boost my career by having a bigger social media presence, but that also means becoming someone that I'm not."

"They're just not chasing fame or followers, or the idea of being a 'supermodel'," says stylist Kate Phelan, shrugging. "Just them being themselves can be incredible."

These individuals, counter to the disempowering notion that to be a model is simply to be a blank canvas, are quietly claiming autonomy over their selfhood simply by virtue of... being normal. "When someone walks into the room for the first time, I want to feel that they are comfortable in their own skin," adds Simone Rocha. "They bring a modernity that you need when you're working with whimsy – it makes it feel human."

As if to prove her point: "I only live 10 minutes away from Charlie in Stockport!" chimes in 19-year-old Charlotte Boggia. "We've all had similar sorts of upbringings. When you're at a casting and you hear a familiar accent, it's like a magnet."

"Fashion week is like a form of trauma bonding," says Hooper, laughing, when I extract her from base camp for our interview. "I think competitiveness would kill me." When I walk with her back to the studio, an assortment of young people are heaped on the curb outside. "Jacqui! We were waiting for you to finish so we can all go to the pub!" they exclaim. And as she is absorbed into their midst, they dissipate into the long summer evening that stretches ahead, a picture of the eternally alluring insouciance of the British model and the infinite possibilities of youth.



"The minute you tell people you're a model, they expect you to be stupid – but it's a projection," says 27-year-old Monet-Lauren Gordon. "None of my model friends are like that. I love that we're all in this space together, as people."

*Herringbone hat,
MIU MIU. Cotton shirt,
EMMA WILLIS*



After opening his first show for Haider Ackermann's Tom Ford in androgynous black leather, a year (and countless shows) later, Charlie Jones opened Demna's Gucci debut with almost parodic femininity, dressed in a body-con minidress and a full face of make-up.

From left: Charlie wears vintage top, EBAY. Striped T-shirt, TALIA BYRE. Leather skirt, BURBERRY. Jacqui wears wool cardigan, organdy skirt, and cotton socks, PRADA





After being scouted at Reading Festival in 2024, Hooper has become a staple everywhere, from Chanel to Prada, Chloé to Louis Vuitton.

Opposite: linen and shearling coat, wool sweater, and linen skirt, MIU MIU.

"During a season, it can be hard for everyone. There's highs and lows, but we're all experiencing the same things, so it brings us closer," says Charlotte Boggia.

This page: quilted silk-organza dress, McQUEEN. Tights, FALKE. Socks, ALO. Leather slingbacks, FERRAGAMO





The models' good-time nature is resonating across the globe, as brands are booking friends because of the vibe they bring to a set.

From left: Jacqui wears bouclé sheepskin jacket, HERMÈS. Vintage T-shirt, ROKIT. Lace body, DOLCE & GABBANA. Vintage Vivienne Westwood skirt, RELLIK. Velvet clogs, CROCS. Charlie wears wool coat, BALenciAGA. Vintage T-shirt, CONTEMPORARY WARDROBE. Feather-embellished slingbacks, ERDEM





"I think British people, in general, are pretty real – and when you have multiple people who are authentic, you just gravitate to each other," says 20-year-old Layla Etengan.

Technical-wool coat, LORO PIANA. Silk top with ruffle detail, LOUIS VUITTON. Vintage Burberry skirt, EBAY. Wedge shoes, STELLA MCCARTNEY





"I'd rather stay authentic, and true to myself, than have more followers," says Ella Dalton. "It's not that I'm insecure – it's just not me."

Vest top and skirt, COMME DES GARÇONS. Platform boots, COMME DES GARÇONS & JOHN FLUEVOG. Hat, stylist's own





"When people ask what I study,"
says 22-year-old Cathy Simmons,
"and I say finance, they're like:
'Oh...! You can do finance?!'"

From left: Bebe wears embellished stretch-tulle dress and scarf, DIOR. Tights, EMILIO CAVALLINI. Shoes, STELLA McCARTNEY. Jacqui wears minidress, cotton shirt, and knitted skirt, ISSEY MIYAKE. Socks, NIKE. Embellished clogs, SIMONE ROCHA & CROCS. Charlie wears dress and trousers, CELINE. Feather scarf, YVES SALOMON. Socks, FALKE. Clogs, CROCS. Ella wears kimono coat and skirt, YOHJI YAMAMOTO. Clogs, CROCS. Socks, MARIA LA ROSA. Cathy wears wool coat, BOTTEGA VENETA. Shirt, EMMA WILLIS. Shoes, STELLA McCARTNEY



Modelling is a stepping stone on the path to forging a complete identity: it is funding their studies, affording them the opportunity to see the world, introducing them to their new best friends.

Opposite: wool/cashmere coat, BOTTEGA VENETA. Rollneck, KETTLEWELL. Herringbone kilt, ERDEM. Shoes, STELLA McCARTNEY.

Bebe Parnell invited Jacqui Hooper to crash with her when she heard that her fellow model was nervous about travelling solo to shows during her first season in Paris.

This page: wool polo shirt and pointelle leggings, JW ANDERSON. Suede shoes, DIOR







"It can be hard if someone you care about books a job you wanted, but it's also really easy to be happy for them because it's such a relief to have people who hear you, who can agree with you, who can relate to you," says Hooper.

From left: Monét wears wool dress, CALVIN KLEIN COLLECTION. Vintage T-shirt, EBAY. Socks, FALKE. Shoes, as before. Charlotte wears skirt suit and T-shirt, R13. Brooches, EBAY. Clogs, as before. Layla wears clothes and accessories, as before. Bebe wears leather top, GIVENCHY BY SARAH BURTON. Wool skirt, EMPORIO ARMANI. Boots, TOM FORD. Jacqui wears stretch-silk polo shirt and leggings, GUCCI. Vintage Vivienne Westwood shoes, RELLIK.

For stockists, all pages, see Vogue Information. Hair: SOICHI INAGAKI. Make-up: LAUREN PARSONS. Nails: LAUREN MICHELLE PIRES. Tailor: GRACE LANE. Production: NORTH SIX



PRESENT & CORRECT

The allure of '90s MINIMALISM holds strong, with sleek TAILORING, a neutral palette and GRUNGE-era inflections delighting designers from Paris to Milan. What makes it 2020s though? INTRIGUING adornments and bold flashes of colour. Photographs by COLLIER SCHORR. Styling by CAMILLA NICKERSON

Take a transparent approach to style with Tom Ford's see-through slip.

Opposite: plumetis slip dress, TOM FORD. Vintage jeans, EBAY.

Dress it up. A show-stopping silk halterneck looks effortless with denim.

This page: embroidered silk dress, GIVENCHY BY SARAH BURTON. Vintage Levi's jeans, MOTHFOOD SHOP





More Miu Miu. A diaphanous vest over a knit offers a counterpoint to tailored trousers.

Embellished tulle top, vest, and wool trousers, MIU MIU

For Richard Prince "

Minimalism needn't mean
holding back. Layers
look effortless when the
proportions are right.

Leather jacket,
HERMÈS. *Blazer,*
BROOKS BROTHERS.
Cotton shirt, MICHAEL
KORS COLLECTION.
*Sweater (tied around
waist), JAKE'S*





Wool X linen
Authority

where contact assumes

010 45-

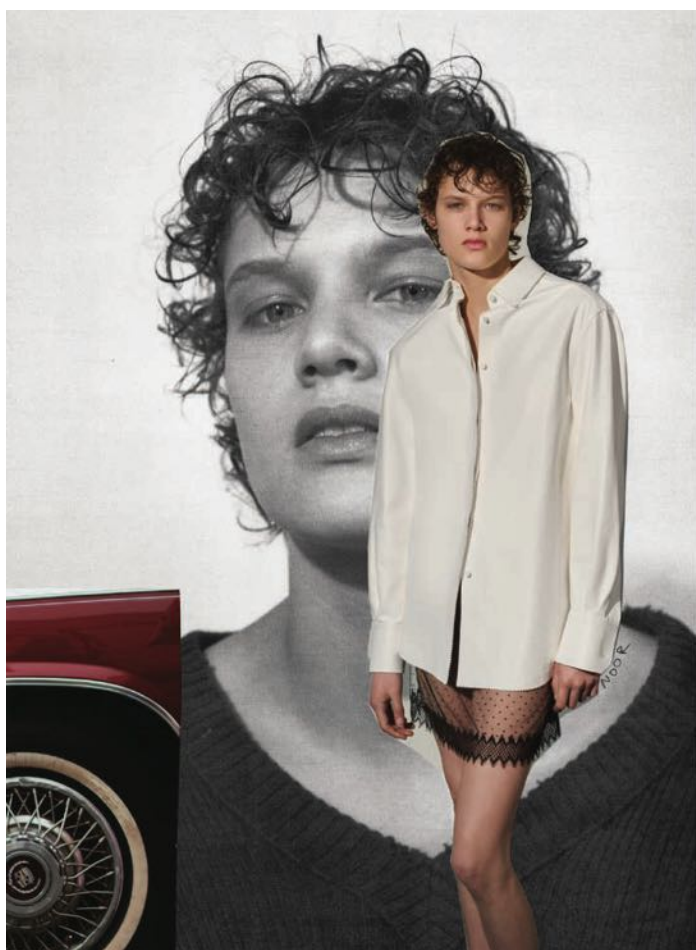
Blown away. An impeccably cut wool suit is a one-and-done outfit that commands attention.

Wool trouser suit, TOD'S.
Canvas plimsolls,
PHOEBE PHILO

Red alert. Monochrome
might be a typical default
but a confident pop of
colour lifts it.

Cotton shirt,
BROOKS BROTHERS.
Deconstructed trousers and
leather belt, HODAKOVA.
Boxer shorts, COMME SI





Come as you are. With wardrobe staples, let an unfettered sense of personality guide you.

From top: cashmere body, MICHAEL KORS COLLECTION. Tailored trousers, CALVIN KLEIN COLLECTION. Leather shirt and plumed slip dress, TOM FORD

Feeling blue? A burst
of scarlet is an easy way
to bring the heat.

*Poplin shirt, bandeau top,
black organdy skirt, and red
satin skirt, PRADA*



High-low, let's go.
Ground an exquisitely
beaded and embroidered
dress with jeans and boots.

Embroidered silk dress,
CHANEL, *Jeans,*
EBAY. *Vintage boots,*
THE QUALITY
MENDING CO





A flash of flesh lends a risqué air to a pared-back look.

Silk-faille jacket and stretch-jersey leggings, GUCCI. Bralette, ARAKS. For stockists, all pages, see Vogue Information. Hair: JIMMY PAUL. Make-up: YUMI LEE. Nails: JIN SOON CHOI. Tailor: FRANCISCO CHAYDEZ. Set design: JAVIER IRIGOYEN. Production: HEN'S TOOTH PRODUCTION. Illustrations & collages: COLLIER SCHORR. Models: VITTORIA CERETTI, ALEX CONSANI, GIGI HADID, NOOR KHAN, LIU WEN, ANOK YAI



Brian Cox will reprise his West End performance as JS Bach in *The Score* when it comes to Washington, DC, in September. "It feels more pertinent now," he says, "and even more ironic exploring corruption in Washington, given who is running the show."

From left: Brian wears coat, waistcoat, shirt, and tie, PAUL SMITH. Letitia wears silk-satin dress and suede gloves, MAX MARA. Mules, JIMMY CHOO. Josephine wears jacquard coat and organza dress, AKRIS. Cloche hat, CHRISTYS' HATS



TRACK STARS

Aboard a 1932 Pullman carriage, OPULENTLY reimagined by director BAZ LUHRMANN and costume designer CATHERINE MARTIN, a cast of theatrical LUMINARIES takes fashion on the RAILS. Photographs by ANNIE LEIBOVITZ. Styling by TABITHA SIMMONS

I t's about power," says Harriet Walter, the 75-year-old theatrical legend, on the first hot day of an English summer, finger sandwich in hand, yellowing fields beyond Horsted Keynes Station wilting away through the train windows behind her. "The regime change, the morality of war..." she plows on, in floor-length Dolce & Gabbana Alta Moda, "...the brutal decisions that have to be made."

Actor Archie Madekwe leans in, enraptured by her take on Phyllida Lloyd's all-women *Julius Caesar*, which opens in Stratford (with Walter as Brutus) this November. Madekwe, 31, is already deep in his run of Simon Stone's *The Oresteia* at London's Bridge Theatre.

When Madekwe lets slip to the actors aboard Belmond's deliciously deco British Pullman – commandeered today by *Vogue* to celebrate the launch of a new Baz Luhrmann and Catherine Martin-designed carriage – that he has secretly filmed a Madonna video with Kate Moss and Benedict Cumberbatch, they fall on him as though he were carrion. ("She runs, um, pretty late," says Madekwe with a chuckle in response to the barrage of questions.)

The clutch of productions represented by this illustrious group will define the theatrical calendar this autumn. There's Brian Cox (marvellously grumpy in *The Score*, coming to Washington, DC, in September), Letitia Wright (appearing in the newsroom play *The Story* at the National Theatre), Mason Alexander Park (angelic-voiced and scene-stealing in Broadway's *Much Ado About Nothing*, in previews from October), Sadie Soverall (a standout in the London production of *John Proctor Is the Villain*, which is getting another West End run early next year) and Josephine Thiesen (who recently played Alice in a staging of *Alice in Wonderland* in Hamburg and will soon be seen in Tom Ford's next film, *Cry to Heaven*).

The shoot is a fashion play: lovers, schemers, ingenues, villains, braggarts, all under the direction of photographer Annie Leibovitz. The actor Luke Thompson, dozing in a brocade chair (and soon to act opposite Keira Knightley in *The Lives of Others* at the Adelphi Theatre), takes the temperature best: "With film and TV you're not there when the audience is unwrapping their present. In theatre, that charged feeling... It's electric."

He smiles. "You have to really believe in it." GILES HATTERSLEY





Letitia Wright is making her National Theatre debut playing an ambitious journalist in *The Story*. She likens theatre to the gym: "You need strength, discipline," she says, "not only in the mind, but in body and spirit."

From left: Sadie wears draped taffeta gown with shawl and crystal-embellished body, MISS SOHÉE. Harriet wears georgette dress, VALENTINO. Letitia wears embroidered grain de poudré jacket, poplin shirt, and tailored trousers, ERDEM. Patent-leather loafers, PRADA





This year, Josephine Thiesen stars in Nobel laureate Elfriede Jelinek's *Prinzessindramen* – a feminist retelling of fairy tales – and she'll be seen in Tom Ford's upcoming film *Cry to Heaven*. "I have made my own world," she says, "to have the freedom to explore things in our art that don't really exist yet."

From left: Luke wears suit, shirt, and tie, JUNYA WATANABE MAN. Shoes, GIANVITO ROSSI. Brian wears waistcoat, shirt, and tie, MOSS. Trousers, POLO RALPH LAUREN. Josephine wears embroidered crepe top, beaded lace dress, and loafers, CHANEL. Letitia wears satin jacket and column skirt, DANIELLE FRANKEL. Archie wears wool suit, poplin shirt, and bow tie, DIOR



Archie Madekwe says that, "Nothing can prepare you for doing eight shows a week – you start feeling like an athlete." Harriet Walter proclaims that she "will always believe in theatre as an instrument for change, entertainment, wonder and excitement".

From left: Brian wears three-piece suit, DUNHILL. Shirt, MOSS. Archie wears dress shirt and trousers, VALENTINO. Shoes, DOLCE & GABBANA. Harriet wears embellished coat, DOLCE & GABBANA. Embroidered macramé lace dress and shoes, DOLCE & GABBANA ALTA MODA.

For stockists, all pages, see *Vogue Information*.

Make-up: LISA HOUGHTON. Nails: MICHELLE HUMPHREY. Tailor: DELLA GEORGE. Production: FARAGO PROJECTS. Production design: MARY HOWARD.

Set decoration: LEE FLUDE. With thanks to British Pullman, A Belmond Train, England

DEMNA DARES

A year into the task of REDEFINING the grandeur of GUCCI, DEMNA – one of the decade's more REBELLIOUS and BRILLIANT fashion minds – can no longer be viewed as an outsider. Yet his restless spirit remains – and his greatest MISSION awaits. By NATHAN HELLER. Portrait by RINEKE DIJKSTRA. Fashion photographs by ALESSIO BOLZONI. Styling by LUCA GALASSO

O

n a crisp February morning in Milan, a day before a make-or-break show, Demna, once the leading iconoclast of French fashion and now the artistic director of Gucci, tours his office with a curious air of calm. “Obviously, I’m a bit stressed – but I feel good,” he says. “My cousin, who is 16 and spends her life on Roblox, heard that I was going to Gucci and was like, ‘Do you know Gucci is a word we use a lot to describe a certain state of mind? If you feel Gucci, it means you want to be crazy, meet people and be out there,’” Demna says with a smile. “I want to make people feel Gucci tomorrow.”

Demna Gvasalia, as he was born in Georgia (he doffed his surname five years ago), is now 45. Yet his voice seemed fully formed a fashion aeon ago, in 2014, the year he co-founded Vetements, and mere months before he was named Balenciaga’s artistic director. “It made him the most influential designer of the decade,” says Alexandre Samson, a fashion historian and curator at Palais Galliera in Paris. “He created characters that were very clear and reflective of an Eastern, post-USSR youth culture with no money, which looked to, admired and despised the Western world.”

In the studio, Demna wears loose black Adidas trousers, a black Slipknot band T-shirt and black Gucci mules. When he was young, in bourgeois Europe, his personal style was often taken as a provocation. Since

then, it has become a template for mainstream luxury taste.

When Demna took the helm of Gucci last summer, the brand had spent a couple of years adrift; his arrival promised to make it rollick again. “He knows how to garner attention, how to make a moment. He has a very good tap on the cultural conscience,” the model Vivian Wilson tells me. “He designs what he wants,” says Kim Kardashian, a long-time friend and muse of Demna’s. “He’s just so unapologetically himself.” But would Demna suit so large and mainstream a brand? Gucci is the crown jewel of Kering, the luxury conglomerate, and, in an industry downturn, it has become a bellwether too. “The team have a big responsibility, because they are handling a mega brand,” says Kering CEO Luca de Meo.

Demna, who trained at the Royal Academy of Fine Arts Antwerp, was known as an arch, biting ironist. Now he surprises me by saying that he has sloughed off his conceptualism for a more immediate, sensual approach. He joins a set of Belgian conceptualists, including Matthieu Blazy and Pieter Mulier, who discovered a new sensuality at large heritage brands. “Gucci is a very pragmatic brand; it’s about product. It’s liberating not to have to conceptualise a dress just to make a dress that you love,” he says. “This is how fashion should be: more intuitive and emotional.” > 183

"I want to do something I
haven't done before,
which" – Demna smiles –
"limits the possibilities"





"This is a very important piece for me. I was afraid to work on it, because I don't like pea coats: how could I make one that I really liked?"

Wool pea coat, flared wool trousers, leather boots, and white-gold and diamond earrings. Clothes and accessories (throughout), GUCCI

*Belted silk-satin dress
and leather boots with
horsebit detail*





*Clockwise from top left:
Amelia wears trouser suit,
bandeau top, and shoes.
Musician The Dare wears
suit, poplin shirt, tie,
sunglasses, brooch, and shoes.
Kayako wears crepe coat,
pinstripe trousers, shoes, and
earrings. Amelia wears
leather jacket, top,
strass-embroidered trousers,
and shoes*

For his first Gucci offering, he presented a capsule collection in the form of a film exploring the brand's 1970s character. His next collection was a tribute to the sexy, soigné looks of the '90s under Tom Ford. On this particular day, he's about to show his third collection for Gucci; it's his first runway outing and very much his own vision.

The moment harks back to 2016, when Demna gave his first show at Balenciaga. He had hits, such as the chunky Triple S trainer, but he also reached for geopolitical themes. Within three years, the house had doubled in size and had crossed a billion dollars in sales. *The Washington Post*, in 2019, celebrated Demna for "changing what we consider fashion".

When I met Demna for the first time, later that year, he was living in the woods in Switzerland, with his husband, musician Loïk Gomez. Paris had become too distracting, he told me, too claustrophobic. In Switzerland, every day before work, he went tramping in nature like a figure out of a Caspar David Friedrich painting. He was planning to relaunch Balenciaga's long-dormant couture operation. He had begun to think about the body in new and poetic ways. "I'm no longer on the dark side of the world," he told me at the time.

It couldn't last. A few months later the whole world went dark for the Covid pandemic and Demna's couture debut got pushed back a year. Meanwhile the brand faced public opprobrium after releasing an ad that included children holding teddy bear bags previously shown on the runway. To many, the bears appeared to be dressed in BDSM gear. The fallout was severe. Celebrities, including Kardashian, re-evaluated their relationships with the brand. ("That was never an issue with him," Kardashian tells me.) Soon Demna himself issued a public apology.

Demna resolved to exit the Swiss woods. "After a while, I got so bored there," he says. "Boredom is such a scary and tricky thing for a creative person." He and Gomez moved

to Geneva, then Paris. Stimulated but restless, they continued to look for a second perch.

They landed in Los Angeles, where they bought a 1950s bungalow and started moving in the local mix. "It's radically different, culturally speaking," he tells me. "It's not for no reason that Silicon Valley happened in California: there's something about feeling more free in your head. In Europe it's much more conservative." On taking the job at Gucci, he moved from Paris

*"That's what my
VISION of Gucci is
– creating this Fomo,"
he says. "The chic, the
ELEGANCE, the
Italian-ness of it"*

to Milan but kept LA as his second base. "People always say, 'Oh, I get why you're there – you want to be far from fashion,'" he says. "I'm like, 'Actually, no – there I'm really in the epicentre of thinking behind how we use fashion.' Whereas in Italy, what I have is the product, the heritage, the history, the manufacturing – all those things that don't exist in LA. It's a pretty good balance. Gucci needs both."

Backstage at his first show, Demna says, "The feeling when someone falls in love with someone? I have it now." As the house lights go down, the model Charlie Jones

steps onto the runway, wearing a sleeveless white dress that is tight and reveals a tattoo on the upper thigh. "It's the most body-conscious I've ever been," Demna says. "I've had a really good therapist for 10 years and, finally, I've started to like myself." When Kate Moss appears to end the show, in a black backless sequined dress, a cheer breaks out: an old vision is made new again.

Last autumn Kering appointed one of its most powerful leaders, Francesca Bellettini, as Gucci's president and CEO. Her mandate, she tells me one afternoon over coffee in Milan, was immediately clear: "I know that a lot of people say Gucci is like the phoenix, going up and down and re-emerging from the ashes," she says. "No." She shakes her head. "We need to go up with normal growth – and stay up."

Demna was Bellettini's first big notion. She put the prospect to him over dinner. "He was like, 'I can do it,'" she recalls. Just one thing: he wanted to study first. "I didn't know so much about Gucci – I knew the film, you know?" Demna tells me. He made visits to the Gucci archive in Florence, with espionage-like cover. "I saw the whole world," he says. "Homeware. Chairs. Umbrellas. A roulette wheel. And the most incredible collections." He shrugs. "I was seduced."

Demna proposed to Bellettini that he compile a presentation in which to assemble his thoughts. "I need to convince you and myself that we can do this," she recalls him saying. It was the holidays, and he and Gomez were in LA. "On the day I finished," Demna says, "I showed it to my husband. He was like, 'It gives me a Fomo feeling – I want to be that or I want to have it,'" Demna recalls. That frame clicked. "I was like, that's what my vision of Gucci is – creating this Fomo," he says. "The chic, the elegance, the Italian-ness of it. The dolce vita but in a nonchalant way. There's a bit of humour but it's not sarcastic. It's a fun thing, quite punk, in a way – like, 'I like myself and I don't care what other people think.' There's something daring >

about it – it's flamboyant. It's confident. You know who you are."

The LA fires started that night. Demna left with nothing but his passport and his laptop: he had not backed up his presentation. "I sent it to Kering and I was like: this is my vision... If they don't like it, I might as well know now." But Bellettini understood what he put forward: a freedom possible only in a house whose history was rich in product. "What he was explaining as a liberation was the fact that the brand doesn't come from a couture maison," she recalls. "There isn't a Cristóbal Balenciaga, an Yves Saint Laurent, a Christian Dior, to whom you're always going to be compared."

Shape has been extensively on Demna's mind as he works on his September collection. He feels that he is ready to present a Gucci that draws on the history of the house but is his. In fashion terms, this means coming out with new silhouettes: particular configurations of form, proportion and mood, which, like the boxy Chanel jacket or the Dior hourglass of a dress, will be recognisable as the signature of his vision for the brand.

"Personally, I'm in need of a defined Gucci silhouette, and in September I will dare myself to show it," he says. "It's about centimetres, it really is," he says. "It's about proportion. And I want to do something that also I haven't done before, which" – he smiles – "limits the possibilities."

He started with the mood: "What is the feeling I want to give so a person can be like, 'I feel Gucci'?" In consultation with Gomez, he began listing all the qualities that he wanted his new Gucci silhouette to project. Facing the blank page on his laptop one day, with his deadlines for the September runway drawing ever nearer, he wrote: "Sharp, Confident, Chic, Bold, Rich, Eccentric, Hot, Sexy, Cool."

"Sharp as in not wobbly, not round: there is no cocoon shape at Gucci," he explains. "Sexy and hot: they're not the same. You can be completely covered and feel hot, but you can't be sexy. For sexy, you need to show some body. Gucci needs to have both."

One by one, he worked through his words, using them to define what the silhouette was and wasn't. In the spring, he went to one of his favourite vintage men's tailoring shops, in Rome. "It has the most meticulous selection of jackets and coats in Italian men's tailoring – I half-emptied the store," he says. "We're using those pieces when I work the silhouette, in defining the shoulder line and the sleeve shape."

A few days later, I meet Demna in the 23rd Street studio where he is holding

*"Personally, I'm
in NEED of a
defined GUCCI
SILHOUETTE, and
in September I will
DARE myself to
SHOW it"*

ittings for the New York cruise show. The show's fashion concept expresses his mercantile turn. "I call it Gucci-core," he tells me. "Like hard-core, but also the essence, the base, of the aesthetic" – in other words, "staples" that customers can reliably find in a Gucci shop.

"For example, this is a very important piece for me," he says, pulling from the rack a red women's double-breasted jacket, his version of the classic pea coat. "I was afraid to work on it, because I don't like pea coats: how could I make one that I really liked?" The answer to the question became a kind

of key: if he could make a Gucci pea coat that he loved, then he could extend his point of view across worlds of merchandise.

The other key – and perhaps his greatest, if quietest, innovation at Gucci to date – concerned sizing. Traditionally, fashion is tailored to tall runway models and then graded up or down into standard sizes, often losing the proportional relationships. "It doesn't consider the body type," Demna says. "If someone is shorter and more muscled, he's going to look like a dork." At Gucci, he is developing a wholly new sizing system so that the integrity of a look will hold whether you're tall and lean or short and thick. In the meantime, many cruise collection pieces exist in three different fits: a small, a medium and what might be called a Demna fit – the baggy proportions that he himself would buy.

The night of the cruise show is clear: a New York City spring caught in the hourglass of Times Square. By 8.10pm, guests have begun to arrive on Gucci's walled-off grey carpet. "Being at Gucci, he can dream as big as he wants, right?" Kardashian says. "He can say 'I want a show in Times Square' and pull it off." When Paris Hilton appears with a black fur-like coat slung over a sunflower-yellow Gucci-patterned summer dress – hot, not sexy – every phone in the audience seems to lift up.

For much of his career, Demna was known for shows that built towards an unsettled climax, but the effect here is the opposite. The sequence culminates as Cindy Crawford, at 60, dressed in a dress of long black feathers, takes the final walk, as slowly and as grandly as *la passeggiata*. For a long, dilated moment, the entirety of Times Square is silent, as if holding its breath.

Later that night, the party reconvenes at the Gucci Mansion. Demna is surrounded by well-wishers and in an expansive mood. "I'm relieved that this is done, because it was very complex," he says. "But a lot of people told me that it was 12 minutes of forgetting about whatever they were thinking before." He smiles. "I love that."



*Hand-painted leather coat
and leather boots with
horsebit detail.
For stockist, all pages,
see Vogue Information.
Hair: ESTHER
LANGHAM. Make-up:
AARON DE MEY. Nails:
RAPHAËL PARK
CHARLES. Production:
STARKMAN &
ASSOCIATES. Models:
SHEILA BAWAR,
AMELIA GRAY,
KAYAKO HIGUCHI,
THE DARE*

LAW STUDIES

At just 20 years old, DYLAN LAW is Hackney's new DEPUTY MAYOR – and the Green Party's brightest new hope. NOSHEEN IQBAL meets the east LONDONER on a mission to redefine politics. Photographs by CAMPBELL ADDY. Styling by HONEY SWEET ELIAS

D

ylan Law had 29p in his bank account the day he was elected as deputy mayor of Hackney. He was living with his nan – he still does – in a housing association block he's lived in pretty much his whole life. "That's a factual figure," he says, bluntly, in case I think he's prone to exaggeration, "but that was my life. It wasn't always a situation where I wanted to go back home. And I wasn't taken seriously by the average person. And that's just the reality of it."

At 20 years old, 19 when campaigning began, Law is one of the bright young hopes of the Green Party. We first met last September, at the party's leadership contest in London's Southwark, when Zack Polanski was declared leader after winning a landslide 84 per cent of members' votes. Law, dressed head to toe in black, his polo shirt buttoned to the collar, was received with a kind of giddy awe. "Dylan Law, remember that name," Polanski told the room in his victory speech. "Not only are we going to get him elected into Hackney as a councillor, he will also be deputy mayor."

Polanski made it sound a sure bet, but the Greens' performance at the local elections in May was nothing short of seismic. It was especially momentous in Hackney, where Labour – which had governed for decades – lost control of the council. Law stood in Hackney Downs as a councillor; he won more than twice the number of votes of the leading Labour candidate he stood against.

Seven weeks into the job, we meet in his office in Hackney Town Hall, next door to Zoë Garbett's, his running mate and now mayor of Hackney. It is faithful to local council chic: ornate wood panelling, glossy midcentury parquet floors and a desk occupied by a hulking black PC. Law is talking on his AirPods when I arrive in the late afternoon, shown in by his assistant. He looks fresh, his immaculate white T-shirt betraying no sign of the heatwave enveloping the city.

Charismatic but unconventional, Councillor Law was born and raised in the borough but has, by his own admission, lived in a postcode bubble for much of it. Until he joined the Greens and first went canvassing 16 months ago, he'd never even been to northern Hackney – the part that houses Stoke Newington, a once lefty, arty bohemia that's now bougie in a banker-money kind of

way. "Bruv, there's a dog shop there that's just for grooming a specific kind of £2,000 dog," he says, with an expression that can only be read as: do I need to say more?

We talk about his day, which has consisted of meetings, "some desk work" and attending a youth conference, as we settle across a round table. Law can occasionally seem brusque – his sentences are clipped, his delivery is flatly matter of fact – until the penny drops: this is just how he speaks. He isn't performative. When he says he's Hackney Central through and through, for instance, he means it. "Never been to it," he says, deadpan, about much of London, let alone the rest of the UK. "I've seen it on the map. I know it exists."

I'm dimly aware that Londoners who grew up here are often tethered to their own corners of the city, but I'm still taken aback. I ask why he wouldn't ever go to central or south – anywhere – even just for the hell of it, and almost immediately feel stupid. "Circumstance. Lack of opportunity. I don't even have a passport, still. My mum never got me a passport – well, we didn't have the money to go anywhere anyway – but I've never been out of the country and I guess I'm fine with that because that's all I know."

I moved to Hackney around the time Law was born and left by the time he sat his GCSEs. We both know the borough is riven with wealth disparities and eye-watering inequality. Growing up there with very little doesn't stop you from brushing up against those who have a lot – and, I suggest gently, from wanting more.

Law is an anomaly when it comes to British public life. He's captured a mood, the living proof that there is a better way to do politics than the Punch and Judy of Westminster, an antidote to the GB News-ification of public discourse, in which what we read and see and hear comes filtered through an ever-more right-wing lens. Without meaning to sound corny, Dylan Law is a dose of hope.

"He's had a huge impact on me. His urgency and focus shaped our campaign and my leadership," says Garbett, who now works with him every day. "He's such a clear and grounded communicator. When he was asked about his age in the campaign, he responded: 'Tell me something I can't do.' And I think that sums him up."

Her colleagues are invested. Law, like the Greens, isn't for everyone, but his appeal, particularly online, stretches far beyond this pocket of east London and his party. With Manchester's former mayor, Andy Burnham, now leading the country, and New York mayor Zohran Mamdani making waves stateside, Law's appointment comes with a renewed sense of status and possibility. Harriet Lamb, CEO of the Green Party, describes his straight talking as "a magical ability to go to the heart of an issue"; Polanski sends me a long message about Law's leadership skills, but emphasises that his >

"My entire life has been spent being told I can't have it," says Dylan Law. "I didn't think I was allowed in Hackney Town Hall. And now I *work* in the building"





brand of determination comes with “being really funny too”. Hannah Spencer, the Green MP for Gorton and Denton, sees him as a role model for young men. “He didn’t plan to do this, but he saw things needed to change... and look at him now.” It’s such a world away from E9, I wonder about Law’s existential whiplash. “Look, I’ve seen Transformers on TV, but that doesn’t mean I believe Transformers are real,” he says, as if a life outside of the one he’s had would be pure fantasy. Holidays, for instance, are alien. His nan took him to Cornwall, but it wasn’t for him. “People now say, ‘Why don’t you go on holiday?’ and I’m like, ‘What am I supposed to *do* there?’” Doesn’t he have a desire to see what else is out there in the world? He shrugs. “When all of your visual context for 20 years has been limited to a certain amount, you can’t just rejoin those things within weeks.”

Law’s first paycheque was “more money than I’d ever had in my account in my whole life”. It was a relief, but unnerving at the same time. “My entire life has been spent being told I can’t have it. And being told is one thing, there’s the bigger part, the 95 per cent, that is actually *true*. What you see and what you take in, in the subconscious, it reinforces the idea that that’s not you and you can’t access it. You know, I walked past the Town Hall all the time and I never fucking went in the building once. I didn’t think I was allowed in the building. Most people don’t. And now I *work* in the building.”

I can see it’s jarring. Law made his own path into politics despite – or because – he was told it wasn’t for him, but the adjustment to this accelerated adulthood is a mind melt. Before this, he’d worked

in retail and security, and been hanging out with his mates with the kind of deep, endless stretches of time you only really get as a teenager. Being a young, Black, working-class boy from an inner-city estate, Law was aware, really early on, of how much was stacked against him. His mum – whose own mother, Law's nan, is white and from Tunbridge Wells, and whose father was Black and from Zimbabwe – was 18 years old, younger than he is now, when he was born. "I guess she was still finding herself, most likely, to be honest." Law has never met his dad. "He is Ghanaian, from my understanding."

Much of his life has been punctuated by genuine struggle. "It was hard, like, for the adults to balance everything in general," he says of his early childhood. "I don't think my nan was necessarily prepared for it; I don't think it's what she would have wanted. She obviously looked after me as well, she definitely helped, but from my assumption, I think most parents would want their kids to be stable, move out and then have kids. It wasn't ideal." Law and his mum spent the early part of his childhood living with his grandmother, until a flat in the same block came up on the housing list and they moved one floor up. "They tried," he says, by way of summarising it all. "It was difficult."

Law has two younger brothers and a little sister but doesn't get on at all with his stepdad. His relationship with his mum has been fraught to the point where Law moved out six years ago to live with his nan again. He remembers it vividly as the weekend before the Covid-19 lockdown came into force. A day later, it was his 14th birthday and he found himself with sudden, untold freedom to do whatever he wanted, even despite the restrictions.

Law's grandmother was a key worker, working long hours as a nurse, so it meant Law could go to school. "It was big changes all at once," he says, looking back at that year with some disbelief. "I thought at the time that it would be an issue if I started isolating and I had no one to speak to, so I was like, 'Fuck it, I'll just go to school.'" Law was head boy at City Academy, which is sponsored by KPMG and specialises in business and finance. He quit a year into his A Levels (maths, physics and 3D design), switched to a Btec and, still, "absolutely hated it. It's not the environment I wanted to be in. I was 17 and, like, thinking, 'I'm not going to be 18 and sitting here still getting detention.' I was just like, 'Fuck this!'"

Was he popular in school? "I was known in school; I wasn't popular," he says, clear about the distinction. Someone, a teacher he thinks, signed his leaver's shirt with the line, "You've been famous since day one," which makes him smile looking back; walking around Hackney now, he's constantly being congratulated.

The pandemic, and the Grenfell Tower tragedy before it, were formative for him, proof that things didn't have to be the way they'd always had been, that some things were objectively unfair. After seeing the horrific scenes play out in the high-rise fire, Law conceived the idea of a kind of collapsible netting that he thought could prevent the deaths of people jumping from the building in those kinds of situations. He tries to explain it to me, but my mind can't grasp it. Later, I play the tape to my partner, a physicist who designs buildings, and he confirms it's a smart, workable concept.

I'm curious about how his brain works. "I visualise a lot," he says. "I've got a really vivid imagination." When he was little, he would often use it as a coping mechanism against whatever he was going through, imagining whole new worlds and inventions to escape the reality he was in.

"I know that people suffer. I know people suffer unnecessarily and I see things that don't need to happen." It's something he and his friends talk about, the ripple effect of being dealt a bad hand. "Like, maybe the reason you have asthma is because there's mould in your house. Or maybe the reason why you're so angry all the time is because you were abused as a kid. Do you know what I mean?" Yet there seemed to be no consensus with his mates about

why they went through what they did. Law, a compulsive problem-solver, wanted to find solutions.

It's what brought him to politics, to be able to hold legislative power to change people's lives in a way that, say, working for a charity wouldn't. He had a taste of corporate finance, having done placements at banking and investment firms, but knew he wasn't motivated by money. It says a lot that, when pushed for an answer, he admits he is inspired by Napoleon Bonaparte and Franklin D Roosevelt – the former "for being a nonconformist", the latter "for getting shit done".

It was by chance that he met local Green councillor Liam Davis. Law had gone to a public council meeting one day and was baffled by the councillors and the way they spoke. "Liam was the only one that spoke to me normally. The rest of them were doing weird jargon talk. I'm like, 'What the fuck are you saying to me? You're speaking to me like ChatGPT speaks to me.'" Davis seems to have been something of a mentor; he encouraged Law to join the Greens.

"It just happened to be that the Green Party was the party I chose," he says when I ask which came first, his interest in the party or in politics. "It wasn't like I saw the Green Party and was like, 'Ooh, Green Party! I love the Green Party!' I thought the Green Party was plants and flowers and bike sheds."

I laugh again. Law sussed out Zoë Garbett before they began working together and found her politics sound. He doesn't think she was trying to impress him or convince him, and they aligned on what they wanted to do as a mayoral team. He grew up using Labour-run services. He's seen first-hand what the council did for constituents like him over the last couple of decades as Hackney became more desirable, more expensive, more gentrified. "For some people, it's really working. You have nice houses, you have a secure location to go to, a secure social network to go back on. And then some people don't even have a safe spot." Law doesn't say this as an admonishment or with judgment. It doesn't stop the rising wave of embarrassment at all I take for granted, but it's easy to understand why his approach – frank, no-nonsense – is compelling.

As a local council cabinet member, his brief is safer homes and housing for the 260,000 or so constituents he represents, and while he's relaxed about telling me he hasn't figured out what he wants to achieve yet, it's obvious Law is on an ascent. "I was generally told as a kid, 'You ought to do great things,'" he says – not by immediate family or friends, but by other adults he came into contact with either at school, the youth club or beyond. "And I didn't feel like I could do great things, but I always felt like I could do more."

The challenge now is to absorb as much information as possible without getting bogged down by the bureaucracy of local politics, to keep up the momentum for the change he's desperate to make. "I feel like I'm pretty creative and I can figure out a way in which I can do something that works." He glances across the room, out to the window. "Because obviously what's happening now doesn't work, does it?"

*With Manchester's former mayor,
ANDY BURNHAM, now leading
the country, and New York mayor
ZOHAN MAMDANI making
waves stateside, LAW'S
APPOINTMENT comes with a
renewed sense of POSSIBILITY*

HOME TEAM

After a CHILDHOOD split between her grandparents' compound in GHANA and a west LONDON estate, CHARLOTTE MENSAH is now a much-celebrated hairstylist, salon owner, brand founder and MENTOR. To mark her 40 years in business, she traces her CRAFT back to ACCRA, a trip chronicled here by her friend ZADIE SMITH. Photographs by MANNY JEFFERSON

C

Charlotte Mensah's Hair Lounge is not large. Her salon sits at the top of Portobello Road, in what was once a run-down corner shop – until Charlotte came along. She stripped away the grubby vinyl floors, revealed the wood underneath, painted everything white and installed enormous panoramic mirrors on the walls. The mirrors provide a tremendous illusion of space – and a 360-degree view. From your chair, you can spy on everybody else in their chairs, plus the ever lively street action, and of course Charlotte herself, a three-time winner of Afro hairdresser of the year, whose eponymous haircare brand lines the shelves, alongside a display of wooden Ghanaian Afro picks. At this point in her career – an exhibition at Ladbroke Hall this September will celebrate her 40 years in the business – she's a burgeoning mogul. And yet Charlotte is still in the salon, every day. Charlotte Tilbury is unlikely to do your make-up at the Selfridges counter, but Charlotte Mensah will definitely braid your hair in Ladbroke Grove. She'll also weave it, cut it, blow it out, colour it, treat it, whatever you need. Her craft is her passion, and she applies it to everyone equally, from the pop star prepping for a show to the auntie getting ready for church.

One of my favourite things to do in her salon is to watch a certain kind of client. The woman who arrives broken and stressed, in both follicle and mind. She's had only bad experiences with hairdressers. She has no expectation that this time will be any different. When I first met Charlotte, more than a decade ago, I was that woman, one who walked into her salon for the first time in a state of high anxiety. But then along she came, with home-made cake, a cup of tea, some patties (also home-made) and a pep talk:

"In Ghana, many women wear their hair short! And they look beautiful!" Whatever the length, whatever the texture, Charlotte finds beauty. She listens to your story about your hair and replaces it with a better one.

Charlotte's own story begins in London, where she was born, the daughter of Ghanaian immigrants. Aged only three months, she was transported to Accra, to be raised by her grandparents in the family compound. Just before turning 12, she moved back to London, to the Stonebridge Estate, in Harlesden, a place the tabloids demonised and postal carriers tended to avoid. I grew up about a mile from Charlotte. Round the corner, but a world away. My own estate was small, low-rise, relatively easy. My mother was a social worker: she often had cause to visit Stonebridge. Charlotte's mother, meanwhile, died when she was 12, leaving eight siblings, the youngest of whom Charlotte helped raise. As a young woman, she left school at 16, and then home at 17, living in a hostel for two years, before she got a housing association flat in Ladbroke Grove. In 1986, she got a place on a Youth Training Scheme, where she learnt the basics of hairdressing. She was pregnant with her first child at 22, married at 23, then pregnant again. She began working in salons, working her way up to junior stylist, then senior. In 1999, she received vital assistance from the Prince's Trust, in the form of an enterprise grant. This funding was critical, although the trust did more than simply give away money, offering Charlotte specialised business courses and a mentor. Three years later she opened her first salon. (She never forgot this generosity and is now an ambassador of the King's Trust, as it is now known.) >

Zadie Smith and Charlotte Mensah in Accra with designer Nana Yaa Asare Boadu (in white dress). Zadie and Charlotte's dresses are from Nana's store YaYaa Concept







Left: at an Accra salon owned by Doris, one of Charlotte's mentees, Charlotte styles the hair of a local model, Nuerki. Below, from left: Charlotte with her grandfather in Accra in 1972; with her younger sister, Jemima, in Stonebridge, London, in 1982; Charlotte and Jemima with their mother, Love Naa Densua Dodoo; Charlotte working as a freelance stylist in 1995 at Notting Hill salon 10500



She found herself right in the centre of a creative boom in west London. Two doors down from her flat lived the young Ottolenghi. Directly next door was Robert Grace, the Australian architect, who happens to be the man who suggested and installed all those fabulous mirrors. The young stylist Edward Enninful lived a few streets away (his mum made clothes for Charlotte's aunt). Duro Olowu, the Nigerian fashion designer, had his first store across the street, on the aptly named Artesian Road. Artesian. That's what you call the type of groundwater trapped beneath layers of soil or rock, which, if you tap it, rises to the surface without the need of a pump.

I know something about the type of London pressure that formed Charlotte. What I know next to nothing about is Africa. Oh, I have my sentimental feelings for the "homeland", specifically for Ghana, but my only real-life experience of that country came 10 years ago, when I attended the wedding of my mother to a Ghanaian, in Accra. (The marriage proved short-lived, but Ghana stayed in both our hearts.) All my other travels to the continent have been as a tourist. When Charlotte suggested a trip "back home", to celebrate her 40-year anniversary in hairdressing, I knew I had to tag along. I would still be a tourist, of course, but this time I was travelling with someone whose love and understanding of the country is profound. Our brief was simple. We'd trace Charlotte's craft back to its source. Observe the hair threading and braiding traditions in Accra. Visit the young women she mentors through her foundation, Love Naa Densua (named after her late mother), the mission of which is to help Ghanaian artisans turn their crafts into viable businesses, just as the Prince's Trust once supported Charlotte. Finally, we'd end up in the beloved compound of her childhood. We'd produce a *Vogue* shoot using local models and designers, a local make-up artist, a Nigerian photographer. We'd do things the Charlotte way: craft and passion first, last, always. Great plan. Then came the deluge.

The day we arrived, Accra flooded. The second day it flooded a bit more. On the news you could watch cars sailing down the street. Most of the local people we hoped to work with made the sensible decision to stay in their homes. At this point, the many differences between a diasporic Londoner and a true African became clear. I get anxious when a biblical rain falls and when I also realise that we will quite possibly need to be not only our own stylists but our own models... Charlotte says: "It'll be fine! No stress!" Charlotte finds a way. It's what she's always done.

We opened our suitcases and looked at what we had; everything came with a story. I had that long white column of a dress I wore to the Royal Academy of Arts Summer Exhibition party last year, which moulted as I walked, leaving little piles of feathers in front of the art. Charlotte had her sumptuous Chloé ruffles that remind her of folkloric women and mystical tales – and remind me of Beyoncé smashing up a street of cars with a baseball bat. We might not have had a stylist but we had clothes with history. Clothes with heart. >

The day we ARRIVED, Accra FLOODED... The many differences between a DIASPORIC Londoner and a true AFRICAN became clear... Charlotte says: "It'll be FINE! No stress!"

Off we went, with our skeleton crew, into the very wet streets of Accra. As we scouted locations, more interesting differences emerged. As a woman from Willesden, I will eat anything from anywhere, from any stall, in any place, at any time. Charlotte, a civilized Ghanaian, won't enter a café unless it appears to have passed the very highest level of health inspection. I am far too easily swayed by almost any piece of kente cloth, even if it's cheaply printed, mass-produced and made of polyester. Whereas Charlotte will take one glance, say "Oh-oh", and advise me to wait for the real thing (an interwoven narrow-loom fabric). I was also a little too shy to ask busy working people to pose with us, but Charlotte is forthright and voluble, in Twi just as she is in English. It's what makes her salon such a pleasure: she can have a conversation with 10 people simultaneously, which turns out to be a superpower in Accra, where there are always 10 people trying to talk to you. And what a pleasure to hear her familiar "Aaaahs" and "Oh-ohs" transplanted back into their original tongue! What I mistook for a verbal tick of Charlotte's is in fact a nationwide delight.

Charlotte makes real things happen. It's what I admire about her most. Sitting in a room writing novels is the opposite: nothing happens, really, apart from words. Charlotte can make a great mane of braids appear where previously there were only split ends and hair loss. Her greatest gift, though, is her eye for craft. Her own house in Accra – which we used as an ark, and then, out of necessity, as a location – is a wonderful example. The enormous clay pots, fired by hand, the great doors of iroko wood, which open onto courtyards of bamboo and monstera, the lampshades of streaming raffia, the sisal mats, the woven bowls and bags... Charlotte says that living among such things is "good for the soul". It's this same soulful feeling that drew her to the designs of Nana Yaa Asare Boadu, a Ghanaian designer who left a high-powered fashion job in New York a few years ago to return to Accra. Her dresses are custom-made, woven out of raw cotton and tie-dyed by hand with a beautiful subtlety. The colour seems to move through the fabric like a wave. After dyeing, they are set outside to dry. Because of the aforementioned biblical flood, we almost didn't get to use them: it was so wet overnight it wasn't certain they *would* dry. Like everything else in Ghana, it was in God's hands. No stress. Wait and see. And when they did finally arrive – what glory! (Charlotte was also right about polyester kente: it can't compare to the cloth in its authentic state.)

Everywhere we went in Accra, I watched Charlotte mentor. Not just the young hairdressers in her foundation, but anyone she came across. To a young man in an empty café: "Why are you advertising food if you don't do food?" (Ghanaian mentoring can be quite blunt.) To a beautiful girl sifting through a bowl of haricot

beans: "You could model, you know. Has anyone ever told you that?" (They had.) To be honest, it's not hard to find models in Accra – they seem to be standing on every corner – but Charlotte knows that spotting talent isn't enough. Financial support, structural support, a vision, a plan – these were the things Charlotte herself needed as a young person and these are the tools she tries to pass on. I think she's happiest among the strivers. A Ghanaian street market can be overwhelming if you're used to genteel Portobello, but for Charlotte, 20,000 people trying to sell something for 50 cedis is pure possibility, pure potential. A chaos of human stories that might take off in any direction.

For our final stop, we went back to the beginning. To the compound where Charlotte lived as a baby in 1970. Simple rooms surround a concrete courtyard. There's not much shade and there's a lot of corrugated iron. It probably doesn't look like much. But if you've passed time in such places, you'll know that loneliness in a compound is rare. There is always someone to play with or someone to take the baby. Always somebody laughing or cooking something delicious. I could have been in The Gambia, in Nigeria, in a Jamaican yard. Some things are familiar, despite the extraordinary variety of the diaspora. As we got into our white dresses (the rain had stopped, the sun had come out), Charlotte remembered her grandfather. He would sit on his golden *asesedwa* stool reprimanding the children as they ran round a mango tree. "You are making too much noise – you are disturbing me!" The stool is gone, as is the mango tree, and the child who was Charlotte has made more noise in this world than her grandfather could ever have imagined.

We can never know what our children are capable of, but by now we should understand that a motherless child with little money in a strange land will need a little help if she's going to make any noise at all. When it works, this kind of intervention gets paid back tenfold. Charlotte has contributed much to both of the countries that made her. But her greatest achievement concerns the soul more than the wallet. She's made a lot of Black women love their hair. She did that for me. For Charlotte, an Afro is never a problem. It needn't be tamed or controlled. It is beauty itself. On the streets of Accra, this much is obvious, and on my last day there, I realised I wanted my own braids out. To give my natural, shoulder-length hair a chance to do its thing. What I needed, Charlotte explained, was a block of shea butter from the market, and some rose oil to mix it with. Put it on your hair and your scalp and then maybe try some Bantu knots. I intend to follow that advice to the letter, like a good mentee.

Charlotte Mensah: Community Matters is at Ladbroke Hall, W10, from 8 to 10 September

Charlotte, wearing a favourite Chloé dress, and Zadie in a gown by Australian label Clea.

Make-up: ASARE PRINCE

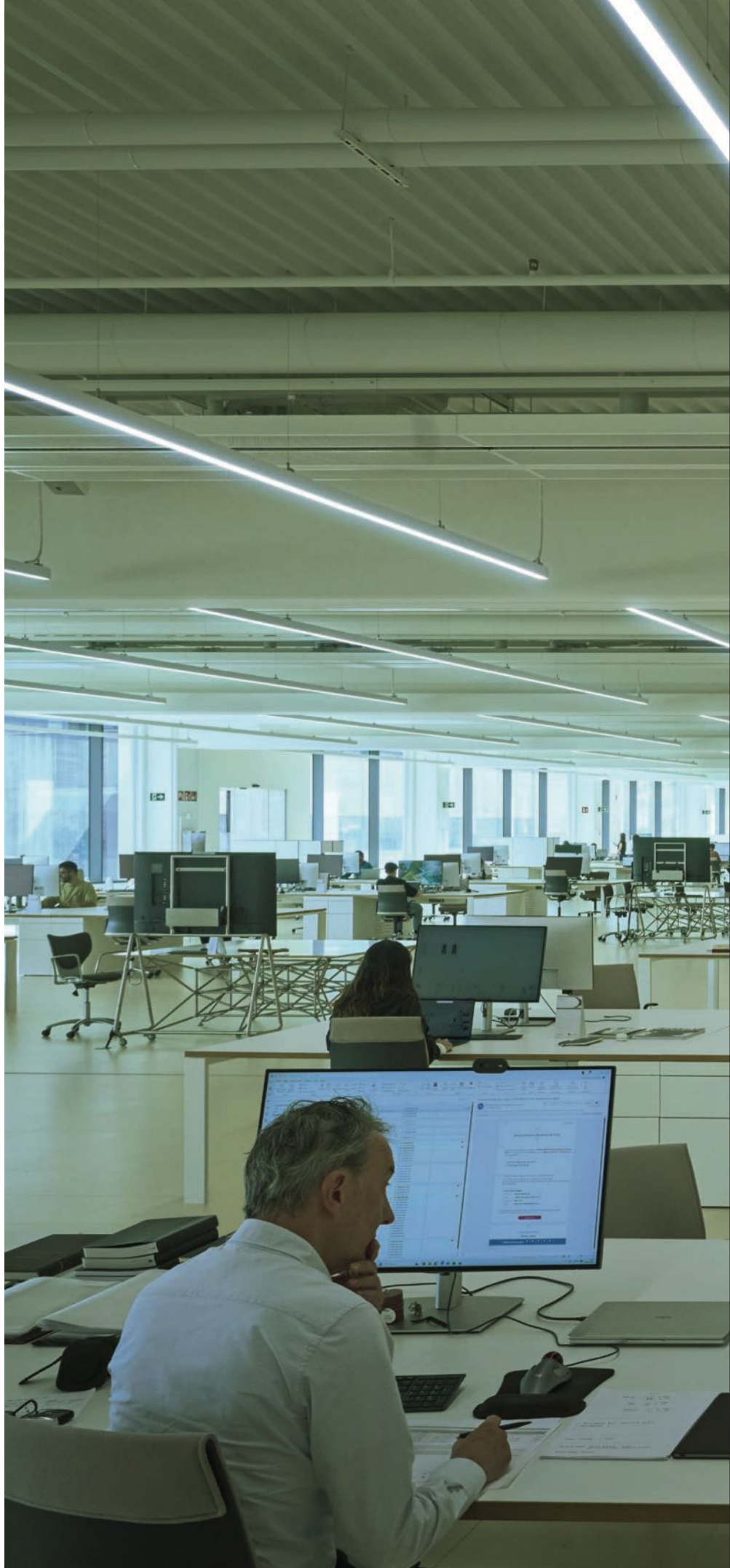




in an industrial zone in Arteixo, at the furthest northwestern tip of Spain, amid granite quarries and aluminium merchants, Inditex, the company that owns Zara, has built a city of glass. Within it there are offices, factories, photography studios, showrooms complete with artful shop fronts – all designed to fulfil desires at lightning speed. Banks of sewing machines are operated by 100 seamstresses in a room the size of a small airport. A vast screen connects to shopping tills in 1,495 stores worldwide and shows what is – or isn't – selling, so the in-house designers can quickly adapt.

Marta Ortega Pérez, the 42-year-old non-executive chair of the Inditex board and the youngest daughter of its founder, presides over this futuristic complex and the company's 163,000 employees with a democratic hand. Unassuming in her affect and understated in her dress, with a shaggy blond bob, Marta greets me warmly and leads me from the basement parking area through an indoor landscape of light. She knows everyone: many Inditex staffers are her relatives and she's known others for decades. A large number of them are based in La Coruña, the nearby port town where Zara has its roots. "I can't help seeing you as a five-year-old president," Loreto García Falque, a friend of Marta's mother, says with affection as she greets us on the tour.

To the wider world, the Ortegas are intensely private. Marta's father, Amancio, now 90, almost never gives interviews, and Marta only rarely does. But to Inditex staff, these two are present and visible every day. "It's a very flat organisation," Marta explains, leading me past her desk in the middle of an open-plan workshop, close to that of her father – who famously left >



FAMILY AFFAIR

From sprawling offices in northern Spain, MARTA ORTEGA PÉREZ is running an EMPIRE of style, the likes of which the world has rarely seen. GABY WOOD travels to Zara HQ to meet one of fashion's most PRIVATE, intuitive and passionate leaders. Photographs by ANNIE LEIBOVITZ



Marta Ortega Pérez in the Inditex headquarters. When John Galiano visited the complex, he compared it to "a James Bond set-up... I was like, 'Wow – I've worked in ready-to-wear, darling, but this: *this* is incredible'"



"We're very demanding," Ortega Pérez (wearing Zara in the gardens outside her home in northwestern Spain) says of her extended clan, many of whom work for the company today.

Sittings editor: KARL
TEMPLER. *Hair:*
DAMIEN BOISSINOT.
Make-up: LUCIA PICA.
Production: AL STUDIO.
Set design: MARY
HOWARD

school at 13 to become a delivery boy for a shirtmaker before opening the first Zara store in 1975. "We don't have many titles. It's a very big company, but for us, from the inside, it doesn't feel that way. In the end we're like a family, and I think that's what creates the magic."

Under Marta's aegis, Zara has elevated itself by association while remaining true to what she describes as its founding premise: that "beautiful things, well-designed things, shouldn't be only for certain people. Social class," she adds, "has nothing to do with style." She has forged unions with designers and cultural figures, from Steven Meisel to Vincent Van Duysen, Marisa Berenson to Luca Guadagnino and John Galliano to Bad Bunny, turning Zara from "a high street thing", as her friend Pieter Mulier, the Versace chief creative officer, puts it, to "a brand that's not only bigger in turnover, but bigger in impact on culture."

The results speak for themselves: Inditex is the world's largest fashion retailer and also owns brands such as Massimo Dutti and Bershka, but the various incarnations of Zara and Zara Home account for almost three quarters of its revenue. Last year, Inditex's net profit was €6.2 billion. They're also ahead of their competitors in terms of sustainability: according to François Souchet, founder of Swanstant, a firm that forecasts how climate affects economic outcomes, "Inditex has been both posting the strongest operating margin in the industry and the lowest emission intensity."

Aside from Marta herself, a few persuasive factors recur in conversation with Zara's collaborators. First, the family feeling appears to be contagious. "There's something about the conviviality

of that particular company," says the photographer David Sims, who has worked for Zara for 15 years. "It's really relaxed and a lot of fun." Second, creative people are supported in doing what they want. As Marta's friend Linda Evangelista puts it, "This is what I love about Marta: she lets the artist shine. She hires people for who they are, and her admiration is genuine." And – not least – seemingly every fashion insider who has visited the Inditex headquarters at Arteixo has been stunned by its systems.

When the Zara team got together with Bad Bunny to discuss a collaboration, Marta explains, they shared a language and a sense of the importance of family. But it was the company's infrastructure that allowed them to throw in the Super Bowl Halftime Show. As Marta's husband, Carlos Torretta Echevarría, who, as Zara's head of communications, was involved in the discussions, points out, "Who else could make clothing for 700 dancers in two weeks?"

Galliano, whose debut collection for Zara will hit shops in late September, first came to Arteixo when Marta invited him to give a talk to Inditex staff. "I was quite blown away," he tells me. "It was like a James Bond set-up, really, how stuff could be moved around the world. I was like, 'Wow – I've worked in ready-to-wear, darling, but this: *this* is incredible!'"

The aura at the complex is luxurious, yet Marta makes clear, "we're a long way from wanting to be a luxury brand. Luxury does an incredible job and inspires us all a lot, but we don't want to change what Zara is. We want to produce a well-made product that reaches the maximum number of people."

“BEAUTIFUL *things, well-designed* THINGS, *shouldn't be only for* CERTAIN *people*”

After the brand celebrated its 50th anniversary last year, they moved on quickly. “We’re not great celebrators here,” Marta says with an ironic smile. “The past is more important as a reminder of our mistakes – it’s better not to repeat them than to celebrate our successes.” If this sounds tough, it’s in keeping with the Ortega family’s exacting nature. (“We’re very demanding,” Marta says of her entire clan.)

I wonder how best to convey her particular mix of warmth and cool. There’s no question that she is, as people who know her well have said to me in Spanish, *cercana*. The word literally means “close” and loosely translates, in this case, as a gift for friendship. Marta is a noticer – of how you feel, of what you like, of whether you might need anything. After she bonded with Galliano over their love of Ernest Hemingway, Galliano was astounded to soon receive a signed first edition of *A Farewell to Arms*, with the pages still uncut. Yet Marta also has the low-key allure of someone not entirely easy to impress. She is “rigorous and mathematical and direct”, in Pieter Mulier’s expression – something he finds rare in the fashion world. “She has a very clear opinion, and you get it in a second.” Her dark, expressive eyebrows and the deep timbre of her voice stand in entertaining contrast to the bounding energy of her husband, who is urgently sociable.

Those who knew Marta as a child recall her large, watchful eyes and attest to her being as observant then as she is now. The only child of Ortega and his second wife, Flora Pérez, Marta spent a lot of time with her maternal grandmother while her parents were working at Zara. While her grandmother helped her make clothes for her dolls, it was a British nanny who first took Marta horseback riding in La Coruña. By the age of 10, she was hooked.

“I competed as a show jumper for many years,” she says. After she had her eldest son, Amancio, with her first husband, the Olympic show jumper Sergio Álvarez Moya, she returned to competition but increasingly found that she wanted to spend her weekends with her son. “Now I have less time and more children,” she says succinctly. “When my daughter was born, I stopped – to compete at that level, you need to train every day, and I wasn’t doing that.” Marta retains the drive of an athlete – with some unusual specifics. She describes show jumping as “a thankless sport”, simply because “most of the time, you lose.” What it taught her was not only a lesson in humility but a sensitivity to others that has clearly been useful for her life in business.

Marta met Carlos Torretta Echevarría in January 2016 through a mutual friend. Carlos had lived in New York for almost a decade. By April they were dating, and at the end of that year he moved back to his native Spain. They married in La Coruña two years later, and after a while Carlos joined what he describes as “the biggest family business in the world”.

Amancio, now 13, was joined by Matilda, 6, and Manuel, 2, at their home in La Coruña, which is next door to Marta’s parents’. It’s not always easy to follow in your father’s footsteps, especially when he’s forged such a globe-spanning path, but Marta says she

doesn’t feel that pressure. “For me, it’s a source of pride. I don’t want to be like my father, because no one ever will be.” As a teenager, Marta would tag along with her mother to Zara shoots. “There was one in the Guggenheim in Bilbao,” she remembers, “before it opened to the public. I went to watch them at work whenever they’d let me.”

Though Marta’s love of fashion was already clear then, she now buys the kind of clothes that Zara is sometimes accused of emulating. (In 2012, Zara won a lawsuit from Christian Louboutin, allowing them to make red-soled shoes.) When I ask her about intellectual property, Marta offers a graceful response: “Fashion is a shared language,” she says. “How you speak it is what marks the difference between some people and others. I have great respect for what designers do – I’m a client and admirer of many of them.” She names people who have become friends – Mulier, Piccioli and more. “Phoebe Philo, of course; Sarah Burton is doing incredible work. I’ve always been an absolute fan of Mrs. Prada. Willy Chavarria, Matthieu Blazy, Jonathan Anderson. The designer I’ve always admired the most is John Galliano, and I’m lucky to be working with him.”

The respect is mutual. Piccioli describes Marta as “close to the fashion system” and offers a high compliment: she always, he says, spots the pieces of his that are “more for a connoisseur”. Whether fashion is one language or many, Marta is a perfectly placed translator.

“Fast fashion” is not a term Marta uses. She prefers “flexible”. Almost everything Zara makes travels through its distribution centres in La Coruña, which allows them to be agile. “Our business is very demand-oriented,” Marta says. “The key is to keep stock levels very low and leftovers to a minimum. There are less than 1 per cent unsold products – we don’t do big shipments that don’t work and that we have to store in a warehouse. Even if others want to define it as fast fashion, our business model itself may be the most sustainable thing we have.”

Galliano, who calls his two-year project for Zara a “re-authoring” of garments from its archive, admits that his initial reaction, when Marta asked if he might work with Zara, was “No way.” His reservations were probably “the same as everyone’s”, he says, based on “ill-formed or secondhand news”. By the time he’d done the tour of Inditex and seen the gallery of sustainable fabrics, he’d changed his view. “There’s a couple of fabrics that every couturier uses – silk chiffon, organza. They said, ‘Oh no, you can’t use that – they’re highly flammable. Now, you can use this one.’ They’re so on it.”

What strikes me most is how personal all of this is to her: fashion, photography, family, friends. “We always talk about fashion as if it were something frivolous, but I think it’s very human,” Marta suggests. “Fashion is present in the lives of millions of people every day. It’s how we present ourselves to the world. It sustains a lot of creativity and requires a lot of sensitivity. And it can be wonderful if we do it well.”

Sometimes all it takes for
a winning autumnal outfit
is an evergreen coat.

*Camel-hair coat, wool
rollneck, and suede gloves,*
MAX MARA. *Leather
skirt, BOTTEGA
VENETA. Leather
boots, HERMÈS.
Shearling hat,*
LOUIS VUITTON



NATURAL DISPOSITION

As AUTUMN arrives in the ancient woodlands of West Sussex, outer LAYERS come into their OWN, courtesy of new cuts, chic CHECKS and soft-to-the-touch TWEEDS. Photographs by OLIVER HADLEE PEARCH. Styling by CARLOS NAZARIO





It's time to double down
on Burberry plaids.

*Checked wool/cashmere
coat and checked trench
coat (tied at waist),
BURBERRY. Wool
sweater, TOD'S. Pinstriped
trousers with skirt detail,
SACAI. Flask necklace,
LORO PIANA. Lapis ring,
ILARIA ICAIDI. Leather
boots, ANONYMOUS
COPENHAGEN*

A woman with long, dark, curly hair is sitting on a thick, mossy tree branch. She is wearing a grey and white checkered tweed coat and matching trousers, a dark beret, and black boots. She is holding a small, light-colored object in her right hand. The background is a lush green field with a line of trees in the distance. The scene is framed by the branches of a large tree in the foreground.

Branch out of your
comfort zone with these
bold, patterned tweeds.

Tweed coat and trousers,
EMPORIO ARMANI.
Goatskin coat, GIORGIO
ARMANI. *Hat,* LANVIN.
Tiger's-eye ring, ILARIA
ICARDI. *Boots, as before*





A cosy teddy coat adorned
with impressionist
brushstrokes? The ultimate
autumn palette setter.

*Shearling coat and hat,
LOUIS VUITTON.
Watch, OMEGA. Rose-gold
rings, POMELLATO*



Feeling stumped? In a
whittle-waisted suit, you'll
always be standing strong.

*Wool/cashmere trouser suit,
LORO PIANA. Gloves
and boots, as before*



Timber! This season, Isabel Marant is our go-to
for outerwear worth falling for.

*Wool coat and herringbone jacket, ISABEL MARANT.
Drawstring trousers, GANNI. Leather boots, HERMÈS.
Watch, OMEGA. Ring, as before*



A trench is always a wardrobe hero – and this Hermès option will keep you ahead of the field.

Belted wool trench coat with leather detail, HERMÈS. Trousers, boots, and ring, as before

A full-page fashion photograph featuring a woman with long, dark, wavy hair. She is wearing a vibrant red, long-sleeved cashmere dress with a high collar and a grey herringbone coat draped over her shoulders. She is standing in a lush green field with tall grass, leaning against a large, leafy tree. Her right arm is raised, touching the tree branch, and her head is tilted back, looking upwards. The background shows a dense forest under a bright sky.

Stand out in a changing
landscape with a high-
contrast hit of scarlet.

*Herringbone coat,
cashmere dress, shawl,
and gloves, MICHAEL
KORS COLLECTION.
Boots, as before.*

*For stockists, all pages,
see Vogue Information.*

Hair: LOUIS GHEWY.

Make-up: MEL ARTER.

Nails: VERONICA

BUTENKO. Tailor: KIM

LAREAU. Set design:

ANDREW

TOMLINSON.

Production: PARTNER

FILMS. Models: JESSICA

MILLER, JOAN

SMALLS, CAROLINE

TRENTINI

the wisecracks and delicious production design – the bleak realities of falling for bad men, accumulates more fans every year (thank you, TikTok clips). “So what’s really changed?” says Bier, dryly, of 2026. “But here’s what I love about her,” she continues, talking about the Kidman method. “For all her beauty, she’s got no vanity. I mean, you stand next to her and you get intimidated, because literally her legs are as long as I am. But she doesn’t really care. For her, her work is never about how she looks.”

So, yes, the fashion is fun – Bullock says she held onto a key ’90s look from the first film that returns for the second; “I felt like I was carrying the Holy Grail when I brought it over to England for the shoot” – and Kidman was very much in the mood for levity (“I’ve done so much heavy material”) but that didn’t stop the latter’s tendency towards emotional excavation from taking over.

“Because families do carry all sorts of trauma that at some point has to be broken,” she says, her easy charm shifting into something closer to enveloping intensity as she leans in to make her point. “Families have secrets. They have things that you’re trying to protect your children from. So how do you do that?” She takes a pause. “Or should you be doing that?”

H

How does Kidman wear her mythology this lightly, I wonder, as she sips her coffee and asks me where I like to work out. The woman starred in Kubrick’s final film, for crying out loud. She sat for Irving Penn. She basically invented the Hollywood and high-fashion matrix by, at the 1997 Oscars, wearing a chartreuse Galliano for Dior gown that became so famous it augured the very notion of couture on the red carpet, and billions in revenue that have since tumbled into fashion houses the world over. She’s won nearly every award. She’s redefined the television thriller. She spent a decade married to Tom Cruise. She *is* Satine.

And yet she just... chats. Unbothered by status – “I honestly couldn’t care less where I am on the call sheet or even the billing” – she has somehow endured decades of intermittent hellfire from the press and still come out believing that “people are kind”. While she jokingly claims “I never leave my apartment,” she’s always out and about. She took Sunday, Faith and two of her nieces to see the hit Ava Pickett play, *1536*, the other night (“Loved!”), although, granted, she found it somewhat exposing because, en masse, the Kidman women are some tall drinks of water. “God, there’s not one of us under 5ft 10in,” she says, amusement twinned with panic. “Literally these giants walked into the theatre.” Nevertheless they’ve been on a theatre tear this summer: *The Guilty* at the Donmar; tonight *The Oresteia* at the Bridge Theatre. Are you going back on stage? “Yeah I’d love to,” she says. She owns the rights to a couple of plays she’s keen on – but who knows when exactly, and squaring eight shows a week with family life is tricky. But let it be known, London: she’s coming.

A notorious workhorse – the internet is forever scratching its head as to how she can be in so many projects – she consumes more art than she makes. She reads constantly – Arundhati Roy’s *Mother Mary Comes to Me* is on her bedside table – but it’s as likely to be philosophy, collected essays, even medical journals. Poetry has been a balm especially these last months. “I’ve been reading a lot of David Whyte and Philip Larkin.” She pauses, a touch faraway suddenly. “Always Larkin.”

Quietly, last September, Kidman filed for divorce from her second husband Keith Urban in Nashville. By January matters were complete: irreconcilable differences; shared custody; no spousal support required by either party and no one had to go to court. She’s not going into the particulars but she’s processing. “I’ve approached my whole life like that,” she says of her “feelings first” approach, be it professional or domestic. “That’s just who I am. I don’t overthink things and I’m probably not that analytical. I’m far more feeling-centred and I lead with my heart. I just go, “OK, what do I feel here? I’ll give it a go.” It throws people, because I think they think I’ll be far more measured and I’m not.”

“I can still approach things intellectually,” she continues, smiling, “but my desire is not to be ruled by my head. I’ve always wanted to live a well-examined life, so what does that entail? Trying things, making mistakes, failing, getting back up, moving on, embracing love, staying open, keeping the heart open and the possibilities.” This has, she allows, not been the easiest year. “But at the same time I’m like, ‘OK, I didn’t expect this. I had a different view of what my life was going to be, but this is what it is now.’ You make all these plans and you have all these ideas of what it’s all going to be like and then it’s... not. You have to adjust. You adapt. The future, it’s completely unknown to me right now.” She pauses, takes a sip of her coffee. “Strange.”

Is it scary too, I venture? “There was a point where I was very fearful and deeply vulnerable,” she replies, “which is exposing. And then at the same time [I’m] going, “Well, I can either really not confront it and just curl up, or I can just go forward with an enormous amount of hope.”

It’s worth noting how measured, light-filled almost, her tone is. “It requires time and I have had so many older women in my life who are incredible mentors,” she says. “I had my mother and then I have another woman who sort of helped raise me since I was 16. Part of the way they approach life was sometimes [to say to me]: ‘Nicole, you just got to take it on the chin.’ Once you accept that, instead of going, ‘Well that’s not fair or it’s unjust,’ you go, ‘Well, yes, actually it isn’t fair. Because things are not fair.’” She smiles again. “I know my character. I know my talent. I know who I am. If I make a mistake and it doesn’t connect, or something goes wrong in my life where it’s humiliating, it’s OK. Other people have had that and that’s OK. Take the onus off it.”

Is there any useful carry-over from having had one hugely scrutinised break-up many years ago to this time, I wonder? At this, Kidman throws her hands up and laughs incredulously. “It’s all new.” Every time? “Every time!” So, yes, she is grateful for good poetry. But above all she is grateful for family. “It’s an extraordinary purpose. Everything else is not important. These kids now, that’s what we drop everything for.” Her message for them is unequivocal. “It’s OK, we’re here. You’ve got people who love you, who are going to hold your hand and get through it.”

To be fair, Kidman & co are having some good times by the sounds of it. Euro summer aside, she’s kept all of her iconic fashion from over the years ready and waiting for them. “[Sunday] is so her own creature. She has such a strong sense of identity and what she loves. She’s very European in her style. She’s very visual. She takes photographs and she makes films and she’s highly creative with that. And then the little one, even though she’s not little, just did the *Vogue* school and loved it. She has what I call the ‘Bessette’ style. They’re both very different though they look very similar.”

Fashion weeks – when school allows – are becoming a family affair. Sunday has walked for Dior twice now, while Kidman, a house ambassador for Chanel no less, can be found shooting the breeze with A\$AP Rocky front row at their shows, or wearing Matthieu Blazy’s latest heavenly confection to co-chair the Met Gala last May. She adores his clothes and says she’s “loving” getting to know him. “He is so delicate and so gentle and such a hard

“NIC AND I ARE VERY DIFFERENT,” SAYS SANDRA BULLOCK OF HER PRACTICAL MAGIC 2 CO-STAR. “WE NEED EACH OTHER”

worker, yet he stays so true to that beautiful silhouette. I just tried on a couture piece. I was like, ‘This feels like everything and nothing.’ So beautifully made, just a whisper of a dress. That is so difficult to do.”

She would know. A die-hard fashion fan, she credits her mother and grandmother, both gifted seamstresses and embroiderers, for teaching her that the pursuit of an intellectual life need not be anathema to beautiful clothes. At the Chanel Cruise show in April in Biarritz, Kidman looked so major in a black column dress and mini sunglasses – Vivien Leigh meets ’90s supermodel – the internet lost its mind. How do you turn it on like that, I ask? “Strangely enough, I feel comfortable. Is that weird? That’s so weird,” she says, laughing. “But you have to remember literally, because of who I married at such a young age, I was thrust into it since I was 22.” Film cameras, flashbulbs, fashion – all eyes in every room she ever walks into staring her down. She’s naturally quite shy, she says. But turning it on is all she knows at this point. “[My life has been] more time like that than not. My memory of it not being that is quite blurry, because I was really young.”

She lets out a whistle of fond disbelief. “Yeah, I got married so young,” she recalls of her decade with Cruise. “Suddenly I was 22, 23 years old and I had this huge movie star husband. But it just seemed completely natural. We just fell madly in love and it was that simple. I remember people saying to me, ‘OK, well this is really going to affect your career.’ I’m like, ‘I don’t care. I’m in love. I want to be married.’ And then I was his ‘wife’ and they were like, ‘See, we told you.’ I’m like, ‘So what? I wasn’t meant to marry the man I love? Of course I’ll throw my career away. I don’t care.’”

As last laughs go it’s a pretty good one. *To Die For*, *Eyes Wide Shut*, *The Others*, *Moulin Rouge!*, *The Hours*, *Dogville*, *Birth*, *Rabbit Hole*, *Paddington*, *Being the Ricardos*, *Babygirl*... “She’s one of those women who doesn’t just make movies – she *is* the movies,” Teyana Taylor points out. Kidman and Taylor, Oscar-nominated for her turn in Paul Thomas Anderson’s *One Battle After Another*, became fast friends on the last awards circuit. “Nobody really knows this,” Taylor tells me, “but on Oscar Sunday I was a bundle of nerves. I was running late, emotions were everywhere. Nicole and I were both getting ready at the same hotel because we were both wearing Chanel, and somehow our paths crossed right before we left. It felt like perfect timing. She calmed me down, reminded me to breathe, to enjoy the moment, to really savour it because I had

earned it. Before I stepped into one of the biggest moments of my career, I got to stand beside someone who had walked that road so many times before – and instead of making it about herself, she made sure I felt steady.”

Kidman credits understanding your talent, as well as being really, really hungry for it, as the fundamentals of movie stardom – two qualities she sees in Taylor. She turns 60 next year and it’s inarguable that her own power has never been greater. So she uses it. In 2017 she pledged to work with a woman director every 18 months to help bridge the industry’s gender gap, and has clocked up more than 20 collaborations already. “I just think there are some people who are wired to work,” she says. “I just am.”

“I do have a sort of mind-over-matter thing,” she continues. “I have it with pain. They say redheads feel pain more, but I’m known to be able to push through. It all hurts a lot and you still keep going. It’s probably from having started work when I was 14.” Growing up in Sydney seems an unlikely start, but perhaps this life of hers – a beguiling, near-anachronistic old-Hollywood existence – was always fated for her. Her smart parents – her mother is a nursing instructor and member of the Women’s Electoral Lobby, her father a biochemist and clinical psychologist – brought rigour to her upbringing, then set her free. So, yes, there were books and ballet, but also a little space to tear away.

Oh, how she loved clothes. “I would save all my money because it literally felt like your life could change with a piece of clothing, which sounds insane, but I think many people have that. ‘Someone will notice me, think I’m pretty and want me and my life will change.’” She laughs. “I’ve said it before but I used to go to trans clubs. That’s where I learnt to do my hair and make-up. I would sit down as a little freckled-faced red-headed girl and they would make me beautiful.”

“They would do my lashes and straighten my hair and put hairpieces on me and make-up. I would walk out of there and I would feel pretty. I would feel like I was transformed. And so that’s probably where it all started for me – clothes and make-up and hair – and then all of it mixed with studying literature and loving acting.”

She beams at this, the full star wattage of her smile filling up the attic room like a studio light.

“I was like, ‘Oh!’” she says, as the memory lingers just a moment longer. “Now I get it.”

VOGUE INFORMATION

*Merchandise from these brands is featured editorially in this issue.
Some stockists may carry a selection only. We cannot guarantee that prices will
not change or that specific items will be in stock when the magazine is published.
We suggest that before visiting a shop you enquire about availability.*

A	Fernandojorge.co.uk	Nike.com
Akris.com	Ferragamo.com	O
Albertaferretti.com	G	Omegawatches.com
Allsaints.com	Ganni.com	P
Aloyoga.com	Gianvitorossi.com	Palaceskateboards.com
Amah.studio	Giorgio Armani Armani.com	Pandora.net
Annoushka.com	Givenchy by Sarah Burton	Paulsmith.com
Anonymous Copenhagen	Givenchy.com	Phoebephilo.com
Anoncp.com	Goossens-paris.com	Polo Ralph Lauren
Aquazzura.com	Graff.com	Ralphlauren.co.uk
Araks.com	Thegreatfroglondon.com	Pomellato.com
Astrealondon.com	Gucci.com	Prada.com
B	H	Q
Balenciaga.com	Hermes.com	Thequalitymendingco.com
Bottegaveneta.com	Hodakova.com	R
Brooksbrothers.com	Hublot.com	R13.com
Brunellocucinelli.com	I	Relliklondon.co.uk
Burberry.com	Ilariaicardi.com	Rimowa.com
C	Isabelmarant.com	Rolox.com
Calvinklein.co.uk	Isseymiyake.com	Roxanneassoulin.com
Cartier.com	J	S
Cdip.com	Jake's @jakewkbur	Sacai.jp
Celine.com	Jimmychoo.com	Saint Laurent by Anthony
Chanel.com	Junyawatanabe.com	Vaccarello Ysl.com
Chanel Fine Jewellery	Justineclenquet.com	Samsung.com
Chanel.com	Jwanderson.com	Shushutongstudio.com
Chaumet.com	K	Simone Rocha & Crocs
Chloe.com	Kettlewellcolours.com	Crocs.co.uk
Christys-hats.com	Khaite.com	Smythson.com
Comme-des-garcon.co.uk	L	Sockshop.co.uk
Commesi.com	Lanvin.com	Standing Ground
Crocs.co.uk	Lateliernawbar.com	@standing_ground
D	Loropiana.com	Stellamccartney.com
Daniellefrankelstudio.com	Louisvuitton.com	T
Dior.com	M	Taliabyre.com
Dolcegabbana.com	M&S Marksandspencer.com	Tiffany.co.uk
Dolce & Gabbana Alta Moda	Manoloblahnik.com	Timberland.com
Dolcegabbana.com	Marialarosa.it	Tods.com
Dunhill.com	Maxmara.com	Tomfordfashion.co.uk
E	McQueen	Toryburch.com
Ebay.co.uk	Alexandermcqueen.com	V
Emiliocavallini.com	Michaelkors.co.uk	Valentino.com
Emmawillis.com	Misssohee.com	Viviennewestwood.com
Emporio Armani Armani.com	Miumiu.com	Y
Erdem.com	Moss.co.uk	Yohji Yamamoto
F	Mothfoodshop.com	Theshopyohjiyamamoto.com
Falke.com	N	Yves-salomon.co.uk
Fendi.com	Newyorkvintage.com	Yvonneleon.com

Vogue is distributed by Frontline, Midgate House, Peterborough, Cambridgeshire PE1 1TN (01733 555161).
Subscription rates include delivery and digital editions. Full rates are £47.88 for one year in the UK, £119 for the rest of the world.
To place your order, call +44 (0)1858 438 819. Special offers and exclusive promotions are published in this issue or online at Vogue.co.uk. To manage
your subscription, log on to Account.condenast.co.uk. For enquiries, email vogue@subscription.co.uk. US distribution: Vogue, ISSN 0262-2130 (USPS
463390) is published monthly by Condé Nast, The Adelphi, 1-11 John Adam Street, London WC2N 6HT, UK. US distribution: the US annual
subscription price is \$137. Airfreight and mailing in the USA by agent named World Container Inc, 156-15, 146th Avenue, 2nd Floor, Jamaica, NY
11434, USA. Periodicals postage paid at Brooklyn, NY 11256. US Postmaster: send address changes to Vogue, World Container Inc, 156-15, 146th
Avenue, 2nd Floor, Jamaica, NY 11434, USA. Subscription records are maintained at Condé Nast Britain, Subscriptions Department, Tower House,
Sovereign Park, Market Harborough, LE16 9EF, UK. Printed by Walstead Roche. Repro by Rhapsody. All rights reserved. Reproduction in whole or in
part without written permission is strictly prohibited. All prices are correct at time of going to press but are subject to change. Manuscripts, drawings
and other materials submitted must be accompanied by a stamped addressed envelope. However, Vogue cannot be responsible for unsolicited
material. The paper used for this publication is based on renewable wood fibre. The wood these fibres are derived from is sourced from sustainably
managed forests and controlled sources. The producing mills are EMAS registered and operate according to the highest environmental and health
and safety standards. This magazine is fully recyclable – please log on to Recyclenow.com for your local recycling options for paper and board.
Copyright © 2026 THE CONDE NAST PUBLICATIONS LTD, The Adelphi, 1-11 John Adam Street, London WC2N 6HT (020 7499 9080).
VOGUE.CO.UK

CONDÉ NAST

PUBLISHED BY CONDÉ NAST

CHIEF EXECUTIVE OFFICER

Roger Lynch

CHAIRMAN OF THE BOARD

Jonathan Newhouse

Chief Revenue Officer
Elizabeth Herbst-Brady
Chief Content Officer
Anna Wintour
Chief Financial Officer
Nick Hotchkinn
Chief People Officer
Stan Duncan
Chief Corporate Affairs and Communications
Officer **Danielle Carrig**
Chief Product and Technology Officer
Vasanth Williams
Chief Content Operations Officer
Christiane Mack

WORLDWIDE EDITIONS

France AD, GQ, Vanity Fair, Vogue
Germany AD, Condé Nast Traveller, GQ, Vogue
India AD, Condé Nast Traveller, GQ, Vogue
Italy AD, Condé Nast Traveller, GQ, La Cucina Italiana,
Vanity Fair, Vogue
Japan GQ, Vogue, Wired
Mexico and Latin America AD, GQ, Vogue, Wired
Middle East AD, Condé Nast Traveller, GQ,
Vogue, Wired
Spain AD, Condé Nast Traveler, GQ, Vanity Fair,
Vogue
Taiwan GQ, Vogue
United Kingdom Condé Nast Johansens,
Condé Nast Traveller, Glamour, GQ,
House & Garden, Tatler, The World of Interiors,
Vanity Fair, Vogue, Vogue Business, Wired
United States AD, Allure, Ars Technica,
Bon Appétit, Condé Nast Traveler, epicurious,
Glamour, GQ, Pitchfork, Teen Vogue,
The New Yorker, Vanity Fair, Vogue, Wired

PUBLISHED UNDER JOINT VENTURE

Brazil Glamour, GQ, Vogue

PUBLISHED UNDER LICENSE OR COPYRIGHT COOPERATION

Adria Vogue
Australia Glamour, GQ, Vogue
Bulgaria Glamour
China AD, Condé Nast Traveler, GQ, Vogue
Czech Republic and Slovakia Vogue, Wired
Germany Glamour
Greece Vogue, Wired
Hong Kong GQ, Vogue
Hungary Glamour
Korea Allure, GQ, Vogue
Philippines Allure, GQ, Vogue
Poland AD, Glamour, GQ, Vogue
Portugal Vogue
Scandinavia Vogue
Singapore GQ, Vogue
South Africa Glamour, GQ, House & Garden
Thailand GQ, Vogue
The Netherlands GQ, Vogue
Turkey GQ, Vogue, Wired
Ukraine Vogue



Pre-order yours today

VOGUE

FESTIVE CALENDAR

Celebrate this holiday season with an unparalleled selection of beauty, skincare, wellness and fashion gifts, handpicked by Vogue editors







Vogue's September Spotlight

BLANCH WEAR

Born in Western Australia, BLANCH Wear, founded by designer Bella Blanchard, reimagines retro-futurism through an optimistic contemporary lens. Defined by bold colour, clean lines and timeless silhouettes, the label balances nostalgic influences with a carefully thought-out commitment to sustainability. Designed in Western Australia and crafted in small batches, each collection is produced using natural fabrics and low-waste methods. BLANCH Wear creates garments intended to be lived in, with every design made to be worn, well-loved and rediscovered. Discover more at blanchwear.com and follow @blanchwear on Instagram for updates.

NOTEBOOK

Founded in 2018 by Delhi-based minimalist designer Niharika Gupta, Notebook draws on the structured features of menswear—precise cuts, considered tailoring, and an academic colour palette—using traditional menswear fabrics to engineer beautiful silhouettes. Produced in the brand's Noida studio, a dedicated team of artisans handles sampling, finishing, and packaging using locally sourced raw materials. A compelling voice from the Indian independent scene, this is uniform clothing made for the urban woman. Visit intl.thenotebookofficial.com and @notebook.official on Instagram.

NUAN CASHMERE

Designer and founder Caoimhe Ryan did not arrive at fashion through the conventional pathway. The Dublin-born former investment banker discovered her calling in an encounter with the finest cashmere she had ever touched. From that moment, Nuan Cashmere was inevitable. Named after the Mandarin word for 'warm' and rooted in Caoimhe's Irish heritage, the label produces fine luxury knitwear of quiet authority: classic in its foundations, considered in every detail, and 100% cashmere. Discover this extraordinary story at nuancashmere.com and follow @nuancashmere on Instagram for more inspiration.

ANNAFOXY

There is a quiet confidence to ANNAFOXY's silhouettes - architectural, considered, and unmistakably feminine. The house has built its identity on a singular philosophy: that the body itself is the ultimate statement. Every piece is crafted in the brand's own atelier, where a single artisan makes each garment by hand. The result is a wardrobe defined by second-skin tailoring, sculptural cuts, and fabrics chosen as much for movement as for form. ANNAFOXY's woman moves through the world with intention. Minimal, refined, and quietly powerful. Discover more at annafoxy.com and follow @annafoxycom on Instagram for updates.

MARGOT VII

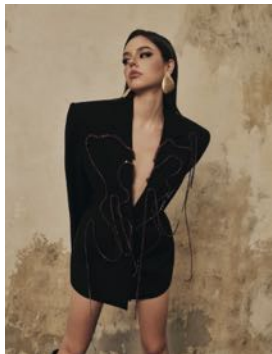
Founded in 2017, MARGOT VII is the creative vision of founder Margot. A label inspired by the intersection of art and fashion, where craftsmanship becomes its own form of expression. Each collection balances timeless sophistication with a modern edge, drawing on architecture, culture, and understated luxury to produce pieces of singular, enduring character. Defined by meticulous attention to detail, they transcend the seasons and celebrate individuality through exceptional designs. Explore the brand at margotvii.com and @margotvii.paris on Instagram.

BELO CLASSICS

BeLo Classics reclaims the language of sport—centring women in a space that has historically celebrated, dressed, and defined men. Drawing from archival sportswear, the brand connects vintage baseball, cycling, and track references into a clean, thoughtfully considered aesthetic, where each design feels found, kept, and passed down. BeLo Classics reimagines fashion as a memory you can wear, transforming everyday pieces into enduring symbols of culture. Discover the brand at beloclassics.com and follow @beloclassics on Instagram. Photography by Brooke Davies.

Designer Profile

L'SCARLETT



L'SCARLETT embodies the art of feminine seduction. Inspired by women who dare to dream, love deeply, and live unapologetically, the house creates designs that linger like a fine fragrance—captivating, effortless, and unforgettable. Blending timeless elegance and modern glamour, L'SCARLETT

invites every woman to embrace her allure and leave a lasting impression. Explore lscarlett.com and @lscarlett.official on Instagram.

CHIARA CORDELIA



Every creation begins with a belief. For Chiara Cordelia, luxury should refine character, not replace it. Inspired by Britain's architectural heritage and natural palette, each handbag is shaped through sculptural form. Creating pieces that transcend fashion, accompany life's defining moments, and remain relevant for generations. Each creation becomes an expression of the individual who carries it. Discover more at chiaracordelia.com and follow @chiaracordeliaatelier on Instagram.

JOCOSA



JOCOSA designs functional yet stylish leather goods inspired by private club sport culture. Created for everyday use rather than seasonal trends, each piece is defined by structure, durability and a timeless aesthetic. The collection combines full-grain materials, refined construction and understated design

made to move seamlessly between travel, club life and the court. Discover the collection at jocosa.com Follow @thejocosa on Instagram.

MAISON ZIFAN



From New York comes Maison Zifan, where couture lingerie is a masterclass in gentle power. Crafted for the ultra-feminine, classy woman, each piece blends flawless quality with timeless elegance. Soft, sophisticated, and deeply empowering—this is elegance at its purest. Discover your power at www.maisonzifan.com and @maisonzifan on Instagram.



PATRICIA NEENA



Patricia Neena, a namesake label founded in Australia, creates effortlessly cool menswear and womenswear for the modern city denizen. Each drop implements unique fabric textures and tailoring, forming versatile statement pieces which can transition from day to night.

Discover more at www.patricianeena.com.au and @patricia__neena on Instagram.

ASTERI THE LABEL



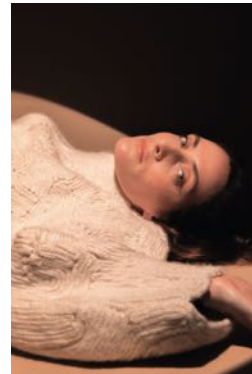
Founded by Australian designer Katrina Kartsiotis, Asteri The Label reimagines handbag craftsmanship through considered design. Each piece is handcrafted using natural leather and carefully sourced materials, with every detail thoughtfully refined. Discover more at asterithelabel.com and @asterithelabel_ on Instagram.

SÿRI STUDIOS



SÿRI is a study of vision. Designed in Australia and named after the Albanian word for "eye", the label is rooted in the belief that what we wear is inseparable from how we see ourselves. Through sculptural silhouettes, SÿRI Studios explores identity, using clothing as a vessel through which the inner self is recognised and expressed. Discover syristudios.com and @syristudios on Instagram.

CARMEN PERAITA



Spanish knitwear designer and textile artisan Carmen Peraita creates handcrafted pieces that combine traditional techniques, natural fibres and contemporary design. Working primarily with Spanish merino wool, her collections explore craftsmanship, sustainability and materiality through a tactile and thoughtful approach to fashion. Discover more at

carmenperaita.com or @carmenperaita on Instagram.

BAM-BAM



Fashion for The Good, The Bad and The Beautiful. BAM-BAM creates tailored streetwear, from hand-drawn 'Abstract Cubist Patternism' textiles. The process begins with original illustrations by Bam-Bam, that become fully realised as wearable art. At the heart of the brand is a bold philosophy to empower self-expression. Find the designs at bam-bamart.com or [@bam.bam.billa](https://www.instagram.com/bam.bam.billa) on Instagram.

VICTORIA LEÓN



María Victoria, Venezuelan designer and co-founder of Victoria León, was born in Venezuela and raised in Oman. With a Fashion Design degree and a Master's in business, she leads a purpose-driven brand inspired by her roots and experiences. Her vision blends sustainability, elegance, and comfort, creating authentic, timeless pieces for women.

Discover more at www.victorialeonstore.com and [@victorialeonstore](https://www.instagram.com/victorialeonstore) on Instagram.

STÆRKE



STÆRKE is a new Scandinavian gym accessories brand. Their hero product, The Mini Gym Bag, is compact, waterproof, and made from recycled nylon, designed for use on the gym floor. Created in Copenhagen by founder Maya, who couldn't find what she needed while lifting, it organises the essentials without compromising style. Now expanded with a jewellery pouch and detachable long strap, shop the full collection at staerkegym.com and [@staerkegym](https://www.instagram.com/staerkegym) on Instagram.

VERA LUMIN



Discover the new Primula collection and more at veralumin.com and [@veraluminlingerie](https://www.instagram.com/veraluminlingerie) on Instagram.

Crafted from high-quality, breathable fabrics and brought to life by skilled craftswomen, each piece of Vera Lumin lingerie is dedicated to beauty, comfort, and artistry. Born from a desire to bring timeless elegance to the modern woman, the collections inspire self-confidence that can be felt in every movement.

CELITAIRE



celebrates refined craftsmanship and statement dressing through collections designed to empower. Discover more at celitaire.com and follow [@celitaire](https://www.instagram.com/celitaire) on Instagram for updates.

Celitaire, by Caitlyn Gorman, is a contemporary fashion brand dedicated to handcrafted signature silhouettes that embody femininity, confidence, and timeless elegance. Each piece is carefully made with an emphasis on shape, detail, and individuality, creating elevated designs that feel both modern and enduring.

VIE LORIE



is unmistakably enduring. Discover www.vielorie.com and [@vielorie](https://www.instagram.com/vielorie) on Instagram. Shot by Allie Gross.

VIE LORIE redefines quiet luxury through sculptural silhouettes, Italian craftsmanship, and purposeful design. Founded by physician Dr Verniese Moore, the brand celebrates women whose success is matched by resilience. Each handbag is a statement of refined confidence, created for those who understand that true luxury is never loud—it

BETTER THE LABEL



enduring quality. Discover betterthelabel.com and [@better.thelabel](https://www.instagram.com/better.thelabel) on Instagram. Photography: [@joanadartefotografou](https://www.instagram.com/joanadartefotografou) Garment artisan: [@jessykatamata_stylist](https://www.instagram.com/jessykatamata_stylist)

Better The Label is a Portuguese resortwear brand where artisanal craftsmanship meets modern femininity. Mediterranean living and timeless elegance inspire each piece, thoughtfully crafted from refined natural fabrics and handcrafted textures. Rooted in slow luxury, they celebrate women through effortless silhouettes, conscious design and

FREESIAS



handbag is created to inspire confidence through exceptional craftsmanship. Discover more at freesiasitaly.com and follow [@freesiasitaly](https://www.instagram.com/freesiasitaly) Photography: Gustavo Mármol.

Crafted in Florence, Freesias creates Italian handbags that embody the essence of quiet luxury. Each piece is meticulously handcrafted by master Italian artisans, balancing timeless elegance with modern versatility. Thoughtfully designed to be lightweight, with carefully considered crossbody silhouettes and responsibly selected recyclable linings, every

IZSEL



IZSEL merges bold elegance with Italian craftsmanship across its footwear and apparel, and this season, the focus turns to summer, with wearable designs that strike a balance between luxury and everyday versatility. A standout this season, IZSEL's footwear are as practical as they are striking. Explore the collection at izsel.com and follow [@izselofficial](https://www.instagram.com/izselofficial) on Instagram.

WHITE COFFEE



Where Scandinavian minimalism meets the raw energy of maximalist streetwear, you find White Coffee. The brand masterfully fuses these two worlds, delivering a curated aesthetic that is both effortlessly chic and powerfully distinct. Driven by artistic vision and cultural authenticity, they are writing a new, bold narrative for modern fashion. Streetwear has never felt so couture. Visit www.whitecoffee.store and [@whitecoffee.xyz](https://www.instagram.com/whitecoffee.xyz) on Instagram.

Designer Profile

SONDERS THE LABEL



Founded by 20-year-old Australian designer Camilla Seketa, Sonders The Label began by reimagining a single denim base through custom designs. Now expanding into one-of-a-kind statement pieces, the brand creates garments with longevity in mind, designed to hold their place beyond passing trends. Discover more at sondersthelabel.com and @sondersthelabel on Instagram.

FAYE STUDIOS



FAYE Studios is a luxury silk accessories brand creating timeless scarves inspired by understated European elegance. Designed in Munich and crafted in Como, Italy from fine mulberry silk, each piece combines modern minimalism with traditional craftsmanship. Defined by refined colours and versatile designs, discover more at fayestudios.com and follow @fayestudios_com on Instagram.

NALEDI



Naledi is a London-based womenswear label with South African roots, creating statement occasion wear for the woman who is her own muse. Naledi celebrates individuality through distinctive design, creating pieces for women who dress with intention and embrace life's most memorable moments. Discover the Zola dress at shopnaledi.com and @bynaledi on Instagram.

ERICA RICHIE



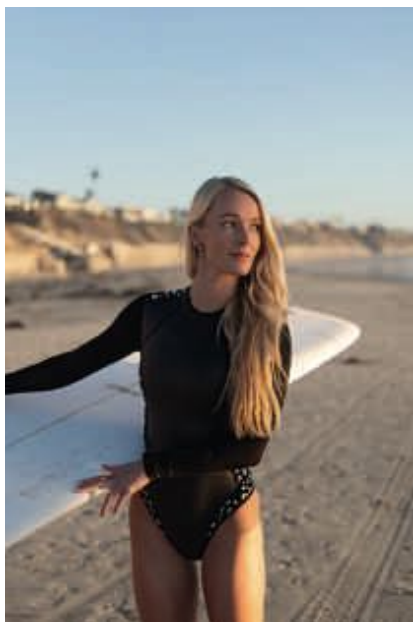
Erica Richie is a luxury swim and resort wear brand redefining modern modest fashion through versatile, contemporary design. Signature multi-piece sets transition effortlessly from swim to resort and evening wear, empowering women to express their individual style with confidence. Modern. Modest. Unapologetic. Visit ericarichie.com and follow @houseofericarichie on Instagram. Photography: Putu Jason | Creative Direction: Chanice Erica

RONDООZ



Rondooz believes that art should not remain confined to walls. Every creation begins as an original painting, while selected antique Gobelin textiles are thoughtfully given new life. Some remain one-of-one forever; others are released in carefully controlled, limited editions. Reserved for those who live with art, not simply wear it. Discover more at www.rondooz.com and @rondoozatelier on Instagram.

SCALES SWIMSKINS



Watersports dressing, redefined. SCALES SwimSkins is a Swiss luxury watersports wear brand celebrating the depths of ocean beauty through fashion-forward neoprene designs. Believing the ocean deserves a touch of luxury, founder Claire-Anne Demole envisioned a collection embodying freedom and sophistication. Crafted from Japanese limestone-based rubber for modern elegance and high-performance versatility, the pieces enable women to move in style above and below the surface. Explore scales-swimskins.com and @scaleswimskins on Instagram.

DNLA THE LABEL



Designer Daniella Steyn founded DNLA The Label with a vision to create dreams you can wear. Guided by the philosophy, "Live With Heart. Create With Vision", her work sits at the intersection of fashion, art and narrative. Creating garments that empower the wearer to tell their own story. Every piece is handmade in Western Australia using natural fibres. Discover more at dnlathelabel.com and follow @dnlathelabel_ on Instagram. Model @__elora_ Photography @proximalfilm

ANTIG BELTS



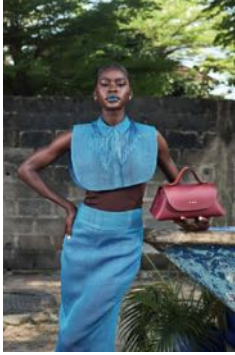
Founded in Vienna in 2024, Antig Belts creates timeless belts made from leather and woven textile, handcrafted in Guatemala in small batches. Each piece is individually finished by hand, making every belt unique. Designed as an enduring essential for the modern woman, Antig Belts celebrates thoughtful production and understated elegance. Discover more at antigbelts.com and follow @antigbelts on Instagram.

BLUE LITORE



Born in Greece, where summer is more than a season. It's a way of life! Blue Litore creates men's swimwear that embodies effortless elegance, exceptional comfort, and uncompromising quality. Every fabric and detail is thoughtfully selected. Beyond swimwear, the collection offers refined resort wear designed for the modern man. After all, who knows the art of summer better than the Greeks? Visit bluelitore.com and follow @bluelitore on Instagram.

AABOUX



AABOUX is a sculptural luxury leather brand born in Lagos, Nigeria, redefining African craftsmanship. Each piece is meticulously handcrafted by artisans using a signature near stitch-less construction that celebrates clean lines, bold silhouettes, and architectural form. Blending heritage with innovation, the brand draws from culture, identity, and personal

storytelling. Visit aaboux.com Instagram: @aaboux Photography: @kingandjohnson Model: @rebeccafabunmi

MANIC MUSE



Manic Muse by Mia Howard is a Melbourne-based accessories label created for those whose personal style is self-expression, rather than trend participation. Founded on the belief that memorable wardrobes are built through individuality, they create meticulously crafted accessories that celebrate authenticity and are designed

to be carried for years to come. Discover www.manicmuse.com.au and @manicmuse_ on Instagram.

PURSCHOEN



Cashmere with character. Designed near Hamburg and crafted in Nepal, Purschoen creates scarves and shawls defined by expressive prints, refined colour combinations and an exceptionally soft touch. Distinctive yet effortless, each piece is made for everyday wear and designed to last season after season. Enjoy 10% off with code VOGUE10 at purschoen.com (expires 30/09/26) and explore @purschoen on Instagram.

OTTEA



Rooted in Mexican craftsmanship, Ottea brings innovation to timeless dressing. Founded by Constanza Lara, the Mexican label creates adjustable garments designed to evolve with the body's natural changes. Through consciously sourced textiles and refined construction, Ottea treats clothing as intelligent innovation: lasting, versatile pieces made for every stage of

womanhood. Discover ottea.mx and @ottea.mx on Instagram.

MAE SWIM



Founded by Lisa van der Valk, Dutch swimwear brand MAE Swim was created after years of searching for bikinis that truly fit perfectly. Designed with a focus on flattering cuts, sculpting fits and timeless femininity, every piece empowers women to feel confident, comfortable, and beautiful. Inspired by effortless European summers, MAE's upcoming collection "Azure Summer" captures the essence of endless summer through elevated, feminine swimwear. Discover maeswimwear.com and @maeswim_ on Instagram.

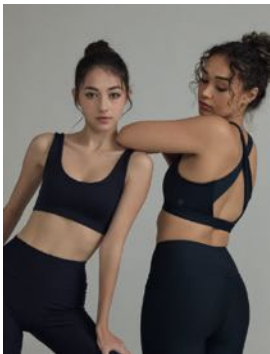
NIAO



Inspired by the textures and quiet groundedness of nature, NIAO looks to botanicals, movement, and organic structure to craft knitwear that feels instinctive and artful. Each limited edition collection is made in the UK and Ireland using inherently soft, pure fibres to create pieces with distinctive design

and heritage. Explore www.by-niao.com and @by_niao on Instagram.

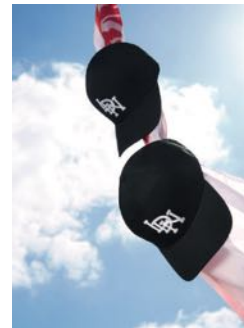
PHIFIT BY PRESTORIAN



Leveraging decades of textile expertise, the collection from PHiFiT by Prestorian pairs technical precision with minimalist style. Engineered with Upsilon and Mu fabrics, each piece offers 4-way stretch and advanced moisture management. These responsibly crafted, dark-palette staples

provide a sophisticated, sculpting fit that transitions seamlessly from city to trail. Explore prestorian.com and @phifitstyle on Instagram.

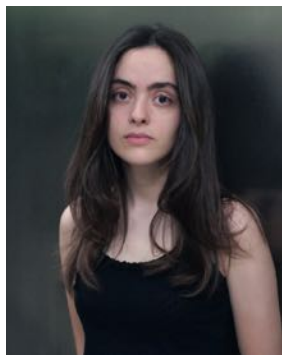
LDN



Founded in 2004 by Matt Rogers, LDN was born from a passion for headwear and a vision to create a symbol that represents London's cultural significance. Defined by premium craftsmanship, refined minimalism and the unmistakable LDN logo, the brand embodies the capital's creative energy, where fashion, music and street culture meet.

London has always influenced the world; now it wears its own symbol. Explore ldnbyendz.com and @ldnbyendz on Instagram. Shot by Mark Kop.

KYMAS



Elea Puig-Farrero created the French label KYMAS in 2023, aiming to finance medical school at just 19 years old. It quickly became clear that this is the path she should follow: the brand's first hoodie collection met with great success, and Elea is now expanding KYMAS towards new

horizons, releasing a full ready-to-wear collection of dresses, skirts and shorts for AW26. Discover kymas.com and @officialkymas on Instagram.

BURNT STUDIOS



Founded in South Africa, Burnt Studios creates premium activewear where technical performance meets contemporary design. Crafted to move seamlessly between training and everyday life, each collection reflects a refined approach to style, function and

modern living. Visit burnt.co and @burnt.studios or @burnt.studios.men on Instagram.

ALERSUNDI



Founded in 2008, Alersundi is a Mexican luxury fashion house redefining the language of evening wear through understated sophistication and artisanal excellence. Designed by women for women, the brand creates made-to-order collections that honour craftsmanship,

sculptural silhouettes, and refined materiality. Every piece is handcrafted with meticulous attention to detail. Visit alersundi.shop and follow @alersundi on Instagram.

Jewellery Designer Profile

LOVE, ELLISON



Love, Ellison, founded by Julie Liechty, designs jewellery inspired by the stories beneath the surface. Rooted in themes of giving back, heartache, and resilience, each piece is created to tell your iconic and bold story. Shells, sea forms, and vintage details come together in statement pieces

made for your layered life. Visit loveellison.com and follow @theloveellison on Instagram. Photography by Rebecca Davidson-Hollins.

KLEQUE & CO.



Born in London, Kleque & Co. is inspired by the beauty of the female form. Sculptural silhouettes are transformed into timeless jewellery, where art and craftsmanship become one. Distinctive, elegant and contemporary, each creation is designed to celebrate

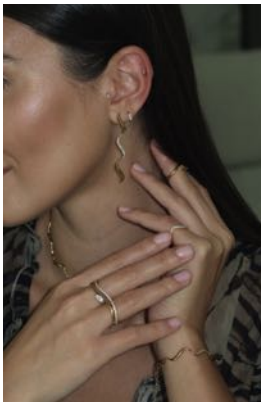
individuality and be treasured for generations. Visit klequeandco.com and follow @klequeandco on Instagram.

ARMINE + AMBROSE



Armine + Ambrose's deliberate take on semi-fine jewellery is an imprint of their core belief that 'Bold in the Ordinary' is not only a look — it's a commitment to yourself that refuses to wait for permission, a special occasion, or 'someday'. Featuring: The Namesake and The Pinky Promise. Visit armineandambrose.com and follow @armineandambrose on Instagram.

AISHA'S CHARMS



Aisha's Charms is a contemporary fine silver jewellery brand known for its feminine, stackable designs and signature gift packaging. Crafted in 925 sterling silver with cubic zirconia, the collections are designed to be layered, mixed, and gifted. Discover the Summer '26 Collection at aishas.com and follow @aishascharms on Instagram.

SMIRO STUDIO



Smiro Studio is a family-run, Canadian-based bespoke jeweller, specialising in one-of-a-kind custom rings. Each piece is created hand in hand with clients to illustrate their unique story. Visit smirostudio.com to book a virtual consultation and @smirostudio on Instagram.

AVINIKI



Some men inherit heirlooms. Others commission them. AviNika hand-engraves wearable monuments in gold and precious stones — one of one, Baroque and Rococo scrollwork shaped by four generations of craftsmanship around one life story. Art you wear. Legacy you leave. Yours begins at avinikajewelry.com. Follow @avinika.jewelry on Instagram.

ZAZA&LILI



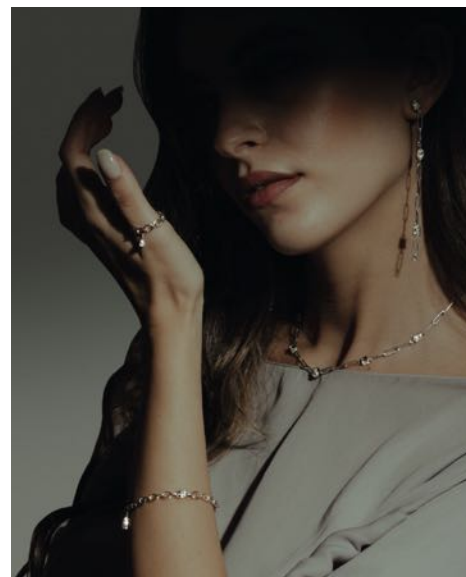
herself. Discover the story at www.zaza-lili.com and @zazalili.jewellery on Instagram.

After years spent helping other brands travel the world, Madeleine Jarl chose to tell her own story. Named after her twin daughters, ZAZA&LILI is her most personal creation — a brand born from the belief that beauty begins with the woman

ALMASSAH JEWELLERS



Contemporary silhouettes, refined craftsmanship, and effortless elegance define Almassah Jewellers, a luxurious Kuwaiti jewellery house shaping a new language of modern luxury. With every release selling out, the brand has become synonymous with exclusivity, desirability, and timeless sophistication. Visit www.almassahjewellers.com and follow @almassahjewellers on Instagram.



ROCCAYA



Jewellery is at its most beautiful when it feels effortless. At ROCCAYA, each ring embodies understated elegance. Worn alone for quiet refinement or stacked to reveal a new silhouette, each combination becomes a unique expression of personal style. Visit roccaya.com and follow @roccaya on Instagram.

NEYA, NEW YORK



NEYA is a New York-based jewellery design studio creating minimal, architecture-inspired pieces that celebrate the beauty of simplicity. Founded by an architect, the collection transforms principles of movement, proportion, balance, and structure into refined everyday jewellery. The simplest forms often hold the greatest presence, capturing attention

through their clarity. Every curve is intentional, and each piece tells its own story. Discover more at neyanewyork.com and @neya.newyork on Instagram.

YARA SOPHIA



Yara Sophia is an artist-led jewellery studio based in Los Angeles. Each piece begins as a solid block of wax and is carved entirely by hand before being cast in precious metal and finished individually. Created in small quantities, the work explores sculpture, material, and form through objects intended to be worn for generations. Visit

yarasophia.com and @yara_sophia on Instagram.

RAPHAËLLE COQBLIN PARIS



Raphaëlle creates contemporary fine jewellery inspired by the celestial world. Guided by the symbolism of the night sky and illuminated by vibrant natural gemstones, each creation is conceived as a modern talisman for women who embrace their inner light. Visit raphaellecoqblin.com and @raphaellecoqblin on Instagram.

KMARI & CO.



Kmari & Co. is a fourth-generation jewellery house specialising in bespoke fine jewellery, signature collections, and custom creations. Working with exceptional natural and lab-grown diamonds, gemstones, silver, and gold, each piece is thoughtfully crafted around the client's vision using timeless craftsmanship and premium materials.

Visit kmari.co.uk and @kmariandco on Instagram. Photography by Odrivay Production.

FULLORD



Wear It Your Way.
One collection.

Endless ways to make it your own. Layered, stacked or worn alone, every combination reflects a different expression of you. Designed in Switzerland. Made in Italy. Visit fullord.com and follow @fullordgeneva on Instagram.

GOLDEN GIRL AU



For Australian founder Isobel, vintage gold is about more than collecting—it's about living. Through Golden Girl Au, she curates an evolving edit of vintage pieces chosen for their beauty, character and longevity. Designed to be worn often, loved

deeply and never saved for best. Explore the latest edit at golden-girl.au and follow @goldengirl.au on Instagram.

MEASHELL JEWELRY



The Dernière Lumière stack captures that last warm light before evening settles in. Orange garnet, London blue topaz, and lavender quartz shift softly against 14K gold, creating depth without feeling heavy. It's the kind of piece you reach for without thinking, it is effortless, warm, and refined. Visit meashell.com and @meashelljewelry on Instagram.

KIERSTEN HÜLSBECK FINE JEWELRY



A namesake fine jewellery brand rooted in antique revivals and architectural silhouettes. Kiersten Hülsbeck Fine Jewelry specialises in bespoke engagement rings, heirlooms, and everyday fine jewellery, working closely with each client to bring each piece to life. Reinterpreted for a person who is unmistakably of this moment. Discover more at khfinejewelry.com and follow @khfinejewelry on Instagram.

M.P. JEWELRY



M.P. Jewelry was born from the idea of creating lasting memories that stay with the people you love. MP represents the initials of Maria Paula, the brand's founder, as well as the idea of Made to Permanence. Created to keep those you cherish forever in your heart and always by your side. Every detail is designed to tell a

story: yours. Discover mpjewelryofficial.com and follow @m.p._jewelry on Instagram.

CHROMA JEWELLERY



In a world that prioritises speed, CHROMA JEWELLERY has intentionally slowed its process, dedicating more time to each couple to create forever pieces that reflect their unique energy and connection. To book your Summer 2027 engagement appointment, email or visit the website chromajewellery.store

and follow @chroma_jewellery on Instagram. Imagery by Zac Heath.

MOCA JEWELLERY



Created by Ify, MOCA Jewellery celebrates imperfections through designs that are bold and full of character. Working from her studio in Walthamstow, each piece is handmade and one of a kind, crafted with ethically sourced stones and recycled silver. MOCA Jewellery is personal, made with patience, precision and purpose. Visit mocajewellery.com and @mocajewellery on Instagram. Photography by Lubov Hysa. Model: Viktorija Kindere.

Jewellery Designer Profile

STUDIO LIELOU

Discover studio lielou, a Dutch jewellery brand for women who love colour and playful accents. Every piece is designed and handcrafted in their Dutch studio, in limited editions. From beaded charms to statement earrings, each design is one of a kind. Brighten your look with studio lielou. Shop at studiolielou.com and visit @studiolielou on Instagram.



TOSHI JEWELS



Founded by Neha Bhalla, Toshi Jewels designs handcrafted bags and jewellery made to be worn, loved and treasured. Timeless, versatile pieces crafted with care for every occasion. Shop the full collection at toshijewels.com.au or follow @toshijewels on Instagram.

NEU JEWELRY



NEU Jewelry creates fine jewellery, thoughtfully designed to be worn every day. From original collections to custom creations, each piece is intentionally crafted by an independent, woman-owned studio. Jewellery made to feel personal, empowering, and a reflection of one's self. Visit neujewelry.com and @neujewelry on Instagram.

RAKSHSH RAKSHSHI



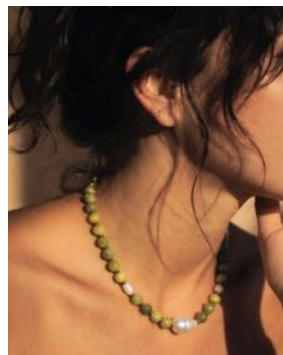
Rakhsh Rakhshi is a New York City based luxury fashion brand founded by designer Hanya and her partner, Zouf. The brand transforms everyday fashion into collectible pieces through sculptural forms, vibrant colour and refined craftsmanship. Each design celebrates individuality with a sense of play, imagination and modern luxury. Visit rakhshrakhshi.com and @rakhshrakhshi on Instagram.

SUMA JEWELRY CO.



Suma Jewelry Co. is where passion and craftsmanship collide to create unique, handmade jewellery. Founded by Amelia Fawcett and Ken Romano, they create one-of-a-kind treasures to enjoy for a lifetime. From elegant necklaces to intricate earrings, every item is meticulously crafted to bring joy and elegance to its wearer. Visit sumajewelryco.com and @sumajewelryco on Instagram.

HUMI JEWELLERY



British designer Humi, inspired by the slow creation of natural forms where geology, science and beauty quietly overlap, seeks out unique, raw and faceted gemstones, baroque and Keshi pearls, rare minerals in unexpected sizes and forms. A stone is found, studied and understood; only then does a design emerge around it; every piece is one of a kind. Visit humijewellery.com and follow @humijewellery on Instagram.

PATENTE CORSO



Spanish-Italian jewellery brand Patente Corso creates elevated jewellery with a bold edge, collaborating closely with local artisans and overseeing every step from design to the final touches. Their iconic women's Submarine Bracelet in yellow gold features 11 signature studs, which echo the design of a submarine porthole. Visit patentecorso.com and @patentecorso on Instagram.

OUROS JEWELS



Ouros Jewels specialises in old mine cut diamond jewellery, drawing inspiration from the diamond cuts of centuries past. Working with lab-grown diamonds, the brand combines the character of antique diamonds with the precision of modern technology. The result is a collection where history and innovation meet, offering jewellery that celebrates the history while reflecting the values of today. Visit ourosjewels.com and follow @ourosjewels on Instagram.

REGINA MARIA



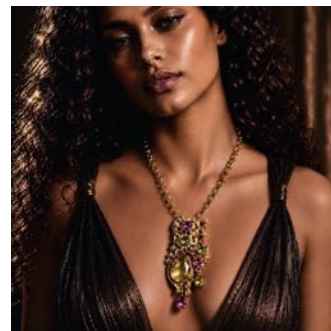
Regina Maria is a Mexican jewellery designer specialising in 18k gold charms. Handcrafted by master artisans in India and Mexico. Her collections blend timeless craftsmanship with a contemporary vision of fine jewellery. Visit shopreginamaria.com and @reginamaria.mx on Instagram.

MAIA + LYRA



Romantic by nature. Modern by intention. MAIA + LYRA is a fine jewellery house creating future heirlooms inspired by everyday romance. Crafted in solid gold with exceptional diamonds and gemstones, each piece is designed to be worn often and passed down for generations. Visit maialyra.com and follow @maialyrajewelry on Instagram.

DANAMARA



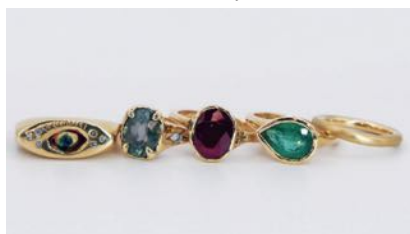
DanAmara creates unusual statement jewellery inspired by Byzantine, Roman and Greek artistry. Designed in-house and handcrafted with natural gemstones and rich gold finishes, each piece is created with presence, character and timeless appeal. Discover the collection at danamarajewellery.com and follow @danamara_jewellery on Instagram.

BALDUCCI



Pictured is a stunning white gold, sapphire, aquamarine and diamond set ring. Sapphire is the birthstone for September. For your own custom design or a unique gift for someone special, contact Annette at Balducci Jewellers on 0151 336 5235. Photograph by Elizabeth Balducci.

BRAVAIS FINE JEWELRY



Bravais Fine Jewelry celebrates the beauty of rare gemstones through nature-inspired, handmade designs. Founded by Professor Abigail Koppes, Ph.D., each hand-fabricated piece features treatment transparency and one-of-a-kind stones, including Paraiba tourmalines, Montana sapphires, and benitoite. Visit bravaisfinejewelry.org and follow @bravais_fine_jewelry on Instagram.

LALA LINE DESIGNS



LaLa Line Designs celebrates the allure of pearls through expressive, handmade jewellery. Founded by Texas designer Lillyana Stefanakis, each small-batch piece pairs hand-selected pearls with sterling silver and gold-filled details. Designed to bring character to everyday looks, the brand honours the natural beauty and individuality of every pearl. Visit lalalinedesigns.com and @lalalinedesigns on Instagram.

EVERFAITH



everfaithoutreach.com and follow @everfaith on Instagram.

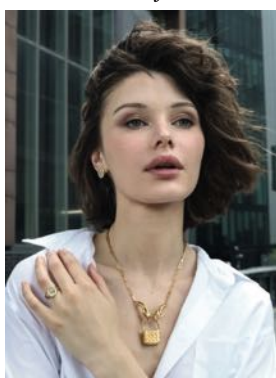
Known for high quality jewellery on a budget, Everfaith creates meaningful pieces that inspire faith and everyday style. A portion of each purchase helps fund mission work and outreach initiatives, giving customers the opportunity to wear their faith while helping others discover theirs. Visit

OMÈ



Omè is a handcrafted jewellery brand shaped by memory, femininity and attention to detail. Exploring the way natural materials shift in feeling through colour and form, the brand creates pieces that keep the character of each material while giving it a new spirit. Pearls and gemstones remain part of Omè's identity, as diamonds are introduced to the collection with the same considered approach. Visit ome-ome.com and @ome. on Instagram.

JENNA LONDON



Jenna London creates timeless pieces inspired by nostalgia, celebrating the memories, people, and moments that shape us. Designed in Chicago and crafted in 14k gold vermeil over sterling silver, each piece reimagines the founder's family heirlooms through contemporary design. Explore the collection at jennalondonofficial.com and follow @jennalondonofficial on Instagram.

Jenna London creates timeless pieces inspired by nostalgia, celebrating the memories, people, and moments that shape us. Designed in Chicago and crafted in 14k gold vermeil over sterling silver, each piece reimagines the founder's family heirlooms through contemporary design. Explore the collection at jennalondonofficial.com and follow @jennalondonofficial on Instagram.

WILYMI JEWELRY CO.



Handcrafted in solid 14-karat gold and composed of 5.75 carats of reclaimed emeralds, this singular emerald ring reflects WILYMI's Italian-inspired approach to modern heirlooms. Each gemstone has been reimagined into a unique composition that celebrates conscious luxury and enduring design. WILYMI creates bespoke fine jewellery, engagement rings, and heirloom redesigns to be treasured for generations. Discover more at wilymi.com and follow @wilymijewelryco on Instagram.

Handcrafted in solid 14-karat gold and composed of 5.75 carats of reclaimed emeralds, this singular emerald ring reflects WILYMI's Italian-inspired approach to modern heirlooms. Each

gemstone has been reimagined into a unique composition that celebrates conscious luxury and enduring design. WILYMI creates bespoke fine jewellery, engagement rings, and heirloom redesigns to be treasured for generations. Discover more at wilymi.com and follow @wilymijewelryco on Instagram.

THE OUZ CO



The Royale Drop Earrings by The Ouz Co pair sharp emerald-cut brilliance with a soft pear-shaped drop, creating a balance of structure and femininity. Designed to catch the light with quiet confidence, they bring polish, presence, and a refined statement to every look. Visit theouzco.com and @theouzco on Instagram.

SONIA ABASSI JEWELRY



Sonia Abassi Jewelry creates contemporary fine jewellery centred around exceptional natural coloured gemstones, handcrafted in 14k and 18k solid gold. Designed in Düsseldorf, the collection is led by the Signature Multi-Stone Cuff, celebrating vibrant colour, refined craftsmanship and timeless elegance. Discover more at soniaabassijewelry.com and @soniaabassijewelry on Instagram.

NOUR ANTWERP



and follow @nourantwerp on Instagram.

Rooted in Lebanese heritage and refined in Antwerp's tradition of craftsmanship, NOUR Antwerp redefines bespoke 18k gold jewellery. Meet the Farah ring — the crown jewel of its latest collection — where a deep green tourmaline is set within a wide, sculptural gold band. Visit nourantwerp.com

SENAVAIA



senavaia.com and @senavaia.official on Instagram.

SENAVAIA is a fine jewellery house that translates unspoken words into Morse code, turning your feelings into a private language. Each piece is personally encoded with meaningful messages, creating quiet, symbolic jewellery understood only by those who hold the key. Visit

VAXINE



object-based art pieces. Inspired by "inspiration sent from the future past", the brand blends dystopian imagination with architectural forms to create bold pieces that feel both ancient and futuristic. Designed and produced in Korea, VAXINE reinterprets silver as wearable sculptures for a new generation. Visit www.vaxine.kr and @vaxine_official on Instagram.

Founded by Korean sculptors Minju Baek and Joil Shin, VAXINE explores retro-futurism through sculptural silver jewellery and

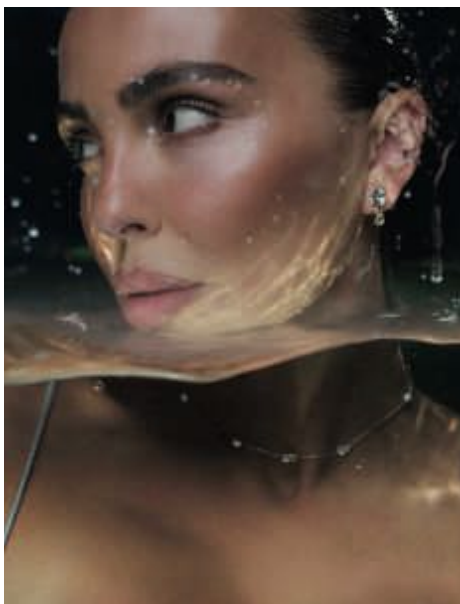
Jewellery Designer Profile

RANG



Amalie and Annmari founded Rang with the belief that jewellery should feel as personal and unique as the people wearing it. From their Copenhagen workspace, they handcraft one-of-a-kind pieces in limited quantities, combining playful expression with refined Scandinavian simplicity. Visit www.rang.dk and @rang.cph on Instagram.

STUDIO ZARD



Studio Zard creates fine jewellery with a quiet emotional presence. Loved for its delicate details, intimate character, and the human touch behind every design, the brand speaks to those who see jewellery not only as decoration, but as an expression of memory, softness, and self. Visit studiozard.eu and @studiozard.eu on Instagram. Photography by Zlatimir Arakliev. Model: Nikoleta Lozanova.

ELLEXIST



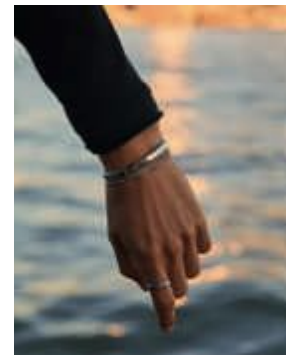
For her. For him. For every journey that deserves a symbol. ELLEXIST creates timeless jewellery designed to celebrate every chapter, every connection, and every story worth carrying. Visit ellexist.com and follow @ellexistofficial on Instagram and @ee.ellexist on TikTok.

STUDIO RYBKO



STUDIO RYBKO is a Canadian fine jewellery house redefining sculptural luxury through solid 14K gold. Introducing CORE, the newest chapter of the GOOG Collection, a pure metal expression of the brand's iconic egg-inspired form. Visit studiorybko.com and @studio.rybko on Instagram.

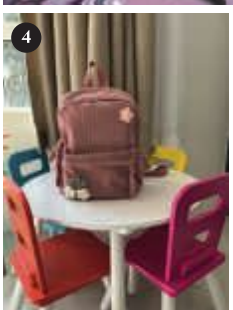
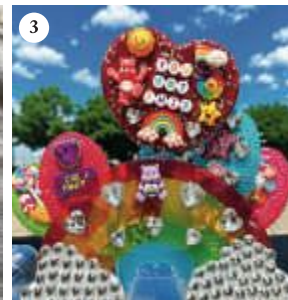
SYLVIAN GRANT



Sylvian Grant is dedicated to creating classic, timeless pieces that exude sophistication and quiet confidence. The brand believes that true elegance lies in simplicity, featuring minimalist designs. Versatile, durable, and effortlessly refined, Sylvian Grant jewellery is crafted for enduring

style and made to be worn, layered, and loved every day. Visit sylviangrant.com and follow @sylviangrant on Instagram.

Vogue's Next Generation



1. Mum-trusted dancewear and athleisure brand **STELLE** is best known for their girls' ballet and dance essentials. Founded by a mum of three, their versatile, high-quality pieces help girls and women move and feel their best through every stage of life. Visit stelleworld.com and follow @stellekids on Instagram.

2. **LITTLE LOVE TEES** is a mum-founded brand making soft cotton childrenswear. Created when the founder couldn't find comfortable and simple basics for her own little ones, each piece is made to be an everyday favourite. Shop littlelovetees.com and follow @littlelovetees on Instagram.

3. Founded by Jaime Gleicher, **LIVE RAINBOWFULLY** is a bespoke, whimsical lifestyle brand creating handmade, vibrant jewellery and accessories designed to spread joy, sparkle and colour. Inspired by the philosophy of finding brightness in darkness, the brand offers crystal-encrusted, rainbow-themed items at www.liverainbowfully.com and follow @liverainbowfully on Instagram.

4. **THE COTTON KOALA** is an eco-luxury boutique offering low-tox toys, accessories and essentials for babies and young children. With a focus on quality and natural materials, each product is chosen for parents to feel good bringing home. Visit thecottonkoala.com and follow @thecottonkoala on Instagram.

5. **WORN TO BE WILD** redefines sustainable children's clothing through handcrafted wearable art made from rescued vintage textiles. Blending nostalgia, bold colour and conscious fashion, every piece celebrates individuality and creativity. Visit www.worntobrewildkids.com.au and follow @worntobrewildkids on Instagram.

6. **INDIGO & OTIS'** Leopard Stripe Rug brings bold pattern and natural texture to family living. Handcrafted from renewable, OEKO-TEX® certified jute, its reversible design offers two timeless looks in one, balancing everyday practicality with thoughtful craftsmanship. Visit indigoandotis.com and follow @indigo_andotis on Instagram.

7. **INGOOD FUN** brings whimsy and sophistication to children's spaces through handcrafted wallpaper. Founded by an interior designer mum, each design begins as original artwork, transformed into charming patterns that spark imagination and magic. Visit ingoodfun.co and follow @ingoodfun.co on Instagram.

8. **GRAYS BESPOKE** creates newborn gifts and announcement pieces in Ireland, designed to celebrate life's earliest moments and be cherished for years. Founded by Nadine, a mother of two, the brand began with handmade soother clips. Visit www.graysbespoke.ie and follow @grays.bespoke on Instagram.

9. **GLERC** is a design-led bicycle house built on the belief that a first bicycle should be beautiful enough to remember. Crafted in painterly pastels with handwoven baskets and timeless silhouettes, each ride inspires everyday adventures. Visit www.glercbikes.com and follow @glercbikes on Instagram.

10. BONNE SOIRÉE is a Melbourne luxury children's bedding brand for parents who believe a child's room deserves the same consideration as the rest of the home. Made with cotton percale in refined tones, for the hours that matter most. Discover [bonnesoiree.com.au](https://www.bonnesoiree.com.au) and follow @bonnesoiree_au on Instagram.

11. Make your little ones' everyday adventures extra special with a backpack made just for them. **YOUSHI** offers personalised backpacks that are timeless, machine-washable and perfect for nursery, family holidays and beyond. Discover the tenfold sold-out brand at [yooushi.com](https://www.yooushi.com) and follow @yooushi.co on Instagram.

12. Designed in Australia, **WINNIE PARKES**'s natural and eco-friendly rubber teething support safer soothing through their hole-free, non-toxic and biodegradable design. From mermaids, to dinosaurs and koalas, their playful teethingers have been thoughtfully created for little hands and growing gums. Embrace magical moments at www.winnieparkes.com.au and @winnieparkes on Instagram.

13. Founded in Miami by Italian mother Simona Bollo, **BAMBOOCHI** creates joyful childrenswear in organic cotton, free from harmful chemicals and gentle on young skin. Inspired by Italian elegance and Miami vibrancy, its colourful unisex prints blend comfort and timeless style. Visit [bamboochikids.shop](https://www.bamboochikids.shop) and follow @bamboochikids on Instagram.

14. BETS UNIKA is built on upcycling, slow fashion and sustainability, creating comfortable children's clothing for everyday adventure and special moments. Made from carefully selected vintage textiles, each piece has room to grow, play and carry its own unique story. Visit [betsunika.com](https://www.betsunika.com) and follow @bets_unika on Instagram.

15. GUACAMOLE is a Canadian childrenswear label offering a refined, sensory approach to early essentials. Crafted from premium bamboo and natural fibres, each piece is designed for softness, comfort and quiet luxury. Thoughtfully considered to elevate the everyday. Visit [boutiqueguacamole.com](https://www.boutiqueguacamole.com) and follow @boutique.guacamole on Instagram.

16. WUNDER BUMP is Melbourne's bespoke pregnancy sculpture studio, capturing your bump in breathtaking 3D and crafting it into a luxury keepsake that celebrates the miracle of motherhood. Exquisitely made to display and treasure for generations. Visit [wunderbump.com.au](https://www.wunderbump.com.au) and follow @wunderbump on Instagram.

17. DAYNAPPER™ is an all-in-one nap solution for newborns, with built-in blackout to create a comfortable sleep environment anywhere. Perfect for visits, days out or travel, it gives families greater freedom and flexibility at home and on the go. Visit [daynapper.com](https://www.daynapper.com) and follow @thedaynapper on Instagram.

18. CHRISTOPHER LEGEND creates heirloom-quality clothing for boys crafted from premium linen, chambray and fine natural fabrics. Thoughtfully handcrafted in the USA, each timeless piece is designed to be worn, loved and passed down. Visit www.christopherlegend.com and follow @christopher.legend on Instagram.

19. Founded by a mum of three, **BABY PRINTS COLD METAL** creates luxury bespoke sculptures using bronze, copper and aluminium casting materials. Handcrafted with fine artistry and detail, each cold metal cast captures meaningful moments as a timeless family heirloom. Visit [babyprints.co.uk](https://www.babyprints.co.uk) and follow @babyprints_coldmetal on Instagram.

20. BUB & BERRY was born from the belief that baby clothing should be beautiful, comfortable and made to last. Inspired by motherhood, each piece is thoughtfully designed with soft fabrics, timeless details and everyday practicality in mind. Visit [bubandberry.com](https://www.bubandberry.com) and follow @bubandberry.au on Instagram.

21. Inspired by the whimsical vegetable gardens found in vintage children's books, **HOSH** transforms hand-drawn illustrations into expressive clothing for children. Produced in small batches, each collection celebrates colour, instinct and playful self-expression. Visit [hosh-studio.com](https://www.hosh-studio.com) and follow @hosh.studio on Instagram.

22. CASITA BEBÈS captures pure childhood innocence through gender-neutral, sustainable pieces crafted from soft, breathable fabrics. Designed with a relaxed fit for delicate young skin, each outfit is nurtured from rich earthy tones and made to transition between seasons and siblings. Visit [casitabebes.com.au](https://www.casitabebes.com.au) and follow @casitabebes on Instagram.

23. BEAMING BABY helps parents choose gentler, non-toxic essentials for delicate baby skin. From organic bamboo nappies to baby care, each product is thoughtfully designed to support a healthier start. Visit [beamingbaby.co.uk](https://www.beamingbaby.co.uk) and follow @beamingbaby on Instagram.

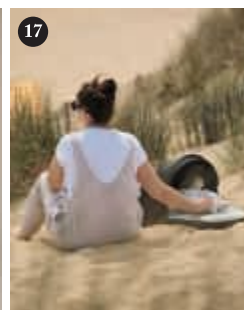
24. SUGAR BEE CLOTHING celebrates the magic of childhood with timeless, heirloom-inspired pieces created for life's most treasured moments. From festive holiday loungewear to classic childrenswear, each collection combines playful charm with crafted details, making every piece a beautiful way to celebrate childhood. Discover at www.sugarbeeclothing.com and follow @sugarbeeclothing on Instagram.

25. Inspired by menswear, premium Dutch label **MR. LOUTRE** creates refined collections for boys aged 1-10. Combining rich textures, sophisticated colour palettes and thoughtful details, the brand offers a fresh perspective on modern boyswear. Designed for style. Crafted for adventure. Discover [mrloutre.com](https://www.mrloutre.com) and follow @mr_loutre on Instagram.

26. When sport and fashion fell in love, **ANSANDRO** found its place. Designed in Britain, each collection blends contemporary silhouettes, premium fabrics and technical performance, creating clothing that inspires confidence and moves effortlessly between style and sport. Visit [ansandro.com](https://www.ansandro.com) and follow @ansandrokids on Instagram.

27. Welcome to Saints World - for cool kids with big style. **SAINT JAY** creates premium oversized kids' wear inspired by modern streetwear and timeless design. Thoughtfully crafted for comfort, confidence and individuality. Discover the collection at [saintjayofficial.com](https://www.saintjayofficial.com) and follow @saintjayofficial on Instagram.

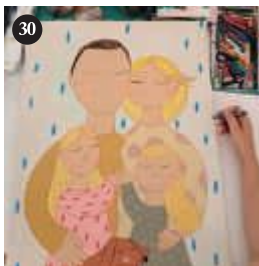
28. EVA NOTE CO. reimagines embroidered heirlooms for the modern home. Based in the US, the brand creates display-worthy, personalised keepsakes, each thoughtfully designed to honour life's sweetest moments and be treasured for a lifetime. Visit www.EvaNoteCo.com and follow @EvaNoteCo on Instagram.



Vogue's Next Generation



29



30



31

29. HARVEY & GRACE is a Tasmanian children's clothing brand inspired by adventure, imagination and outdoor play. Designed to be cherished today and handed down tomorrow, each collection celebrates quality, comfort and enduring style. Visit harveyandgrace.com.au and follow @harveyandgracekidswear on Instagram.

30. Spanish artist MARTA ABAD BLAY's illustrations celebrate family, childhood, and the beauty of everyday life. With a distinctive palette of soft pastels and deep, rich tones, she creates heartfelt family portraits and emotional illustrations filled with love and connection. Discover www.martaabadblay.com and follow @martaabadblay on Instagram.

31. LIBBY PRIÈRE is a US children's heirloom clothing brand devoted to craftsmanship, tradition, and quiet beauty. Each handmade piece is designed to become part of a family's story, worn in the present and preserved for generations to come. Visit libbypriere.com and follow @libbypriere on Instagram.



32



33

32. New Zealand brand NARA offers organic, natural skincare for women and babies. From baby massage oils to botanical oils and balms for face and body, each product is thoughtfully made with clean, sustainable ingredients. Visit nara.naturals.com and follow @nara.naturals on Instagram.

33. JEANIE BABY started in Melbourne, Australia with a simple belief: baby tableware should be beautiful, safe and made to last. Its stainless steel and platinum-cured silicone feeding collection is now available to UK families. Visit jeaniebaby.com.au and follow @jeaniebabyau on Instagram.



34



35



36

34. Inspired by the timeless allure of old-school memory-keeping, founder Hanna created **MEMS** to preserve treasured moments. Durable bound with quality linen, the photo albums serve as beautiful decorative pieces that seamlessly blend functionality and aesthetics, holding up to 320 photos. Preserve your memories at www.memskeepsake.com and follow @memskeepsake on Instagram.

35. CLÉMENTINE BÉBÉ creates timeless heirloom pieces for newborns and babies, featuring delicate hand embroidery, personalised details and exceptional craftsmanship. Handmade in Brazil using premium fabrics, each piece celebrates life's most precious moments and is treasured by families globally. Visit global.clementinebebe.com and follow @clementine.bebe on Instagram.



37

36. Designed in Madrid by two mothers, **BIDI BABY** creates quilted, waterproof play mats for home, park and travel. Lightweight and foldable, each limited-edition design is discontinued once sold out, making every Bidi truly unique. Visit bidibaby.com/en and follow @bidi.baby on Instagram.



38



39



40

37. BUMBI BABY redefines changing essentials for life on the go. Founded by a husband and wife duo in Sydney, the brand's curated collection is designed to streamline the baby bag through a functional, minimalist approach. Visit bumbibaby.com and follow @bumbi.baby on Instagram.

38. Specifically crafted for children with sensitive skin, luxury brand **MEADOW MINI** offers 100% organic, GOTS certified childrenswear made from premium organic cotton interlock. Available in various beautifully designed patterns, their clothing blends style, comfortably and

breathability. Photography by Bianca Williams. Explore clothing you can trust at meadowmini.co.uk and follow @meadowmini_ on Instagram.

39. UK-born LOVE BOO transforms everyday family routines into comforting rituals with thoughtfully crafted products made with natural ingredients. From pregnancy to bath time and beyond, each beautifully designed formulation nurtures growing families with kindness, making every moment feel a little more magical. Discover loveboo.com and follow @weareloveboo on Instagram.

40. MAEVA BELLE creates elevated nappy bags for modern parenthood. Thoughtfully designed to move effortlessly between everyday life and timeless style, the label offers functional style without compromise, refined in every detail. Discover elegant parenthood at www.maevabelle.com and follow @maevabelle_official on Instagram.

41. PREPPED PARENT leads a new category in family life, offering heritage-inspired collections that prepare parents for childhood traditions revisited year after year. Replace last-minute stress with confidence, calm and intention with their Santa Set and other tradition sets at preppedparent.com.au and follow @prepped.parent on Instagram.



41

42. DOZY DREAMS brings joy to bedtime through colour, premium fabrics and elevated design. Founded in Australia by two mums, the children's sleepwear brand creates pyjama sets and soft robes for bedtime, bath time and slow family mornings. Photography by: @pava__ Visit dozydreams.com.au and follow @dozydreams_ on Instagram.

43. BOBOTCHÔ brings a new standard of luxury to the earliest years. Born in Brazil and crafted exclusively from Peruvian Pima cotton, its timeless collections combine exceptional softness, refined design and enduring quality - pieces made to be treasured, passed down and remembered. Visit bobotcho.com.br and follow @bobotcho on Instagram.

44. BLOOMERE is a New York-based, mother-owned brand creating refined essentials for parents and little ones. Its signature organic nap mat is thoughtfully designed for daycare days, offering a portable, easy-to-roll design with lasting comfort in mind. Visit bloomere.com and follow @bloomere.us on Instagram.

45. British luxury sleepwear label MIRUKI redefines pregnancy and postpartum style. Designed with discreet leak protection, concealed feeding access and soft elastic waistbands, each piece moves with your changing body - so you never have to choose between comfort and confidence. Discover wearmiruki.com and @wearmiruki on Instagram.

46. PICASSO'S PARLOUR is an Australian brand redefining children's interiors, crafting rooms that honour attachment theory and the harmony of Feng Shui. Each space is thoughtfully designed to capture childhood in its purest form, where beauty meets emotional wellbeing. Visit www.picassoparlour.com.au and follow @picassoparlour on Instagram.

47. GROWALONG creates extendable babygrows designed to reduce textile waste. Hand-designed in the UK and crafted in Portugal from soft regenerative organic cotton, the brand offers affordable luxury for parents and slow fashion for fast-growing little ones. Visit growalong.co.uk and follow @growalong_official on Instagram.

48. BABICLO creates sleepsuits, swaddles, innerwear and pyjamas in its signature print, designed to breathe in any climate and sit silky against young skin. Made to return gently to the earth, each layer protects children and planet. Visit babiclo.com and follow @babi.clo on Instagram.

49. BUNNY & BEAR IRELAND's soft cotton knitted pieces make beautiful heirloom gifts and birth announcements for newborn twins. Designed in delicate blue and pink tones, each piece brings understated luxury to those first precious moments. Visit bunnyandbearireland.com and follow @bunny_and_bear_ire on Instagram.

50. COSYLAND's toddler towers bring little ones safely into everyday family moments. Created with enhanced side support legs to help prevent side and forward tipping, each piece combines strong stability, thoughtful function and child-focused safety. Visit cosyland.com and follow @cosyland.kids on Instagram.

51. FRESH THREADS is a South African childrenswear brand recognised for handcrafted knitwear. Marrying creative design with timeless techniques, each heirloom-quality piece is meticulously created by skilled female artisans, celebrating childhood, craftsmanship and easy-care durability. Photography by: @jaceysrapphphotography Visit shopfreshthreads.com and follow @freshthreadsknitwear on Instagram.

52. BLANCA SPORT brings a fashion-first sensibility to children's athleisure. Founded in Britain in 2022, the brand creates premium, timeless collections for boys and girls aged 2 to 15, redefining everyday dressing for a new generation. Visit blancasport.com and follow @blancasport on Instagram.

53. LA-based brand MAMA COCO® designs elevated, fuss-free everyday essentials for mothers that matter. Founded by mum of two, Megan Skeath, their patented Cocoon Swaddle replaces noisy Velcro, zips, and snaps with intuitive, effortless design, making everyday routines seamless. Visit buymamacoco.com and follow @buymamacoco on Instagram.

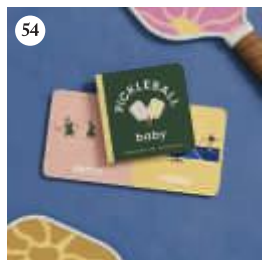
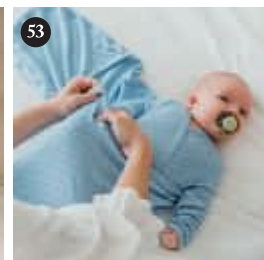
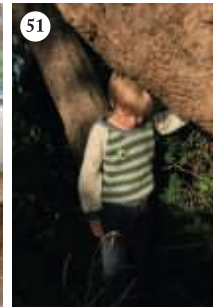
54. LEFT HAND BOOK HOUSE reimagines children's board books with a modern, thoughtful approach. Founded by a mother of four, each title introduces children to sports and everyday interests through clean, engaging visuals, creating giftable books for contemporary families. Visit lefthandbookhouse.com and follow @lefthandbookhouse on Instagram.

55. THE GRAY BEAR COMPANY creates high-quality baby knitwear and blankets for little ones. Based in Bangor, Northern Ireland and founded by mum-of-two Megan, the brand offers essentials for comfort, warmth and everyday softness. Discover the collection at thegraybearcompany.com and follow @thegraybearcompany on Instagram.

56. Award-winning wraps and muslins in bamboo and organic cotton. SUSTAINABUB is a premium UK sustainable baby brand crafted for the most delicate skin. For parents who don't want to compromise between quality and sustainability. Discover more at sustainabub.com and follow @wearesustainabub on Instagram.

57. LITTLE LIFE STORIES turns everyday childhood moments into memories that last forever with their collection of memory books. Receive 52 thoughtfully crafted questions tailored to your child, with a helpful weekly prompt. Complete at your own pace and turn them into a story book you'll treasure forever. Explore www.littlelifestories.co and @littlelife.stories on Instagram.

58. HELLO SUNDAY creates personalised keepsakes and chunky hand-embroidered childrenswear, inspired by motheZSRhood and a love of creativity. Each piece is thoughtfully made to celebrate childhood's most precious moments and designed to be treasured. Visit hellosundaykids.com and follow @hellosundaykids on Instagram.



Vogue's Next Generation



59



60



61

59. CADHAN is a Portuguese children's lifestyle brand built around the philosophy of bedtime rituals. From mother to mothers, timeless collections are crafted in Portugal from 100% GOTS-certified organic cotton, alongside signature fragrances, creating moments of comfort, wellbeing and family connection. Visit cadhan.pt and follow @cadhan_organic on Instagram.

60. SEASIDE PROPER is an American children's clothing brand creating timeless clothing for childhood's most meaningful moments. Designed and sewn in Florida by a small team of skilled seamstresses, their collections celebrate family, tradition, and the wonder of childhood. Photography by Lauren Meredith. Discover more at SeasideProper.com and follow the brand @seasideproper on Instagram.



62



63



64



66



67



68

65

61. IRISH BRAND PRETTY BOWTIQUE creates luxury handmade children's hair accessories for life's most special moments. From christenings and birthdays, to flower girls and communions, each thoughtfully designed piece offers comfort, quality, and timeless style. Discover pieces worth treasuring at www.prettybowtique.ie and follow @prettybowtique.ie on Instagram.

62. DARCY SCARLETT creates nursery pieces to be loved beyond newborn years. Founded by Rebecca, a mother of four who learned crochet during lockdown, each piece is made to order in Somerset using recycled cotton cord. Photography by: @carlatierphotography Visit darcyscarlett.co.uk and follow @darcyscarlettuk on Instagram to find out more.

63. AUGUST & IVY created IvyGo™ after its founder needed a product that didn't exist postpartum. Patented and award-winning, IvyGo™ is the only nappy bag with a built-in retractable nursing cover and integrated feeding support. Visit august-ivy.com and follow @august_and_ivy on Instagram.

64. ENKAE BABY was born from a mother's belief that children deserve clothing that feels as good as it looks. Founded by Canadian mother Alyna, the brand uses natural fibres to create refined, heirloom pieces made to last. Photography by: @jessieditomaso Visit enkaebaby.com and follow @enkaebaby on Instagram to discover more.

65. AVAACHA is a luxury Dubai-based label redefining childrenswear through art, storytelling and craftsmanship. Built around exclusive prints and natural fabrics, each collection brings contemporary elegance to childhood, with coordinated mother-and-child pieces launching soon. Visit avaacha.com and follow @avaacha on Instagram.

66. Every child's room tells a story: where first dreams, laughter, discoveries and forever memories begin. Luxury illustration brand **WALLIFY** becomes part of these moments with their beautifully designed Wall Art Collection, making each space feel even more special. Discover the magic at wallifystudio.com and follow @wallifystudio on Instagram.

67. Inspired by the wonder and nostalgia of childhood, VBABY CO. creates beautifully crafted sleepwear, blankets, and personalised keepsakes featuring exclusive hand-illustrated prints and custom embroidery. Each collection celebrates meaningful milestones and the everyday moments families cherish most. Visit vbabyco.com and follow @vbabyco on Instagram.

68. BLA BLA BLA creates breathable, thoughtfully made pieces for childhood in its truest form: curious, carefree and wonderfully untidy. Designed for little ones to explore, play and grow in, each piece celebrates comfort, freedom and everyday adventure. Visit blablalabrand.com to discover more about their brand and follow @blablalabrand on Instagram.

69. LITTLE SOLEIL reimagines children's swimwear with their beautifully crafted Floatsuits designed to encourage comfort, confidence and natural movement in the water. Combining innovative functionality with timeless, luxury-inspired design, each piece is created for modern families seeking safety and style in and around the water. Discover at littlesoleil.com.au and follow @littlesoleilofficial on Instagram.

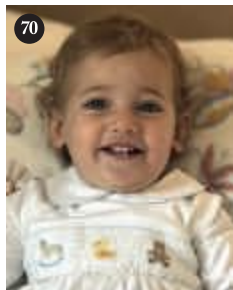
70. THE BLUE ZEBRA creates timeless heirloom childrenswear inspired by childhood's innocence and wonder. Designed in England and artisan-made in Peru, each collection celebrates exquisite smocking, delicate embroidery and enduring craftsmanship, creating pieces to treasure for generations. Visit www.thebluezebra.co.uk and follow @thebluezebrashop on Instagram.

71. RENLO KIDS unveils their new SugarRush collection inspired by the sweet nostalgia of childhood. Bringing playful colours, relaxed silhouettes and everyday comfort, this collection is loved by little ones that dress like big ones. Launching August 2026. Discover renlo.com.au and follow @renlokids on Instagram.

72. TILLY'S LETTERS provides a screen-free letterbox ritual for children aged 2-6. Each month, a personalised envelope arrives, bringing hand-illustrated woodland characters to life through a gentle letter, creative activity, simple recipe and small surprises. Open together, keep forever. Visit tillysletters.com and follow @tillysletters on Instagram to discover more.



69



70



71



72

Style Set

1. MIASHAN is a British luxury fashion brand inspired by twin sisters Amelia and Shushana, and their longstanding love of fashion. Each of the pieces embodies eclectic design synergy, with a new and anticipated collection, Magnetic Woman, being released in 2027. Visit www.miashan.com and [@miashan_](https://www.instagram.com/miashan_) on Instagram for updates.

2. MADELEINE TREHEARNE presents "Natural Palettes with a little Lilac" - meticulously worked shawls with gloriously complex hand embroidered borders, part of the late Summer collection. Enjoy great design - the inspirational hand weaving and embroidery of Kashmir - individual pure pashmina cashmere shawls created exclusively by Madeleine and her small team, pioneers of the Kashmir shawl renaissance. Keen to support local communities, they obtain their shawls from renewable, ethically produced sources in Kashmir. They send shawls all over the world. See the full collection at 20 New End Square London NW3 1LN or call for a brochure +44(0) 2074356310, Madeleine's mobile: +44(0) 7748651655, visit www.trehearneandbrar.com or follow them on Instagram [@madeleinetrehearne](https://www.instagram.com/madeleinetrehearne) or email mads@madeleinetrehearne.co.uk

3. In BORA ADORE, femininity finds its own architecture, structure and softness held in quiet balance. Founded by Geniffer, the brand draws on personal heritage to craft sculptural silhouettes in grounded, natural tones. Precision meets fluidity in every piece, for a wardrobe that feels effortless, yet deeply considered. Explore more at bora-adore.com and follow [@bora.adore](https://www.instagram.com/bora.adore) on Instagram.

4. MODÈRNE's vision is to redefine urban fashion through bold, sensual designs and a contemporary vision of style. Inspired by the energy of city life and minimalist elegance, the brand creates clothing that embodies modern urban sophistication. Every collection reflects confidence, individuality, and effortless chic, setting a fresh standard for contemporary fashion with timeless appeal. Explore www.moderneofficial.com and [@moderne.official](https://www.instagram.com/moderne.official) on Instagram.

5. Founded by Melbourne-based designer Ellie Ossinger, **OSSINGER** is a label inspired by femininity, nostalgia and the joy of playing dress-ups. Through limited-run collections crafted from deadstock and pre-existing fabrics, each piece celebrates self-expression, inviting the wearer to reconnect with their inner child and rediscover the art of dressing up. Explore ossinger.com.au and [@ossinger](https://www.instagram.com/ossinger) on Instagram.

6. ZOH is a French slow fashion label founded by Sandrine Benoit and based in Cap Ferret, on France's Atlantic coast. Inspired by the ocean and exceptional vintage textiles, ZOH transforms antique embroidered linens into one-of-a-kind handmade garments, celebrating timeless craftsmanship, conscious fashion, and the beauty of giving treasured fabrics a new life. Discover more at shop.zoh.fr and [@zoh](https://www.instagram.com/zoh) on Instagram.

7. The Aura Collection by **EUNOIA**, founded by Lili Gattyán, celebrates modern femininity through timeless design and thoughtfully sourced natural and deadstock materials. Discover the collection at eunooia.com and follow [@e.u.n.o.i.a](https://www.instagram.com/e.u.n.o.i.a) on Instagram.

8. Inspired by the Atlantic coast of Uruguay, **BABILA** reimagines leather in unexpected ways. Working exclusively with natural leather, each piece is handcrafted in small batches by local artisans, transforming one of Uruguay's greatest traditions into contemporary design. Discover at babilastore.com and [@babilauy](https://www.instagram.com/babilauy) on Instagram.

9. DELARASWIM is a premium swimwear label defined by timeless elegance and modern femininity. Designed with thoughtfully tailored silhouettes and sculpting pieces, each collection celebrates confidence, curves, and effortless sophistication. Committed to creating swimwear that feels as luxurious as it looks, DELARASWIM mixes contemporary resort style through designing for real women and impeccable attention to detail. Visit www.delaraswim.com and [@delaraswim_](https://www.instagram.com/delaraswim_) on Instagram.

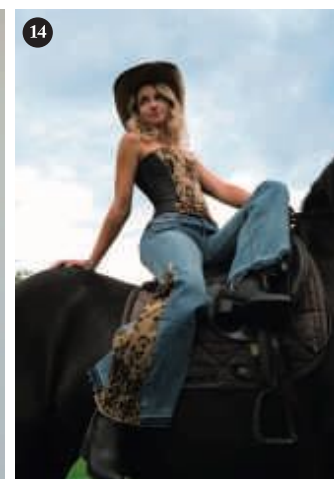
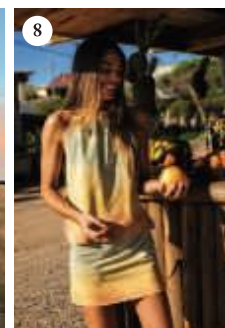
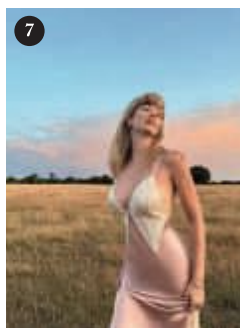
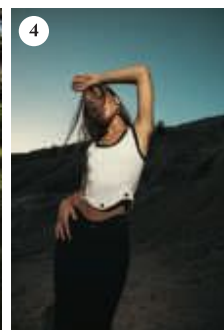
10. TINNA CONCEPT is a Bulgarian fashion brand catering to the modern woman with statement pieces designed to stand out. Using a combination of quality fabrics, flattering cuts and attention to detail, each piece is limited and unique, with a made-to-order process in place for occasion wear. Showcasing at New York Fashion Week 2026, discover their philosophy online at tinna.bg and [@tinna.concept](https://www.instagram.com/tinna.concept) on Instagram.

11. THE ELAR LABEL is a British eveningwear brand built on precision and purpose. Each piece is hand made to order from deadstock fabrics sourced within the UK, shaped into architectural silhouettes and fluid drapery that enhance the feminine form. With a debut collection available now and a second arriving this September, THE ELAR LABEL is one to watch. Visit theelarlabel.com and [@the.elar.label](https://www.instagram.com/the.elar.label) on Instagram.

12. ALGORITMO STUDIOS is a contemporary Mexican art and fashion label founded by conceptual artist Santiago De Anda Guízar. Through garments and original artworks, the brand explores nostalgia, collective memory, social phenomena, and popular culture, transforming them into cultural artifacts that celebrate identity, imperfection, and the emotional stories that connect us. Discover more at algoritmostudios.com and follow [@algoritmostudios_](https://www.instagram.com/algoritmostudios_) on Instagram.

13. BUNIA is a Warsaw-based fashion brand rooted in memories of the founder's grandmother and her own childhood, reimagining Polish heritage through contemporary oversized forms. The signature combination of leather and lace defines their coats, which are locally crafted in Poland in small batches using natural production-surplus materials. Founded by Karolina Kosewska, discover www.buniawarsaw.com and [@bunia.warsaw](https://www.instagram.com/bunia.warsaw) on Instagram.

14. Driven by a raw identity, sisters Ioana and Nathaly Stan present **NOTIZIA DESIGNS**—a label defined by timeless, bold concepts. Sculptural silhouettes and unexpected textures characterise their vision. Each limited-run piece is meticulously handmade from natural fabrics, capturing the luxurious essence of true craftsmanship and refined modern artistry. Visit notiziadesigns.com and [@notiziadesigns](https://www.instagram.com/notiziadesigns) on Instagram.



In the Name of Love



1. Blending fashion-inspired aesthetics with genuine emotion, **YANN BADER** transforms fleeting moments into timeless imagery. With a discreet approach and meticulous attention to detail, she creates sophisticated visual stories for couples who value beauty, authenticity and exceptional craftsmanship. Discover www.yannbader.com and [@yann_bader_photographe](https://www.instagram.com/yann_bader_photographe) on Instagram. Planning by Pour Dire Oui and dress by Marie Vitale.

2. A champagne toast beneath the evening sky captures modern romance with effortless elegance and cinematic charm. Immortalised through the lens of photographer **POPTELECAN IONUT**, the moment blends celebration, style, and timeless sophistication, with planning by Roxana Onaca. Visit poptelecanionut.com and [@poptelecanionut](https://www.instagram.com/poptelecanionut) on Instagram.

3. **SOUL LOVERS** is an international photography duo documenting destination weddings through an editorial lens. Their work seamlessly blends fashion, cinema, and documentary into timeless visual narratives. Discover soulloverswedding.com and [@soulloverswedding](https://www.instagram.com/soulloverswedding) on Instagram.

4. **SIERRA LORRAINE PHOTOGRAPHY** specialises in artful, soulful, and intentional storytelling that preserves your wedding memories the way that they were lived—full of light, elegance, and intimate connections. She allows your day to flow with ease, allowing space for the quiet pauses and the unexpected joys that make it truly yours. Explore her work at www.sierralorrainephoto.com and [@sierralorrainephotography](https://www.instagram.com/sierralorrainephotography) on Instagram.



5. Shaped by Parisian elegance and a taste for visual poetry, **SORYA PEDOUSSAUT PHOTOGRAPHY** captures weddings with cinematic intensity and emotional precision. Her work lives between passionate romance and fashion-led sophistication, speaking to couples who value atmosphere, intention and legacy. Sorya approaches each celebration with passion and editorial instinct, creating imagery that feels refined, powerful and distinctly timeless. Explore www.soryapedoussaut.com and [@sorya_pedoussaut](https://www.instagram.com/sorya_pedoussaut) on Instagram. Venue: The Peninsula Paris.

6. **VERONIKA MAXANTOVA PHOTOGRAPHY** is a destination wedding photographer based in Zakynthos. Veronika captures weddings and couples in luminous natural light, working across both digital and film. Known for her effortless, dreamy aesthetic, she blends documentary sensitivity with an editorial eye, creating timeless images that evoke nostalgia. Visit www.maxantova.com and [@maxantovaphoto](https://www.instagram.com/maxantovaphoto) on Instagram.



7. **ALEXANDRA PALOMBI** is an Australian destination wedding photographer based in the South of France, renowned for creating modern, editorial imagery infused with honest emotion. Blending the elegance of fashion photography with documentary storytelling, she captures celebrations across Europe with effortless sophistication. Discover more at alexandrapalombiphotography.lightfolio.com and [@alexandra_palombi_photography](https://www.instagram.com/alexandra_palombi_photography) on Instagram.

8. **ISABELL SOLBERG** is a Norwegian-based destination wedding photographer, mixing analog and digital formats to create timeless imagery. She captures weddings with emotion and authenticity, ensuring every couple feels completely at ease in front of the camera while transforming fleeting moments into beautifully enduring works of art. Visit isabellsolberg.com and [@isabellsolberg](https://www.instagram.com/isabellsolberg) on Instagram.



9. **GLENAI GILBERT PHOTOGRAPHY** captures authentic, emotive moments through a refined and artistic lens. Known for a warm, personalised approach, Glenai specialises in creating timeless imagery that reflects each client's unique story. Her work blends creativity and professionalism, resulting in photographs that feel both natural and enduring. Visit glenagilbertphotography.com and follow [@glenagilbertphoto](https://www.instagram.com/glenagilbertphoto) on Instagram.

10. Allie Dykstra of **ALEXANDRAE PHOTO** is an editorial wedding photographer with a passion for fashion, art direction and design. She blends a documentary-style approach to capturing emotion with a fine artist's eye for posing, composition and detail. Visit alexandraephoto.com and [@alexandrae.photo](https://www.instagram.com/alexandrae.photo) on Instagram.

11. Wedding planner Alina Berger, founder of **LEVIOSA WEDDINGS**, curates luxury weddings across Germany and Europe. Combining a refined eye for design with an unwavering commitment to every detail, she creates exceptional celebrations thoughtfully tailored to the couple. Visit www.leviosa-weddings.de and follow [@leviosa_weddings](https://www.instagram.com/leviosa_weddings) on Instagram. Captured at Schloss Bückeberg by photographer Larissa Brumm.

12. **RACHEL LOUISE** creates refined bridal beauty across the UK and Europe. Known for luminous, flawless-looking skin and a modern, sultry edge, she delivers a bespoke experience tailored to each bride. Her signature artistry and meticulous attention to detail have positioned her as a sought-after name in luxury bridal beauty. Contact rachelloisebridal@hotmail.com and follow [@rachelloisebridal](https://www.instagram.com/rachelloisebridal) on Instagram for more. Photography by Rachel Louise, with hair by [@weblocks](https://www.instagram.com/weblocks).



13. **LADYMON PAPER CO.** creates bespoke wedding stationery and day-of details with an heirloom sensibility, blending hand-painted illustration, refined print methods, and deeply personal storytelling. Each piece is designed to feel artful, intentional, and enduring, bringing a couple's celebration to life through paper goods that are both beautifully composed and meaningfully their own. Explore ladymonpaper.co and [@ladymonpaper](https://www.instagram.com/ladymonpaper) on Instagram. Photography by Ann Mark.

14. **KATHERINE ALICE FILMS** is a wedding videography brand covering UK and destination weddings, known for creating elegant, cinematic films that capture authentic emotion. With a refined storytelling approach, each wedding is thoughtfully documented, blending natural, personal moments with artistic composition to produce timeless films. Visit katherinealicefilms.com and [@katherinealicefilms](https://www.instagram.com/katherinealicefilms) on Instagram.

15. **SAMANTHA BOON WEDDING CAKE DESIGN** is known for elegant bespoke wedding cakes, refined craftsmanship and a quietly luxurious aesthetic. Based in Jersey, and winner of the UKWHA Wedding Cake Designer of the Year 2026, each creation is thoughtfully designed for beautiful, curated celebrations. Explore samanthaboonweddingcakedesign.com and [@samanthaboonweddingcakedesign](https://www.instagram.com/samanthaboonweddingcakedesign) on Instagram. Shot by Darren Huelin.

16. **MELISSA JANE FLORAL** is a premium florist based in the North East of England, dedicated to creating exquisite, intentional and bespoke floral arrangements for any occasion. With a passion for floral artistry and an eye for detail, Melissa specialises in weddings, ensuring that every arrangement reflects the unique vision and style of each couple. Discover her work at www.melissajanefloral.co.uk and [@melissajanefloral](https://www.instagram.com/melissajanefloral) on Instagram. Shot by Steven McDonald Photography.

17. **ANN HUCK** is a Tennessee wedding photographer known for her warm and nostalgic approach to documenting. With a gentle and unobtrusive presence, she preserves each story as an honest reflection of the moment, holding it with intention—artful, truthful, and unhurried. Visit annhuckphoto.com and follow [@annhuckphoto](https://www.instagram.com/annhuckphoto) on Instagram.

18. Dave and Laurie of **AWAKE & DREAMING** are an award-winning husband-and-wife photography team based in Ireland, photographing luxury weddings internationally with a blend of digital and authentic 35mm film. Their work creates elegant imagery which captures genuine connection and meaningful moments for couples to relive their wedding day. Visit awakeanddreamingweddings.com and [@awakeanddreaming](https://www.instagram.com/awakeanddreaming) on Instagram.



19. DREAMLIFE brings over 20 years of storytelling to the world's most romantic stages across Australia, New Zealand, and the USA. Specialising in soulful cinematography and timeless photography, they honour authentic connection in every couple. Their approach is defined by a passion for preserving life's most cherished memories. Visit www.dreamlifewedding.com.au for more information.

20. MEGAN LILY FLORAL DESIGN is a South West UK wedding florist creating romantic, stylish flowers with an effortlessly gathered feel. Inspired by the seasons and full of thoughtful detail, each design brings warmth and beauty to your day. Discover more at www.meganlilyfloraldesign.co.uk and [@meganlilyfloraldesign](https://www.instagram.com/meganlilyfloraldesign) on Instagram. Shot by Kelly Weech Photography.

21. Known for her refined approach to modern bridal beauty, award-winning makeup artist **CHARLOTTE WADLEY** brings over 14 years of industry experience. Her work spans bridal, celebrity and editorial, creating polished, timeless looks with a modern, elevated finish. Visit www.charlottewadleymakeup.co.uk and [@charlottewadleymakeup](https://www.instagram.com/charlottewadleymakeup) on Instagram.

22. VANYA DESIGNS BRIDAL COUTURE is a luxury bridal design house in Wichita, Kansas, where every gown begins with a bride's story. Founder Alicia V. Ybarra designed this custom couture wedding gown for her daughter-in-law. Explore vanyadesigns.com and [@vanyadesignsbridal](https://www.instagram.com/vanyadesignsbridal) on Instagram. Photography by Josh & Haley Gerber. Film by Golden Hour Film Co.

23. HAILEY ANN PHOTOS is a destination wedding photographer based in Minnesota, known for capturing timeless frames infused with raw emotion. She artfully preserves images that evoke genuine emotion, telling love stories with an authentic, heartfelt perspective. Visit haileyannphotos.com and follow [@haileyannphoto](https://www.instagram.com/haileyannphoto) on Instagram.

24. From Katy's American spirit to Alex's European perspective, **KAISER STUDIOS** creates destination wedding photography and films shaped by fashion, art and emotion. Their work is editorial yet intimate, capturing celebrations with elegance, atmosphere and a timeless sense of place. Visit kaiser-studios.com and [@kaiser_studios](https://www.instagram.com/kaiser_studios) on Instagram.

25. Mexico-based wedding photographer **ISABEL QUIJANO** creates timeless editorial imagery defined by genuine emotion and an elevated client experience. Her work blends refined aesthetics with meaningful storytelling, capturing celebrations with elegance and authenticity. Visit isabelquijano.com and follow [@isabel.quijano](https://www.instagram.com/isabel.quijano) on Instagram.

26. An exploration of light, form, and the art of remembrance. **MEG COOK** creates heirloom wedding photography with an editorial sensibility, where every frame is composed with intention and designed to endure. Discover www.megcookweddings.com and [@megcookfilmmandphoto](https://www.instagram.com/megcookfilmmandphoto) on Instagram. Planning: The Blooming Details. Venue: Charleston Gaillard Center.

27. TIAMO PHOTOGRAPHY is a luxury destination wedding photography studio based in Italy, creating timeless imagery for stylish celebrations across Northern Italy. Blending refined editorial aesthetics, genuine emotion, and an artistic eye, every story is captured with elegance, intention, and a deep appreciation for authentic moments that never go out of style. Explore tiamophotography.art and [@tiamophotography.art](https://www.instagram.com/tiamophotography.art) on Instagram.

28. At **MAAYAN WINTER MAKEUP**, every bridal look is exquisite, bespoke, and timeless. Specialising in naturally glowing, radiant-looking skin, Maayan creates makeup that enhances your features while still feeling beautifully yourself. Beyond the makeup itself, she brings calm, confidence, and peace of mind to your wedding morning, ensuring a seamless, luxurious experience from the very first brushstroke to the final touch. Explore www.maayanwintermua.com and [@maayanwintermua](https://www.instagram.com/maayanwintermua) on Instagram. Photography by Patrycja Górecka.

29. LITTLE FOREST STUDIO is a photography and filmmaking studio working with couples across the UK, Europe and beyond. With a documentary approach and an editorial eye, they transform genuine moments into timeless visual narratives. Visit www.littleforeststudio.co.uk and [@little_forest_studio](https://www.instagram.com/little_forest_studio) on Instagram.

30. Capturing not just content, but a feeling. **BTSBYCC** offers a refined, behind-the-scenes approach to wedding storytelling, allowing you and your guests to fully immerse in every moment. Seamless and considered, each story is thoughtfully curated and delivered within 24 hours. Visit www.btsbycc.com and follow [@btsbycc](https://www.instagram.com/btsbycc) on Instagram.

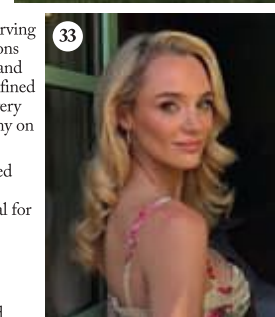
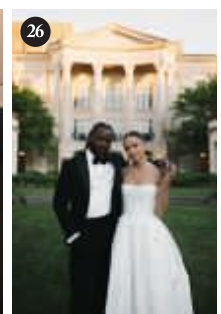
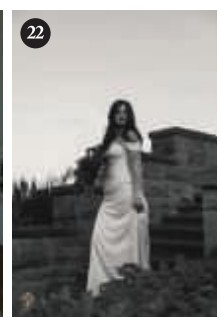
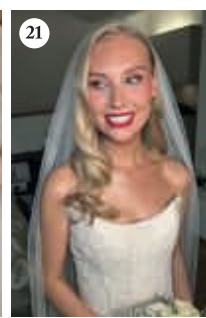
31. For couples who notice the details, **METHENY AND COMPANY** is a boutique wedding and event planning studio serving clients throughout the New York metropolitan area and destinations worldwide. Celebrating your love story through bespoke touches and elevated design, Creative Director Brittnie Dorfman provides a refined and seamless experience, allowing clients to be fully present for every moment. Discover methenyandco.com and [@methenyandcompany](https://www.instagram.com/methenyandcompany) on Instagram. Shot by Young Plant Weddings.

32. Based in Chicago, **JESS DIAZ** takes a candid and unrehearsed approach to each wedding. Using digital and film mediums, Jess creates timeless imagery that feels effortless, nostalgic and personal for couples who value authenticity and genuine storytelling above tradition. Visit jessdiazphotography.com and [@jessdiazco](https://www.instagram.com/jessdiazco) on Instagram.

33. BROOKE LILIAS is a UK and destination makeup artist working across Europe. Her style blends bridal makeup with a red carpet finish, led by skin and intention. Each look is built around the individual so it still feels like them, just more considered, refined and never overdone. Visit www.brookeliliasmakeup.com and follow [@brookeliliasmakeup](https://www.instagram.com/brookeliliasmakeup) and [@brooklynbridalartists](https://www.instagram.com/brooklynbridalartists) on Instagram.

34. LA ESTE encompasses considered composition, clean, true-to-life frames, and a refined focus on bridal detail. Courtney and Hamish guide with editorial precision, ensuring that every element, from fabric to light and posture, is resolved with intention. Their approach is structured, not incidental, resulting in imagery that is elegant and traditional, yet captivating and enduring. For those who value elegant aesthetics, clarity and a more considered way of capturing their day. Discover laestefilm.com and [@laestefilm](https://www.instagram.com/laestefilm) on Instagram.

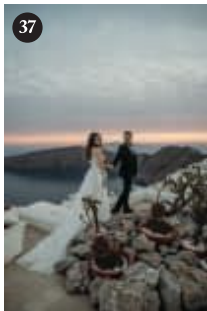
35. ANNA PAVLIUK strives to capture and showcase all diverse forms of love. The bond you share with your partner, the unwavering support from your family, the cherished moments with friends, and the self-love that empowers you. She aims to reveal the profound beauty of these connections, preserving the essence of each unique moment. Discover pavliukphoto.mypixieset.com and [@pavliuk.photo](https://www.instagram.com/pavliuk.photo) on Instagram.



In the Name of Love



36



37



38



39

36. SASHA TAKES PICTURES is a Colorado-based wedding and elopement photographer inspired by alpine landscapes and wide-open skies. Sasha captures intimate, experience-driven celebrations with honesty and emotion, creating timeless imagery for couples who feel most at home in the mountains. Visit sashatakespictures.com and [@sashatakespictures](https://www.instagram.com/sashatakespictures) on Instagram.

37. Mariella and Patrick of SCHNUHZ PHOTOGRAPHY specialise in crafting exquisite, high-end wedding and elopement experiences, mindfully capturing candid, timeless emotions. They bring your vision to life authentically and elegantly. Discover their artistry at www.schnuhz-photography.at and [@schnuhzphotography](https://www.instagram.com/schnuhzphotography) on Instagram. Bridal styling by Jasmin Werner.

38. Alex Andino of CINEMATICAWEDDINGS captures destination weddings through a cinematic, editorial lens inspired by film, movement, and timeless storytelling. His work blends authentic emotion with refined composition to create modern heirlooms. Visit cinematicaweddings.com and [@cinematicaweddings](https://www.instagram.com/cinematicaweddings) on Instagram.



40



41



42



43

39. ANNA ELISABETH is a documentary-style wedding photographer with a subtle editorial touch, based in the US and available worldwide. She focuses on honest moments and natural movement, creating images that reflect not just how a day looked, but how it truly felt. To enquire, visit annaelisabethphotography.com and [@annaelisabethphotography](https://www.instagram.com/annaelisabethphotography) on Instagram.

40. Based in Portugal, FILIPE MONTES is recognised for his understated approach to wedding photography, where documentary honesty meets refined editorial artistry. With a distinctive sensitivity to light, atmosphere, and human connection, he crafts timeless imagery that is both effortlessly elegant and deeply authentic. Visit filipemontes.com and follow [@filipemontesphotography](https://www.instagram.com/filipemontesphotography) on Instagram.

41. FAZOU EVENTS is a Crete-based wedding planning and design studio specialising in refined destination weddings across Greece. Blending Mediterranean warmth with a calm, structured approach, they curate highly personal and effortlessly elegant celebrations with a modern editorial eye for those seeking a timeless aesthetic. Visit fazouevents.com and [@fazouevents](https://www.instagram.com/fazouevents) on Instagram.



44



45



46



47

42. DESI FRASCARI is a luxury destination wedding photographer whose work blends timeless elegance with a refined editorial aesthetic. Guided by her distinctive use of light and colour, she creates visual masterpieces that preserve the emotion, beauty, and individuality of every couple's love story. Visit desifrascari.com and [@desifrascari_photographer](https://www.instagram.com/desifrascari_photographer) on Instagram.

43. Dedicating over 11 years to her art form, CATARINA INÁCIO is a Portuguese wedding photographer who blends editorial elegance with storytelling imagery. Mainly working around Europe and aiming to expand her horizons, Catarina's purpose is to document weddings that honour couples' stories. Visit www.catarinainacio.com and [@catarinainaciophoto](https://www.instagram.com/catarinainaciophoto) on Instagram.

44. DEMELZA UNCUT is a typewriter poet creating bespoke, in-the-moment poems that become treasured keepsakes. Nostalgic yet luxurious, each custom poem celebrates connection, emotion and human interaction, ensuring your wedding day lives on through deeply personal tokens cherished by your guests. Explore their work at demelzauncut.com and [@demelzauncut](https://www.instagram.com/demelzauncut) on Instagram. Photography by Ellessia Bright.



48



49



50

45. DEMI'S DESIGN is a luxury wedding photographer specialising in emotionally rich, editorial-style imagery that blends fashion and authentic storytelling. She travels across Europe, from Italy and France to Mallorca and beyond, capturing weddings where elegance, style, and emotion come together seamlessly. Discover demisdesign.nl and follow [@demis_design](https://www.instagram.com/demis_design) on Instagram.

46. CONTENT BY CARMEN is an Australian wedding content studio that specialises in capturing the dreamy, heartfelt moments of one's special day. Each edit is carefully curated to capture the tears, the laughter, and everything in between, preserving those moments to be held onto for years to come. Visit contentbycarmen.com and [@contentbycarmen](https://www.instagram.com/contentbycarmen) on Instagram.

47. Victoria Purtle from C'EST JOLIE PHOTOGRAPHY is a destination based wedding photographer from Louisiana, available worldwide. She creates timeless, editorial imagery on both digital and film. Her work is centred on creating an intentional, elevated experience while documenting genuine moments. Visit cestjoliephotography.com and [@cestjoliephotography](https://www.instagram.com/cestjoliephotography) on Instagram.

48. NINA MARTIN PHOTOGRAPHY is a wedding photography and filmmaking team based in Puerto Rico, in the Caribbean, specialising in capturing real emotions and turning fleeting moments into eternal works of art. Explore their work at www.ninamartinphoto.com and [@ninamartinphotography](https://www.instagram.com/ninamartinphotography) on Instagram. Custom gown by Jean Cintrón. Film by The Feels Films.



51



52

49. SUMMER ST. FILMS is a Boston-based wedding photography and film studio that approaches weddings as stories rather than events — inspired by independent cinema, fashion editorials, and family archives. They create treasured photographs and films that preserve not only how each wedding looked, but how it felt to be there. Explore www.summerstfilms.com and [@summerst.weddings](https://www.instagram.com/summerst.weddings) on Instagram. Shot by Cassie Wang.

50. With a cinematic eye and a documentary heart, NIKKI BAKER's work blends editorial sophistication with genuine emotion. Soft light, thoughtful composition, and an appreciation for movement create imagery that feels both elevated and deeply personal. Rather than directing moments, she preserves them—capturing weddings as they are experienced, with honesty, atmosphere, and a timeless sense of place. Discover her work at www.nikkibakerphotography.com and [@nikkibakerphotography](https://www.instagram.com/nikkibakerphotography) on Instagram.

51. At OMALICHA CUSTOM CAKES & CONFECTIONERY, every wedding cake begins as a couture commission. Inspired by the artistry of the world's finest fashion houses, each bespoke design is imagined, sculpted, and handcrafted to embody elegance, romance, and exceptional craftsmanship. Combining innovative design with refined flavour, Omalicha creates unforgettable edible masterpieces that leave a lasting impression long after the celebration has ended. Explore omalichacakes.com and [@omalichacustomcakes](https://www.instagram.com/omalichacustomcakes) on Instagram. Shot by Amanda Ellis Photography.

52. SOFIA HIRAMATSU is a wedding photographer capturing celebrations across Japan, Asia, the UK, and Europe. Her work lives at the intersection of emotion and editorial, blending fashion influence with cinematic atmosphere inspired by film. She creates wedding imagery that feels intimate, artful, stylish, and deeply connected to place. Explore her work at sofiahiramatsu.com and [@sofiahiramatsu](https://www.instagram.com/sofiahiramatsu) on Instagram.

53. Wedding content creation is evolving. **WITH THE BRIDE** believes it is the person behind the lens who makes the difference. Through thoughtful storytelling and a keen attention to detail, founder Alejandra Najera captures each celebration in a way that feels personal, intentional, and entirely its own. Discover her work at www.withthebride.com and @withthebride_ on Instagram.

54. For the past ten years, **SALT ATELIER** has captured Sydney and destination weddings with a sophisticated, natural approach. Their timeless, elegant work highlights each couple's beauty and story. They value authenticity, creativity, and exceptional wedding experiences. Visit saltatelier.com.au and follow @saltatelier_wedding on Instagram.

55. Your love story deserves more than photographs – it deserves art. **STORYTELLERS WEDDING CO.** crafts cinematic, editorial wedding photography and film for the modern romantic, capturing every fleeting, unrepeatable moment with intention, beauty, and soul. Visit storytellersweddingco.com and @storytellersweddingco on Instagram.

56. **STYLED BY VALENTINA** is a luxury wedding and event planning studio renowned for creating sophisticated, editorial-inspired celebrations in Australia and beyond. Led by Valentina Seretis, they offer a highly personalised approach, curating each detail with precision and artistry. The result is a seamless celebration that feels effortlessly elegant, deeply personal, and entirely unforgettable. Explore styledbyvalentina.com.au and @styledbyvalentina on Instagram.

57. With a passion for creating timeless bridal styles, **ERIKA TAFT BRIDAL** ensures brides around the world feel confident on their wedding day. Known for her clean, elegant styling and calming presence, she is dedicated to delivering a seamless, meticulous experience while bringing each bride's dream hair to life. Visit www.erikataftbridal.com and follow @erikataftbridal on Instagram.

58. Inspired by a background in fashion and visual storytelling, **REEL MOMENTS BY GRACE** captures weddings with a refined yet deeply personal approach. Creating visual love letters, each celebration is documented exactly as it felt, preserving authentic moments, meaningful details, and genuine emotion through beautifully curated content for couples across the UK and beyond. Explore reelmomentsbygrace.com and @reelmoments_ on Instagram.

59. Berlin-based **MIRA BRY** photographs weddings across Europe and worldwide. Her work seamlessly blends cinematic storytelling with an editorial aesthetic. Known for her calm energy and intuitive guidance, she creates an atmosphere where couples can simply be themselves—resulting in imagery that feels timeless, honest and beautifully refined. Explore mira-bry.com and @mira.bry.photography on Instagram.

60. Ivo of **MOMENTO CATIVO** is recognised as one of Portugal's top wedding photographers, capturing love stories across Portugal and beyond for a discerning international audience. His timeless, classic and romantic approach reflects refined elegance and authenticity. Visit www.momentocativo.com and @momentocativo on Instagram.

61. **ADDISON RAYNE PHOTOGRAPHY** is a travelling wedding photographer based in Michigan, creating wedding imagery that is authentic, emotive, and nostalgic. By blending candid observation with intentional artistry, every celebration is captured in a way that feels uniquely true to the couple. Visit addisonraynephotography.com and follow @addisonraynephotography on Instagram.

62. **LOVE, GIGI EVENT DESIGN** creates immersive celebrations where refined aesthetics meet meaningful storytelling. Guided by an editorial eye and a deeply personal approach, each wedding is thoughtfully curated to feel effortless, emotionally resonant, and distinctly individual—transforming beautiful spaces into unforgettable experiences that linger long after the final dance. Photography by Sarah Cooper Weddings. Explore www.lovegigievents.com and @lovegigievents on Instagram.

63. **D STUDIO WEDDINGS** blends documentary authenticity with editorial sophistication to create timeless, emotionally resonant visual narratives. Rooted in quiet observation, they let moments breathe while capturing everything, telling each couple's unique story with elegance and intention. Visit dstudioweddings.co and @d__s__w on Instagram.

64. Based in Amsterdam, **DE EVA'S** are two wedding planners creating elegant celebrations across the Netherlands and all destinations. Known for refined styling, calm expertise, personal service and a joyful approach, they craft all types of weddings filled with warmth, beauty and fun. Visit de-evas.com and @de.evas on Instagram. Photography by Septiembre Studio.

65. **STREFFORD FILMS** is a UK-based cinematic filmmaker who creates timeless, emotional and deeply personal wedding films. Blending documentary storytelling with beautiful visuals, Michael captures every organic and heartfelt moment. He has a discreet approach on the day while creating a story that will be treasured for generations. Visit www.streffordfilms.co.uk and follow @strefford_films on Instagram.

66. Based in Naples, wedding photographer **BRENDA BORGIA** captures every moment exactly as it feels. Blending an editorial eye with a documentary approach, she dedicates her full creative energy to every couple she has the privilege of working with. Visit brendaborgiaph.com and @brendaborgiaph on Instagram.

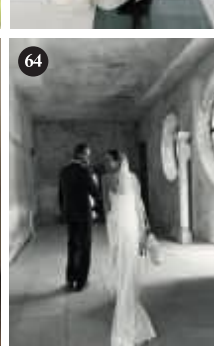
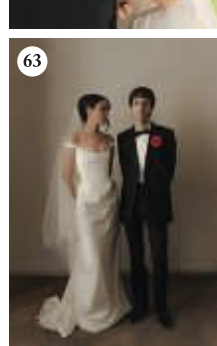
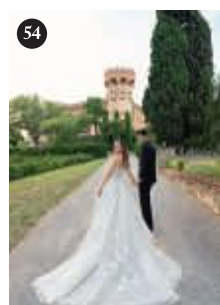
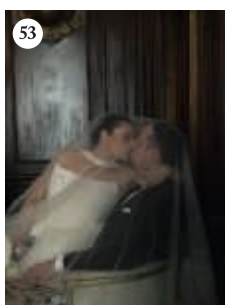
67. Wedding photographer **GABYRGUEZ** artfully blends traditional and modern styles to capture the essence of love. Specialising in both digital and film photography, she focuses on genuine moments, crafting timeless images that couples will cherish for a lifetime. Visit www.gabyrguezphotography.com and follow @bahamasphotographer on Instagram.

68. **ILLY PAPER HOUSE** creates bespoke wedding identities through heirloom stationery, illustration, and thoughtful design. Founded by illustrator and designer Andrea Sanqui, their work is inspired by art, travel and timeless romance, designed to become a lasting part of every wedding celebration. Visit illypaperhouse.com and @illypaperhouse on Instagram.

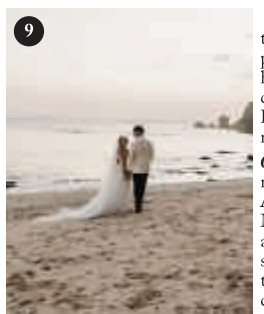
69. **ALEX PASARELU** is a destination wedding photographer specialising in luxury editorial imagery across Europe. Working with both film and digital formats, he creates timeless photographs where modern romance meets understated sophistication, inspired by the language of fashion and fine art. View his portfolio at alexpasarelu.com and follow @belle_art_photography on Instagram.

70. Set among the ancient olive groves of Masseria Borgo Ritella in Puglia, this destination wedding embodies **ARIANNA POZZOLI's** creative direction — where timeless elegance, refined design, and authentic Italian beauty come together in deeply personal celebrations. Visit ariannapozzoliweddings.com and @ariannapozzoli.weddings on Instagram. Photography by Teodora Simon.

71. **BYMOEVAI** is a worldwide destination wedding and elopement photographer whose style is cinematic with an editorial twist. She captures the essence of each story through a mix of digital and 35mm film. View her work at www.bymoevai.com and follow @bymoevai on Instagram.



Runway to Romance



1. Surrounded by nature and style, under a blue sky and with the Mediterranean sea as a backdrop, is The Lake. A wedding ceremony where every moment feels unhurried, intimate, and deeply connected to the landscape. **LA FINKA 4.1 BY SAROVA CATERING.** Photography by Oliver Vegas. Visit lafinka4punto1.com and [@lafinka4.1](https://www.instagram.com/lafinka4.1) and [@sarovacatering](https://www.instagram.com/sarovacatering) on Instagram.

2. Set on the Maera hillside in Mykonos, **VILLA MAXIMUS** is a stunning venue with incredible views and versatile indoor and outdoor spaces. The architecture blends modern design with timeless Cycladic sensibility. Contact info@maeravillas.com and visit [maeravillas.com](https://www.maeravillas.com) and [@maeravillas](https://www.instagram.com/maeravillas) on Instagram.

3. Surrounded by centuries-old olive trees, **MASSERIA MAMMELLA** is a refined Puglian estate where authentic architecture, elegant gardens and timeless hospitality set the scene for unforgettable destination weddings. Designed for intimate celebrations in southern Italy. Discover www.masseriamammella.com and [@masseriamammella](https://www.instagram.com/masseriamammella) on Instagram.

4. **SOMERLEYS** Sutton Forest is a private, authentic and artfully curated setting for natural atmospheric exclusive wedding celebrations. Ceremonies in the Forest are followed by poolside cocktails, festive candlelit dinner parties and dancing under the stars. Elegant, timeless, and fun. Visit [Somerleys.com](https://www.somerleys.com) and follow [@somerleys.suttonforest](https://www.instagram.com/somerleys.suttonforest) on Instagram for more.

5. **MASSERIA MOZZONE** preserves the essence of authentic Puglia. Surrounded by traditional trulli, whitewashed architecture, and a swimming pool nestled in the peaceful olive groves, every wedding comes to life in a place where history and nature meet. Here, genuine Apulian hospitality and the region's rich culture create elegant celebrations that embody the timeless beauty of Italy. Photography by Alexandra Bertels. Find them at [masseriamozzone.it](https://www.masseriamozzone.it) and [@masseriamozzone](https://www.instagram.com/masseriamozzone) on Instagram.

6. Set among the breathtaking landscapes of western Sicily, near the ancient Temple of Segesta, **CASALE DEGLI ARANCI** offers exclusive-use celebrations where authentic Mediterranean hospitality meets exceptional Sicilian cuisine and immersive live culinary experiences. Every celebration is shaped by the island's timeless beauty, creating memories to treasure forever. Photography by Nadia Mulè. Discover [casaledegliaranci.it](https://www.casaledegliaranci.it) and follow [@casaledegliaranci](https://www.instagram.com/casaledegliaranci) on Instagram.

7. Nestled on 2.5 acres overlooking the Arkansas River, **THE DECANTILLON** is a piece of Europe brought to the south. With views of the Little Rock skyline and state capitol, the grandeur of the main banquet hall, crowned by a breathtaking chandelier, and the lush outdoor lawns, you will create unforgettable moments. Find them at [thedecantillon.com](https://www.thedecantillon.com) or [@thedecantillon](https://www.instagram.com/thedecantillon) on socials. Photography by Cameron and Elizabeth Photography.

8. Overlooking the sparkling Aegean Sea, **LYTHOS** offers an enchanting setting for destination weddings in Rhodes. Defined by Greek island charm, vibrant bougainvillea and an elegant open-air atmosphere, this family-run venue combines bespoke in-house wedding planning, warm hospitality and breathtaking views to create unforgettable celebrations. Photography by Vicky Antonara. Visit www.lythosrhodes.com and [@lythosrestaurant](https://www.instagram.com/lythosrestaurant) on Instagram for more.

9. Celebrate amidst the cliffs and pristine waters at **THE UNGASAN**. With expansive villas, bespoke service, and tailored elopement packages, they offer a world-class, intimate backdrop for an extraordinary Bali wedding in paradise. Visit [theungasan.com](https://www.theungasan.com) and follow [@theungasan](https://www.instagram.com/theungasan) and [@theungasanweddings](https://www.instagram.com/theungasanweddings) on Instagram.

10. At **TRAILHEAD VENUES**, the signature glass greenhouse offers a rare blend of architecture, light, and landscape. Framed by the Smoky Mountains and enveloped in natural light, the dramatic glass structure creates a striking setting for wedding celebrations and breathtaking editorial imagery. Shot by Allie Krauser Digitals. Discover more at [trailheadvenues.com](https://www.trailheadvenues.com) and [@trailheadvenues](https://www.instagram.com/trailheadvenues) on Instagram.

11. **VILLA VIKO**, a contemporary wedding venue tucked away in the Serbian countryside, blends European architectural sophistication, romantic outdoor spaces and effortless hospitality. Its striking glass hall and landscaped gardens create unforgettable celebrations where nature and design exist in harmony. Photography by Stefan Stević. Discover more at [villaviko.rs](https://www.villaviko.rs) and [@villa_viko](https://www.instagram.com/villa_viko) on Instagram.

12. Set along Florida's picturesque coast, **VICTORIA 1883** is a restored historic estate where timeless design, gracious hospitality, and intimate celebrations come together effortlessly. Offering exclusive accommodations and beautifully curated wedding celebrations, the estate provides the perfect setting for couples to gather, celebrate, and create memories that linger long after the last dance. Visit [victoria1883.com](https://www.victoria1883.com) and [@victoriaestate1883](https://www.instagram.com/victoriaestate1883) on Instagram for more.

13. **LA GEMME ESTATE** brings the romance and grandeur of a French château to the heart of the Southern Highlands. This magnificent French limestone château is a masterclass in European craftsmanship, built from authentic French limestone and adorned with architectural elements sourced exclusively from across Europe. Every detail has been thoughtfully curated to evoke the elegance of a centuries-old estate. La Gemme is a rare expression of timeless luxury, where old-world refinement meets the Australian landscape. Discover more at [la-gemme-estate.com](https://www.la-gemme-estate.com) and [@lagemmeestate](https://www.instagram.com/lagemmeestate) on Instagram.

14. Nestled in the heart of Puglia, **MASSERIA SAN NICOLA** is a hidden sanctuary of ancient olive trees, sunlit citrus gardens and timeless Apulian charm. Designed for unforgettable destination weddings, it blends refined hospitality, romantic atmospheres and bespoke celebrations into a smoothly elegant experience. Visit www.masseriasannicolasavelletri.com and [@masseriasannicola_savelletri](https://www.instagram.com/masseriasannicola_savelletri) on Instagram.

15. In the heart of the Mediterranean, nestled within the enchanting beauty of the Bay of Kotor, **HUMA KOTOR BAY HOTEL & VILLAS** offers an exceptional setting for destination weddings and refined celebrations. Framed by the Adriatic Sea, dramatic mountain scenery, and the quiet magic of Montenegro's coastline, Huma brings together natural beauty, sophisticated design, and effortless elegance. From intimate seaside ceremonies to elegant receptions at Mudra Art Cuisine, where the culinary experience is led by a Michelin-starred chef, each event is curated with style, care, and meticulous attention to detail. With its breathtaking backdrop, refined interiors, and atmosphere of understated glamour, Huma Kotor Bay stands as one of the Mediterranean's most distinctive wedding settings. Visit humahotel.me and follow [@huma.kotorbay](https://www.instagram.com/huma.kotorbay) on Instagram.

16. Set in the rolling hills of Surrey, **FARNHAM CASTLE** is a striking historic venue where centuries of heritage meet refined modern hospitality. Once a residence of the Bishops of Winchester, the Castle now offers dramatic architecture, sweeping views, and outstanding food and hospitality for unforgettable weddings, events and celebrations, within peaceful landscaped grounds just an hour from London. Discover www.farnhamcastle.com and [@farnhamcastle](https://www.instagram.com/farnhamcastle) on Instagram. Shot by Neal James.

17. With award-winning gardens, historic interiors and views over the Bay of Naples, **VILLA SAN MICHELE** on the island of Capri, echoes a Roman residence, where columns, sculptures and a medieval chapel blend with lush greenery. The Mediterranean atmosphere, nature and architecture meet in rare harmony, making it an extraordinary wedding venue. Visit www.villasanmichele.eu and [@villasanmichele](https://www.instagram.com/villasanmichele) on Instagram.

18. Begin married life surrounded by terraced vineyards, river light, and unhurried moments in Portugal's Douro Valley. At **SIX SENSES DOURO VALLEY**, celebrations unfold with warmth, good food, and space to reconnect with what matters most: each other. Visit www.sixsenses.com and [@sixsensesdourovalley](https://www.instagram.com/sixsensesdourovalley) on Instagram.

19. **NEWLAND HALL** is a grade two, listed Tudor manor house, rich in elegance, boasting allure and set in the enchanting Essex countryside. Their bespoke packages, indoor and outdoor ceremony options, and exclusive use of the estate provide a luxurious and perfectly-tailored experience for a picturesque wedding. Discover more at newlandhall.co.uk and [@newlandhallchelmsford](https://www.instagram.com/newlandhallchelmsford) on Instagram.

20. Hidden in the rolling Voer valley on the Belgian-Dutch border, **ALTENBROEK BOUTIQUE ESTATE** is a centuries-old castle estate where weddings unfold amid orchards, ancient woodland and timeless interiors. From intimate gatherings to weekends with the whole estate to yourselves, every celebration becomes a story of its own. Discover more at www.altenbroek.com and [@landgoedaltenbroek](https://www.instagram.com/landgoedaltenbroek) on Instagram.

21. Imagine celebrating one of life's most memorable moments beneath a canopy of ancient trees, surrounded by lush gardens and the tranquil charm of Battersea Park. **BATTERSEA PARK VENUES** offer a range of stunning spaces with breathtaking scenery and expert support. Visit batterseaparkvenues.co.uk and follow [@batterseaparkvenues](https://www.instagram.com/batterseaparkvenues) on Instagram.

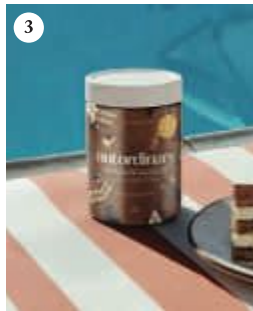
22. **VILLA LAV** is a charming wedding and event venue in the heart of Istria, Croatia, combining authentic Mediterranean character with elegant outdoor spaces. Located close to beautiful beaches and the picturesque old town, it offers a unique setting for weddings and celebrations, complemented by comfortable accommodation, exceptional cuisine, and warm, personalised hospitality. Photography by Dalibora Bijelic. Visit villalav.hr and [@villa_lav](https://www.instagram.com/villa_lav) on Instagram.

23. One of France's most romantic wedding destinations, **CHÂTEAU DE BAGNOLS** provides an extraordinary setting for all your celebrations. Medieval architecture, golden stone walls and an atmosphere of 'joie de vivre' create the perfect backdrop for unforgettable moments and lifelong memories. Visit www.chateaubagnols.com and follow [@chateaubagnols](https://www.instagram.com/chateaubagnols) on Instagram. Photography by Nicolas Terraes.

24. With beautifully manicured gardens and dramatic views over the Welland Valley, every corner of **NEVILL HOLT HALL**'s private grounds is picture-perfect for your wedding day. Enjoy the luxury of exclusive access to the gardens, allowing you to celebrate in privacy and style. To book your grand celebration or a cosy gathering, visit nevillholtestate.co.uk and [@nevillholtestate](https://www.instagram.com/nevillholtestate) on Instagram.



Fall into Flavour



1. AEWEN FINE CHOCOLATES crafts hand-painted bonbons inspired by the quiet beauty of Coco's woodland home and far-off travels. Made in small batches with organic, single-origin chocolate, each piece is a small gift of beauty, created to be savoured slowly and shared generously. Little works of art, with a little joy tucked inside. Visit www.aewenchocolates.com and follow along at @aewenchocolates on Instagram.

2. GYMDOUGH. Ready-to-eat cookie dough, thoughtfully crafted with minimal ingredients. Packed with 50g of protein, high in fibre, and gluten free. Explore flavours from timeless Chocolate Chip Cookie to vibrant Lemon Drizzle—created with intention, without compromising on indulgence. Visit www.gymdough.co.uk Instagram: @gymdough

3. Founded and led by women, NUT ORDINARY brings a fresh perspective to the growing plant-based nutrition space through refined vegan pea protein blends. Created to combine both flavour and function in everyday rituals, it offers an elevated take on modern wellness. Visit www.nutordinary.com and @nutordinary on Instagram.

4. FIZZY BUOYS is bringing naturally fizzy water kefir to a new generation. Discover small-batch seasonal sodas, live cultures and stylish starter kits designed for home brewing. Traditionally fermented, endlessly flavourful. Join the culture at fizzybuoys.com and follow @fizzybuoys on Instagram.

5. The modern wellness ritual, redefined. Created by a chemical engineer and clinical nutritionist, this functional coffee by **SMART COFFEE**, combines 17 bioavailable actives including collagen, magnesium and essential nutrients, in one elevated daily cup. Designed to help support focus, energy and beauty from within. Visit www.smartcoffeeu.com Instagram: @smart.coffee.eu

6. Take home the taste of Japan. TAIZEN offers authentic Uji matcha, thoughtfully selected to bring the quiet beauty of Japanese tea culture into your everyday. A taste to remember, long after the journey ends. Visit www.taizen-osaka.com and follow @taizen.osaka on Instagram.

7. CLOUD is helping to redefine daily nutrition. A blend of organic whole fruits & vegetables, functional mushrooms, vitamins, minerals and probiotics - delivered in three delicious cloud-shaped gummies, taken once a day. They aim to support energy, gut health, and digestion. One taste and they'll make perfect sense. Visit usecloud.co and @usecloudco on Instagram.

8. Good energy is having a rebrand. Meet CRACK - one of India's first clean energy sodas in four flavours: Vanilla Cola, Ginger Lemon, Orange, and Strawberry Rose. Built on green tea caffeine and prebiotic fibre. The newest addition to your rotation. Visit thedrinkcrack.com and @thedrinkcrack on Instagram.

9. PORO LONG DRINK delivers a crisp blend of gin and lightly sparkling grapefruit for a refreshingly smooth finish. Long Drink is Finland's iconic national drink, originally created for the 1952 Olympics and is best served ice-cold. Perfect for any occasion, from warm summer evenings to cosy winter nights by the fire. Use code VOGUE40 to get 40% off (01/10/26). Visit www.porolongdrink.com and @porolongdrink on Instagram.

10. MATCHA SOCIETY treats every tin as a piece of art. Each label is a deliberate composition - colour, kanji, cultivar - designed as carefully as the matcha inside is sourced. From single cultivars to composed blends, the range is a collection in the truest sense. Made to be seen. Made to be savoured. Visit matchasociety.com.au and follow @matchasocietyau on Instagram.

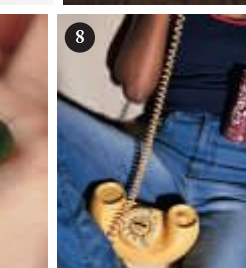
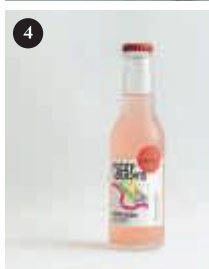
11. GIMI GELS is a superfood energy gel that contains matcha, real fruit and a blend of superfoods - made for the woman who moves through her day on her own terms and refuses to compromise on what goes in her body. Three delicious flavours. One very good habit. Visit gimigels.com and @gimigels on Instagram.

12. PIXEL SPIRITS DISTILLERY located near Loch Leven Hotel, crafts vibrant gins and rums, capturing the spirit of Glencoe and bringing a unique, flavourful experience to every guest. Quality and personal attention guide every decision they make, from grain to glass. Each bottle is hand-filled, hand-labelled, and individually finished; representing a unique piece of their Highland story. Visit www.pixelspiritsltd.co.uk and @pixel.spirits on Instagram.

13. Introducing SABLÈRE - a house of fine 0.0% sparkling cuvées. Composed from first principles rather than dealcoholised wine, each cuvée restores artistry and feeling to life's defining moments, and the quieter ones we share. Visit sablere.co.uk and @houseofsablere on Instagram.

14. NOCT is a Vancouver-based micro speciality coffee roaster, built on the belief that great coffee should be accessible, focusing on single origin and micro lots. They support the development of barista skills and talents, with the aim to send baristas to compete on the world stage. They value working with importers and companies that value the human aspect behind coffee. Visit noct.coffee and follow @noct.coffee on Instagram. Photography by Kado Wicaksana.

15. BO is helping to redefine protein for women, bridging the gap between functional nutrition and indulgence. Founded by Mariana, who believes women deserve better protein, Bo bars and powders are designed to suit women's bodies while tasting like dessert. Available across the UK and Europe, discover more at boprotein.com and @bo.protein on Instagram.



16. '94 is an Australian brand helping to redefine matcha through the lens of fashion, design and contemporary culture. Known for its organic matcha and original house-developed flavours, the brand blurs the lines between café and lifestyle, bringing a fresh perspective to modern Australian matcha culture. Visit www.ninetyfour.com.au and follow @ninetyfourmatcha on Instagram.

17. Rooted in the science of sociability, **SENTIA** Gaba Red is a 0% ABV functional spirit. Underpinned by Professor David Nutt's research into how alcohol interacts with the brain, it is designed to support your natural relaxation pathways. With rich wild berry notes, a touch of clove, a smooth floral finish, and functional botanicals including ashwagandha, passionflower and rhodiola, it delivers the social spark you want from alcohol, without the alcohol. Visit sentiaspirits.com and follow @sentiaspirits on Instagram.

18. The **MAI CHAI** range brings together functional wellness and café-quality flavour, wherever life takes you. Discover the calm of Mai Chai Latte, the clean energy of Mai Matcha and the cherry-fuelled focus of Mai Magic Chai. Crafted with dairy-free, gluten-free ingredients and inspired by authentic chai, the range is designed for modern lifestyles without compromising on taste. Spiced to perfection. Canned with love. Visit www.maichai.com and follow @maichaiuk on Instagram.

19. Meet **VOIR** Cherry Blossom - an Australian liqueur inspired by Japanese culture. Floral and fruity, it is naturally infused with cherry blossom petals, lychees, apricots and peaches. It is the perfect ingredient for any cocktail and a bartender's dream as it instantly elevates any serve. Visit voir.co Instagram: @voir.aus

20. Meet the wellness ritual your mornings have been missing. Devon-born **CLEAR RITUAL** blends yerba maté, guaraná and six fruit botanicals into a naturally caffeinated loose leaf tea. It helps to deliver calm, steady energy - no jitters, no crash, no added sugar. Bright, refreshing and completely clean. Your new daily Ritual. Visit www.clearritual.shop and @clear_ritual on Instagram.

21. This season's must-have edible accessory - **SASSY™**. The apple with a bold personality, fashion-forward aesthetic and the branding to match, Sassy™ is rewriting the rules of the fruit aisle one crisp, cheeky bite at a time. Be first to know when Sassy is in season. Visit sassyapples.com and follow @sassyapplebites on Instagram.

22. **CHILLI WILLY'S** chilli oil brings the heat with heaps of spice, deep aromatic flavour, and deliciously moreish crunch. Vamp up any dish with just one spoonful and you'll never look back. It is also naturally vegan and free from gluten. Visit www.chilliwillys.com and follow @chilliwillys_uk on Instagram. Photography by Bold Creatures.



Vogue's Dream Home

1. Founded by Sarah during her time at university, **CANDLELUME** creates premium cocktail candles that blend craftsmanship with conscious luxury. Each candle is hand-poured in Canada using ethically sourced coconut and beeswax, delivering elevated scents and artisanal quality in every piece. Proudly woman-owned, CandleLume brings warmth, style, and intention to every space. Visit candlelume.com and @candle_lume on Instagram.

2. **ORDI** designs beyond bedding, creating quiet scenes shaped by Danish heritage, restrained colour, and thoughtful textures. Crafted in Korea, each piece is made to gently remain within the space. Visit en.ordihouse.co.kr and follow @ordihouse on Instagram.

3. **STACEY JANE THE LABEL** is an Australian-founded luxury fragrance brand bringing the love of scent into every corner of life. Blending premium inspired-by fragrances with Australian-made low-toxicity formulations, the brand creates sophisticated scent solutions for the home, car and beyond. Visit www.staceyjanethelabel.com.au and follow @staceyjanethelabel on Instagram.

4. **CARMEN DELPRAT** is an Australian contemporary artist creating luminous works for collectors of atmosphere. Balancing texture, light and emotional nuance, her artworks bring warmth, sophistication and a distinctive sense of place to refined interiors worldwide. Visit www.carmendelpratart.com and follow @carmendelpratart on Instagram.

5. Ottawa, Canada's **DT HOME** has masterfully captured the art of neutral monochromatic spaces. Through their philosophy of cognitive rest, their sculptural pieces cultivate profound environmental stability, delivering a breathtaking masterclass in organic modernism and quiet luxury. Discover at dwtwnhome.com and follow @dwtwnhome on Instagram.

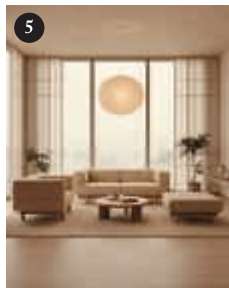
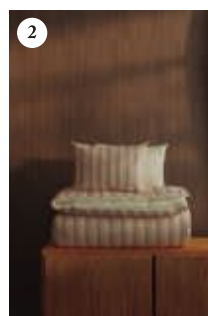
6. **SARAGAIA** is establishing a new standard in luxury porcelain, creating collectible designs distinguished by rare mineral glazes, timeless craftsmanship, and sculptural forms that elevate everyday rituals and interiors alike. Visit saragaia.com and follow @saragaia_porcelain on Instagram.

7. Abstract artist Dr. Tricia Seymour-Barrier creates artworks inspired by spirituality, higher consciousness, and emotional resonance. Through luminous colour and rich texture, her paintings at **TSB FINE ART** are designed to elevate interiors while inspiring contemplation, reflection, and expanded awareness. Visit www.tsbfineart.com and follow @tsbfineart on Instagram.

8. **ANDREEA DE MIRABELA DESIGN** is a UK-based interior design studio, shaped by an instinct for balance, proportion and refinement. Known for a highly personalised approach, each project is thoughtfully tailored to reflect the client's lifestyle, combining creative vision with meticulous attention to detail to deliver timeless, beautifully considered interiors. Visit andreeademirabela.co.uk and @andreeademirabela on Instagram.

9. **MARLENE** is a print house specialising in thoughtful paper goods. Rooted in everyday charm and intentional gestures, each piece is designed for those who savour the details. Storied and made to be kept, Marlene's collection brings personality, warmth, and a sense of occasion back to the art of gifting. Visit marleneprinthouse.com and @marleneprinthouse on Instagram.

10. Founded in Copenhagen, **SALME LINEN** is a textile and interior brand rooted in classical manor traditions, exploring a subtle interplay of texture and weaving to create a quiet expression of exclusivity through depth and detail. Working exclusively with natural materials such as cotton, silk, and cashmere, all pieces are crafted in Europe with an emphasis on quality. Visit www.salmelinen.com and follow @salmelinen on Instagram.



Vogue's Dream Home



11



12

11. Some places change the landscape around you. Others change the landscape within. Inspired by Chile, **MAISON MANNI** creates immersive worlds through scent, inviting moments of reflection and self-expansion. Visit maisonmanni.com and follow @maisonmanni on Instagram.

12. Sally Bailey Hu's **ISLA STUDIO ART** offers a delightful array of portraits and large-scale paintings that explore the beauty, strength, and complexity of women. These vibrant, expressive works blend realism with abstraction. Each piece celebrates femininity, capturing both the intimate and universal aspects of womanhood, and illuminating inner worlds while honouring outer beauty. Find out more at www.islastudioart.com and follow @islastudioart on Instagram.

13. A return to happiness. The Lover – The Journey Set by **EIGHTDECEMBER** explores the emotional journey of love through five fragrances. Presented in a luxury gift box, the collection captures meaningful moments through memory, storytelling, and scent. Visit www.8decembershop.com and @8december_official on Instagram.



13



14

14. US based artist **DOUGLAS WILLIAMSON** combines tedious, precision based techniques with loose abstracted forms in a study of control vs. unpredictability. Her pieces are framed by cast shadows, dictated by a moment in nature. What space remains becomes the framework for her creative expression. Visit douglaswilliamsonart.com and follow @douglaswilliamson_art on Instagram.

15. Founded in 2020, **J.LAURANT** crafts thoughtful fragrances for the home and body. Inspired by simplicity, quality, and intentional living, each collection is designed to elevate everyday rituals and bring a sense of calm to any space. Visit jlaurant.com and follow @madebyjlaurant on Instagram.



15



16



17

16. **FLUKETTE** believes the best moments happen at home. Rooted in Moroccan craftsmanship, each piece is designed to be lived with, bringing warmth, personality and a sense of story to homes collected over time. Working closely with skilled Moroccan artisans, they create and curate handcrafted pieces made in small batches using traditional techniques and natural materials. Visit flukette.com and follow @flukette.shop on Instagram.

17. **EMMA JONNES LONDON** celebrates the art of room fragrance with luxurious candles and diffusers inspired by British fashion. The candles are crafted with high-quality wax and a high concentration of fragrance, ensuring a clean burn and a long-lasting scent throw. Refined fragrances, sophisticated design, and exclusivity define the brand. Discover the Emma Jonnes London universe at www.emmajonneslondon.com and follow @emmajonneslondon on Instagram.

18. **MADELYN BILSBOROUGH** is an Australian artist whose work reflects on themes of abundance, belonging, and human connection. Through abstracted figures and symbolic references to produce, harvest, and shared rituals, she explores the ways in which beauty can be found in the everyday. Visit www.madelynbilsboroughart.com.au and follow @maddisb_art on Instagram.



18



19



20

21. Soul Living is a contemporary interiors boutique offering furniture, homeware and accessories alongside its signature **SOUL CANDLES** collection. More than home fragrance, Soul Candles are thoughtfully designed to support the mind, body and soul, creating warmth, calm and atmosphere alongside timeless interiors inspired by comfort and soulful living. Visit www.soulcandles.co.uk and @soulcandlesltd on Instagram.

20. **SALVE HOME** creates sculptural 3D artworks designed to capture light, texture and attention. Each piece is entirely handcrafted and tailored to elevate both private interiors and refined business spaces, becoming the quiet statement every room remembers. Custom-made to reflect your story. Visit www.salvehome.nl and @salvehome on Instagram.

21. Handcrafted to evoke the timeless elegance of old European interiors, **AURA**'s refillable stone candles blend artisanal craftsmanship with modern sustainability. Each custom vessel is designed for lasting beauty and features non-toxic candle inserts, offering a refined, eco-conscious approach to home fragrance and luxury home décor. Visit www.shopauradetroit.com and follow @auradetroit on Instagram. Photography by Halle Ann photography.



22



23



24

22. **EKATERINA STOLYAROVA** is a New York-based eco-artist working with natural pigments and organic materials. Widely respected for her distinctive practice, she transforms natural elements into contemplative landscapes, exploring the dialogue between nature and modern life. Her work is held in museums and private collections internationally. Visit www.stolyarovakaterina.com and @art_ekaterinas on Instagram.



25



26

23. **ALUMÉ** creates handcrafted home accessories from high-quality aluminium, designed by a father-daughter duo from Antwerp. Each piece is made to order with a focus on sustainability, craftsmanship, and unique forms. Visit alumeantwerp.com and follow @alume.antwerp on Instagram.

24. **JOHN LEWIS FOR BUSINESS** is a team dedicated to working with a range of different businesses. They offer an exclusive business discount to Interior Designers, Architects and Home Stagers through their Interior Design Membership. To apply for an account with them, contact the team today on business@johnlewis.co.uk or call 03456 037 979.

25. **ALL CAPS STUDIO** creates solid wood furniture and objects through commissions and studio-led designs, with craftsmanship shaped by personality. Each piece embraces fun, play, and interaction, encouraging facility throughout. While aesthetically distinctive, the studio explores how pieces live, function, and are experienced in everyday home environments. Visit allcapsstudio.co.uk and @allcapsstudio_ on Instagram.

26. **TANO** is a Rome-based house gallery for unique living, where architecture and craftsmanship converge through a curated selection of collectible furniture and distinctive objects. Conceived as a lived interior, TANO offers an intimate setting where timeless design, atmosphere, and contemporary living come together. Discover more at www.tanoroma.eu and @tano_roma on Instagram.

27. MADEBYIND is a small business from Indonesia focused on natural fibre décor for homes and events. They collaborate with skilled local artisans, offering both their own designs and carefully curated pieces. Rooted in craftsmanship and authenticity. Discover more at madebyind.com and follow @madeby_ind

28. Sara Kathryn Isbell is the contemporary fine artist behind **SK ISBELL ART**, based in Atlanta, Georgia, known for her original paintings that blend modern and traditional styles bringing a fresh perspective to the design world. Her art brings warmth, life and meaning to every space. Visit skisbellart.com and follow @skisbellart on Instagram.

29. LILY TRAVERS ART creates playful mixed media pieces inspired by animals, travel and everyday humour. Handmade and tactile, each work embraces imperfection and craftsmanship, from expressive paintings to hand-built ceramics. Designed to spark curiosity and conversation. Visit www.lilytraversart.com and @lilytravers_art on Instagram.

30. A celebration of colour, light and artistry, **ASTOMERIA**'s handcrafted plexiglass vessels blur the boundary between functional design and collectible art. Inspired by cultural narratives and crafted in luminous translucent hues, each piece brings vibrancy, character and timeless elegance to contemporary interiors. Visit www.astomeria.com and follow @astomeria on Instagram.

31. Australian artist **ALLI GEERS** grew up on a farm in Harden, NSW, where rural life continues to shape her work. Her contemporary paintings blend elevated country culture with bold colour, humour, and refined composition - reimagining livestock, fashion, and modern Australian identity through a distinctly playful lens. Visit www.alligeersart.com and follow @alligeers.art on Instagram.

32. LAURA PETKA is a Dallas-based contemporary artist known for her highly textured abstract paintings. Inspired by life's defining moments, her signature clusters symbolise experiences that shape us—both joyful and challenging. Her work brings depth, meaning, and colour to thoughtfully curated interiors worldwide. Visit www.laurapetkaart.com and follow @laurapetkaart on Instagram.

33. WORTHY WAX creates luxury home fragrances for mindful, modern living. All candles are hand-poured with vegan wax, crafted with the finest ingredients and blending premium fragrances that evoke emotions and memories. Now they are joined by Worthy Wax's new luxury reed diffusers, which bring the same quality to your space. Discover the collection at www.worthywax.co.uk and follow @worthywax on Instagram.

34. FORMED HOME offers unique luxury hardware handcrafted from natural stone. Founded by Takeisha Graham, the Australian brand was created to transform everyday cabinetry into statement pieces. Inspired by a passion for interiors and design, the brand reimagines functional hardware as a design feature in its own right. Visit byformed.au and follow @formed.home on Instagram.

35. BERTAZZONI kitchen appliances add an abundance of elegance and quality to a kitchen. Hand-crafted in northern Italy since 1882, the products are made to order and styled to perfection. With several-hundred models, the appliances are as individual as you and help bring the best of home-cooked food to the family table. Visit uk.bertazzoni.com and follow @bertazzoni_official on Instagram.

36. STUDIO KIRI is redefining what interior design looks like. Fully virtual and genuinely accessible, the studio brings bespoke, luxury-level design to everyday homes across the UK, built around confident colour, considered sourcing and spaces that feel entirely intentional. Visit studiokiri.co.uk and follow @studiokiri_ on Instagram.

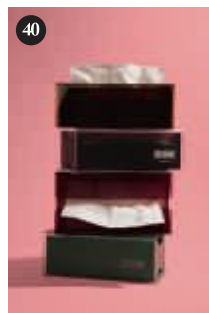
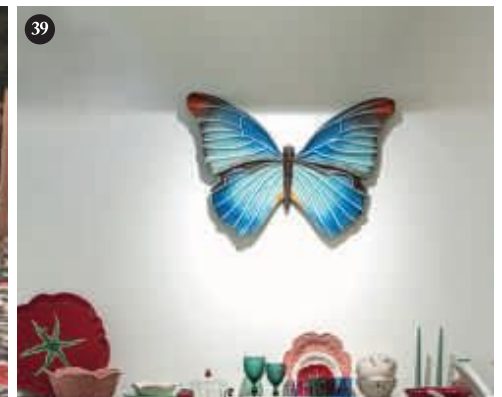
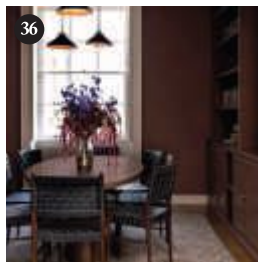
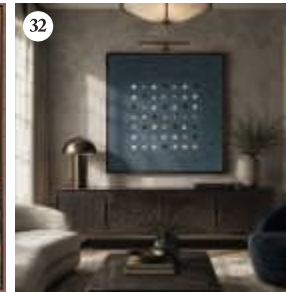
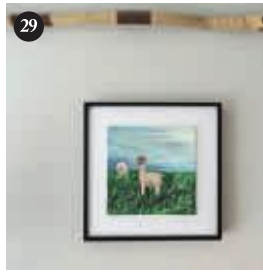
37. AMELIA WESTON is a South Carolina-based artist creating expressive abstract landscapes that blur memory, movement, and emotion through bold colour and intuitive brushwork. Inspired by the Lowcountry, her work transforms familiar places into vibrant, contemporary compositions. To discover more about Amelia's artwork, visit www.ameliawestonartanddesign.com and follow @ameliawestonartanddesign on Instagram.

38. BLUETABLA is a family-run home décor brand reimagining modern table textiles through the lens of Georgia's rich visual heritage - from ornamental folk motifs to the sculptural forms of the Georgian alphabet. Rooted in the country's tradition of hospitality, its bold, graphic designs celebrate the table as a place where beauty, culture and gathering meet. Visit www.bluetabla.com and @blue.tabla on Instagram.

39. CERÁMICAS NA LINHA combines various types of tableware, with all pieces manufactured in Portugal. Initially founded in 2011, it now has multiple stores, attracting tourists worldwide to their Portuguese ceramics. Visit ceramicasnalinha.pt and follow @ceramicas.na.linha on Instagram.

40. BLOW TISSUES transforms an everyday essential into a refined home ritual. Pairing sculptural refillable boxes with soft, substantial 5-ply bamboo tissues, it brings a quieter kind of luxury to the spaces you use most. Discover the collection at blowtissues.com and follow @blowtissues on Instagram.

41. LUMA reimagines everyday essentials as objects of design, made to be seen, not stored. Disguised as a beautifully bound coffee table book, it keeps your favourite jewellery pieces organised while blending seamlessly into your home décor. Visit lumaathome.com and follow @luma_athome on Instagram.



Vogue's Beauty Shortlist



1. NOBODY'S NOBODY: Introducing their cult-favourite Leave On Exfoliant formulated with 2% BHA. It helps to leave your pores appearing refined and is designed to dissolve excess oil and dead skin for smoother and clearer looking skin. Visit nobodysnobody.com.au and follow @nobodysnobodyskin on Instagram.

2. OIANA LIVING is a new active lifestyle skincare brand redefining mineral sun protection with a lightweight SPF 50 liquid sunscreen formulated with skin-loving ingredients. Designed for everyday wear, the formula blends sun protection with an effortless, modern approach to skincare for active, outdoor lifestyles. Visit oianaliving.com and @oianaliving on Instagram for more.

3. Chemical engineer and mother of three Azer Bozoglul founded **AZERUM** after seeing her mother struggle with hair loss. Inspired by this deeply personal experience, she created a science-led scalp serum with one simple mission: to help men and women regain their confidence. Discover more at azerum-hair.com and @azerum_hair on Instagram.

4. OOTD BEAUTY is an advanced derma K-beauty brand, thoughtfully formulated for sensitive skin. Meet the Dark Spot Vitamin C Serum, a clinically and dermatologist-tested Vitamin C formula crafted specifically with sensitive skin in mind. The serum features a dual Vitamin C complex and Vitamin Tree Extract. It helps to target the look of dark spots and leave your skin feeling hydrated and more supple. Discover more at ootdbeauty.com and follow @ootdbeauty_official on Instagram.



5. IONIO immerses you in the spirit of Greek summer daily. Inspired by the waters of Lefkada, their uniquely formulated range is alcohol free and scented with natural Mediterranean botanicals. It helps to leave your hair feeling fuller without the dryness. Visit www.ioniolab.com Instagram: @ioniolab

6. DI'AMANDEA is more than skincare – it is a daily ritual of self-care. Thoughtfully created to cleanse and nourish your skin with moisture, each formula helps to leave skin feeling soft and cared for, with a radiant looking glow. A moment to pause, reconnect and care for your skin, every day. Follow their journey at diamandea.com and @di.amandea on Instagram.



7. Blue Green Mask Lift: YA-MAN's origami-inspired mask uniquely combines patented LED and EMS technology. It is designed to help leave your skin feeling firm and appearing radiant. Enjoy hands-free treatments at home. Visit international-shop.ya-man.com and follow @yaman_international on Instagram.

8. Healthy-looking hair starts at the scalp, and Irish beauty brand BEAUTY BY C.E.D knows it. Meet Florère, their reimagined haircare collection, led by their Soothing Scalp Serum designed to nourish the scalp with moisture for stronger, healthier-looking hair. Visit beautybyced.com and follow @beautybyced on Instagram.

9. ELIXIR ATTAR: Where ancient traditions meet modern mastery. In the sun-drenched creative spirit of California, Elixir Attar crafts small-batch natural attars and perfumes using some of the finest ouds, resins, florals and musks. Each elixir tells a story delivering pure, unadulterated olfactory journeys for the discerning connoisseur. Discover more at elixirattar.com and follow @elixir.attar on Instagram.



10. SLY is a premium beauty and hair tools brand founded by Kuwaiti entrepreneur Ritaj Mohammed AlMazidi. Combining innovative technology with an elegant and feminine appearance, their thoughtfully designed products make hair styling feel effortless. Suitable for everyday use without compromising on luxury, SLY aims to provide a 'salon at home' experience. Shop the range at slyhairglam.com and @slyhairglam on Instagram.

11. From the soil to the scent, DANNER & FLEMMING cultivate Iris roots in Bavaria, one of the most precious perfume materials in the world, and use it in a high concentration in their creations: Iris Altesse, Iris Trousseau, and Iris Poulard. In collaboration with French master perfumer Antoine Lie, a strictly limited number of individually numbered millésime perfumes are produced once a year from a single harvest — rare, refined, and timeless in their elegance. Visit www.dannerflemming.de and follow @dannerflemming on Instagram.



12. ATARAXIA is an independent artistic perfume house creating gothic, emotive fragrances that remain beautiful and wearable. Deity, with notes of honey and resin, was selected as a finalist at the 2026 Art and Olfaction Awards, marking a defining moment for the house and its singular vision of modern perfumery. Discover more at ataraxiaperfumery.com and follow @ataraxia_perfumes on Instagram.

13. Elevate your daily ritual with BLEU BEAUTY by Ale Geisslerin. Their premium skin and hair care collection features advanced formulations that are 100% vegan, cruelty-free, and sulphate-free. Discover a sophisticated, clean approach to luxury beauty designed to deliver visible results. Visit bleubeauty.com and follow @bleubeautyuk on Instagram.

14. Discover **SOAPMOMENTO's** Bloom + Balance Shampoo Bar, where luxury meets sustainability. Crafted with organic rice protein and French pink clay. They create high-end products that eliminate single-use plastics whilst nourishing with moisture, helping to leave your hair appearing shiny with natural volume. Visit [Soapmemento.com](https://www.soapmemento.com) and follow @soapmemento on Instagram.

15. Created from a hairstylist's perspective, **TEKOTE** offers unscented multi-use care products made with natural Japanese ingredients. Designed to support your everyday habits and rituals, each product brings together simplicity and performance for a calming self-care routine. Discover more at tekote.com and @tekote_official on Instagram.

16. **EMUNAH BEAUTY's** Scalp Peptide is a daily, non-greasy leave-on treatment created by a clinical trichologist. It contains peptides, caffeine, and Redensyl. It helps to leave your hair appearing fuller and feeling stronger. Use code VOGUE26 for your exclusive reader offer (expires 15/05/28). Visit www.emunah-beauty.com Instagram: @emunahbeauty

17. **YERWA SECRETS:** A fragrance house born from the scent rituals of the Kanuri people of Borno, Nigeria, and shaped by a life lived across cultures and continents. Rooted in heritage yet distinctly modern, the house translates memory, place and travel into perfume. Nomada, pictured, is the house's collaboration with Ije Simon. Discover them online at yerwasecrets.com and @yerwasecrets on Instagram.

18. Sun's out, **MRAYA in.** Swipe on Velvet Tint, their multi-use cream tint for lips and cheeks, with a velvet-matte formula that melts seamlessly into the skin, delivering soft, buildable colour with the look of a smooth, skin-like finish. Then finish with Lip Veil, a lip essential with SPF 20+, that melts effortlessly into the lips, leaving them feeling soft and looking naturally fuller throughout the day. Discover the collection at mrayabeauty.com and @mrayabeauty on Instagram.

19. **BONAZA** is an authentic Mediterranean clean luxury haircare brand, born on the sun-drenched Adriatic coast. They blend modern botanical science with liquid gold from their 300-year-old family olive grove. Bonaza products help to leave your hair appearing radiant and shiny. Discover www.bonaza.eu and @bonazabeauty on Instagram.

20. **VASUKI AMARA** is a new luxury fragrance house honouring India's royal heritage through a modern lens. Nirvana, their inaugural Eau de Parfum, unites up-cycled jasmine sambac from Indian gardens with liquid gold sandalwood, lifted by red berries and vanilla into something entirely new, yet deeply rooted in history. Only 500 exclusive bottles exist. Visit vasukiamara.com and @vasukiamaraofficial on Instagram.

21. **ELEMENTS OF CHO's** Skin Reset Barrier Cream is a lightweight, non-comedogenic moisturiser that helps support the skin's natural barrier whilst leaving sensitive skin feeling hydrated and soothed. Formulated with 2% Encapsulated Ceramides and botanical ingredients. Dermatologist-tested for sensitive skin, it helps to leave skin feeling soft and comfortable without a heavy or greasy finish. Discover more at elementsofcho.com and @elementsofcho

22. Created by two University of Leeds Professors, **SYSTEM NATURE™** is pioneering a new generation of natural skincare. Its clinically proven, 100% natural alternative to retinol helps to leave your skin appearing smooth and feeling firm. Discover more at systemnature.com and follow @systemnatureskincare on Instagram.

23. **YATOURA** is rooted in the belief that scent should be a personal, intimate expression of who you are. Every fragrance they curate is chosen with intention and crafted to uplift, empower, and inspire confidence. Their collection ranges from deep, intoxicating oils to fresh, modern sprays, each designed to feel personal and expressive. Shop at yatoura.com and follow @yatoura on Instagram.

24. **ABOVE & BEYOND EVERYTHING'S** Flawless Finish Makeup Sponges are designed to help transform the way you apply makeup. Their ultra-soft, latex-free texture seamlessly blends foundation, concealer and cream formulas for the look of a smooth, airbrushed finish. Effortless to use and impossible to live without, these beauty essentials will change your makeup game. Visit aboveandbeyondeverything.com and follow @aboveandbeyondeverything on Instagram.

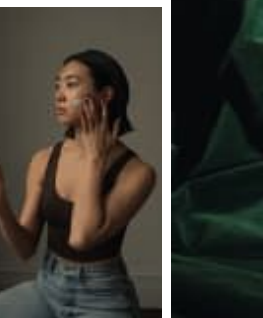
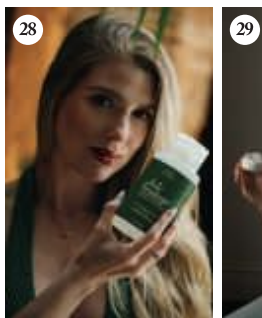
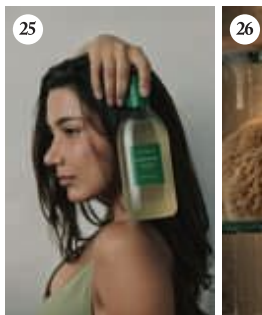
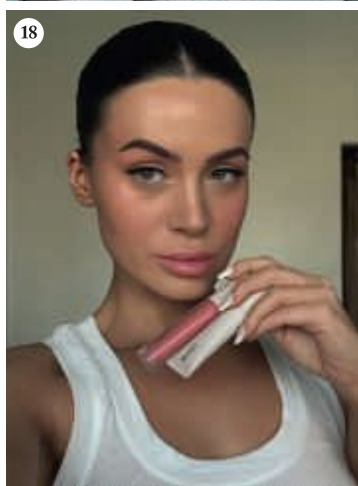
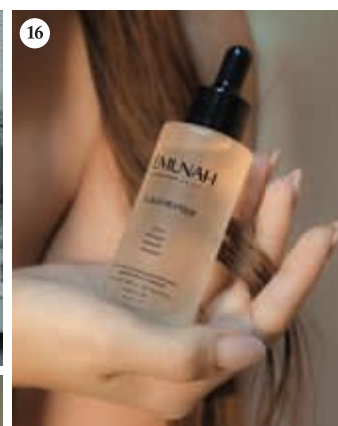
25. **AROMATICA** is a Scalp & Skin care brand rooted in Aromatherapy. The brand has developed a wide range of self-care products with essential oils extracted at their own lab. Their Rosemary Scalp Scaling Shampoo helps to leave your hair looking healthier and fuller. Visit global.aromatica.co Instagram: @aromatica.global

26. **RÁWVE** is a Brazilian wellness beauty brand creating signature products for the daily states of the body. From skincare to shower steamers, each formula is designed to help elevate everyday care through texture, scent, and performance, helping the body feel relaxed and energised. Visit rawve.com.br and @rawve.beauty on Instagram.

27. Discover Fève Nectar from the French High Perfumery House **PLACE DE LA RÉVERIE**. An exceptional nectar, crafted with the utmost respect for its finest ingredients. A perfect harmony of cocoa, tonka bean, and vanilla absolute; a perfume extract created by master perfumer Nathalie Feisthauer. Visit placedelareverie.com and follow @placedelareverie on Instagram.

28. **AGUA DE CIELO** is a Caribbean-born haircare line created to help address common hair concerns with carefully developed formulas. Designed for women who are looking for haircare they can trust, their products are made to support healthier-looking hair. When you feel confident in your hair, it can help you feel your best. Visit aguadecielobeauty.com and follow @aguadecielord on Instagram.

29. **CHANLA CHAU COSMETICS'** Super Fruit Night Treatment is formulated with bakuchiol, apple stem cell extract and prickly pear. It helps to support smoother, healthier-looking skin while you sleep. Developed as a plant-based alternative for those looking beyond traditional retinol, the formula is designed to help improve the appearance of fine lines and leave skin looking refreshed. Discover more at chanlachaucosmetics.com and follow @chanla.chau.cosmetics on Instagram.



Vogue's Beauty Shortlist



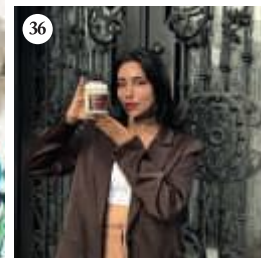
30. Revitalising Serum by **YINERA** is a lightweight botanical serum formulated with CoQ10, sea buckthorn, coffee extract and handcrafted Chinese herbal extracts. Designed for mature skin that appears dull, it helps to leave your skin feeling hydrated and appearing radiant and bright. Visit www.yinera.com and @yinera on Instagram.

31. Discover **JETSET BOTANICALS**. Engineered for altitude, formulated for visible performance. EU clean, plant-based formulas built for the extreme environments you move through. Discover more at jetsetbotanicals.com and follow @jetsetbotanicals on Instagram for updates.

32. **FORTICARE** is a British wellness brand that combines ancestral inspiration with modern scientific understanding to create minimalist skincare. Founded by Toby Lent following his experience with severe eczema, the brand develops formulations using bio-compatible and nutrient-rich ingredients. Forticare champions a minimalist philosophy where every ingredient has a purpose to help support your wellbeing. Visit forticarehealth.com and follow @forticare.health on Instagram.

33. **JAVUN** is a pharmacist-formulated luxury skincare brand focusing on advanced microbiome science. Their products help to offer visible results, reduce the appearance of fine lines and wrinkles and leave your skin feeling hydrated. Combining clinical innovation with timeless luxury, Javun is aiming to set a new benchmark in intelligent, results-driven skincare. Visit javun.com.au to discover more and follow @javun.skincare on Instagram for updates.

34. A growing presence in luxury retail marks the next chapter for **HONEYSUCC'LJO**. Guided by salon expertise and a commitment to visible hair health, the brand continues to redefine modern haircare with every new destination. Discover The Art of Timeless Beauty at honeysucc'ljo.co and follow @honeysucc'ljo on Instagram.



35. Where thoughtful design meets modern beauty, **FLEXXI BEAUTY** creates luxury makeup tools designed to make beauty more comfortable and accessible. Combining elegant aesthetics with innovative functionality, Flexxi empowers more people to enjoy their beauty routine with confidence, comfort, and independence. Visit flexxibeauty.com and follow @flexxibeauty

36. **PERFUME BUTTER** is a lifestyle product that helps to deepen your confidence. Rich in scent, their body butters are handmade in small batches in the USA, using only wholesome, organic ingredients derived from around the world. Discover more at colognebutter.com and follow @colognebutter on Instagram.



37. **EVOO+ BOTANICALS**® is a New Zealand skincare brand centred around polyphenol-rich NZ extra virgin olive oil and bioactive botanical infusions. Thoughtfully developed for sensitive skin and made without essential oils or synthetic fragrance, each formulation is inspired by a belief that healthy-looking skin begins with a supported skin barrier. The collection transforms squalene-rich olive oil and carefully selected botanicals into elevated waterless formulations for skin, lips and hair. Visit evoobotanicals.com Instagram: @evoobotanicals

38. The founders of **LOVEBASIQ** know how quickly outfit drama can ruin a good day. Their brand is built for women who are stylish, busy, always showing up — and want to look and feel their best from morning pilates to late-night cocktails. An

Australian fashion and beauty essentials brand that saves the day when it matters. Explore www.lovebasiq.co.uk and @lovebasiq on Instagram.

39. **RENEW COLLAGEN** delivers beauty that begins from within - helping skin to feel firmer, smoother, and appear more radiant. It contains high quality marine collagen and aloe vera. Renew is your daily ritual for the look of glowing, summer ready skin. Discover the difference at www.renew-collagen.com and @by_renew on Instagram.

40. Beauty, beautifully organised. Discover **MADE UP LONDON**'s best-selling Makeup Case, thoughtfully designed to store, protect and elevate your beauty routine. Complete with three light settings, a rechargeable battery and a luxury brush set included. Visit www.madeuplondon.co.uk and follow @madeup.london on Instagram.



41. Indulge in the ultimate cleansing experience with the **THIRNS** Cleansing Balm, a creamy balm enriched with vitamin-rich rosehip and juniper. Crafted for midlife and mature skin, this hero product from British brand Thirns is handmade to order in small batches in Bath using active botanical cells for exceptional purity. Discover skin that feels calmer and appears more radiant. Visit thirns.co.uk and follow @thirns_skincare on Instagram.

42. **INIS** the energy of the sea is a sparkling, clean Irish fragrance that captures the feeling of a perfect sunny day by the sea. Clean, light, yet lasting fragrance with energising top notes of lemon and marine bring a fresh feeling like sunshine on your face, heart notes of lily of the valley are like a soft summer breeze on your body, while base notes of sandalwood and clove give an earthy warmth like sand between your toes. 100ml, RRP. £42. Visit www.inis.com and @inisenergyofthesea on Instagram.

43. **ORE** is a clinic-founded performance mineral house, created by a clinician with 27 years of treating real skin. Built on professional standards, each formula is designed to deliver refined pigment, dependable wear and the look of a polished finish. Discover the collection at oremineralmakeup.com.au and follow @ore.mineral.makeup on Instagram.

44. Handcrafted in its Newton-le-Willows workshop, **ALEXANDRIA UK** redefines the modern fragrance wardrobe through uncompromising craftsmanship. Each scent is blended at Extrait de Parfum concentration using premium oils, then carefully macerated to develop depth and character. The result is a refined, long-lasting fragrance experience - rich, confident, and designed to linger effortlessly from dawn til dusk. Discover more at alexandriauk.com and follow @alexandriafragrancesuk on Instagram.

45. **SUZU** is a brand born in Japan and made in Brazil, and whose products offer a journey into self-recognition. 'Awake' is a discreet and intriguing scent. Fresh French lavender, pink pepper, lily of the valley, and warm, comforting musk. Authenticity, worn quietly. Photography by Belle Gantus, assisted by Izabella Silva. Discover at suzucommunity.com.br and @suzucommunity on Instagram.

46. **IAMBEAUTY** is an innovative, cruelty-free cosmetics brand creating practical, wearable beauty for real routines, with high-quality products designed to feel beautifully effortless. Its signature Stacked collection offers your full face in the palm of your hand, combining everyday makeup essentials in one compact, travel-friendly system built for modern busy lives everywhere. Discover more at iambeautycosmetics.com and follow @iambeautyuk on Instagram.

47. Made in the United Kingdom, CELESKI LONDON transforms everyday haircare into a luxurious self-care ritual. The vegan, cruelty-free Smooth Boost Collection is expertly formulated to nourish with moisture and leave hair feeling soft and appearing shiny. Specially created for colour-treated, chemically processed and extension-worn hair, it aims to deliver the look of salon-quality results with effortless elegance and care. Discover more at celeskilondon.com and follow @celeskilondon on Instagram for updates.



48. THE TALIAFERRO is a Black-owned luxury fragrance house founded in 2011. Inspired by culture, identity, and personal experience, each fragrance is crafted to tell a meaningful story. Discover the collection at www.thetaliaferro.com and follow @thetaliaferro on Instagram for inspiration.



49. ULIKE is one of the leaders in at-home beauty technology. Its award-winning Air 10 IPL device uses Sapphire Ice Cooling. It helps to deliver comfortable hair removal and visible results. Shop at uk.ulike.com and follow @ulikeuk on Instagram for tips, reviews, and updates.



50. HOUSE OF TANS is a premium tanning brand that delivers a luxurious experience that compliments your routine. Their Intense Tanning Cream, Gel and Balm collection is designed to help enhance the look of your natural tan and empower confidence through intentional, experience-led beauty. Visit houseoftansofficial.com and @houseoftansofficial on Instagram.



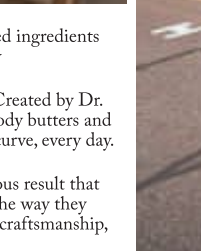
51. FREY SKIN After Sun Face Creme is formulated for the hours after sun exposure. It contains Hydroxytyrosol from Italian olives, Panthenol/Vitamin B5, and Aloe Vera. It helps to leave skin feeling hydrated and soothed. 50ml. €32. Photo by Samuel Efe. Visit freyskin.com and follow @freyskin on Instagram.



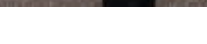
52. LABAREAU present their BB Filter: an advanced tinted moisturiser that combines skincare, SPF 30 protection and natural-looking coverage. The pigments blend seamlessly with the skin to create the appearance of a healthy, sun-kissed glow, perfect for those seeking a radiant, natural-looking complexion without the heaviness of some foundations. Visit labareau.com and follow @labareau on Instagram for more.



53. SAVVJOLIE creates elevated, clean skincare designed with sensitive and evolving skin in mind. Their products are fragrance-free, vegan, and cruelty-free, and help to leave the skin appearing healthy without unnecessary complexity. Thoughtfully formulated for developing skin, Savv Jolie provides a simple, beautiful approach to skincare. Visit savvjolie.com and @savvjolie on Instagram for more.



54. LILY DAVON is a fragrance house inspired by the moments that shape us. Bubble Phase Eau de Parfum captures the honeymoon phase of love through sparkling blood orange, cherry, coconut, champagne vanilla, and Australian sandalwood, blending playful nostalgia with thoughtful artistry. Shop at lilydavon.com and follow @lilydavon on Instagram.



55. UOOA introduces the missing step in your daily skincare. The Botanical Eyelid Cleanser helps to gently sweep away what standard cleansing can leave behind, and helps to leave your eyes feeling soothed. Visit getuooa.com and follow @getuooa on Instagram.

56. SI-ZEN is an Australian made, aluminium-free natural deodorant designed for sensitive skin. It helps to deliver odour protection without the feeling of irritation. Because your daily essentials should help to support your body, not disrupt it. Shop at sizen.com.au and follow @sizenau on Instagram.

57. GLAM ARTISTRY BEAUTY is a non-toxic luxury vegan skincare brand. They help empower, educate, and build self confidence in women of all backgrounds and nationalities, helping them to unmask their inner beauty. Discover more at glamartistrybeauty.com and follow @glamartistrybeauty on Instagram.

58. Founded by hairstylist Sarah Angius, MAII introduces a unique approach to volume styling using ingredients rarely found in texturising sprays. Wake Up helps to leave your hair appearing full whilst keeping it feeling soft and free from dryness or residue. Shop at maaihair.com and follow @maaihair on Instagram for more.

59. Developed in Switzerland and dermatologically tested, PEELY is a peeling stick that redefines exfoliation with an innovative approach for smoother, softer and more radiant-looking skin. A new era of exfoliation. Visit peelyskin.com and follow @peelyskn on Instagram.

60. Founded by Maisie, owner of Amaisé Clinic, AMAISÉ COSMETICS was created for clients seeking makeup options suitable for use following aesthetic treatments. Developed with post-treatment skin in mind while also suitable for everyday wear, the collection combines carefully selected ingredients with formulas designed to provide a smooth, natural-looking finish. Visit amaisecosmetics.com and follow @amaisecosmetics on Instagram.

61. Discover DOCTOR COILY, where natural hair and body care meet heritage, beauty and expertise. Created by Dr. Sanlaré Gordon, the collection combines plant-based ingredients with cleansers, botanical hair oils, rich body butters and skincare. Carefully designed to help care for your hair and skin. Thoughtfully crafted for every coil, every curve, every day. Discover more at doctorcoily.com and follow @doctorcoily on Instagram.

62. LEISH'S LENGTHS creates premium-quality hair extensions designed to deliver a seamless, luxurious result that looks natural and feels beautiful. The beauty of lasting relationships inspires everything they create, from the way they support the community to the quality behind every strand. Trusted by professionals and clients who value craftsmanship, care, and excellence. Shop at leishlengths.com.au and follow @leishlengths on Instagram.

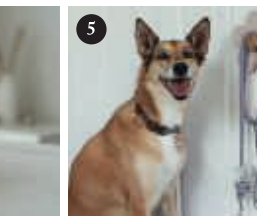
Tails of the Season



1. FlowSteps by **COOPER & CO. PETS** reimagines dog stairs, crafted for life together. A boutique Australian product, designed with vets and canine physiotherapists and finished in customisable premium fabrics, each piece is as considered as it is functional. Visit cooperandcopets.com.au and follow @cooperandcopets on Instagram.

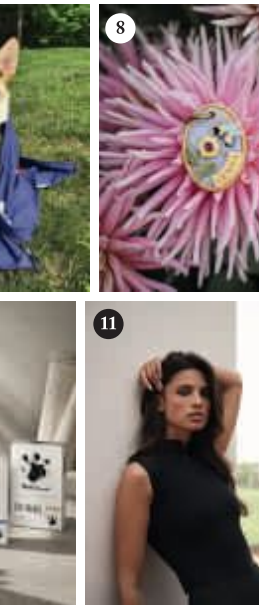
2. **BARBRA IGNATIEV** creates custom pet portraits and patterns using fine materials and a fun, study-like approach. Based in California, Barbra learns about your pet and unfolds their character into each portrait, creating a lively, meaningful keepsake. Visit www.barbraignatiev.com and follow @abarbarianheart on Instagram.

3. Italian pet wellness brand **KUNIK Pet Care** elevates everyday essentials using 100% natural-origin ingredients, cruelty-free formulas and human-grade quality standards. Designed for modern pet owners valuing conscious beauty and safety, daily pet care is transformed into a sophisticated ritual. Visit www.kunikpetcare.com and follow @kunikpetcare on Instagram.



4. **ADORED PETS CUISINE** elevates dining for pets with handcrafted meat cakes, gourmet treats and meals made from premium human-grade ingredients. Finished with chicken frosting and delicate pink roses, this layered meat creation brings exquisite presentation to every occasion. Visit adoredpetscuisine.com and follow @adored_pets_cuisine on Instagram.

5. **PAWTHORNE** creates functional pieces that highlight everyone's favourite family member. From carefully crafted personalised lead holders that proudly display your pet's name, to ID tags that elevate the everyday essential, the brand encapsulates form meeting function. Discover at www.pawthorne.com and follow @pawthorne_ on Instagram.



6. **INDIGO SHADE & CANOPY** designs for well-heeled hounds with impeccable taste. A miniature version of its full-size structures for polo fields and estates, each pavilion is crafted with luxury textiles and trims. Because if one is going to lounge, one should do it spectacularly. Visit indigocanopy.com and follow @indigopetitecollection on Instagram.

7. **POUTY PAWS** design bath towels to dry dogs quickly and comfortably after baths, swims, and rainy-day adventures. With ultra-absorbent, quick-dry fabric, they quickly remove moisture, keeping your home, car, and furniture clean. Discover the lightweight luxury made for everyday use

at www.poutypaws.com and follow @pouty.paws on Instagram.

8. **GOLD IN AUGUST CO** creates seasonal pet ID tags as miniature art. Where adventure meets craftsmanship, each handmade piece celebrates your furry friend while helping keep them safe. Visit www.goldinaugustco.com and follow @gold.in.august.co on Instagram. Use VOGUE for 15% off (expires 21/09/26).

9. Discover TickFree for dogs, part of **THE NATURALLY KIND CO.**'s premium, naturally-derived insect protection for dogs, horses and people, developed to combine protection with fresh botanical fragrance. Founded by a British mum, their products help protect what matters most, naturally. Available on Amazon UK. Discover thenaturallykindco.com and follow @thenaturallykindco on Instagram.

10. **BELLACANA** is a family-founded pet brand inspired by cats Bella and Canas, celebrating the bond between pets and their people. Focused on sustainable, quality products, the brand champions conscientious pet ownership and ethical sourcing where possible. Visit bellacana.co.uk and follow @bellacana_uk on Instagram.

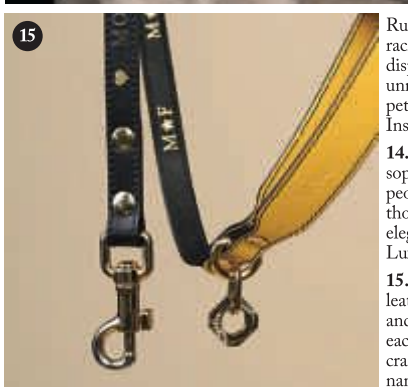
11. Designed in Dubai, **MOÁ MAE** is a contemporary equestrian wear brand for women and children, recognised for its coordinated riding collections. Discover the collection at www.moamae.com and through selected international retailers. Follow @moamaeofficial on Instagram.

12. Purpose-driven pet products by **ORA PETS** balance opulence, adventure, and mobility for small to medium-sized pets. Handcrafted in Cape Town, South Africa - where ocean, city, and mountain meet - each piece is thoughtfully designed for every adventure; blending comfort, functionality, and effortless elegance. Visit www.orapets.com and @orapets on Instagram.

13. British F1 star Ollie Bearman and his dogs Freddie & Ruby present **VETRESKA's** Circuit Collection. The racing-inspired range of rope leads, quick-fit harnesses and dispensers blends effortless functionality, premium materials and unmistakable track-ready style - designed for a fast life with pets. Visit vetreskanyc.com and follow @vetreska_official on Instagram and @vetreskanyc on TikTok.

14. Designed in New York, **LUXIPAWTIQUE** creates sophisticated pieces embodying quiet luxury for pets and their people. Premium materials, sleek design, expert engraving, and thoughtful craftsmanship define a collection that is effortlessly elegant and modern. Photography by Cristian Paez. Discover at LuxiPawtique.com and follow @LuxiPawtique on Instagram.

15. **NANI®** is an Italian-Swiss luxury lifestyle brand creating leather accessories enhanced with signature jewellery for dogs and their owners. Handmade in Florence from the finest leather, each customisable harness, lead and bracelet blends refined craftsmanship, elegance and everyday comfort. Discover nanipets.com and follow @nanipets_official on Instagram.



16. FUR & FABEL, based in Miami, designs stylish pet carriers for small dogs who love attention. From athletic duffel-style designs to sophisticated faux-croc leather carriers, each piece is made to turn heads, with 40 colour combinations available. Visit furandfabel.com and follow @furandfabel on Instagram.

17. Inspired by Alaska's wild beauty, ALASKA DOG COMPANY creates premium dog toys celebrating iconic wildlife and adventure. Designed for dogs who love to explore, each piece brings the spirit of the outdoors into everyday play. Visit alaskadogco.com and follow @alaska.dog.company on Instagram.

18. The barn will never be the same. THE TIDY TACK ROOM's premium equestrian storage system has riders, trainers and show barns abandoning chaos for good. Dust, disorder and lost equipment are officially a thing of the past. Your horses are ready, now so are you. Discover more at tidytackroom.com and follow @thetidy tackroom on Instagram.

19. THE CROWNED CRATE transforms dog crates into upholstered furniture for modern homes. Handmade in the UK, each surround blends premium fabrics, craftsmanship and practical design, creating a calming sanctuary without compromising style. Designed to fit existing wire crates. Visit thecrownedcrate.com and follow @thecrownedcrate on Instagram.

20. For pets with better taste. FAUNA was founded on a simple idea: having a pet shouldn't mean ugly things in your home. From hand-painted bowls crafted in Stoke-on-Trent, celebrating British ceramic heritage, to everyday dog essentials, they create and curate objects for modern dog life. Visit fauna.london and @fauna.london on Instagram.

21. Inspired by the bond between people and their pets, Philippine brand NÜ PAWS beautifully crafts essentials blending style and comfort. Their signature Nü Minipod shoes are designed for a soft and natural fit, allowing pets to move comfortably and confidently. Discover www.nupawsp.com and follow @thenewpaws on Instagram.

22. Discover PUPPYSSIMO's Autumn Collection. Luxury, handcrafted cotton flannel accessories in beautifully curated patterns. Exceptionally soft, hypoallergenic, and thoughtfully designed to combine timeless elegance with everyday comfort for pets who deserve only the very best. Discover puppyssimo.com and follow @puppyssimo.official on Instagram.

23. DOGS BEFORE DUDES™ believes every day with your dog deserves to be celebrated. The brand creates stylish, colourful bandanas designed to make life's special moments even more memorable. Photography by Mia Bouyea. Visit choosedogsbeforedudes.com and follow @choosedogsbeforedudes on Instagram.

24. Crafting handmade, high-quality dog accessories from Ireland, WOODLE DESIGNS lets customers design custom pieces for their pups. A wide range of pet accessories including collaborations are also available. Explore more at woodledesiginsire.com and follow @woodle_designs_on Instagram.

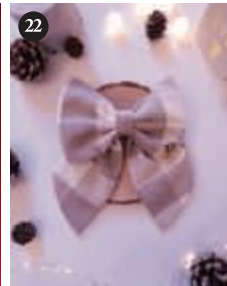
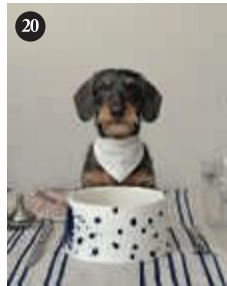
25. BUDDYARMOR creates refined escape-proof harnesses designed exclusively for cats. Automatically tightening when a cat attempts to slip free, each featherlight design features a softly padded chest panel for secure, comfortable movement beyond home. Visit buddyarmor.com and follow @buddyarmor_official on Instagram.

26. FAIRYTAIL CREATIONS creates magical matching moments with handmade bandanas, collars and embroidered apparel. Designed for pet lovers who embrace everyday magic, each collection brings style to adventure. Use code VOGUE for 15% off (expires 17/11/26). Visit fairytailcreationsco.com and follow @fairytail.creation on Instagram.

27. CDG HORSE EQUIP redefines equestrian style with contemporary collections that challenge tradition. Founded by Belgian Creative Director Milican Natacha, the brand blends fashion-forward design with performance, bringing runway-inspired elegance to the saddle. Visit material-equituation.be and follow @cdg_horse.equip on Instagram.

28. ANIMASOL's DogSol Red and Near-Infrared Light Therapy Blanket is designed to support canine recovery and mobility. Advanced dual-wavelength technology helps to target inflammation, circulation and joint stiffness, while the wireless, hands-free design keeps treatment dog-friendly and feeling comfortable. Visit www.animasol.com and follow @Anima_sol on Instagram.

29. THE SHOWPIN combines fashion and function with handcrafted horse-braiding accessories designed to make your horse shine, from competition days to photoshoots. The brand makes fashion easy and effortless. Explore the range of gorgeous colours and styles at www.theshowpin.com and follow @theshowpin on Instagram.



Tails of the Season



30. Inspired by dogs who travel everywhere with you, **PINK PUPS** creates joyful, high-quality accessories for walks, weekends and special occasions. Founded by female entrepreneur Maria and designed in the UK, the brand offers matching walkwear, travel-ready pieces and seasonal luxuries for pups with personality. Shop at pinkpups.com with code **VOGUE20** (expires 22/09/26) and follow [@pinkpupscos](https://www.instagram.com/pinkpupscos) on Instagram.



31. Discover **THE WALKIES WARDROBE**'s newest luxurious collection, featuring new signature quilted blankets and Y-Flex harnesses. Thoughtfully designed with a feminine touch, each piece combines timeless style, comfort and practicality for fashionable dogs. Explore thewalkieswardrobe.com and follow [@the_walkies_wardrobe](https://www.instagram.com/the_walkies_wardrobe) on Instagram.

32. Much more than just an accessory, **EMPETHY** defines Italian excellence, blending luxurious design with the finest leather and premium materials for your pet's comfort. Discover their handcrafted pet beds, where sophisticated style meets elegance and well-being. Visit empethyforpets.com and [@empethy](https://www.instagram.com/empethy) on Instagram.

33. **PAWEAREA** is a European luxury pet interiors brand creating handcrafted designer beds, travel carriers, collars, leads, and accessories for modern pet lovers. **PAWEAREA** blends timeless elegance, exceptional comfort, and European craftsmanship. Model: Anastasiia Vishenska. Photography: Artem Symonik. Discover at www.pawearea.shop and follow [@pawearea_pet_shop](https://www.instagram.com/pawearea_pet_shop) on Instagram.

34. **INCREDIBLE DOG SHOWER** is a beautifully designed built-in dog shower created for calmer, cleaner post-walk routines. Thoughtfully designed to complement refined interiors, it brings elegant practicality to everyday dog care at home. Available through incredibledogshower.co.uk and Neptune by The Georgian House. Follow [@incredibledogshower](https://www.instagram.com/incredibledogshower) on Instagram.

35. **POSH POOS LONDON** creates luxury dog crate sets and puppy accessories for design-conscious homes. The Heritage Stripe collection pairs timeless striped fabric with refined details, creating a soft British country-house feel. Discover more at www.posh-poos.co.uk and follow [@poshpooslondon](https://www.instagram.com/poshpooslondon) on Instagram.



36. **CHAR AND WHISKERS** creates keepsakes with lasting impact through original mini pet portrait paintings. Crafted by real artists, each artwork captures a pet's unique personality in a contemporary style. Photography by Paolo Jay Agbay. Visit charandwhiskers.com and follow [@charandwhiskers](https://www.instagram.com/charandwhiskers) on Instagram. Use code **VOGUEUK** for 15% off, expires 20/10/2026.

37. Discover a new era of dog gear. **POINTER & HOUND** creates premium dog apparel and accessories where timeless design meets exceptional craftsmanship. Every

piece is thoughtfully designed with refined aesthetics, uncompromising quality, and purposeful functionality. Shop the collection online at pointerandhound.com and follow [@pointerandhound](https://www.instagram.com/pointerandhound) on Instagram.

38. **FUNKY DAWG** is a UK pet wellness brand creating premium daily supplements for dogs. Its Prebiotic and Probiotic Chews blend digestive enzymes, prebiotics, and probiotics. They are designed to support gut health, digestion and immune function in a tasty daily chew. Visit funkydawg.co.uk and follow [@funky_dawg_uk](https://www.instagram.com/funky_dawg_uk) on Instagram.

39. **NEIGHTIV** is an equestrian-inspired luxury fashion brand based in London. They create thoughtful, timeless and intricately crafted products, featuring silk and plant-based leather accessories, for those who admire horses. Neightiv also offers exclusive custom made silk scarf services for pet owners. Visit www.neightivglobal.com and follow [@neightiv.official](https://www.instagram.com/neightiv.official) on Instagram.



40. EVERY DOG KNOWS believes dogs deserve the same standard of care as the people who love them. Crafted in Spain, its premium grooming collection brings cosmetic-grade formulations, contemporary design and professional performance to everyday dog care. Discover the collection at everydogknows.com and follow @everydogknows.official



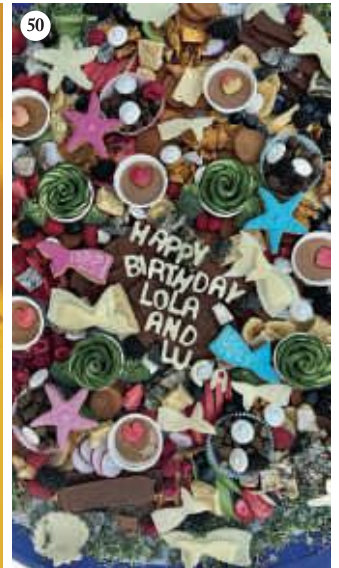
41. Artfully curated custom accessories honouring the horse and rider, **VELVET & VALOR** celebrates elevated equestrian style and the pursuit of self-development through beautifully considered design. Use code VELVETVOGUE for 10% off their phone case collection (expires 22/09/26) at velvet-valor.com and follow @velvetvalorstore on Instagram.



42. Woman-owned luxury pet accessories brand RUFF GEMS handcrafts heirloom pieces blending elevated design with everyday purpose. From gemstone ID tags to apparel, each collection celebrates the bond between dogs and their owners. Style should never come at the expense of safety. Discover ruffgems.co and follow @ruffgemsc on Instagram.



43. Canadian, woman-owned pet lifestyle brand, LINUS & CO., thoughtfully crafts premium accessories for pets and owners. From beautiful harnesses, collars, leads and bows, to their signature pet parent accessories, the label blends style, function, and comfort. Make pet life more beautiful with linusandco.ca and follow @linus.and.co on Instagram.



44. JUJULET is a Toronto-based luxury pet bakery creating custom celebration cakes for dogs. Featuring handcrafted edible portraits and 3D toppers, each cake is made with human-grade, dog-friendly ingredients and naturally derived colours, blending nutrition-informed recipes with joyful design. Visit jujulet.com and follow @jujulet on Instagram.

45. HÄDDEN creates sculptural cat furniture designed to live naturally within modern interiors. Combining natural textures with colourful patterns and minimalist forms, each piece offers cats a beautiful space to scratch, lounge, and play while blending seamlessly into the home. Explore more at hadden.store and follow @hadden_official on Instagram.

46. ÊTRE CANINE is a Continental canine maison, offering curated lifestyle pieces and owner accessories for modern dogs. Designed with elegance and intention, the brand brings a refined sensibility to canine living. Nutrition collections are available in the United States. Photography by: @paulcroesphotography Visit etre canine.com and follow @etre canine on Instagram.

47. ELK REDLIGHT believes wavelength matters. Engineered with advanced 4-chip LED technology, it combines 660nm Red Light with 850nm and 940nm Near-Infrared Light for horses and pets. Visit elkredlight.com and follow @elkredlight on Instagram.



48. Give your dog the SHINE K9 difference. Their natural conditioning shampoo helps to cleanse and moisturise, promoting the feeling of a soft, healthy coat without harsh chemicals. It features botanical oils, a luxurious lather, and a non-toxic, vegan formula that is sulfate and paraben-free. Photography by Lauren Ashley Media. Visit www.shinek9.com and @shinek9llc on Instagram.

49. British pet wellness brand YOUR PETJESTY creates premium supplements for owners choosing quality, care and considered ingredients. Their Vegan Algae-Based Omega 3-6-9 Oil helps to support everyday wellbeing, skin and coat care, while offering a thoughtfully sourced, fish-free alternative to traditional fish oil. Discover yourpetjesty.com and follow @yourpetjesty on Instagram.

50. Inspired by her Golden Retriever, Zazu, BARKUTERIE BOARDS is a California-based, woman-owned small business creating gourmet dog charcuterie boards. Fully customisable and made to order using natural ingredients, each board blends thoughtful design with indulgent treats. Discover more at shopbarkuterieboards.com and follow @barkuterieboards on Instagram.

51. CLOUDPAWS creates thoughtfully designed pet products that support every step of a dog's journey. Designed to help protect joints, encourage independence and sit beautifully within the home, each piece is created with wellbeing in mind. Visit cloudpaws.com and follow @cloudpawfamily on Instagram.

52. ATELIERCG believes unbothered isn't a mood, it's a lifestyle. Inspired by the beauty of the equestrian world and a love for horses, the collection combines bold attitude with traditional craftsmanship for those who create their own rules. Photography by Austin Kelley. Visit ateliercg.com and follow @ateliercg on Instagram.

THE SWEET SPOT

Harness the feel-good factor of living with space in the countryside, but with easy access to the city – it's good for the mind, body and soul



FYNING HOUSE, ROGATE, PETERSFIELD, WEST SUSSEX

In an idyllic South Downs setting with far-reaching views, Grade II*-listed Fyning House retains a wealth of Georgian period features and sits in a romantic garden with a stone-walled pond and grounds that extend to 2.68 acres. These have been tended organically to encourage biodiversity and are a haven for birds and wildlife of many kinds. £3.25 million.

[savills.com](https://www.savills.com)

Fast trains into the city countered by weekend cricket on the village green; bustling urban landscapes balanced by the tranquillity of a leafy garden sanctuary; the buzz of an intense day in the capital offset by a sunset G&T on the terrace accompanied by birdsong, the thwack of tennis balls and the occasional horse's whinny. Thanks to writers such as Agatha Christie and classic films like *The Railway Children*, the image of the well-heeled commuter's routine is part of the fabric of British life. However, in recent years, the entrenchment of hybrid working practices in corporate

culture has put a new spin on this appealing lifestyle.

Instead of an evening escape from the nine to five, commuting is now all about maximising opportunities at your country retreat. After all, flexi working practices equal flexi leisure time. Those considering the purchase of a dream country house can now feasibly bank on making good use of a tennis or padel court, a swimming pool or nearby golf club, and have more scope to juggle time spent gardening or enjoying equestrian activities. If a trip into the city is required only a few days a week, or you can work remotely, areas of natural beauty beyond the traditional commuter belt are suddenly viable options.

Demand is strong for well-connected country residences, says Ed Sainter, buying advisor for Oxford and the Northern Home Counties at Middleton Advisors. 'We're seeing this particularly in locations that benefit from Elizabeth Line connectivity, such as Twyford, Wargrave and Cookham. Buyers, predominantly young families relocating from London, are prioritising excellent schooling alongside straightforward access into the capital for hybrid working. Increasingly, connectivity is about convenience as much as speed, with many buyers favouring direct Elizabeth Line journeys over commutes with multiple changes.'

Here's to a better-balanced way of life.



THE OLD RECTORY, SULHAMSTEAD, BERKSHIRE

Talk about village kerb appeal – but with 21 acres, The Old Rectory also offers seclusion and privacy. Inside, there is a mix of period features, including a Jacobean staircase, sash windows and flagstone flooring. Alongside formal gardens, paddocks and a walled swimming pool, there's a Grade II-listed thatched barn ripe for conversion. £3.25 million.

struttandparker.com

NORTH LODGE, ENGLEFIELD GREEN, SURREY

Set within the Ridgemean estate, one of Englefield Green's most prestigious addresses, North Lodge is a rare and architecturally significant home designed by Sir Robert Lutyens for Bentley chairman Captain Woolf Barnato in the late 1920s. Showcasing a Spanish-influenced style, the property combines striking period character with beautifully considered contemporary interiors. £2.6 million.

struttandparker.com

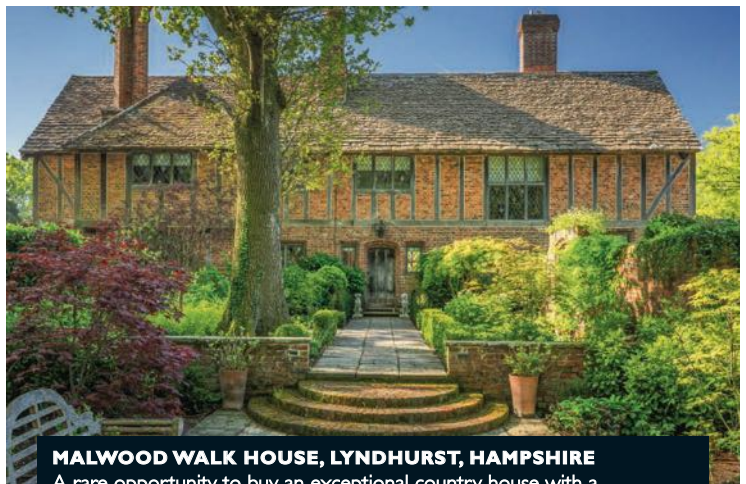


OAKWELL HOUSE, CHALFONT ST GILES, BUCKINGHAMSHIRE

With a separate four-bedroom annexe and permission to create a large orangery and a further room to the rear, this impressive Arts & Crafts home in the Chilterns is a significant property with sweeping park-like grounds bordering Harewood Downs Golf Club.

£3.75 million.

hamptons.co.uk



MALWOOD WALK HOUSE, LYNDHURST, HAMPSHIRE

A rare opportunity to buy an exceptional country house with a magnificent garden in the New Forest. Approached from a long drive with a listed gatehouse, Malwood Walk House is a unique Grade II-listed Arts & Crafts house, set in wonderful grounds with a swimming pool, a range of equestrian outbuildings and direct access to the forest. £4.25 million.

savills.com

COTTERELL HOUSE, SHERE, SURREY

In a quintessentially English village with romcom status (as a filming location for *The Holiday* and *Bridget Jones: The Edge of Reason*), this impeccably renovated Grade II-listed mansion has a stunning glazed kitchen extension designed by Simon Morray-Jones of Soho House fame, a walled courtyard pool, a tennis court and a lake. £7 million.

bluebookagency.com



ONE KING'S ROAD PARK

LONDON
SW6



ELEVATED LIVING, DESIGNED FOR YOU

**DESIGNED BY FOSTER + PARTNERS WITH INTERIORS BY MAWD,
BRINGING TOGETHER STRIKING ARCHITECTURE & A SUPERIOR LIFESTYLE OFFERING.**

Introducing One King's Road Park, an exceptional new phase within the prestigious King's Road Park development, located in Zone 2, just 60 metres from the iconic King's Road in Chelsea.

Set within six acres of beautifully landscaped grounds, this exclusive collection features suites, one, two, three and four-bedroom apartments and penthouses.

Residents can enjoy an exceptional range of world class amenities, including wellness suite, private cinema and 24 hour concierge.

DISCOVER OUR SHOWHOME

Call: 020 3004 4112

Email: sales@kingsroadpark.co.uk

Marketing Suite: 1 Sands End Lane, London SW6 2FP

Prices from £855,000



OUR VISION
2030
TRANSFORMING TOMORROW

kingsroadpark.co.uk
Proud member of the Berkeley Group



Please be aware that these details are intended to give a general indication of properties available and should be used as a guide only. The company reserves the right to alter these details at any time. The contents herein shall not form any part of any contract or be a representation including such contract. These properties are offered subject to availability, completions planned Q4 2029 - Q1 2030. Applicants are advised to contact the sales office or the appointed agents to ascertain the availability of any particular type of property so as to avoid a fruitless journey. The property areas are provided as gross internal areas under the RICS measuring practice 4th edition recommendation. Computer generated images of King's Road Park are indicative only. Interior photography are of King's Road Park showhome and are indicative only. Prices and details correct at time of going to press. King's Road Park was granted planning permission in February 2019. You should review all relevant information and documents carefully. If in doubt, please seek independent professional advice before making a purchase decision. Planning permission number: 2018/02100/COMB. Borough/council issuing permission: London Borough of Hammersmith and Fulham. Acquiring interest: 999-year leasehold interest from January 2022.



Clockwise from above, villa on Paros, €6.4m; Villa Gran on Mykonos, €7.75m; villa on Antiparos, €6.8m. Below, Athens Riviera Villa, POA



GREECE IS THE WORD

Blue skies, azure seas, a land rich in myth and culture with a simple, healthy diet and an unhurried pace of life... Ah, the Greek idyll! The soul-soothing natural beauty of the mainland and islands, highlighted by its distinctive whitewashed cubic architecture, has long made the Hellenic landscape a holiday destination for the smart set. Ever since the opening of Astir Beach in 1959 as a playground for Hollywood royalty, followed by Jackie Kennedy's cruises around the Cyclades on Aristotle Onassis's yacht in the early 1960s, high society has flocked to the sun-drenched Athens Riviera and the islands of the Aegean archipelago.

The golden age of the jet set put the land of olive groves, crystal-clear waters and unspoilt beaches on the map. But why see a dream location purely in terms of a holiday base? Why not reap the benefits of spending more time in a place that offers a healthy lifestyle underpinned by safety and excellent connectivity (transport links and digital infrastructure)? Why not make it home?

Increasingly in today's world of geopolitical instability, high net worth individuals are seeking to do just that: to relocate and establish a residential sanctuary in a destination that is the epitome of quiet luxury and security. Indeed, the United Kingdom's millionaires are leaving in record numbers and looking to Greece –

Safety is the new luxury: seek out a secluded island retreat or a villa on the Athens Riviera with the Engel & Völkers Private Office team

which is now ranked one of the top five countries attracting mobile global wealth, thanks in part to its Golden Visa property investment programme that grants residency and visa-free access to Europe's Schengen Area. Where better to live than in a seafront villa with infinity pool on Antiparos (the tiny island favoured by A-listers and stealth-wealth power players), or in a villa in a haven on Paros complete with helipad, organic culinary garden and a two-minute walk to the beach, or a minimalist architectural marvel nestled in Vouliagmeni, close to the legendary Four Seasons Astir Palace on the Athens Riviera?

Operating throughout Greece, the Engel & Völkers Private Office team are supremely well versed in serving the requirements of HNW individuals with premium real estate portfolios. Their access to exceptional properties is second to none, as is their discretion and expert guidance on matters such as tax incentives for foreign property investors. From a client's initial enquiry through to a deal and after-sales advice, one Engel & Völkers expert will

guide you step by step, whether you are drawn to a 4,250sqm hillside estate on the party island of Mykonos, a branded residence on a lesser-known island or the chance to be part of the exciting Hellinikon regeneration project on the Athens Riviera. The momentum has started. It's a world of opportunity. engelvoelkers.com/private-office/en



PORTUGAL | ALGARVE | LAGOS

PALMARES

OCEAN LIVING & GOLF

A HOME SHAPED BY DESIGN

Overlooking Meia Praia and Lagos Bay, Palmares is one of the Algarve's rare coastal destinations. Designed by award-winning RCR Arquitectes, it is home to a world-class 27-hole golf course and a prized clubhouse. Every element offers a rare opportunity to live, play and belong.

PORTUGAL | ALGARVE | LAGOS

APARTMENTS • LUXURY VILLAS • PLOTS • BRANDED RESIDENCES

BY JW MARRIOTT

realestate@palmaresresort.com



Clockwise, spacious reception room with panoramic river views; entrance lobby; the 19-metre swimming pool

REFINED RIVERSIDE

Discover exceptional design-led apartments at Herland Gardens with glorious green spaces in the exclusive Hurlingham Waterfront development in prime South West London



It is a fact universally acknowledged that housebuyers today are driven by lifestyle: whether upsizing, downsizing, side-stepping or relocating, discerning purchasers don't want a cookie-cutter property to call a base; they want a unique home to live in, to individualise and love. Buyers in prime London are seeking out generously proportioned homes in established neighbourhoods that are built for real-life pursuits, be that working from home, raising a family, cultivating health and wellness, enjoying an active retirement and entertaining friends.

A riverside residence is considered the ultimate luxury, with three factors topping the list of non-negotiables: a front-row view over the Thames; considered interiors that combine spacious layouts with design-led comfort; and connectivity to a local community of boutiques, cafes and top-class schools as well as to the buzz of a vibrant capital city.

All these desires are elegantly fulfilled at Herland Gardens, the first phase of Rockwell's much-anticipated Hurlingham Waterfront development, which is perfectly located for social immersion in the stylish Chelsea and Fulham neighbourhood while offering easy access to the West End, the City and Heathrow. Adjacent to Wandsworth Bridge, this haven of 269 apartments, created across a series of four- to 11-storey soft red-brick buildings, is surprisingly green. It has 39,000 square feet of landscaped spaces featuring biodiverse planting, re-wilded rooftops and a secret, 'residents-only' elevated garden, curating a private oasis in the heart of the capital.

Within this tranquil setting lies a catalogue of exclusive residents' amenities that amounts to a template for an authentic living experience delivered with finesse.

As well as a 24-hour concierge, a 19-metre swimming pool and spa, fully

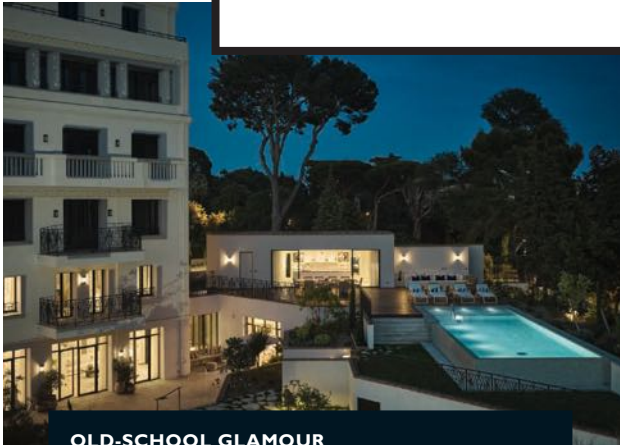
equipped gym and yoga room, private cinema, co-working facilities and a residents' garden lounge are inspired ideas such as a dedicated pet-grooming station just off the lobby, where you can clean and pamper your furry companions after a walk.

Architecturally, the criteria for each individual apartment matches the overall design. Buyers are literally spoiled for choice, with 90 unique apartment layouts (from the Classic to Prime Collection) that offer flexibility as lifestyles evolve. Whether you opt for one, two, three or four bedrooms, all residences rejoice in larger-than-average floorplans and warm tones of oak timber and textured tiles designed to showcase the river. Apartments at Herland Gardens are ready to move into; prices from £595,000. Book a viewing and discover a home designed around the way you live.

hurlinghamwaterfront.co.uk

NOTEBOOK

A round-up of dream new developments
and luxurious destinations



OLD-SCHOOL GLAMOUR

At Le Provençal, the converted Art Deco hotel in Cap d'Antibes on the French Riviera, luxury developer Caudwell has unveiled a spectacular heritage residence with links to the Duke and Duchess of Windsor. Now known as Villa Jardin, the former VIP suite has been transformed into a five-bedroom trophy home with 6,458 square feet of magnificent contemporary living space, nearly 10,000 square feet of private balconies and garden terraces, and a stunning private swimming pool complete with a poolhouse and a kitchen/bar.

leprovençal.com

LATER LIFE LUXURY

KYN is London's best solution to residential, nursing, post surgery and respite care, creating a new category for later years where quality of life is ageless. Conceived from personal experience, the founders' vision was to create homes where they would be happy for their own parents – their KYN – to live. KYNs Bickley and Hurlingham have earned recognition for challenging traditional care home models. The portfolio is set to expand with new homes opening in Highgate and Kensington (2028) alongside KYN Riverside (2029).

kyn.co.uk



LONDON CALLING

Of London Square's portfolio of magical residential environments, Fifty Brook Green is on a boutique scale: a gated collection of heritage apartments, duplexes, triplexes and freehold mews houses with courtyard gardens, created from Victorian school buildings in a prestigious pocket of leafy west London. Each residence in this unique collection blends historic character with contemporary elegance, offering features such as lofty beamed ceilings and opulent full-height windows, complemented by a wellness suite and a wonderful sense of calm.

londonsquare.co.uk

ROOMS WITH A VIEW

An exceptional new residential development set on the iconic Albert Embankment close to Lambeth Bridge, Westminster Tower offers a rare opportunity to own a home with blockbuster views of the River Thames and historic landmarks such as the Palace of Westminster, Big Ben and the London Eye. The 17-storey luxury tower delivers a Prime Collection of 28 high-specification apartments and two penthouses, designed to redefine prime riverside living in the heart of the capital, with exceptional premium lifestyle amenities.

londonsquare.co.uk



OUR SEARCH FOR PROJECT OF THE YEAR 2026

Who will win the exciting new contest launched by *House & Garden* and Savills?



P JOSEPH



RICHARD PARR ASSOCIATES



NICHOLAS HODSON-TAYLOR



HARRIET ANSTRUTHER

Three cheers for the four finalists for Project of the Year 2026, an exciting partnership between *House & Garden* and Savills: P Joseph's transformation of a Gothic Revival house in south west London; Harriet Anstruther's renovation of a stone farmhouse in West Sussex; Richard Parr's newbuild family retreat in the Chilterns; and Nicholas Hodson-Taylor's re-worked studio live/work space in west London. The open competition, in which talented home owners, as well as architects and interior designers, entered

projects from all across the UK, prompted a wealth of entrants and a fierce debate on judging day. The panel – comprising Amelia Greene, Savills Head of Residential Lettings; Crispin Holborow, Savills Private Office and Country House specialist; Sophie Dahl and Talib Choudhry, Editor of *House & Garden* – assessed projects for design excellence, ambition, imagination, a strong sense of style and a sensitivity to place. All must have been completed in the past five years. The winner will be announced at the *House & Garden* Awards in September.

VOGUE ASKS



What's the forever piece in your ASTREA LONDON collection? "The one I'm wearing, our Manhattan marquise diamond ring, which has a rotating central stone. It's incredible." Ring, £5,100

Your signature scent? "DIPTYQUE Eau Rihla eau de parfum [£238]. It smells like really good suede that's soft and thin, like a coin purse from 1971 with a snap closure. It's not a conventionally feminine smell. It's not floral or sweet. That's always my preference."



Can you tell me about an up-and-coming author that we should be reading? "The Japanese author NAO-COLA YAMAZAKI. Their books feel slight in your hand in terms of the heft, but they are such wonderful

portraits of humanity, told with such amusement and compassion."

If you could only stay in one hotel in the world, which would you choose? "Heliotopos in SANTORINI. It's a very old hotel with simple rooms cantilevered into the cliffs."



What small luxury never feels frivolous? "An AEADES DE VENUSTAS candle [£58.50]."

The best gift you've ever received? "Among some of the really special things is a thimble that milliner PHILIP TREACY gave me 20-plus years ago. When Philip is working, he doesn't use a traditional capped thimble, but one that moves down the finger. I wear mine as a ring, but I'm often terrified it's going to come flying off."



What would Sarah Jessica Parker do?

Advice on LIFE and STYLE from the American ACTOR

What's the most New York thing about you?

I will scream "Taxi!" day or night. I am the person who gets everyone's taxi. I've been teaching my daughters how to get one and they're like, "We can't scream like that." You have to!

Do you have a signature dish that you cook for friends or family?

People don't seem to buy lamb chops for themselves, but a lot of people love them. I cook them a lot, probably once a week.

What's been your biggest achievement?

I would share that with my husband [Matthew Broderick]: the family we've created together. My three children are good kids. We are happiest when we know we can be together, but sometimes I'm like, "I wish you'd given me that laundry sooner!"

Your most prized piece of vintage jewellery?

I have a pair of antique diamond earrings, set in black rhodium, from the turn of the century, which I borrowed from Fred Leighton many years ago. They're big-deal earrings; I don't wear them all the time. Initially, I used to borrow them from the brand, but one day when I was wearing them, I was told I didn't have to give them back. I was stunned. Years passed and I learnt by accident that my husband had bought them for me and he had never wanted me to find out.

Tell us what your holy grail beauty product is.

Serge Normant Dream Big Instant Volumizing Spray.

Your favourite theatre in London is...

The Savoy Theatre. That's where Matthew and I worked for so many months, when we starred in *Plaza Suite* [in 2024]. We were made to feel so at home at the theatre, the hotel and the beautiful American Bar.

What's a sure-fire way to get your day off to a good start?

A strong Nescafé coffee.

Name one interior trick to lift a room.

Tibetan red crystal incense.

What's your party trick?

I'm not someone who does that. I'm happy to serve people, feed people, but I'm not a parlour trick person.

One shoe to live in?

One shoe! No! If you're making me choose one, I'd say the Vivienne Westwood DIY Roman sandals that go high up your ankle, from the spring/summer 2009 Gold Label collection.

The restaurant you return to time and time again?

D'Chez Eux came to my attention by accident... It is a traditional French restaurant in the 7th arrondissement of Paris with beautiful chequered tablecloths and runners. They bring a roast chicken on a proper wooden cutting board. It's perfect.

The most common misconception about you?

That I'm Carrie.

What would Carrie's Substack be called?

"I Couldn't Help But Wonder".

And finally, your biggest vice?

Books, books, books. I buy, ask for and hold on to too many books.



VOGUE WORLD

MILANO

WHERE THE FUTURE IS MADE BY HAND

SEPTEMBER 22, 2026

VOGUE WORLD: MILANO IS MADE POSSIBLE BY

alo ebay *Lilly* Meta Glasses

LEARN MORE
VOGUEWORLD.COM



Dior